

# CALL OF THE LOON

THE NEWSLETTER OF ROTARY DISTRICT 7780

Tim Placey, District Governor, 2002-2003

AUGUST, 2002

# Governor's Notes



Global Quest is alive and well. As I start the official visits, I have been pleased to see new members being inducted into Rotary. The Rochester Club is now at 86 members, which is

nine new members since July 1st. Hampton just inducted their 22nd member in less than fourteen months. There are many clubs bringing in new members throughout the District.

I would encourage you all to look at possibly having a prospective member social or Bring a Friend to Rotary Day. If it is possible include their partners, Rotary is fast becoming a family organization. You should make sure that Rotary information is available to all who might attend. A video is worth a thousand words with prospective members.

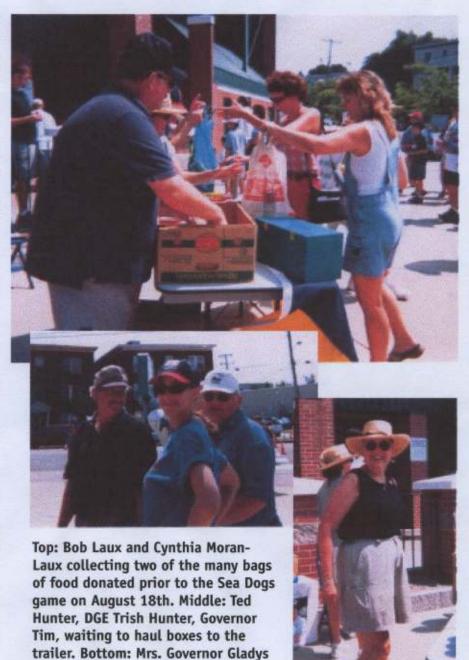
The District will be awarding a Paul Harris Fellow to the club with the largest per capita increase in membership.

Fireside chats or backyard barbecues are extremely important to the education of

new members and their partners.

> This event is used differently in many clubs. Some clubs use

Continued on Page 2



ready to lend a hand, as always!

More photos on Page 8

#### GOVERNOR'S NOTES Continued from page 1

the chat to explain the obligations and financial responsibilities before people commit themselves to Rotary. Other clubs use it for continuing education of the organization. You need to do what is best for the club.

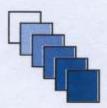
The District will be awarding a Paul Harris Fellow to the club with the largest increase in membership. The club which has the largest percentage gain per capita from June 30, 2002 to June 1, 2003 of new members will win. The Paul Harris is to be awarded to a non-Rotarian in the club's community. A non-Rotarian who has given of themselves for the betterment of the community. A person who is a Rotarian but who doesn't know it yet.

Our Rotary International goal for membership this year is 5 new members per club totaling to 200 for the district. I have also told R.I., that we will have 3 new clubs in the District. If any of you have a desire to start a new club, please e-mail Peter Johnson or myself. Our e-mail information is in the directory.

The feeling one gets in helping other less fortunate is something to share with others.

I would encourage the clubs to do an exit interview with people leaving. This is a great way to look at how others see your club. One needs to look at the exit interviews objectively for the betterment of the club, so we can change the perception if need be.

God Bless You All, Tim



# **Foundation Seminar**

The Foundation Seminar will be held on November 14, 2002 at York County Technical College in Wells, Maine. Governor Tim notes that, in his travels, many of the big questions are about the Foundation. It would be great for every club to send their new members to the seminar as well as the older members. Everyone can use an update on what the Foundation is and does, and its importance to all Rotarians. Stay tuned for more information on the upcoming Foundation Seminar.

# Zones 31, 32 Foundation Alert

## Important Dates for Matching Grants:

October 31, 2002 is the final date to complete Matching Grants eligible for the 1:1 Match. Only applications accepted by The Rotary Foundation ("TRF") and assigned a number before March 31, 2002 will continue to receive a 1:1 match from the World Fund. All Matching Grant applications accepted after March 31, 2002 will receive a 0.5:1 match from the World Fund. The Rotary Foundation will continue to accept applications for Matching Grant until March 31, 2003. The last day Trustees will approve Matching Grant Applications is May 15, 2003. However, Staff strongly advises Rotarians to submit Completed Applications as soon as possible, because funds are limited, and the Matching Grant budget is usually fully expended well before the approval deadline. Once Funds are gone TRF will accept applications for the 2003-2004 year beginning July 1, 2003. Zone 31-Bob MacDonald (rmacwoc@yahoo.com) & Zone 32-Eileen Gentilcore (fax: 516-921-0206) are your Zone Matching Grant Problem Solving Resources.

#### Other Important Dates:

December 31, 2002 is the last day TRF will accept applications for: the Community Assistance Program, Grants for Rotary Volunteers, New Opportunity Grants, Helping Grants, Transportation Grants, and Discovery Grants. Applicants intending to begin their volunteer service before June 30, 2003 should submit applications for the Grants for Rotary Volunteers, New Opportunity Grants and Discovery Grants Programs before December 31, 2002.

January 1, 2003 is the first day District Simplified Grants will be accepted by TRF. District Simplified Grants replace the Humanitarian Grants now supported by the Community Assistance Program, New Opportunity Grants, Helping Grants, and Transportation Grant Programs. Important: District Simplified Grants must be submitted in the Rotary Year prior to DDF becoming available. Zone 31-Bob Golosov (nailsix@aol.com) & Zone 32-Neil R. Garber (rotaryneil@aol.com) are there to help solve any problems you have with these grants.

District Foundation Chairs, DG's, DGE's, DGN's & AC's are invited to attend the Zone Foundation Chair Training: September 17, 2002-Zone 31, September 18, 2002-Zone 32. Contact Mac Leask (mac@leask.com) or Dick Drukker (Rdrukker3@aol.com) for info.

# **District Polio Eradication Campaign Committee**

# "Helping Clubs Achieve Success in Fundraising Efforts"

Hard at work for nearly five months, the District Polio Eradication Campaign Committee (PEC Committee) is helping Governor Tim Placey and the 7780 clubs execute a successful effort to achieve the district's fund raising goal of \$300,000.00. The Committee is headed up by Past Rotary International Director Dan Mooers and Governor Tim has appointed an area PEC coordinator for each of the eight "mini-districts."

The area coordinators work hand-inhand with the Assistant Governors who are also members of the district PEC Committee.

Two other Rotarians with fund raising experience also serve on the committee. Debbie Shelton, a member of the Portland club and the development director for Mercy Hospital will be assisting as a fund-raising advisor for the clubs. Tom Noonan of the Windham club and the creator of the annual ice fishing tournament that brings in a large pot of money for his club, is acting as special events coordinator. Governor Tim Placey and Foundation Committee Chair Bill Skinner round out the membership on the district PEC Committee.

The committee has adopted an Action Plan for the campaign, which runs to May 1st. An important part of the campaign is providing information to the clubs, first by providing a club program early in the Rotary year and then through regular follow-up information at weekly meetings. The Action Plan provides for the assigned Area PEC Coordinator to visit each club during September and October to show an outstanding video and to answer any questions the club members may have about the campaign. If the visit by the Area PEC Coordinator has not been planned yet, please contact the coordinator for your mini-district to set the date.

Monthly reporting by clubs also is an essential part of the campaign. Each club needs to report by the 5th of each month to the respective Area PEC Coordinator with information about: 1) the club's PEC goal; 2) the club's planned PEC fund raiser; 3) all contributions to the Foundation designated for Polio Eradication; 4) any additional information requested by the committee. Club presidents and club PEC chairs are encouraged to contact any member of the district PEC Committee for assistance. Their names and contact information follows:



Photo Credit: World Health Organization

#### Committee Chairman

Dan Mooers 339 Cottage Road South Portland, ME 04106 (H) 207-799-7290 (W) 207-767-7444 (F) 207-767-0044 (E) dwm@mooers-law.com

#### District One

Elizabeth (Liz) Cullen 283 Wethersfield Street Rowley, MA 01969 (H) 978-948-7345 (W) 978-465-2231 (F) 978-465-2353 (E) berniecullen@hotmail.com

#### District Two

Geoffrey ("Geoff") Merrill 28 Pheasant Run East Kingston, NH 03827 (H) 603-642-4057 (W) 603-926-7655 (W) 800-416-7655

(F) 603-926-2135

(E) geoffrey@tobeymerrill.com

#### District Three

Jud Knox York Hospital 15 Hospital Drive, York, ME 03909 (W) 207-363-4321 (E) jknox@yorkhospital.com

#### District Four

Wayne Goodrich 114 Summit Terrace South Portland, ME 04106 (H) 207-7994041 (W) 207-7996192 (F) 207-7996538

(E) wag@maine.rr.com

#### District Five

Rich Emerson 19 Foxwell Drive Scarborough, ME 04047 (H) 207-885-9971 (W) 207-775-3496 (E) remerson@cpaforme.com

#### District Six

Clark Truesdell 287 Pennelville Road Brunswick, ME 04011 (H) 207-373-1375 (W) 207-373-0794 (E) truesdells@middlebayfarm.com

#### District Seven

Robert ("Bob") Jacobson 36 Harris Point Road Boothbay Harbor, ME 04538 (H) (W) (F) 207-633-5431 (E) jacobson@gwi.net

#### District Eight

Cynthia Moran-Laux Post Office Box 997 Bethel, ME 04217 (H) 207-824-3777 (W) 207-824-4044 (F) 207-824-0555 (E) cynthia@rentalsunltd.com

Continued on page 7

#### Q: What is the main objective of Rotary International?

## A: World peace and understanding.

To that aim, the Rotary Foundation joined with seven universities located around the globe to create the Rotary Centers for International Studies in Peace and Conflict Resolution. Our district was one of a few worldwide that used DDF share monies as seed funds for the inaugural class of 2002-2003.

Each year, 70 scholars will be selected to participate in the program, consisting of a two-year master's degree in conflict resolution, peace studies and international relations.

Every district may interview and select a scholar for consideration, and this year, District 7780 has the pleasure of selecting its very first candidate for Rotary International's World Peace and Understanding scholarship program.

She is Elicia Carmichael, sponsored by the Durham-Great Bay Rotary Club. Miss Carmichael is a former RYLA participant and trainer. She graduated from Colby College in 2001 with a major in International Studies, and currently serves as the Executive Director of Friends Forever. Her thesis detailed the independent research she did in Nepal, studying the economic and political dynamics of illegal slavery in that country's Western rural lowlands, and she was awarded a grant by the David Hunt Foundation for a follow-up study.

She currently heads a grass-roots effort in her local community to fund the construction of a school to for freed slave children, and maintains ties with families she lived with during her stay in Nepal.

Elicia is an outstanding representative for this District and for Rotary, and as the recipient of a World Peace and Understanding scholarship, her presentations would raise awareness of and appreciation for this new Foundation program. The committee was proud to recommend her as District 7780's candidate. Please publicize this scholarship to your clubs. The District will recommend one candidate to the Foundation each year, who will then be cho-



sen (or not) by a selection committee at the international level.

The lessons of 9/11 have taught us that the goal of world peace is more important than ever.

As Rotarians, we are in a position to actually help make this goal a reality.

Trish

# NOTES FROM AWAY

# Group Study Exchange District 3010 New Delhi, India

The district GSE committee is now actively soliciting qualified applicants to participate in the 2003 exchange with New Delhi, India. We will be making selections from two groups. First will be Rotarians who are members of clubs in our district that will be considered for the position of team leader. Second will be non-Rotarians who must live or work in District 7780 and be 25-40 years of age. Four non-Rotarian team members will be selected for this program. Travel dates for the team are Jan. 5 - Feb. 16 and the application deadline is October 10. Team member applicants must be US citizens and be employed full-time.

The Rotary Foundation pays for all travel expenses exclusive of visas, passports, and insurance. While abroad, team members will meet their professional counterparts, and study the country's economic, social and cultural characteristics while observing the home life of their Rotarian hosts.

For more information, contact Craig Kelleher at (603) 964-7222. Applications may be downloaded from www.Rotary.org, by clicking on The Rotary Foundation and GSE.

# **Ambassadorial Scholar**

Alex Gillies, our District Ambassadorial Scholar, will be returning from Ghana on August 20th. Alex would love to present her ambassadorial experience to as many clubs as possible during the month of September. Please contact Dauna Cook, Bethel Rotary Club at (W) 207-336-9050 or (H) 207-946-3900 if you would like to have Alex as a guest speaker.



# **A Unique Gift**

Micah Kramer's proud mom, Berri, wrote to Governor Tim to tell him of an exceptional birthday present she recently received



from her daughter. Micah gave Berri a box and a rose. In the box were 11" of Micah's beautiful hair, which she is sending to "Locks of Love," an organization in Florida that makes wigs for children who have lost their hair in their fight against cancer or from burns. Micah donated the hair in her mom's name.

According to Berri, "Micah is also busy collecting pledges for the Maine Children's Cancer Walk on September 21st...and on September 28 will walk the 'Light The Night' in Portland to raise money to fight leukemia and lymphoma."

# The Governor's Official Visits for September

Biddeford-Saco Wednesday	9/04	12:00
Saco Bay Thursday	9/05	7:30 am
South Berwick Thursday	9/12	7:30 am
Yarmouth Monday	9/16	7:15 am
Kittery Tuesday	9/17	7:30 am
Falmouth Monday	9/23	4:15 pm
Kennebunk Por	tside	
Tuesday	9/24	7:30 am



# First Lady's Corner



As we make our visits to the Rotary Clubs in the District, I have found that there is a lack of communication between clubs. Although this does not upset me, I wonder if we are not missing out on some-

thing. New friends, new ideas, and new outlook on Rotary itself. Perhaps on a day off, on vacation, or lunch hour a Rotarian would benefit by traveling to another club for a make-up. Invite those members to your club or social event. It may surprise you what is going on out there. It also might be fun.

We continue on the Polio circuit with Dan. I'm sure that some presidents have had panic attacks when they look up and see him standing in the room. "What is he doing here?" I learn something each time I hear Dan speak. I am going to give the last speech myself. I should have it down to a compact version by then. You had better be paying attention to Dan, as there will be a test later. What happened in 1952-1954-1979 and 1998?

We attended the Sea Dogs game for the homeless. Tim threw out the first pitch. He got it to home plate, he didn't fall, and he didn't put his back out doing it. What more could I ask?

Two months have whizzed on by and I continue to be amazed at what Rotarians will do to raise money. Selling, then throwing plastic ducks into the river. Can you imagine, people actually cheering for a plastic duck to come across the finish line. That's exactly what people do! So not only are Rotarians crazy but so are the people in the town that go to watch.

Oxford Hills had a beanhole bean supper. Our friends from New York were here for that event. They were so excited to finally see how it was done. They took lots of pictures to show back home.

For this Queen of yard sales, the flea markets, auctions, and silent auctions are great fun.

> See ya next month, Gladys

# Important Dates and Deadlines

Labor Day Week:

Raffle Drawing for Caribbean Cruise, to benefit Polio Eradication

15th of Each Month:

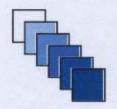
Articles, information, pictures, updates for the monthly district Newsletter

#### Secretaries:

Your semi-annual reports should be completed with copies sent to RI and the District.

November 14th:

Foundation Seminar YCTC



# Who's the Editor?

Liz Valliere Rotary Club of Casco Bay Sunrise District 7780 207-791-2719 (H) 207-772-5356 (W) Sorry, no fax. (E) evalli6066@aol.com

We gratefully accept articles about your clubs and their doings, news about Rotarians working in their communities, special projects, district committees, information that impacts Rotary and Rotarians, stories about issues big and small, letters to the editor, photographs, and just about anything else you can think of. Send it along!

# **Event Tickets and the Fair Market Value**

Fair market value (FMV) has become an issue that is currently being enforced by the IRS. Although this regulation has been in effect for many years, it has been an enforcement issue only for the past five or six years. The FMV of an event is the price that a person would pay if that person purchased the same goods and/or services outside the event. For example, a black-tie dinner with entertainment has a FMV within the community it is being produced. The FMV will be based on what it would cost a patron to purchase these same services at a comparable place or a ticket to a performance in the community. It is important to remember to include all expenses (invitations, printing, entertainment, food, liquor, decorations, etc.) when calculating the fair market value.

If an event ticket is \$200 and the FMV is \$125, then \$75 is the contributed taxdeductible portion. It is mandatory that an organization inform its patrons about the tax-deductible portion. Most commonly, this is done on the invitation. However, it's possible to inform attendees through a statement on the ticket.

If an individual purchases ticket(s) and takes possession, the tax-deductible portion is that which is in excess of the FMV, even if the individual does not attend the event.

If an individual purchases ticket(s) and instructs the organization to give away the tickets (never having taken possession of the tickets), the tax deduction is the full amount of the ticket because the individual surrendered an economic right without receiving anything of value in return.

Deb Shelton Rotary Club of Portland

# THE ROTARY CLUB OF KITTERY, MAINE IS CELEBRATING ITS 15TH ANNIVERSARY

You're invited to the celebration on Friday, October 18, 2002, at Yoken's Restaurant, Route 1, Portsmouth, N. H.

Social Hour at 6 PM, Dinner at 7 PM.

You and your guests are cordially invited to join with us at a buffer dinner to celebrate this special event. In addition to celebrating our charter anniversary, we will be presenting Paul Harris Fellow Recognition to a non-Rotarian for service to the community. Entertainment by Back Bay Four Barbershop Quartet from Portland, ME. Tickets are \$40 per person.

If you have any questions, or want a reservation form e-mailed to you, please contact Lezlye Shea (days 603-436-3557, home 207-439-1441, or e-mail lezshea@aol.com).

Make checks payable to "Rotary Club of Kittery" and mail with reservation form to:

Rotary Club of Kittery; P. O. Box 678, Kittery, ME 03904.

Reservation deadline is October 9, 2002

# What is the strategy for the 2002-2005 phase?

The major elements are: intensification of National Immunization Days and mopup campaigns (including house-to-house immunization); Surveillance and Certification; containment of laboratory stocks; strengthening of routine immunization; and building a consensus strategy for stopping polio immunization. Since 2002-2003 is the most intensified phase, it is also the most expensive. The highest spending on polio activities in the regions where transmission has been interrupted was in the 12-24 months after the last case, because of the addition of mop-ups to the National Immunization Days and intensified surveillance activities.

# Why did some 20 countries fail to reach the year 2000 target?

The primary reasons are lack of access to the children due to conflict situations, ex-

treme poverty and lack of infrastructure; sub-optimal quality of National Immunization Days; below certification-standard surveillance resulting in late detection of infected areas; inadequate funding.

## Is there a new target date?

The target set in 1988 was to see the last case of polio by 2000. Transmission of the virus was successfully stopped in all but 20 countries by 2000, and was stopped in additional 10 countries in 2001. If all goes well, the last case could be found in 2003.



Polio Eradication Campaign... Continued from page 3

# District Fund Raising Advisor

Deborah Shelton

Mercy Hospital

144 State Street, Portland, ME 04101

(H) 207-799-3330 (W) 207-879-3487

(F) 207-879-3609

(E) sheltond@mercyme.com

#### **District Foundation Committee Chair**

William R. Skinner, PDG

6 Bucks Hill Road

Durham, NH 03824

(H) 603-868-7049 (F) 603-868-7049

(E) lskinner@nh.ultranet.com

#### Special Events

Tom Noonan

6 Bayview Drive, Raymond, ME 04071

(H) 207-655-3277 (W) 207-892-2214

(F) 207-892-3760

(E) jnoonan1@maine.rr.com



# Who's Doing What...

# Reggae on the Bay or. The Portland Club Goes to Sea



The Portland Rotary Club held a Reggae Cruise on Casco Bay on August 17 to raise money for the Polio Eradication Fund. 100 Rotarians and guests enjoyed a gorgeous evening out on the bay. The night is best described in the following song, set to the tune of Gilligan's Island:

Just sit right back, and you'll hear a tale, a tale of a friendly ship, That started from the Portland Pier, aboard this ferry ship. The leader was our fearless blonde, Nannette is her name, One Hundred Rotarians set to Bay that day, For a three hour tour. For a three hour tour.

The band started out in song, the boat began to play. It wasn't long before the feet, began to dance away. Began to dance away.

The boat chugged on around the bay, passing many a chartered isle, With Carpentiers, the Herodes, too, the Carmichaels, and the Nyes. Clough was there, Loretta and, all the rest, **Deb Shelton** Here on the Casco Bay Cruise! Rotary Club of Portland

Where will the drawing be held? Find out who got the honor in next month's newsletter! We'll tell you what club sold the most tickets, who won the drawing, and which Rotarian is going on a cruise!



Send news about your plans for the Polio Eradication Campaign to the newsletter editor. What are YOU doing?

