

District Beacon



Michael K. McGovern, District Governor, 1999-2000

October 1999

VOCATIONAL SERVICE MONTH

Mark Your Calendars!

Oct. 13	World Community Service Committee Meeting
Oct. 20	Group Study Exchange Application Deadline
Oct. 23	District Community Service Day
Oct. 30	GSE Team Leader Interviews
Nov. 7	GSE Team Member Interviews
Nov. 9-14	Rotary Institute Newport, R.I.
Nov. 20	Saco Bay Tenth Anniversary Celebration
Nov. 18	Boothbay Harbor 60th Anniversary
Dec. 8	World Community Service Committee Meeting
Dec. 16	Damariscotta-Newcastle 75th Anniversary
May 18-21	District Conference 2000

Art Richardson — A Great Rotarian Dedicated to Vocational Service

by John Whiteside, Exeter

One of the most outstanding Rotarians in our district is Artemus P. Richardson of the Rotary Club of Exeter. Art joined Rotary in 1960 and his record includes contributions in all avenues of service. As October is Vocational Service month, it is especially appropriate to recall his article, "Vocational Service: The Keystone of Rotary," published in the June, 1977 Rotarian. In that article Art makes clear that vocational service is the central aspect from which all of Rotary's strength derives. This is because each club, by having only one vocation represented, automatically has the breadth and diversity of world views and perspectives necessary to successfully tackle club, community and international issues. He consistently encourages clubs to become better aware of and use one another's vocational experience and strengths.

Art has personally founded eight Rotary clubs and was Governor of District 7910 in 1970-71. He has also served on the Board of Rotary International from 1978 to 1980. As a consequence, he knows Rotarians worldwide and estimates that he knows thirty past presidents

of Rotary International personally. In January of this year, he was presented the Polio-Plus Pioneers Award by then Governor Bill Skinner. This well-deserved award acknowledged Art's early efforts in championing and fund-raising for what, incredible as it may seem in retrospect, was at its inception a project that faced heavy political opposition.

Art currently lives in Fremont, New Hampshire. He is the sole surviving member of the Olmstead Office, the legendary landscape architecture firm that designed Central Park, the White House grounds, and the Capitol grounds. Art remains active, having recently worked on a redesign of the Indianapolis Zoo.

We thought the most appropriate picture of Art would be, not one of him receiving one of his numerous awards, but of him serving — in this case selling apples and cider in Exeter, in the rain, in his eighties, last Fall.



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Message from Mike:

The Rotary year is now just 25% complete, but already there is much to celebrate. As I have moved through my club visits, I have heard of innumerable examples of building community within clubs, the district, your cities and towns and our international community.



Congratulations..... to the **Bethel Club** (Anita Remington, President) on the exceptional newspaper insert outlining the club's service projects.

To **Hampton** (Bob Dennett, President) for receiving \$21,200 from our Rotary Foundation's Children's Opportunity Grants to further better relations among children in Northern Ireland.

To **Newburyport** (Mike Lagasse, President) for raising \$12,000 at an auction for the Newburyport Library.

To **Wells** (Diana Young, President) for construction of a community picnic pavilion at Wells Harbor (\$45,000 plus donated labor!!)

To **Somersworth** (Ralph Pope, President) for the highest percentage membership growth thus far.

To **Ogunquit** (Donna Brown, President) for furthering President Carlo's theme of Rotary 2000, *Act with Consistency, Credibility, Continuity*.

To **Casco Bay Sunrise** (Dave Parsons, President) for providing exceptional fellowship within the club.

To **South Portland-Cape Elizabeth** (Adrienne Murphy, President) for hosting a successful Reunion of past Rotarians.

To **Durham-Great Bay** (Joe Murdoch, President) for a first class brochure promoting the club.

To **Portsmouth and Portsmouth Sunrise** (Joe Destefano and John Ricci, Presidents) for assisting the RYLA Committee with a Reunion Barbecue.

To **Portland** (Roxane Cole, President) for having fun with flamingoes and for reaching out into the community.

To **Bath Sunrise** (Anne Marsh, President) for making the park by the Bath library a special place.

I could go on about all the special summer events of clubs, the early fund raising and your support of the Rotary Foundation, Rotaplast, PolioPlus, Youth Exchange and many community projects. You are off to a great start.

On to Rotary 2000!

Start the Next Millennium in Brazil!

Applications for both team leader and team member positions for next spring's Group Study Exchange trip to Brazil must be postmarked by October 20. Contact Craig Kelleher (craigkdv@aol.com or 603-964-5003) or your committee representative for more information.

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Spotlight on . . .

Kennebunk

Sanford-Springvale South Berwick

Our coverage of "The Beaches" last month was not meant to imply that these were the only communities in the district with beaches. We start this month with another beach – at Kennebunk. The Kennebunk club, led by President Mark Mickeriz, represents the communities of Kennebunk, Kennebunkport and Arundel (formerly North Kennebunk but renamed due to the influence of Kennebunk native Kenneth Roberts' famous novel).

The club's community service project on October 23 involves its beach: the club will put in a handicapped access ramp at the beach. This is a much-needed project since there is currently no public access to the beach for the disabled.

One of the club's most valuable service projects is installing smoke detectors in the homes of senior citizens and disabled people. A local hardware store either donates or sells smoke detectors and batteries at cost to the club. Members install the smoke detectors and then monitor them annually.

Another project, which is both a fundraiser and provides a service is Christmas tree removal. Tree tags are sold for \$3 apiece; when the holidays are over, attach the

tag to your tree and a Rotarian will collect the tree and take it to be chipped and made into mulch. This recycling program generates about \$3000 a year for the club in addition to providing a much-appreciated service.

This coming spring (March 26) will mark 75 years since the club was chartered by the Biddeford-Saco club. We look forward to celebrating with you!

Sanford-Springvale

From Kennebunk we travel up the Mousam River to Sanford-Springvale. Sanford-Springvale is also one of the oldest clubs in the district, chartered in 1923 by Portland. In the meantime they have accumulated a lot of club banners, awards, etc. and they are one of the few lucky clubs that have a "reserved" meeting place so that they can display their banners permanently.

President Kim LaChance and fellow member ADG Linda Brown are examples of our current theme of "Continuity" – both were invited to join Rotary by their fathers, who are also members of Sanford-Springvale.



Kim is determined that the club will have fun this year. Members have already signed up for a trip to Newport, R.I. in December. Other fellowship activities in the works are a trip to Montreal for Winter Carnival and a Valentine Dance with the Kiwanis club.

The club started off the year with a project that carries out the theme for July – Literacy. Those who don't have children in school currently may not realize the high cost of school supplies. Recognizing that this is difficult for some students, Rotarians split up a list of "back-to-school" supplies and purchased them. The teachers were amazed at the large quantity of supplies that the club delivered to the school.

South Berwick

From S-S we head south to South Berwick on the Piscataqua River. South Berwick also has a long history: the town was settled in 1631 (oldest permanent European settlement in Maine) and the club was chartered in 1928 by Dover. Despite their longevity, you could hardly call them stodgy – in fact you can be fined for wearing socks at South Berwick!

Along with many local projects, including a very successful blood drive held recently, alert newsletter readers will know that South Berwick is very active in the international community. Last month we announced that next year's Ambassadorial Scholar, Jennifer Beattie, was nominated by South Berwick. President Richard Donhauser and his wife Joan are hosting the club's exchange student, Andre Jardim from Brazil. Member Sally Pachulski was singled out by DGE Elias in his July column for her disaster relief work after Hurricane Mitch; Sally has also recruited the club to give numerous hours of volunteer labor at IMEC. And South Berwick, along with Hampton (see DG Mike's message), are the recipients of Rotary Foundation Children's Opportunity Grants which will support Friends Forever team visits later this month.

VOCATIONAL SERVICE – WHO SAYS IT'S NEGLECTED!



Virtually every Rotarian has heard Vocational Service referred to as the neglected Avenue of Service. For many clubs in our district, that's just not true. For instance, Westbrook-Gorham provides the funds for materials and subcontractors to build a house – vocational students from the high school actually build the house. The sale of the house upon completion provides money for scholarships and toolships for the students.

Many clubs recognize an Employee of the Year in their community. South Portland-Cape Elizabeth gives a recognition lunch for public works employees. Said one employee, "Thank you so much; no one ever does anything for us." Still other clubs are active in mentoring, job shadowing and job fairs in local schools. Here is how two clubs in our district fulfill their mission of vocational service.



Fryeburg - The JA Connection

by Preston Jump, Fryeburg Area

Over the past decade much national attention and concern has been focused on the effectiveness of public education in preparing our young people for citizenship and the workforce. As a result, Maine has recently implemented a comprehensive set of Learning Results to which all public schools are now accountable.

In the process of revising local curricula to meet these new standards, many educators realize the need for added

business expertise in both the design and the delivery of required business, economics, and career preparation courses. The Fryeburg Area Rotary club saw this as a great opportunity for a Business-Education-Community partnership. Rotarian Merri Baillargeon envisioned that the club could utilize Junior Achievement (JA) by providing funding for the JA program materials and Rotarian volunteer teachers for a pilot program in a few initial classes, and then serve as a catalyst in the community for additional funding and volunteers.

Last spring three different JA classes were conducted by Fryeburg Rotarians over 8-week periods in the 7th and 8th grades at Molly Ockett Middle School with the full support of the principal and teachers. The program has grown this year to reach all 220 Molly Ockett students in those two grades, thanks to additional grants from a local foundation and the Greater Bridgton Lake Region Chamber of Commerce. Fryeburg Rotarians are helping this working partnership grow to generate even more community support for expanded local JA offerings in other area schools.

The purpose of JA is to educate and inspire young people to value free enterprise, understand business and economics, and be workforce ready. Unfortunately, only a small percentage of students are currently being offered this opportunity. As the Fryeburg club discovered, Rotary is well positioned and well qualified by the business expertise of its members to meet this great need.



Bath - Setting Sights Higher

The Bath club is out to raise the career aspirations of high school students. They have launched a new program, the first step of which was a convocation held recently for seniors at Morse High. Various employers spoke about what they are looking for in employees. Following this program, 30 students are being selected by the guidance department to take part in a workshop on October 19. Prior to the workshop each student will take the Myers-Briggs Type Indicator and the Strong Preference Test. The Rotary club will pay the fee for having the tests graded.

On the day of the workshop, each student will choose a Rotary member to serve as his career coach (ideally two students/coach). Results of the MBTI will be discussed by Lee Lindeman, a professional career counselor who is a non-Rotarian donating many hours to this project. Other speakers will include admissions officers and a representative from Maine Educational Services to speak about financial aid. The students and the entire club will have lunch together on the day of the workshop.

The coaches will be responsible for identifying job shadowing opportunities for the students, meeting the students' parents to inform them about the program and mentoring the students throughout the year. Congratulations to Bath for designing this very comprehensive project; it is sure to make a difference in the students' lives.

For more details about the program, contact Diana Mann at 207-833-6852 (mannschnake@clinic.net).

Friends Forever Teens Arrive October 17

by Bill Holt

Five new groups of Friends Forever teens from Northern Ireland will arrive October 17, with three of those being hosted in District 7780. The teens will come from a number of communities in the Carrickfergus/Ballymena/Antrim area, near Belfast. The best way to really understand the power and importance of Friends Forever is to hear the kids speak at a Rotary meeting. The scheduled appearances for the three groups are:

10/19	Hampton (Breakfast)
10/20	Brunswick Coastal (Dinner)
10/21	Sanford (Breakfast)
10/25	Yarmouth (Breakfast), Exeter (Lunch)
10/26	Kittery (Breakfast), Newburyport (Lunch), Bath (Lunch)
10/27	South Portland/Cape Elizabeth (Dinner)
10/28	South Berwick (Breakfast)
10/29	Bath Sunrise (Breakfast)

We hope you will plan to attend one of these appearances. We recommend calling ahead, especially to confirm the place of the meeting.



Getting to Know You

A delightful group of eight newly arrived exchange students in our district and three students "adopted" from District 7790 met for orientation at the Sunday River Inn on a beautiful weekend in September. As part of their orientation sessions led by Youth Exchange Chair Karen Dunfey, they discussed some of the advantages and disadvantages of living here that they had observed so far. These included:

Opportunity to make friends from other cultures;
Great opportunity to speak & practice English;
Independence and responsibility;
No public transportation;
We drive too slowly;
We drive too fast;
The milk here tastes like water;
Things are too expensive here;
Things are very cheap here;
There is a lot of hugging and kissing here;
There isn't enough hugging and kissing here.



The students were also asked to explain why they wanted to be an exchange student; Anna from Germany (Oxford Hills) summed it up with a saying she had seen on a calendar: "The world is a book and those who don't travel only read the first page."

Clubs should be recruiting now for students who would like to read beyond the first page. Applications for next year's outbound students should be forwarded to the district committee by mid-November. For more information contact Tom Wilbur at 207-865-4071 (tom@wilburs.com).

Recruiting for Rotary

by Peter Johnson, DG, 2001-2002

It's fun. It's easy. And we've never had a better opportunity than right now. Think about it. We have a GREAT Product with Results, Impact, Ethics, Fellowship and Community all in the same package. The economy is strong. We continue to focus within each club to keep Rotary current for today's active professionals.

Rotary's classification system is central to our focus. It exists as an inclusive system to remind us that all professions have value. Use the classification system to challenge yourself to find professions missing from your club. Use the classification system to think about new professions that are being created daily.

When Paul Harris organized meeting #1 in 1905 we can be confident that he did not think "The first thing I must do is to find a mining engineer, a merchant tailor and a coal merchant to complement my lawyering skills." He set out to find people of quality. Today is no different. But professions change. Yesterday's coal merchant is today's work-at-home consultant or an over-the-garage specialty craft manufacturer. These people are almost invisible, but technology and downsizing have made them prevalent. Single or two-person companies are everywhere, but they lack the human interaction they once enjoyed in their corporate existence. Rotary offers an outlet of the highest quality and an ability to join community in a way like nothing else. Challenge yourself to find these people, and you'll find people jumping at the chance to join in.

DG-Elect Elias

As we draw closer to the actual date of October 23rd, there is excitement building within clubs throughout the district for the various projects that our members will undertake. There is such a wide variety that I thought you all might be interested in what some of the clubs will be doing:



Helping an elderly woman, who needs to have her driveway made safe;
Measuring out and marking distances on a local walking path;
Building a handicapped persons access ramp;
Cleaning up a local park in a poor section of town to make it safe for children and adults;
Hosting a community Health Fair;
Scraping and painting a historic building;
Painting a teen center;
Cleaning up debris in area cemeteries;
Taking down last year's Christmas lights in town and putting up new ones;
Erecting a granite post and chain fence around a cemetery/park area;
Refurbishing trails and bridges within a trails system (several clubs);
Highway cleanup;
Installation of free smoke detectors and replacing batteries in existing ones;
Painting at a shelter for victims of domestic violence.

It is clear that these clubs have taken Mike's message seriously and plan to have fun on October 23rd carrying it out!

Please contact your local newspapers, radio and TV stations and encourage them to provide coverage of your efforts to improve your communities.

Good luck and thanks to each of the clubs in the district for your exemplification of Service Above Self.

Elias



Conference 2000

CELEBRATING THE LAST DECADE OF ONE MILLENNIUM AND THE BEGINNING OF THE NEXT

The 10th Anniversary Conference of District 7780

**May 18 - 21, 2000
Portland Marriott Hotel
South Portland, Maine**

Pre-registrations to reserve admission to events now being accepted.

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AUGUST ATTENDANCE

CLUB	ATTENDANCE	CURRENT MEMBERS	YTD CHANGE	CLUB	ATTENDANCE	CURRENT MEMBERS	YTD CHANGE
BATH	82.0	55	-1	OGUNQUIT	67.0	42	+1
BATH SUNRISE	62.5	21	0	OXFORD HILLS	91.0	60	0
BETHEL	89.2	33	+3	PORTLAND	70.2	199	-7
BIDDEFORD-SACO	79.8	63	-1	PORTSMOUTH	75.3	253	0
BOOTHBAY HARBOR	77.0	44	-8	PORTSMOUTH SUNRISE	76.0	29	-3
BRIDGTON-LAKE REGION	N/R	28		ROCHESTER	73.6	75	-1
BRUNSWICK	78.3	124	-6	RUMFORD	73.0	39	-1
BRUNSWICK COASTAL	N/R	14		SACO BAY	76.1	67	-2
CASCO BAY SUNRISE	N/R	29		SANFORD-SPRINGVALE	81.4	59	+1
DAMARISCOTTA-NEWCASTLE	71.4	42	-3	SCARBOROUGH	72.0	25	0
DOVER	70.9	78	-2	SEABROOK-H. FALLS	65.0	20	0
DURHAM-GREAT BAY	77.0	54	+1	SOMERSWORTH	87.5	22	+2
EXETER	71.8	46	-1	SOUTH BERWICK	N/R	42	
FREEPORT	76.0	30	-2	SO. PTLD-CAPE ELIZ.	90.4	43	-3
FRYEBURG AREA	77.2	29	+1	WELLS	73.0	50	+4
HAMPTON	86.2	58	-1	WESTBROOK-GORHAM	65.5	40	-1
KENNEBUNK	73.6	91	-2	WINDHAM	91.5	36	+1
KENNEBUNK PORTSIDE	87.0	39	-3	YARMOUTH	67.0	40	0
KITTERY	81.0	25	+1	YORK	79.6	60	+1
NEWBURYPORT	N/R	73	-1				

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