

"Rotarians are stewards of Humanity."

John Smarge, RI director and speaker at our District Foundation Retreat (see pages 2 & 3)

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District 7780 News

"From the Mountains to the Sea"

Ann Lee Hussey, District Governor

www.district7780.org

August 1, 2010

Happy Summer!

Ann Lee Hussey, District Governor

August is Membership Month. This year we are adding Public Image as the missing link for increasing our membership as we develop **Bigger Better and Bolder** Rotary Clubs.

Together, our members bring a huge amount of resources that are needed to obtain our goals. I ask you to seek for members that bring the resources your **club's membership does not now include**. It costs nothing to extend the hand of fellowship and share our ideals.

I urge you to promote the networking opportunities that Rotary offers. And to engage in greater fellowship activities more often with your club members, setting aside time to strengthen your Rotary friendships. It is this fellowship, combined with our service, that is the value of Rotary and will keep members engaged.

As Rotarians we must take action to solve community problems – locally as well as globally. I urge clubs to work together in this mission. Utilize our district website, district and club Facebook pages, and our district committees to communicate your projects, look for partners and seek ideas and how to promote them. We must become known for signature service projects. We need to be seen in the act of doing service work. We must put the names of our Rotary Clubs in the public eye by boldly showcasing the many projects we do in our local communities and around the globe.

The fact that we belong to a premier service organization known for building communities and bridging continents needs to be recognized prominently. For



Rotary International President Ray Klinginsmith and Gov. Ann Lee Hussey strive to build communities and bridge continents.

these actions will inevitably attract community members to our Rotary clubs.

What does your Rotary club stand for in your community? How does the public define who you are?

I urge you to participate in the Club Visioning program. Club Visioning will assist your clubs in defining their plans and goals for the years ahead. With the path more clearly defined, it becomes easier for club members to engage potential members in conversation on specific reasons to join your club. When you know where you are headed, it is easier to find people to join your journey.

Remember to ride for the brand. Be proud of the organization to which you belong. Wear your Rotary pin proudly and wear it every day. And remember – **Rotary's public image begins with you.**

Thank you for the fingerprints and heart prints you will leave this year as we continue **building communities and bridging continents.**

Save the Date! Save the Date! Save the Date!

AUGUST

Tuesday, August 10 – Youth Exchange Training for Inbound Youth and Host Families, 7:00 p.m., South Portland. Contact Karen Dunfrey, YouthEx chair, kdunfey1@yahoo.com

Saturday, August 14 – President Elects pre-planning meeting, Nashua, NH.

Tuesday, August 17 – Foundation Committee meeting to determine DSG projects, 5:30 p.m., Cumberland Club, Portland.



Wednesday, August 25 – Finance Committee meeting, 5:30 p.m., Cumberland Club, Portland.

Wednesday, August 25 – Youth Exchange Training for Inbounds and Host Families (backup meeting); 7:00 p.m., South Portland.

Friday, August 27, 5:30 p.m. – Vocational Service Committee meets at Judith Reidman's office in Portland.

SEPTEMBER

Wednesday, September 1 -- Deadline to apply for Group Study Exchange (see article page 6).

Saturday, September 11 – President elects pre-planning meeting, Nashua, NH.

Tuesday, September 14, District Protection Policy Training, place TBA.

Wednesday, September 15 – District Foundation Committee, 5:30

p.m., Cumberland Club, Portland.

Thursday, September 16 – District Protection Policy training, Place TBA.

Thursday, September 30 – District Membership Seminar, 4:00 p.m., Portland Holiday Inn West.

OCTOBER

Wednesday, October 6 – Finance Committee meeting, 5:30 p.m., Cumberland Club, Portland.

Thursday, October 14 – District Foundation Retreat with guest presenter RI Director John Smarge, at Migis Lodge on Sebago Lake (see box at right and page 3).

Saturday, October 16 – Rotary Leadership Institute in Lewiston. Check it out at www.rlinea.com

Saturday, October 16 – NE PETS planning meeting, Nashua, NH.

Oct. 17-Nov. 1 – Friends Forever teens visit District 7780.

NOVEMBER

Saturday, November 6 – Rotary Day at the United Nations in NYC. All invited to attend! See article page 5.



Saturday, November 6 – Rotary Leadership Institute in Rutland, VT. Details at www.rlinea.com

November 11 - 13 – Rotary “Zone” meeting in London, Ontario.

November 24 – December 5 -- District 7780 National Immunization Day trip to Nigeria led by Governor Ann Lee. See article on page 10 for details.



Foundation Speaker

John Smarge, Rotary International Director from Naples, Florida, will be a special guest at our District Foundation Retreat to be held at Migis Lodge on Sebago Lake on Thursday, October 14.

John considers the most rewarding aspects of his many years in Rotary to be the opportunity to participate in the PolioPlus National Immunization Days in India, his medical missions to Ternopil, Ukraine, and his multiple humanitarian trips to the Caribbean. John continues to initiate, write and assist with Foundation Matching Grants on a yearly basis, including visiting the project sites.

John has received numerous awards for his Rotary service including the Rotary Foundation Citation for Meritorious Service, the Distinguished Service Award, and the Rotary International Service above Self Award. He was also recognized by his home District in 1999 as the District 6960 Rotarian of the Decade.



Bigger Better Bolder Foundation Retreat

And now for something completely different ...

This year we will have a District Foundation Retreat which will be held at Migis Lodge on Sebago Lake in So. Casco, Maine on October 14.

Rotarians will have an opportunity to join in "Fireside Chats" with RI Director John Smarge and other Foundation experts during the afternoon, followed by special cocktail receptions and a 6:00 p.m. dinner.

The "Fireside Chats" offer Rotarians a unique learning experience to discover more about our Rotary Foundation and how we can tap into its resources to fund our projects and, in so doing, continue our work of building communities and bridging continents.

For those whose schedules allow, Lodge accommodations will be available at special discount, and the discussions will continue over breakfast.

Stay tuned for more information about this exciting opportunity to enjoy Maine's beautiful Sebago Lake and learn about the Rotary Foundation!

DISTRICT CALENDAR

Save the Date! Save the Date! (continued)

DECEMBER

Wednesday, December 15 – District Finance Committee meeting, 5:30 p.m., Cumberland Club, Portland.

2011

January 3 - 8 – Outbound Friendship Exchange to India. See article, page 7.

Saturday, January 8 – President-elects preplanning meeting, Nashua, NH.

Early February, date TBA – Mid-year Leadership Dinner for current club presidents, president-elects and vice presidents.

Wednesday, February 2, District Finance Committee meeting, 5:30 p.m. Cumberland Club.

Saturday, February 5 – President elects preplanning meeting, Nashua, NH.

Tuesday, February 22 – World Peace and Understanding Dinner with extra-special guest RI President Ray Klinginsmith.

Feb 25 to March 26 – Outbound GSE to Hong Kong and Macao. See article page 6— the deadline to apply for this

trip is fast approaching!

Saturday, March 5 – Rotary Leadership Institute in Wells. Check it out at www.rlinea.com



March 10 - 12 – Multi-district President-Elect Training Seminar, Nashua, NH for all president-elects.

Saturday, March 26 – Rotary Leadership Institute in Lincoln, RI. Check it out at www.rlinea.com

Saturday, April 2 – Rotary Leadership Institute in Lebanon, NH. Check it out at www.rlinea.com

Wednesday, April 6 – Finance Committee meeting, 5:30 p.m., Cumberland Club.

Mid-April, date TBA – District Assembly.

April 18 - May 17 – Inbound GSE arrives for four week stay.

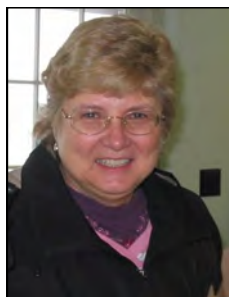
May 13-14 – 7780 District Conference, Portland Marriott Sable Oaks.



May 21-25, 2011 – Rotary International Convention in New Orleans. FMI contact Billy Hobbs, whobbs@maine.rr.com "Laissez les bon temps rouler ... encore!"

District Directory

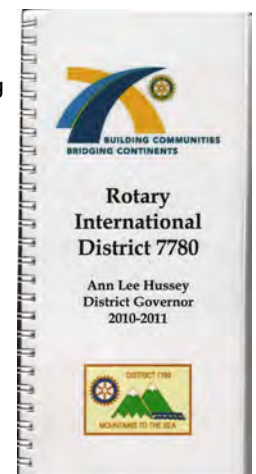
With deep gratitude, I thank Donna Rinaldi for her skills, dedication and patience in assembling our 2010-11 District Directory. I forwarded an astounding record number of emails during my busy months as DGE to Donna who sorted and recorded them all. Today we have an amazing District Directory packed with Rotary information and contact information.



Donna, wife of Dover Rotarian Phil Rinaldi, deserves our deepest appreciation for her efforts. Her actions exemplify the true value of the Family of Rotary.

Ask your club president for a copy of the Directory. Shortly, the entire directory will be available for downloading from the new District website (www.rotary7780.org and throughout the year, email addresses will be updated on committee pages as needed.

With great appreciation, Governor Ann Lee



Council on Legislation: Rotary Democracy in Action

PDG Bob Laux, 7780's Council on Legislation representative

The Council on Legislation (COL), Rotary's "parliament", meets every three years to deliberate and act upon proposed enactments and resolutions submitted by clubs, district conferences, and other RI entities.

The Council on Legislation is an important part of Rotary's governance process. While the Board of Directors sets policies for Rotary International, the Council is where Rotary Clubs have their say in the governance of the association. Every three years, each district sends a representative to the Council, which reviews proposed legislation. Every club and district is entitled to submit legislation to the Council, and some of Rotary's most important work has resulted from Council action.

As our District's COL representative this past April, I found the process to be an amazing experience. Prior to the event, representatives go through training events to insure an awareness of the protocol and procedure. Just before the COL meeting, I also received comments on suggested legislation from individuals and groups around the world providing their rationale and reasoning for various pieces of legislation.

The accomplishments of the COL meeting are available through the RI website: www.rotary.org. Several of the adopted resolutions are recommendations to the Board of Directors and await their consideration prior to adoption. It is important, however, to highlight a few changes that will affect Rotary Clubs immediately.

Rotary International now has a "fifth avenue of service", that of "New Generations" (see article page 11).

"E-Clubs (web-based "electronic" clubs) are now officially Rotary Clubs. Many of us have enjoyed "making up" on-line at these clubs previously approved on a trial basis.

Rotary International's Board of Directors was asked via an adopted resolution to formally recognize "EarlyAct Clubs," as they "encourage participation of elementary age students around the world in development of fellowship and service" through the promotion of "goodwill, understanding and peace."

The COL also adopted an enactment to preclude clubs from limiting membership based on sexual orientation. And the COL requested that the RI Board make policies which allowed for citizens with disabilities to be included in membership.

For additional resolutions and enactments check out the box at right — and I encourage you to visit the RI website. The 2010 COL, comprising more than 500 representatives from every part of the Rotary world, was an amazing experience and truly Rotary's "democracy in action!" If any club would like additional information about either the experience or specific legislation, please contact me at bob@wildriverrealty.com or via cell at 207-381-1000.



The Council and You!

Several enactments were adopted at the COL meeting that will affect clubs and you:

Immediate past presidents of clubs will remain on the club board. Many clubs have already adopted this provision.

Excused absences are limited to no more than 12 months.

The "Rule of 85" has been amended so that a Rotarian must reach the age of 65 as well as the required years in Rotary to gain the status.

Rotarians transferring from another club must now receive certification from the Board of the previous club confirming prior membership.

Districts are to take a more active role in club education and public relations efforts.

The COL recommended to the RI Board of Directors that district governors should conduct training seminars for new Rotarians as a way to enhance leadership development.

Along with "Service Above Self," the COL adopted a second motto which states "One Profits Most Who Serves Best."



Rotary and the UN: A Partnership for Peace

Marty Peak Helman, DGN

Rotary currently holds the highest consultative status offered to a nongovernmental organization by the UN's Economic and Social Council, which oversees many specialized UN agencies. Rotary maintains and furthers its relationship through its involvement a number of UN bodies, including UNESCO, the World Bank, the UN Environmental Program, and the Council of Europe. And, of course, the United Nations is just one of the partners that Rotary works with to help eliminate polio.

Every year in November, Rotarians and Interactors from around the world come to the United Nations headquarters in New York City to participate in Rotary International/United Nations day. Attendees of the day-long conference have the opportunity to participate in the working partnership between Rotary and the

“In April 1945, Rotary was in the forefront of arguably one of the most important meetings of the 20th century: The finalizing of the charter of the United Nations in San Francisco.”

David C. Forward, *A Century of Service*, page 197

United Nations and to hear keynoters including RI president Ray Klingensmith discuss ongoing action to help alleviate global poverty and hunger, and support literacy and health initiatives. Speakers hail from within Rotary, the UN, and other partner nongovernmental organizations, illustrating how organizations can work together to tackle these issues.

Several years ago, summing up the significance of the day, then-RI President-elect John Kenny said: “If we look sensibly at the problems and work together toward the solutions, our world will be better than it was before. All of us are here today because we want to be the ones to work toward the solutions.

Rotarians from 7780 are planning to attend once again this year, and you can be among them! Register online for Rotary/UN day, which this year takes place on Saturday, November 6, at www.riunday.org



Did You Know?



Rotary's relationship with the United Nations dates back to 1945 when 49 Rotary members acted as delegates, advisors and consultants at the United Nations Charter Conference.

In 1942, with the war in Europe and the Pacific raging and results far from certain, Rotarians from 21 nations organized a conference in London to develop a vision for advancing education, science, and culture after World War II. That event became a precursor to UNESCO (the United Nations Educational, Scientific and Cultural Organization).

Then, in 1945, 49 Rotarians went to San Francisco to help draft the UN Charter. They were invited to attend as an observer organization: Because there was no UN staff at the time, Rotarians helped draft the agenda, provided translations, and helped suggest wording for resolutions. Rotary provided 11 official observers to the U.S. delegation alone.



Exeter's Marilyn Kellogg (left) and Mae Bradshaw try out the delegates' desks in the General Assembly during UN Rotary Day in 2008.

GSE Hong Kong Applications Due

Do you know a health professional who would benefit from an indepth vocational trip to Hong Kong?

The District is seeking non-Rotarian team members and a Rotarian team leader for this year's Group Study Exchange, which will focus on healthcare.

This is an amazing opportunity for young, healthcare professionals between the ages of 25 and 40 to travel to Hong Kong under the auspices of Rotary International, to learn about the people and culture of this vibrant city, and experience firsthand how health care is practiced in Hong Kong.

All expenses — travel, accommodations and board and room — are paid for by the Rotary Foundation and Rotary Clubs in the host District. Team members stay with Rotarian host families, which offers participants the opportunity



nity to form lasting relationships.

The exchange lasts one month. Planned dates for the trip are February 25, 2011 through March 26, 2011.

Eligible team member candidates must be between the ages of 25 and 40, cannot be Rotarians or direct descendents of Rotarians, and must work in the health care field.

Applicants must live or work within the District boundaries and be sponsored by a club within District 7780. Persons interested in participating must submit their application prior to September 1. For more information, contact Grace Connolly, GSE chair, grace.connolly@verizon.net

Why Focus on One Vocation?

International travel has changed, and Group Study Exchange must change to keep pace.

Gov. Ann Lee is debuting a single-vocation Group Study Exchange in our district (see article above) and has selected healthcare professionals as the group that will travel to Hong Kong. But **“special interest” GSEs, while new to District 7780, are not so new to Rotary.**

Many Districts have chosen to undertake special interest GSE for many years. They believe that by consolidating interests, the trips will have the greatest impact on both the young people traveling — and the hosting District.

Some Districts only send teachers on Group Study Exchanges, for example. Imagine the value to the home community, if a primary school social studies teacher had the experience of living for an extended period abroad! Other Districts respond to specific needs: After Katrina, District 6840 in the Gulf organized an exchange of hydraulics engineers with the Netherlands!

Soon, the Rotary Foundation will require that all GSEs be of a single profession aligned within one of the areas of focus (see box at right). So this year's **“special interest” GSE will be just the first of many** for our District.



Areas of Focus

All 192 United Nations member states and at least 23 international organizations have agreed to achieve the UN's Millennium Development Goals by the year 2015.

These goals include reducing extreme poverty and child mortality rates, fighting AIDS and other epidemics, and developing global partnerships for development.

In order to put these Millennium Goals to work, the Rotary Foundation has identified six areas of focus that reflect both the Goals and humanitarian issues that Rotarians are already currently addressing.

They are:

- Peace and conflict prevention/resolution
- Disease prevention and treatment
- Water and sanitation
- Maternal and child health
- Basic education and literacy
- Economic and community development

The areas of focus were designed for Future Vision, but making sure that all our Rotary Foundation work reflects these goals can help us ensure that our efforts are most strategically focused.



7780 to the Rescue!

John Dennen, this year's president of Brunswick Coastal, was visiting his home country of South Africa back in 1993 and, a new Rotarian, decided to do a "makeup" at the Durban club.

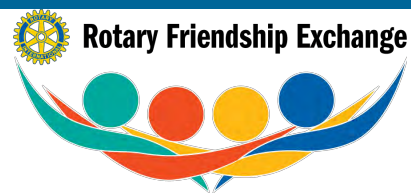
Mozambique had just experienced terrible flooding, and the Durban Rotarians had a helicopter and pilot all ready to provide emergency relief — all they needed were the funds to make it happen.

This was in the days prior to email or mobile phones, so John faxed then-District Governor Mort Schmidt. "I got faxes out to all the presidents in the District, and the response was gratifying," PDG Mort remembers.

"It was extraordinary," John says. "The money came in practically overnight."

As a result, the Durban Rotarians used the helicopter on multiple trips to fly in supplies and fly out refugees. "That helicopter was the first international aid that got into Mozambique," John remembers. "Rotary was there prior to the Red Cross, prior to everybody."

INTERNATIONAL SERVICE



Friendship Exchange Planned With India

It's Group Study Exchange for the rest of us!

The Rotary Friendship Exchange program gives Rotarians and their families the opportunity to host and visit Rotarians around the world. In addition to experiencing other cultures and making lasting friendships, an exchange provides a strong foundation for carrying out international service projects.

This marks the first year that our District has taken part in a Friendship Exchange, and it will be with India. Rotarians — who may be accompanied by their partners — will travel to India at their own expense, then home-stay and sightsee with Rotarians from District 3060 in Western India. The travel dates are Jan 3-Jan 18.

Then, District 3060 will send a team of Rotarians who we will host and entertain in return. The inbound team will be here in time for our District Conference in May and stay over for the International Convention in New Orleans.

Interested? Contact Sue Christ, Friendship Exchange Chair, sue.christ@juno.com

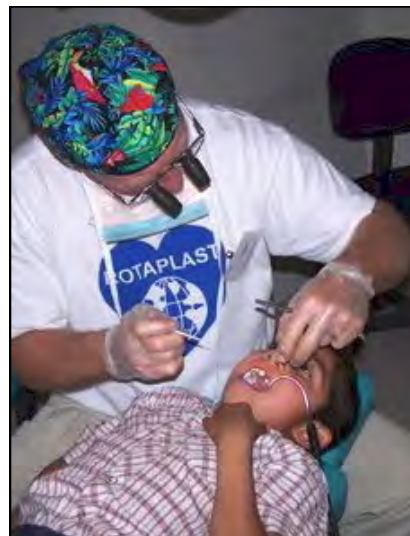
7780 Rotaplast Mission Heads to Mexico

Clubs in our District have supported Rotaplast — the organization that sends medical missions to provide cleft lip/cleft palate surgeries in the developing world — for many years. Now, thanks both to our past and expected donations this year, our District is sponsoring a Rotaplast mission to Puerto Escondido, on the west coast of Mexico, in June 2011.

The Rotaplast team is seeking both cash donations as well as Rotarians interested in traveling with the two-week mission as non-medical volunteers. The money donated will be augmented through a Rotary Foundation matching grant.

"Rotaplast changes lives," says Rotarian Bill Dunn, the District's Rotaplast Ambassador. "Children come in, children who have always covered their face with their hands out of shame for the way they look. And they leave after surgery with smiles and a new life." Bill and fellow Yarmouth Rotarian dentist Gary Howard (shown here during an earlier Rotaplast trip to Mexico), are spearheading plans for the 2011 mission, which will leave on June 5 and return June 18.

To learn more about Rotaplast, to donate or to volunteer as a non-medical volunteer, or to schedule a presentation at your Club, please contact Bill Dunn at wdunn@sunsetpoint.biz.



President Ray Klingensmith Debuts Rotary “Safaris”

Rotarians have been traveling to the developing nations to do humanitarian projects for a long, long time. Now Rotary International President Ray Klingensmith has developed guidelines designed to augment — and make as effective as possible — these Rotary “safaris.”

Team Members. The safari teams will be composed of five to eight Rotarians, who will evaluate Rotary projects for the purpose of encouraging financial support for such projects upon their return home.

Sending Districts. Each safari team will be sponsored by a Rotary club or a Rotary district in a developed country.

Host Districts. The visit of each safari team will be sponsored by a Rotary club or district in a developing country.

Expenses. The travel expenses of the safari team will be paid by the team members themselves, including food and lodging in the host country. Local transportation will be provided by the host club or district.

Length of Visit. The visit of a safari team to a host club or district will last no less than five days and no more than seven, unless the sending club or district and the host club or district agree on an extended time.

Responsibility of Host District. The host club or district will furnish local transportation for the team to visit Rotary projects and tourist attractions in the host area with approximately one-half time allocated to service projects that need funding and the other half to tourist activities. The host club or district also will provide oppor-

tunities for the safari team to attend club meetings and other Rotary activities. The host club or district will make suitable arrangements for the safari team to stay in hotels in the local area.

Responsibility of Sending District. The sending club or district will verify that each member of the safari team is a Rotarian in good standing or the spouse of a Rotarian in good standing. All team members must be genuinely interested in helping to develop and fund Rotary service projects.

Responsibility of Team Members. The safari team members will be responsible for looking for viable Rotary service projects in the host area and to seek funding for such projects when they return home.

Although the “safari” name usually connotes trips to Africa, Rotary Project Safaris may be arranged between clubs and districts anywhere in the Rotary world.

One of the purposes of Rotary Project Safaris is to develop cooperative relationships between Rotary clubs and districts, and Rotarians involved in the safaris should be sure that the trips are beneficial to all concerned.

President Ray recommends that host clubs and districts give first priority to the type of projects within the six areas of focus of the Rotary Foundation’s Future Vision Plan (see article page 6).



Back to Africa

Ray Klingensmith, who started his Rotary career as an Ambassadorial Scholar to the University of Cape Town in 1961, is the first Rotary International President to also be a Rotary alumni.

And so, while many Rotarians believe that more could be done to reach out to alumni, President Ray is in a unique position to actually do so. He has designed special events to reconnect Foundation alumni and facilitate international service projects in southern Africa. And you don't even have to be an alumnus to participate!

Rotary's ROTA (Reach Out to Africa) initiative is sponsoring the “reunion” February 3-5, 2011, in Cape Town, South Africa. All Rotarians who have been involved in service projects in southern Africa or who are interested in becoming involved in such projects in the future are especially welcome.



EVERY
 ROTARIAN
 EVERY
 YEAR

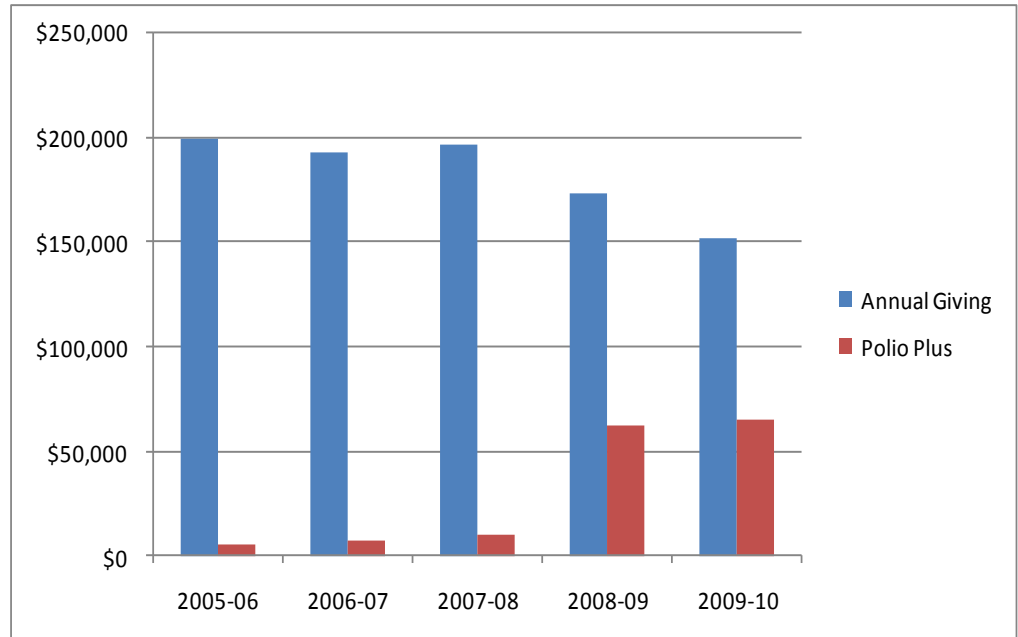
*The Little Club
 That Can!*

What Bath Sunrise lacks in numbers it makes up in commitment. The club, which currently stands at 11 members, surprised and delighted Governor Ann Lee when she came for her "official visit" recently by introducing her to three prospective new members and producing a check for \$2000, made out to Polio Plus (see photo below).

All Rotary clubs have been asked to raise \$2000 for Polio Plus this year. Congratulations to Bath Sunrise for being first to do its share to meet the Gates Challenge and help eradicate polio!

THE ROTARY FOUNDATION

District 7780's Foundation Giving Talled



The totals are in, and they show that across the District, giving to Polio Plus rose slightly last year (2009-10) to \$64,834 from \$62,238, but that gifts to the Annual Giving fund during the same figure fell sharply by more than \$21,000 from \$173,031 to \$152,084.

Why give to the Rotary Foundation? Because the Rotary Foundation, the 501(c)3 non-profit arm of Rotary International, is the lifeblood of our organization. It is the Rotary Foundation that makes possible the philanthropic, humanitarian work we do, whether its helping a child who lives on the other side of the globe in the developing nation or a senior citizen right here at home.

Why give to the Rotary Foundation? Because, through the Gates Challenge and through the efforts of all of us, Rotary and its partners are on the brink of eliminating polio from the globe.

Why give to the Rotary Foundation? Because the money we give comes back to us to help us support the Foundation programs that are most meaningful to us — humanitarian grants, scholarships, and polio eradication efforts.

Why give to the Rotary Foundation? Because it's a gift to humanity, and because it's the right thing to do.



We're Conquering More than Polio!

Ted Trainer, District PolioPlus Chair

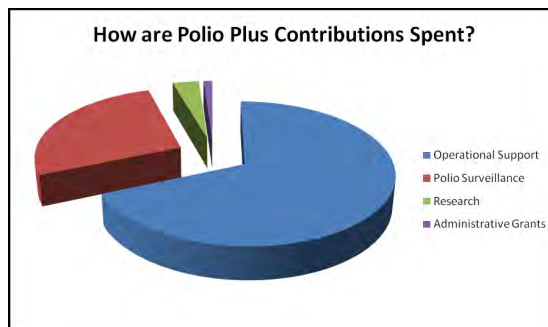
It sounds pretty scary: Of late, polio cases have been recorded outside the four endemic countries where the disease still occurs. In fact, 11 countries that were formerly declared polio-free have reported polio cases in the past six months. The worst outbreak has been in Tajikistan; the remainder are in countries scattered near Nigeria.

As frightening as the headlines are, the World Health Organization posits that these cases are not as troublesome to deal with as those in the countries in which polio is **still endemic: Nigeria, India, Pakistan and Afghanistan.** That's because the world community now has the experience to manage these outbreaks and very precise response activities are currently underway in non-endemic regions.

Meanwhile, the Global Polio Eradication Initiative's most recent strategic plan was launched in Geneva last month. The new plan comes at a critical time because even in the endemic countries, we are witnessing historic gains against the disease. Nowhere is progress more evident than in Nigeria, which has reported just three cases in 2010 as of 6 July compared with 333 cases for the same period in 2009.

The Global Polio Eradication Initiative, established in 1988 with strong Rotary participation, has become the largest public-private sector international partnership for health in the history of the world and has directly stimulated developments well beyond polio eradication. Among the most significant to date are:

- Establishment of the Global Alliance for Vaccine, which continues to lead to the invention and mass production of new or improved vaccines, such as for measles, Hepatitis A & B, influenza, rotavirus (most common cause of severe diarrheas among infants and young children).
- Continuing reductions in other disease such as Vitamin A deficiency, HIV/AIDS and goiter.
- Expansion of public health services to every corner of the globe.
- Establishment of global disease surveillance systems with quick outbreak response capabilities.
- Establishment of public-private sector partnerships as the standard program paradigm across a wide swath of international relations.



The work to eradicate polio continues, and the help of every Rotarian is needed, both financially and on National Immunization Days (NIDs) when Rotarians take part in the mass-immunization drives that are making the difference in curbing this disease.

Rotary International is asking every Rotary Club to donate \$2000 this year to help meet the Gates Challenge. And Rotarians throughout District 7780 are invited to join Governor Ann Lee on a special mission to Nigeria to inoculate children and visit the wheelchair construction project that clubs in our District helped establish (see box).



District NID!

Governor Ann Lee is leading a very special NID (National Immunization Day) to Nigeria over Thanksgiving. Participants will spend five days inoculating children in the state of Kaduna against the paralyzing disease.

They will also visit the Handicapped Advocacy and Rehabilitation Center in the city of Jos, a non-profit that provides wheelchairs free-of-charge to needy polio survivors. And, of course, they will meet the Nigerian Rotarians for whom polio eradication is literally a life-and-death matter as well as a local community service.

Clubs that participated in the Matching Grants to support the wheelchair facility last year include Bethel, Boothbay Harbor, Bridgton-Lakes, Casco Bay Sunrise, Exeter, Fryeburg, Oxford Hills and Portland.

"You will never forget that first time you lift a child onto a wheelchair and give them the 'wheels' to do something with their life," Gov. Ann Lee predicts.

The trip will leave on Wednesday, Nov. 24, and return Sunday, Dec. 5. Cost for the ten-day trip is \$3,000 to \$3,300. For more information, email Gov. Ann Lee at annlee001@yahoo.com.



Avenues of Service

Rotary Clubs have traditionally thought about the work they do in four categories, or "Avenues of Service." These are:

Club service, which includes the smooth functioning of the club itself. Club service focuses on strengthening fellowship and in being mindful of the needs of Rotarians' families.

Vocational Service, which recognizes that club members serve by using skills honed through their professions. Vocational service is also where Rotary's ethical standard comes into play. Vocational service also means that Rotarians, as business leaders, share skills and expertise with the next generation.

Community Service, which is the channel Rotary clubs use to implement club projects and activities that improve life and provide services in the local community.

International Service, which encompasses efforts to expand Rotary's humanitarian reach around the world and to promote world understanding and peace. The Rotary Foundation's programs are the major conduit for International Service.

And now a fifth Avenue has been named: New Generations Service.

NEW GENERATIONS

Youth Take Forefront of Rotary Agenda

This past spring, Rotary added a fifth "Avenue of Service" to its traditional list of four Avenues (see sidebar this page). The move formalizes what Rotarians at the club level have recognized for years: That the future of Rotary lies with our young people and the programs we offer to both support and attract them. The addition of the fifth "Avenue" is also reflective of the fact that Rotary is a volunteer organization, and that changes to our organization really start with grass-roots initiatives.

District 7780 clubs support our youth in myriad ways ... and here are just a few:

Interact clubs — These high-school based service clubs are sponsored are self-governing and self-supporting, with Rotarians providing leadership and guidance. Each year, Interact clubs are asked to complete at least two community service projects, one of which furthers international understanding and goodwill.

Youth Exchange — Clubs in our District send high school students abroad, and host international students here in exchange.

RYLA (Rotary Youth Leadership Awards) — RYLA is a week-long program that takes place at Camp Hynes each June. It brings together just-graduated sophomore high school students (rising juniors) to test and develop their leadership skills to the fullest.



Four-Way Speech Contest — For several years, the District's literacy committee has sponsored a speech contest for high school students. They prepare a speech that describes the Four-Way Test and Rotary values, and the winners win a scholarship.

New Generations Rotary Clubs — The idea of a New Generations Rotary Club is to build from scratch a club that meets at times and supports programs and activities more geared toward 30 somethings than to more typically middle-aged Rotarians. District 7780 doesn't have a New Generations club as yet, although discussions are underway. Stay tuned ...

Youth Protection — Rotary recognizes that in today's world, working closely with youth and children requires special considerations. For the safety and protection of those we serve as well as our members we have a youth protection officer and policies for keeping concerns at bay and dealing with issues when they may occur.

For more information on our District's youth services, contact Carolyn Johnson, cfj2@mac.com

District Achieves Membership Growth

PRID Mike McGovern, District Membership Chair

Twenty-eight of the 41 Rotary clubs in our District increased membership last year and another three held their own. Of the 10 clubs seeing net membership losses, six had a loss of only one member. This all resulted in a net gain of 66 Rotarians in District 7780 or 3.5% growth. This is the best record we have seen in years and is due to every club focusing on all aspects of Rotary in 2009-2010.

Last year, District leadership asked clubs to examine their strengths and potential for recruitment, and many clubs acted on what they learned. Leading the District in net membership growth were Dover, Wells, Boothbay Harbor, Hampton, South Berwick-Eliot, Rochester and South Portland-Cape Elizabeth, all with a gain of at least six members.

*Congratulations to
Breakwater-Daybreak, Kittery,
Sebago Lake Region,
South Berwick-Eliot and Wells,
all of which achieved greater
than 15 percent growth
in 2009-10.*

Our two largest clubs — Portsmouth and Portland — can be proud of each gaining one net member, which is a challenge in a large club. Clubs with over 10 percent net membership growth were Boothbay Harbor, Bridgton-Lakes Region, Freeport, Seacoast Portsmouth, South Portland-Cape Elizabeth, Dover, Topsham Espresso and Hampton.

Rochester became the third club with over 100 members, finishing the year at 101. Portsmouth had exactly double the membership of Rochester at 202. With Portland at 134, the next largest club after Rochester is Brunswick at 74 after a gain of five members, and it is followed closely by Newburyport at 73.

Governor Ann Lee is encouraging all of us to increase membership by making our clubs better and bolder. In early club visits she has been quite enthused by the enthusiasm she has been seeing in our clubs. She has scheduled a membership and public image seminar on Thursday, September 30 from 4 p.m. to 7 p.m. at the Portland Holiday Inn West.

Watch for details in the next few weeks. This will be a great opportunity to share ideas with other clubs on what we can all do to make our clubs bigger, better and bolder.

Congratulations on the **District's net membership growth in 2009-10!**



Growth Secrets

How do they do it? We asked 2009-10 presidents of clubs that marked significant percentage growth to share reasons they think contributed to their club's success:

"Our membership chair worked closely with the Chamber to get as much exposure for the club as possible" — *Marion Cheney, Dover*

"A hard-working membership committee with great follow-through plus constant press in the local paper" — *Vic Taylor, Boothbay Harbor*

"We went through the club visioning process and set long range goals. This gave members a new enthusiasm about the future" — *Carmen Lone, Bridgton Lake Region*

"It's all about networking with your friends and business connections" — *Julie Perault, Kittery*

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The Class of 2010: Immediate past president Joan Correll (far left) presents new Hampton Club Rotarians with bags made by polio survivors in Delhi.

CLUB NEWS AND PROJECTS



Fox(d) Raisers!

What is your club doing that's new and interesting to raise money?

The Hampton Rotary Club is joining forces with the Reach the Beach Relay. The club is not only providing a team of 12 runners, it is also providing volunteers and logistical help at the finish line. "Anything for Charity" is the name of the Hampton team. The race will go from Cannon Mountain, Franconia, NH. to Hampton Beach — that's 200 miles in 24 hours. Half of the money raised by the club will go to Polio Plus and the rest to other charities. The Relay will be held Sept. 17-18.

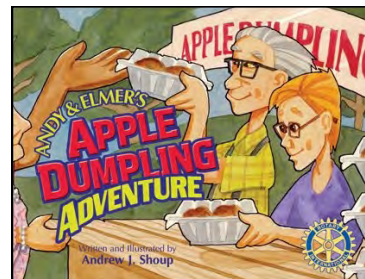


The Bethel and Boothbay Harbor clubs have joined forces on an exchange raffle. Bethel is putting together a two-day winter ski-cation for two (including lift tickets, B&B, meals and Chamber welcome basket). Boothbay Harbor will sell the raffle tickets for the Bethel holiday, and in exchange, Boothbay Harbor is putting together a two-day summer shore vacation which Bethel will sell! Just to make sure all's fair, the two vacation packages have similar value and the same number of tickets will be sold by each club.

Picture Book Teaches Four-Way Test

Literacy encompasses more than the skills of reading and writing – it transcends into a wide array of knowledge skills that make us more educated and better citizens, including knowledge of finances, health, parenting, ethics, and much more.

Last month we featured a "map project" in this space that teaches kids geography. This month's neat idea comes to us courtesy of the Vocational Service Committee, and it is a great project for clubs to teach vocations, literacy and Rotary ethics. It's based on a picture book called *Andy and Elmer*, suitable for elementary school children, and published by the Fairborn Rotary Club in Ohio.



The book tells the story of a young entrepreneur named Andy. With the help of a mysterious voice that provides guidance and support, Andy learns about fairness, goodwill, **truthfulness and partnerships that benefit all.** The book teaches the meaning of Rotary's Four-Way Test and how kids can use it to make positive decisions.

Many clubs – including Saco Bay -- have adopted *Andy and Elmer* as a literacy project. Clubs purchase the materials and read the story to elementary school children. The students keep the book and the bookmark. This is a great way to not only teach students about the Four-Way Test but to share Rotary and our ethics with teachers and parents. For more, check out *Andy's website*: www.andyandelmer.com

The Vocational Committee is excited to be working with clubs this year to assist them in defining what vocational service means to each club. Contact Judith Reidman: jreidman@maine.rr.com.

Meet Your Rotary International Director

Every two years, a Rotarian from Zones 32 or 24 is named to the Rotary International Board of Directors. (This is the seat that Mike McGovern and Dan Mooers have held.) As of July 1, Ken Grabeau represents us on the Rotary International Board of Directors.



Ken was governor of District 7870 in 1997-98. Since that time, he has served as delegate to two Councils on Legislation and served as a National Advisor for the Rotary Foundation Permanent Fund.

Ken and his wife Ruth have participated in National Immunization Days in Cameroon and Ghana. They have traveled to Russia to help found a Rotary club in Petrozavodsk and the first drug treatment center west of the Urals. Ken took Pure Water for the World from a single club project to a Rotary partner that has provided clean water to over 150,000 people in six countries in Central America and the Caribbean.

Ken is the recipient of Rotary's Service Above Self award and The Rotary Foundation's Citation for Meritorious Service.