

DISTRICT GOVERNOR'S NEWSLETTER



JULY 1995

GEORGE W. RICE

Governor - District 7780 - 1995-1996



Act with Integrity, Serve with Love and Work for Peace

Governor's Monthly Message . . .

Dear District 7780 Rotarians,

As the entire leadership changes this month in the Rotary World, including Club Committee Chairs, Officers and Directors, Club Presidents, District Governors, one half of the Board of Directors of R.I. and the President of Rotary International, we maintain continuity in our efforts to promote and carry out the ideals of Rotary as described in THE OBJECT OF ROTARY. We have the opportunity to accomplish much in the year ahead with new leadership at all levels, each with fresh ideas and enthusiasm. We even have a new theme for the year as we *Act with Integrity, Serve with Love and Work for Peace*.

We have many goals here in District 7780 this year, as we attempt to increase fellowship between the clubs by sharing information about future social events, service projects and fundraisers as well as sharing resources with neighboring clubs. We hope to promote the programs of Rotary International and Our Rotary Foundation as we encourage all clubs to participate by seeking a qualified applicant for an educational award. We hope to help clubs in making a difference in the world community by assisting in the process of applying for humanitarian grants. We will set out to support Our Rotary Foundation through contributions of \$103,000 this year, and support our Permanent Fund of the Foundation by encouraging 50 new Benefactors in '95-96'

Our major goal is one of great importance. R.I. President Herb Brown has made Membership Development one of his top Priorities this year. He has instituted the "Calgary Challenge" whereby each Club President has had the opportunity to participate in setting the World Goal of 85,000 new Rotarians by December 31, 1995. With August as Membership Development Month, **NOW** is the time to plan your Membership Development strategy, so it may be implemented in August and produce positive results before December 31! To further assist us in growing our membership, DGN Craig Wellman and Membership Development Chair Dave Lowe are planning an informative seminar in August. Please refer to the shaded box on Page 2 for further information.

Ginny and I began our Official Visits on July 11 and look forward to seeing our old friends as well as establishing new friendships as we meet many of you for the first time. I am anxious to hear of your plans and dreams for the year and to watch them come to fruition as you make a difference in your club, your community and in our world as together we *Act with Integrity, Serve with Love and Work for Peace*.

Yours in Rotary,

District 7780 Club Escapades

July 28th - Kennebunk - Chicken BBQ.

July 29th - Oxford Hills - Annual
Bean Hole Bean Festival at the
Oxford County Fairgrounds,
Route 26, Oxford.

August 16th - District Membership
Development Seminar. See Below.

August 31 - Freeport-Brunswick -
Night at the Sea Dogs.

September 9 - Hampton RC - Seafood
Festival and 5k Road Race.

*Let me know what your club has
planned for the next few months and
I will do my best to get all of the
events in as space permits.*

Membership Development Seminar

Place: Brick Store Museum,
Main St. Kennebunk, ME.
When: Wednesday, August 16,
1995
Time: 7:00 PM - 9:00 PM
Cost: None. Light refreshments
will be provided.

Where is George?

Westbrook - Gorham - Tuesday, July 18th, 12:15 pm.

Sanford-Springvale - Thursday, July 20th, 7:30 am.

Exeter - Monday, July 24th, 12:15 PM.

Hampton - Tuesday, July 25th, 12:15 pm.

Seabrook-Hampton Falls - Wednesday, July 26th, 12:15 pm.

York - Friday, July 28th, 7:15 am.

Scarborough - August 1st, 7:00 am.

South Portland - Cape Elizabeth - Wed., August 2, 6:30 pm.

Rochester - Monday, August 14, 12:15 pm.

Somersworth - Tuesday August 15th, 7:30 am.

Durham - Wednesday, August 16th, 7:30 am.

Portsmouth - Thursday, August 17th, 12:15 pm.

CHANGES IN THE DISTRICT DIRECTORY

OOPS! Here are some last minute changes to the
District Directory. We have organized them by page
number to facilitate updating your copy.

P 14 - PDG Al Courtney home phone 1-603- 772-7165

P 23 - William Holt, 83 Mendum Ave. Portsmouth, N.H. 03801

P 25 - Rotary Club of Bath meets on Tuesdays

P 27 - Rotary Club of Exeter meets on Mondays and
does not cover Epping and Fremont, N.H.

P 29 - Donald Lowry, P.O. Box 9715-346, Portland, ME. 04104
(h) 207-781-2290; (W) 207-797-8846; (Fax) 207-797-0638

P 29 - Mary Jane Peabody, 159 Middle St. (Fax) 603-430-4048

P-36 - Philip Stultz, PDG, PO Box 69, Westbrook, ME. 04092;
(H) 207-878-2617

District 7780 Officers - 1995-1996

Governor: George W. Rice, P.O. Box 73, Norway, Maine 04268
Home: (207) 527-2320 - B: (207) 743-6389 - FAX: (207) 743-0764

Secretary: Patricia McAllister, RR#1 Box 2850, Norway, Maine 04268
H: (207) 743-5612 - B: (207) 743-7777 - FAX: 743-8884

Treasurer: PP Richard "Dick" Thompson, 6 Whippoorwill Circle, Kennebunk, Maine 04043
H: 207-985-2992 - B&FAX 207-985-2325

Immediate Past Governor: George A. Cashman, 31 Pine Hill Rd, Newburyport, Mass. 01950
H&B: (508) 462-4541 - FAX: (508) 462-8922

Governor Nominee: Craig S. Wellman, RD #1 Box 1916, Kennebunk, Maine 04043
H: (207) 985-4079 - B: (207) 985-6029 - FAX: (207) 985-1674

Newsletter Editor: Paul G. Thornfeldt, P.O. Box 108, Paris, Maine 04271
H&B&FAX: (207) 743-6358

Club Attendance Figures For June

	Attendance	Club	Members 6/30/95	Current Members	+/-	Foundation Mem/Give	Governor's Cup Points
1	89.19	Bethel	40	40			
2	88.55	Damariscotta - Newcastle	36	36			
3	86.19	Oxford Hills	49	49			
4	85.2	Biddeford-Saco	104	104			
5	85	Freeport	31	31			
6	81	Kennebunk - Portside	42	42			
7	80.12	Boothbay Harbor	46	46			
8	80	Casco Bay Sunrise	25	25			
9	80	Fryeburg	22	22			
10	79.9	Ogunquit	41	41			
11	79	Brunswick - Coastal	14	14			
12	77	Durham - Great Bay	54	54			
13	76.95	Saco - Bay	65	65			
14	75	Bath Sunrise	27	27			
15	74.61	South Portland - Cape Elizabeth	49	49			
16	74.32	Portsmouth	258	258			
17	74.23	Portland	218	218			
18	74	Bridgton - Lake Region	29	29			
19	74	Newburyport	71	71			
20	73.53	Bath	65	65			
21	72.4	Westbrook - Gorham	47	47			
22	71.3	Hampton	63	63			
23	71.06	York	62	62			
24	71	Exeter	47	47			
25	71	Seabrook - Hampton Falls	28	28			
26	68.53	Dover	86	86			
27	67.8	Kennebunk	101	101			
28	67.27	Rochester	62	62			
29	66.3	Somersworth	26	26			
30	63.66	Sanford - Springvale	60	60			
31	58.11	Rumford	58	58			
32	No report	Brunswick	142	142			
33	NR	Kittery	25	25			
34	NR	Scarborough	23	23			
35	NR	South Berwick	35	35			
36	NR	Wells	46	46			
37	NR	Windham	33	33			
38							
39	75.36	TOTALS	2230	2230			
40	Average for District Clubs						
41							

Essex Youth Exchange

District 7780 is ready to welcome another group of exchange students! This year the students will be hosted as follows:

Biddeford-Saco - Marie Machat from France.

Casco Bay Sunrise - Karen Camus from Chile.

Durham/Great Bay - Eva Maldonado from Honduras.

Freeport - Nami Kuriyama from Japan.

Kennebunk - Elsje Bollen from Belgium and Fleur Wouterse from Holland.

Kennebunk Portside - Carolina Simioni from Brazil.

Portland - Mikkel Bohoj from France.

Wells - Ivana Adaime from Argentina and Sabrina Balbon from the Philippines.

Each month we will "highlight" one of

these students for you in our GovernorsNewsletter so that you can get to know them. We will also be giving you updates on what our District has planned for fellowship in the coming year so that you can mark your calendars accordingly and join the students and District Committee in some of our outings!

Please remember to get your applications out and interviews scheduled for the 1996-1997 school year. District interviews are tentatively scheduled for Saturday November 18, 1995. Applications are available through your clubs' Youth Exchange Chair or you can call Bobbi Bird at (207) 865-0421 or (207) 865-9553.

A Special Message On Membership Growth

From R.I. President Herb Brown

Perhaps the single most effective way that club presidents can strengthen Rotary's ability to do good in the world is by increasing club membership. In addition to infusing your club with fresh ideas, energy and enthusiasm, new members can help you to broaden your service base, expanding the number or scope of the projects you undertake. During my year as president of R.I., I want to stress the importance of membership growth and strongly encourage all clubs and districts to increase their numbers. To foster the accomplishment of this goal, I am initiating the following incentive programs for 1995-96:

- ♦ The Presidential Club Citation for Integrity, Love and Peace, which includes a challenge for individual club net membership growth. See the 1995-96 Presidential Citation brochure (PA 2-900IA and IB-EN) for details.
- ♦ The Two New Member Program, which will recognize individual Rotarians who recruit two or more new members. These Rotarians will receive a certificate or recognition after their club president verified the new member and gain with an RI representative.
- ♦ The Calgary Challenge, a special program that will recognize those districts and clubs that achieve the highest net gains in membership between 1 July 1995 and 1 January 1996.

♦ (Continued on Page 6)

Dan Mooers Appointed To International Leadership

Evanston, Illinois, USA — Attorney Daniel W. Mooers, of South Portland, Maine, has been appointed as the chairman of the executive committee of Rotary International (RI). Incoming President Herbert G. Brown, of Clearwater, Florida, announced the appointment during Rotary's annual convention in Nice, France. More than 35,000 Rotarians and guests were in attendance.

His one-year term as chairman, starting July 1st, will complete two years' service on the 19 member RI board. Dan will direct the executive committee's administrative decisions on behalf of the board which develops policies and priorities for the global network of 27,000 Rotary clubs in 151 countries and 34 geographical regions.

Dan is a founding sponsor of the American Civil Justice Foundation and has worked with the local Urban Renewal Authority and Civil Service commission. Currently a director of the Samantha Smith Foundation, he has also served on the Board of Visitors for the Maine Men's Correctional Center and as a director for the local chapter of the National Cystic Fibrosis Foundation. He was incorporator, founding

director and clerk of the Susan B. Curtis Foundation.

Mooers is a member of the American, Maine and Cumberland County Bar Associations; the American and Maine Trial Lawyers' Associations; the American Judicature Society; and the Panel of Arbitrators of the American Arbitrator Association.

Born in Maine, Mooers received his degree in government and public administration from American University in Washington, D.C., and earned his Juris Doctor degree from the University of Maine School of Law. His post graduate work has been conducted at the University of Southern Maine and Harvard Law School.

Prior to becoming a RI Director, Dan served on RI committees as an International Assembly instructor, Rotary information counselor, regional coordinator for the Rotary Foundation and district governor. A Rotarian since 1970, Dan is a member and past president of the Rotary Club of South Portland-Cape Elizabeth. He is recipient of the Rotary foundation Citation for Meritorious Service.

Congratulations Dan, from all of the Rotarians in your home District

Family and Community Concerns For 1995-1996 Identified

Rotary's concerns are people and communities everywhere. Rotary is best known in its own community. Each community has its own particular needs. The active Rotary club will monitor and assess those needs and use its knowledge and resources to address them as appropriate.

The family is the basic unit of the community. It is the most important building block on the foundation of any human society.

The concept of "community" is not limited; it may be local, national or international and may have many special dimensions.

Some Examples of Recognized Community Concerns

1. Unemployment -

*Entrepreneurial development programs
Unemployment support and counseling
Jobs for youth
Mid-career redundancy*

2. Ethnic/Religious Tolerance and Understanding

*Peacemaking/conflict resolution
Native peoples/minorities
Intercultural understanding and relationships*

3. Poverty

Hunger, Homelessness, Loneliness, Lack of hope

4. Health

*Drug and Alcohol abuse
Clean water and sanitation
Health support services, for disabled, terminally ill, etc.*

5. The Environment

Pollution and preservation

6. Family

*Concern for the aging
Single parent families
Youth and Family values.*

How The Calgary Challenge Works

(Continued from Page 4)

- ♦ **Clubs set their own goals for membership growth.** In consultation with your district governor-nominee, determine how much you can increase your club's membership between 1 July 1995 and 1 January 1996.
- ♦ **Governors-nominee report club goals to the president-elect before the Nice Convention.**
- ♦ **At a special presentation on membership growth during the convention, I will announce the worldwide goal for growth based on the goals set by all clubs.**
- ♦ **District governors work with club presidents to plan growth strategies during the official visit.** Your governor will bring several tools to help you promote membership growth, including a classification survey through which you can identify open classifications in your club, a five-year history of your club's membership growth, and a copy of "What Can Your Club Do To Increase Membership Today?" which offers tangible steps clubs can take to bring in new members. Pay special attention to the Five For One Plan, which involves dividing your membership into groups of five, with each group being responsible for bringing one new member.
- ♦ **Winners will be based on figures in the semiannual reports.** These forms must be received by the RI Secretariat *no later than 23 February 1996*. Reports received after that date will not be used to ascertain the winners.
- ♦ **Fifty districts will be winners.** In late March, RI staff will calculate the figures for all districts worldwide to determine which ones have achieved the highest percentage net gain in membership. There will be at least one winning district from each zone, and the district with the largest net gain will be the overall world winner. In the case of a tie, a drawing will be held to select the champion.
- ♦ **Two top clubs will be selected from each winning district.** To keep the competition more evenly matched, the clubs will be divided into two categories: clubs with fewer than 50 members and clubs with 51 members or more. Each of the winning governors will then determine which club in the district has achieved the largest net member gain for each category. In the event of a tie, the governor will hold a drawing to select a winner.
- ♦ **Winning clubs and districts will receive handsome commemorative statuettes.** At the Calgary Convention, I will invite the presidents and governors of those clubs and districts to join me on stage for special recognition.
- ♦ **Grand winners will attend the Calgary Convention at RI expense.** The governor from the district that is named overall world winner will be invited to bring his or her spouse and the presidents of the winning clubs and their spouses to the Calgary Convention at RI's expense. The grand winners will receive special recognition on stage.

DG Nomination Deadline

The deadline for receiving nominations from clubs for candidates for District Governor 1997-1998 and a member of the Budget and Finance Committee from Division C (Cumberland, Sagadahoc and Lincoln counties in Maine) 1996-1999 has been extended as announced by DG George Cashman in June, 1995. The extended deadline is August 5, 1995. Please submit the resolution adopted by your Board of Directors and Club membership to DG George Rice prior to August 5. Please feel free to contact George if you have any questions.

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THE ROTARY INTERNATIONAL THEME, 1995-96