



CALL OF THE LOON

THE NEWSLETTER OF ROTARY DISTRICT 7780

Tim Placey, District Governor, 2002-2003

NOVEMBER, 2002

Governor's Notes



Wow! Five months have come and gone in my tenure as Governor. I just do not know where the time has gone.

The official visits are down to four, and I just want to say thank you to everyone. Glad and I are having a wonderful time. It is simply amazing all

the things you all do for your community and the world. Each club puts its own twist on their service to all, which makes all of you unique.

We have had a lot on our shoulders this year. This year we'll try to eradicate polio, we must keep up annual giving, think about the 100th birthday, and keep our own communities needs taken care of also. We have reached our commitment goal for polio (\$300,000). We are well over \$330,000 with more fundraising ideas on the way. We have to work on our annual and permanent fund giving to keep our year on-target.

Glad and I want to wish each of you the best of holidays. This is a very emotional time of year for us, because we have so much to be thankful for in our lives. We just cannot get those who are having a hard time out of our minds. Please watch after each other and care for those who need us.

Please let us know what is going on in your club and communities, because we would like to join you.

Once again thank you for all you do for world peace and understanding. *



Views at Wells Beach, Gladys Placey, photographer. One of the many benefits of official visits, and another grace note in the Placey's District Governor photo album.



God Bless You All,
Tim

Our Newest World Peace and Understanding Scholar



Congratulations go out to our new World Peace and Understanding Scholar, Elicia Carmichael. Currently Friends Forever's Executive Director, Elicia is originally from New Hampshire and holds a degree in International Studies from Colby College.

Elicia began working with Friends Forever as a site leader for the organization's Arab/Israeli program in July of 2001. She became Executive Director in the spring of 2002 and is currently managing Friends Forever in its sixteenth year of international service.

Before working with Friends Forever, Elicia was Assistant to the Director of the Oak Institute for the Study of International Human Rights. In recent years, she also worked with NGOs in Nepal on the emancipation of "Kamaiya" families enslaved by illegal agricultural labor contracts during the country's recent Maoist Insurgency. *



Membership Development Success Stories

From the Rotary International Website, a few ideas about membership development. More will follow in coming months.

These items have been submitted by Rotary clubs and districts around the world. If you would like to receive further information on any of the ideas, you can contact the club president or secretary or the district governor involved. Their contact information can be found in the Official Directory.

If your club or district has any successful ideas to share, send it to us using the Membership Development Successful Strategy Database Submission Form.

Public relations is an important membership development tool. Some districts use a specific occasion as an opportunity to promote Rotary in their communities.

* District 6420 (Illinois, USA) suggests that Rotarians display a Rotary emblem decal on their vehicles and include one with each new-member kit.

* To commemorate its 75th anniversary, the Rotary Club of Eugene, Oregon, USA, published a history of Rotary in the Eugene area. The publication was used as an advertising supplement in a business publication with a subscription list of some 4,000 business and professional people in the area — an excellent way to reach potential members.

* The Rotary Club of Sowerby Bridge, W. Yorks., England, obtained space in a prominently placed shop window to display information about the club's activities in the community.

* A club in District 1690 (France) invited local leaders to an open house to celebrate Rotary's anniversary (23 February).

* District 9800 encourages clubs to put ads in local papers requesting those interested in community affairs to contact a local Rotary club officer. Those responding are then invited to a club meeting.

Some clubs use games or contests to stimulate membership development efforts.

* The Rotary Club of El Paso, Texas, USA, developed a "Deal Me In" recruitment approach to increase its Rotary club by 52 members by using a deck of playing cards. At year's end, the sponsors and the new members have a chance for reward.

* District 6580 (Indiana, USA) used football as an inspiration and model for its membership development program. Clubs divided their membership into groups of 10, each group charged with proposing a new member who would be the eleventh member (the number of players on a football team). Teams received one point for proposing a candidate and six points if the candidate was inducted. Teams with the most points advanced through a playoff cycle until one district winner was crowned.

* One club in District 7780 (New Hampshire, USA) left its membership development program to chance — in this case, the game of poker. During one five-week period, members divided into groups, and each group sat at its own table each week. At each table, each member anted US\$2. If someone proposed a new member, he/she would get to draw a card. At the end of the five weeks, the member holding the best poker hand won the money.

Some Rotary clubs and districts have found interesting ways to arouse the general public's curiosity and provide Rotary information.

* District 5150 (California, USA) asks all Rotarians to wear pins displaying the message "Ask Me About Rotary."

* Members of the Rotary Club of Ellerslie Sunrise, New Zealand, wore "Talk to Me About Rotary" T-shirts during a local flower show.

* The Rotary Club of Canberra-Woden, Australia, erected display boards at a local shopping center and filled them with Rotary information. *

Bottle Drive For Polio and Mentoring

Save your bottles, save your cans! We've got a great opportunity to raise money for two great causes, Polio Eradication, and Maine Mentoring Partners! On Saturday, January 4th and Sunday the 5th, the Rotary clubs of Maine in District 7780, together with Interact Clubs, and Maine Mentoring Partners, will join with Seltzer & Rydholm/Pepsi, WGME TV 13, and Shaw's Supermarkets to have a two day bottle redemption drive. Additional help will come from the Boy Scouts.

The idea is simple. WGME TV will begin a two week on-air promotional campaign leading up to the event. Seltzer & Rydholm, the Maine distributor for Pepsi products, will supply collection boxes and bags, as well as large banners. Fifteen Shaw's Supermarkets will host collection centers, from 9am-3pm, both days.

Rotary's job is to set up the collection boxes, staff the center during those hours, and separate the returns into two categories. We will have support from both Maine Mentoring and the Boy Scouts.

The first category would be all products distributed by Seltzer & Rydholm. This includes all Pepsi products, Mt. Dew, Dr. Pepper, Schweppes, Lipton, and many others. (Complete lists will be provided!) All of the Pepsi related products will be returned to Seltzer & Rydholm for 8 cents a piece. All of this money will go to the Polio Eradication campaign.

The second category is for all other redeemable bottles and cans. That includes Coca-Cola products, all beer, all wine. All of these items will be returned to local redemption centers, for the 5 to 15 cents apiece, depending on whether its soda, beer, or wine. All of this money will go to Maine Mentoring Partnerships.

Through emails, organizer Tom Talbott, of the Portland Rotary, has been providing more detailed information to the individual club presidents. This includes the assignment of specific clubs to Shaw's locations. In towns where we have a Rotary club, but no Shaw's, we are asking the club to find a local community center that can accommodate our needs.

Tom points out that this is a real turnkey event, short and simple. He notes that while every club has an agenda and a plan to raise money, this can be a great way for the clubs to work simultaneously on one event, without a lot of time invested. It should be a profitable event, with some great publicity. Please call Tom at 839-8440 with questions, or email at rtalbott@maine.rr.com. *

Why Should We Focus on the Permanent Fund?

by Michael McGovern
Foundation Zone Coordinator, Zone 31

The greatest generation as, described by Tom Brokaw, did much for us. They educated us, sacrificed their limbs, their blood, and their lives so that we might enjoy a better life. What are we collectively doing for those who will come after us? The next generation will be small in number except in the very poorest countries. They will be supporting us as we live in retirement and as some of us become inform. We need to recognize that they will be so burdened with other needs that we need to help them help the neediest.

What can we do as Rotary leaders to encourage others to provide for the neediest now and in the future?

First, we can ask ourselves if we have done what we can in our own estate planning. We can learn about donor advised funds,

charitable remainder trusts, gifts of stocks and mutual funds, and insurance bequests.

Second, we can spread the word on the accomplishments of the Rotary Foundation and on its potential for the future.

Third, we can hold a Permanent Fund seminar in our districts to learn more about the foundation.

Fourth, we can make a list of five prospects in each of our clubs who potentially may be able to make a major donation now or a bequest in the future.

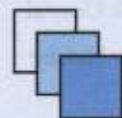
Fifth, we can communicate that list to the district permanent fund committee, who can prepare strategies to approach potential givers.

Sixth, we can contact a permanent fund national advisor – Tony McAndrew, John Hinrichs, Bud Cauley, myself, or any other foundation expert – for assistance.

Seventh, We can ask Rick Kean, our new major gifts officer in Evanston, to clarify tax advantages and opportunities for structuring gifts to the foundation.



Last, we can look in our hearts and recognize the good that will occur if we take the time to consider spending time to seek a donation, or to find someone who is more comfortable asking for a donation. *



Friends Forever in Bridgton

by Deborah Ripley
Rotary Club of Bridgton-Lake Region

Friends Forever, Inc., believes that the vast majority of those affected by ethnic and religious conflict are innocent civilians who hope for peace. This is definitely true across the Atlantic Ocean in Ireland. However, on October 28, at Camp Winona in Bridgton, Maine, religious conflict was definitely not a problem! It did not matter if you were a Protestant or Catholic. All that mattered was that you and your teammates successfully carried a team member holding a pumpkin across the finish line!

The Bridgton Rotary, along with the help of Laura Ordway at Camp Winona and Principal Roger Lowell at the Lake Region High School, helped plan a busy and fun day for 10 high school students from Ireland who were participants in the Friends Forever Peace Program. This follows from Rotary's theme for this year which is "Sow the Seeds of Love."

Friends Forever is a peace program which works with teenagers and their parents to promote peace in their communities by breaking down walls of fear and mistrust. The program was founded by former YMCA Director Robert Raiche in 1986. The program is generally two weeks in duration and includes students ages 13 to 19. The participants are both Protestants and Catholics. The students, both men and women, are brought to the United States to study conflict resolution and to travel about the country to see how diversity can work and learn real hands-on-skills for

conflict resolution – life skills they very much need in the Ireland conflict.

The Bridgton Rotary became involved with Friends Forever when its Executive Director, Elicia Carmichael, came to educate the club through an informational lecture. Several members of the Bridgton Rotary became very excited about the program and asked how they might help. One thing led to another and pretty soon the Rotary had a whole day scheduled for the students, including traveling to the Lake Region High School and attending classes with LRHS students. The Rotary also planned a party at Camp Winona for pizza, fun, and games.

When Ireland students were asked about their day several exclaimed they could not believe the personal freedom Lake Region High School students have. In Ireland classes are lectures and rarely are there

conversations between the teacher and student during class. The students also mentioned how amazing it was to see the equal respect between teachers and students. They said that in Ireland they have to wear uniforms in their schools and couldn't believe the amount of clothes needed to attend high school in the United States.

The day was a huge success for the students and could not have been accomplished without the cooperation and generosity of so many. Camp Winona allowed the Rotary free use of their lodge for all the evening activities while Roger Lowell planned the class participation. Friends Forever would like to bring 10 students next year so the Bridgton Rotary can sponsor another day. If you would like to get involved, please call Bridgton Rotary President, Faye Daley. *



Ireland students from Friends Forever Peace Program along with Bridgton Rotary Members: Heather Williams, Dick and Betsy Enright and Deborah Ripley

The Governor's Official Visits for December

Bath	Tuesday	12/03	12:00
Portland	Friday	12/06	12:00
Brunswick Coastal	Wednesday	12/11	6:00 pm
Casco Bay Sunrise	Thursday	12/12	7:30 am

Change of Venue

As of December 5, the Rotary Club of Saco Bay will be meeting at the Captain's Galley, 168 Saco Avenue, Old Orchard Beach, ME 04064.



New Rotaplast Ambassador for District 7780

Brenda Thibodeau is District 7780's new Ambassador for Rotaplast. She is a Charter Member of the Fryeburg Area Rotary Club and has served as the World Community Service Chair for the District. Although a ten-year Rotarian, she has undertaken many projects internationally and is a recipient of Rotary International's Service Above Self Award.

Under her direction her committee will be responsible for fundraising and the development of a team that will represent the District annually. This year the team will be a collaborative effort with the San Jose, California Club. The trip will be to Carupano, Venezuela, in March of 2003.

Rotaplast is a nonprofit organization that provides free reconstructive surgery to indigent children worldwide,

together with programs for education and prevention of birth defects. Their focus is on cleft lip and palates and other serious birth defects.

This year we are asking every Rotary Club to donate one week of Happy Dollars during the month of December to Rotaplast. Your dollars will change the life of a child forever, so what better way to give during this holiday season. Not only is the child appreciative, but the families of these children also benefit from your gift. Please send your checks, made out to Rotaplast International, to Brenda Thibodeau, P.O. Box 147, Fryeburg, Maine 04037.

If you would like a presentation about Rotaplast or would like to learn more about what is happening district-wide, please contact her as well. *

A week of happy dollars to Rotaplast. *

* In the month of December, Governor Tim and Brenda Thibodeau, * the district's Ambassador for Rotaplast, are asking each club to give one week's worth of happy dollars to Rotaplast. What better holiday gift to give? *

First Lady's Corner



Time is ticking away. It is hard to believe that we have been on the road for five months. Of course some nights it feels like twice that, but it has been fun

to meet all of you out there and come away from your clubs excited and ready to tackle the next week.

Some days I've told Tim, we really need to get a life outside of Rotary. You Rotarians are caught up in acronyms. RI, TRF, GSE., ESSEX, DG'S, PDG's, AG's, PP's. I've begun to speak in RD (Rotary Dialogue) and the scary

part is I'm beginning to understand it. Must get out with "lay people" more often.

This week there was a stuffing party at our house. Twelve members of CBSRC (see, there I go again) SS & S'd 2300 envelopes to be sent out for AGF* only RI let us down, no mailing labels got here in time, so now we have to go through all 2300 envelopes again next week. Thank God for kids and neighbors as I am calling in all the favors and warming up the leftover pizza.

We are coming into the holiday season and I'm hoping Mr. Governor

gives me time off for good behavior. It is either that or he gets to do a lot of wrapping and stamping. We'll see!

I want to wish all of you a wonderful holiday season and many thanks for all your support and encouragement to us throughout our visits. *

Merry Ho Ho
Happy Hanukkah
Gladys

**Casco Bay Sunrise Rotary Club; stuffed and stamped; Annual Giving Fund*

Important Dates and Deadlines

20th of Each Month:

Articles, information, pictures, updates for the monthly district Newsletter

15th of Each Month:

Attendance Reports Due to the District Secretary

Application forms for 2004-05

Rotary Foundation educational programs will be available from district scholarships subcommittee chairs in November.

To ensure your club's listing in the 2003-04 Official Directory, return the data form that was mailed to club secretaries in October within two weeks after the election of officers. The annual meeting for the election of club officers is to be held no later than 31 December.



Who's the Editor?

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207-772-5356 (W)
Sorry, no fax.
(E) evalli6066@aol.com

We gratefully accept articles about your clubs and their doings, news about Rotarians working in their communities, special projects, district committees, information that impacts Rotary and Rotarians, stories about issues big and small, letters to the editor, photographs, and just about anything else you can think of. Send it along!

Nominations Sought for District Officers

Clubs are asked to submit nominations for the following District 7780 Officers:

District Governor for 2005-2006

Finance Committee Member, Division A 2003-2006

Qualifications for the duties of District Governor can be found in the Manual of Procedure and include:

- Having been a member of a Rotary Club for at least 7 years prior to taking office
- Having served a full term as Club President
- Having the ability and commitment to meet additional qualifications called for upon taking office
- Be willing and physically able and otherwise to carry out the duties of District Governor.

Qualifications for Finance Committee Member include:

- Must be a Past President of a District 7780 Club in Division A (clubs in Dover, Durham-Great Bay, Exeter, Hampton, Newburyport, Portsmouth, Portsmouth Sunrise, Rochester, Seabrook-Hampton Falls and Somersworth)
- Must be willing and able to serve as a member of the committee for the specified term.

All nominations must be in the form of a resolution of the club adopted at a regular club meeting as described in the Manual of Procedure. In addition, candidates for District Governor need to provide a picture and biographical sketch of both their personal and Rotary background. All nominations must be forwarded to DG Tim prior to January 15, 2003. Please feel free to call him with any questions relative to the process.

You are cordially invited to join

Casco Bay Sunrise

at its

5th Annual

Wine Tasting and Silent Auction

Wednesday, February 5, 2003, 5:30 pm

at DiMillo's Restaurant

in Portland



Take part in our huge silent auction and our raffle table. Taste many beers and wines, partake of DiMillo's seemingly endless buffet, and, if you're lucky, find a diamond in a champagne flute.

All proceeds go to Maine Children's Cancer Program.

Call Jim Bouchard at 871-6111 or Mike Walker at 774-1260 for further information.

News From a World Peace Scholar

An e-mail letter from Danielle Reiff, one of the first class of Peace Scholars currently enrolled in this exciting new RI program, courtesy of Mac Leask, RRFC

Dear Rotarian friends,

It is with great pleasure that I write you this email. I have been a Rotary World Peace Scholar in France for almost six weeks now and am having the experience of my life. I find it hard to imagine that it could get much better, though I am convinced that it will. I only hope that I will be able to convey here what a beautiful thing you have created in the Rotary Centres for Peace Studies and Conflict Resolution.

I arrived in central France in the city of Tours on the first of September for a month of training in French language and culture. I lived with a host family and learned, among other things, how to cut cheese and to cook with *creme a la francaise*. My host family took me to see a play by Moliere and a lovely film about a primary school teacher living and working in a one-room schoolhouse in rural France. I found the French classes extremely effective and the city of Tours and its surroundings a delight to explore. Before coming, I couldn't have imagined the beauty of medieval architecture or the splendor of the Renaissance chateaus.

The most wonderful part of the month in Tours was getting to know my fellow World Peace Scholars. Paco is Mexican and brings with him a knack for investigation that he must have learned in his previous job as a journalist. Stefano is a level-headed (though far from square) Italian with an analytic capacity that is unsurpassed. Karla is American like myself and, also like me, spent a few years living in Africa as a Peace Corps volunteer. Syeda, another American,

brings with her an extensive knowledge of history and has traveled nearly everywhere in Europe. David is a very special Brazilian doctor whose sincere desire to help others is evident in everything that he does. Arnoldas is a Lithuanian whose former experiences in politics and journalism will serve us all. Khaleen, the Jamaican, adds a Caribbean spice to all that we do. In short, they're all both extremely intelligent and good. We are comfortable working with and learning from and with each other and have quickly formed a group bond and team spirit. Already I know that my heart will break when we part ways at the end of these two years.

As of today, I've been in Paris for almost two weeks. Things here are going quite well. Classes started this past Monday and it seems that they will all be both interesting and challenging. Luckily, there are many international students around, so the professors are quite accomodating.



It's also comforting not to be the only one in class for whom French isn't the first language. I've signed up to give my first *expose* (oral presentation) at the end of the month on whether or not globalization can be contested. (Incidentally, should any of you have any thoughts on the subject, I'd be more than happy to receive them!)

We had our first Rotary seminar yesterday, and I'm already impressed with the

opportunities being afforded us. There are 2.5 professors for eight scholars, and the professors are trying to tailor the seminar to meet our needs and desires. I was hoping that we would have more of an opportunity to learn more concrete negotiation methods and tools than it looks like the professors have planned, but they have nonetheless proposed inviting guest lecturers, doing role plays and examining together today's conflicts. We had a nice discussion after which we were served a delicious brunch buffet, complete with a few bottles of the country's finest wine.

The Director of the Rotary Centre is also the Director of the doctoral programme in International Relations and has therefore offered us many of the services available normally only to doctoral students. For example, we should have access to the doctoral library and invitations to participate in important guest lectures and research projects. I believe that the Rotary clubs of Paris have even invited Boutros Boutros Ghali to speak at the upcoming District conference at which the World Peace Scholar programme and us, the World Peace Scholars, will be introduced.

In the end, I am convinced that I made the right decision in coming here, and I am bent on experiencing each day to its fullest. I hope that all is well in your respective clubs and districts and at the Rotary Foundation, and that you too are able to seize the unique opportunities of each new day. I've told many of you individually how grateful I am for the support you have given to the creation of the Rotary Centres for Peace Studies and Conflict Resolution, but I can't not say it again: from the bottom of my heart, thank you. *

Best regards,
Danielle

Who's Doing What...

Here are some projects undertaken by individual clubs and businesses in our communities to raise money for the Polio Eradication Campaign.

The **Sanford-Springvale Rotary Club** will donate all the proceeds of its yearly calendar sale to the PEC. The calendars are \$25 each, and have historical photos of the club's home area.

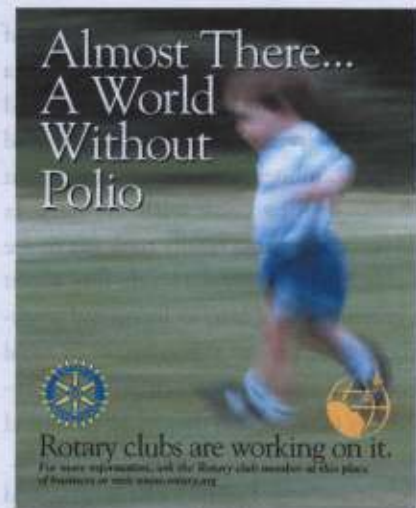
The **Scarborough Rotary Club**, with the help of one of their members, Joanne Christie, is encouraging their members to become sustaining Paul Harris Fellows. The first ten that so do, and designate the first three years to the PEC, will receive an additional \$100 from Joanne's gift.

The **Oxford Hills Rotary Club** will hold a cross country ski event at Carter's Cross Country Ski Center. The "Groundhogs Against Polio" day will be Sunday, February 2, 2003. Participants will be given breakfast at the main lodge, then can ski, snowshoe, or hang out at the lodge, and then will go on to warmup huts for lunch and snacks. Tickets will cost \$12.95, and include food and skiing. All the proceeds will go to the PEC. Early registrants will be given pledge sheets for fund-raising. Contact the Oxford Hills Rotary Club.

The committee has designed and produced several signs which can be used by Rotarians in their business windows, or on desks, or as displays. Please check with your area PEC coordinator for availability. There are a number of sizes which should suit every need. Pictured are a few of those available. In addition, the chair and the designer can work with you to personalize your signs.



Among our events for the district is a Ski Day for Polio at Sunday River (see opposite page). The date will be Friday, January 24th, 2003. Sunday River and the American Ski Company are allowing Rotary to sell *as many* tickets as we possibly can. *All* the funds raised from ticket sales will go towards the Polio Eradication Campaign. Tickets will be \$40.00 for a full day of skiing. A promotional video has been produced, and was presented to the clubs, via their PEC chairs, at the Foundation Seminar on November 16th. Posters and signup sheets were included in that package. **REMEMBER!** Every \$40 ticket sold is \$40 toward your club's polio goal. Each ticket sold makes reaching your goal that much easier.



Please email (or send by snail mail) all information about your PEC events to the Editor. Why not reach as many Rotarians as possible?



Ski Day To Eradicate Polio



Join us for a fun-filled
day at Sunday River!

Friday,
January 24, 2003

Tickets must be purchased through a Rotary club
member. Price includes full-day ticket and
participation in Rotary events for the day!

Ticket price - \$40.00

(100% of ticket price will benefit
Rotary International's
Polio Eradication Campaign.)



Photo: World Health Organization



Photo: World Health Organization

See the Rotary club member
in this business for tickets!

Sponsored by Sunday River Ski
Resort and Rotary District 7780.



Sunday river
MAINE

Rotary In Pictures

CHOCOLATE NIGHT

Exchange Students indulge at The Chocolate Factory in Freeport

(photos courtesy of Nancy Hawes)

Astri (Indonesia; Gardiner) and Thiemo (Germany; Belfast) sneak some chips off the conveyor belt.



Above, Chocolateer Tom Wilbur and Josef from Germany (Biddeford-Saco) prepare potato chips and apples to be covered with chocolate. Left, Marlene (Germany; non-Rotary exchange program), Cata and Ekta (India; Camden) sample the final product.



Brazilians Priscilla (Kennebunk Portside) and Rodrigo (Bath Sunrise) and Romanian Cata (Unity) wait for the chocolate to set.



Pancho (Ecuador; York) models the latest in confectionery headwear.