



*"My dream for 2011  
is that we will see  
the last case of polio.  
When that day arrives,  
Rotarians around the globe  
will be able to say,  
We did it! That will be  
a dream fulfilled."  
—Rotary President  
Ray Klingensmith*

### Inside this issue:

District Calendar	<b>2</b>
President Ray Comes to 7780	<b>4</b>
Polio Plus	<b>5</b>
Rotary's Ethical Test	<b>8</b>
Rotary Leadership Institute	<b>9</b>
How is Your Club Doing?	<b>11</b>
Upcoming Events	<b>12</b>

# District 7780 News

*"From the Mountains to the Sea"*

**Ann Lee Hussey, District Governor**

[www.district7780.org](http://www.district7780.org)

**January 15, 2010**

## Rotary Awareness Month

Happy New Year to all of you! My sincere best wishes for a happy, healthy 2011.

It is hard to imagine that the second half of our 2010-11 Rotary year has begun. To all of you I say, "Well Done." In the Rotary world, January is Rotary Awareness Month and what better topic to launch us through our remaining months? There are two ways to interpret this theme. How aware are non-Rotarians of Rotary? How aware are you of Rotary? Both are equally important topics upon which to build **Bigger Better Bolder** Rotary clubs.

What are the ways for members to become more aware of Rotary? We have the President Elect Training Seminar (PETS) and District Assembly for Club officers. How many of you have completed The Rotary Leadership Institute (RLI) training? RLI is a valuable tool for all Rotarians to learn and understand more about our great organization.

I am pleased to announce that our District has received a Public Relations grant from Rotary International. The District Public Relations committee has put together an excellent and expansive plan for effective print, radio, and bus signage reaching all parts of our District. Stay tuned for news of our End Polio Now building illumination event with President Ray set to "flip the switch." The program will start in February as we celebrate Polio Awareness Week.

It is time to seek recognition for the good works we do in our communities and around the world. All charitable organizations are **under great public scrutiny in today's world**. Rotarians need to continually develop and enhance community relations and our public image. Successful organizations are member magnets but people need to know we are here. What better way to peak the interest of potential Rotarians than by publicizing what we as Rotarians and clubs are doing to make a difference in the lives of others.

As our public image grows, so will our membership. Our Rotary Foundation will continue



Gov. Ann Lee with Chechnyan delegation at Brunswick Coastal.

to grow as well. We must keep our Rotary Foundation healthy and growing if we are to cope with the humanitarian, educational and world **peace challenges confronting our world**. That's why I'm proud that Charity Navigator ranks The Rotary Foundation as number four "Of the Best Charities Everyone's Heard Of". Check it out at [www.charitynavigator.org](http://www.charitynavigator.org)

The halfway point in our Rotary year is also the **time to evaluate your club**. Let's look back and learn from our successes and our failures as we look to the future months. The RI Presidential Citation is an evaluation scorecard all members **should use**. This is every members' responsibility. Make the evaluation a club program. Where do your members need to focus most in the upcoming months? Have you tried new things, have you tossed out the weak programs, strengthened the ones that are working? Your **efforts will be an aide in putting your club's Vision into a plan**. Be honest with yourselves, for your club and Rotary can be **Bigger Better and Bolder** because of you.

I hope your new year resolutions included a promise to be more actively involved with your Rotary club – to help create a greater awareness within yourself and within your community of our amazing organization, to make a personal contribution to the Rotary Foundation, and to assist in evaluating, dreaming and planning for **your club's future**. My continued resolution is to stand beside you and help in any way I can.

*—District Governor Ann Lee Hussey*

## Save the Date! Save the Date! Save the Date!

### JANUARY

**Saturday, January 15** — Deadline for nominations for 2013-14 District Governor and Finance Committee to be received by Governor Ann Lee.

**Thursday, January 20** — World Community Service committee meeting, Biddeford, ME. Contact Roland Gagne: serviceaboveself@roadrunner.com

**Monday, January 31** — Deadline for clubs to submit application to District to participate in Four Way Speech Contest speakoff. See article, page 8, and contact Penny Jett: pennyjett@comcast.net for more information.

### FEBRUARY

**Tuesday, February 1** — District Simplified Grant progress reports due to Todd Doolan, todd.h.doolan@mssb.com

**Friday, February 4** — District mid-year Leadership Dinner for all current club presidents, president-elects and vice presidents, Fireside Inn & Suites (formerly Holiday Inn West), Portland. \$30 per person. See page 9.

**Saturday, February 5** — Multidistrict preplanning PETS meeting, Nashua, NH.

**February 20-26** — Rotary's Polio Awareness Week. District 7780 will spread the word via a Rotary PR grant.

**Tuesday, February 22** — World Peace and Understanding Dinner with extra-



special guest RI President Ray Klingensmith will be held at the Portland Airport Wyndham Hotel, 500 Maine Mall Road, South Portland, ME. See pages 3 and 4.

**Feb. 25 to March 26** — Outbound Group Study Exchange team spends a month in Hong Kong and Macao.

**Sunday, February 27** — Rotary and Red Claws Basketball. Enjoy District fellowship and raise money for polio eradication at the Portland Expo.



### MARCH

**Wednesday, March 2** — Read Across America Day. Contact Penny Jett, District literacy coordinator, pennyjett@comcast.net



**Saturday, March 5** — District-wide Interact Conference in York. All Interactors — and all Rotarians who are interested in the Interact program — are invited to attend. FMI: George Bartlett, District Interact advisor: gbartle2@maine.rr.com

**Saturday, March 5** — Rotary Leadership Institute at York County Community College in Wells, ME. See article page 9.



**March 10 – 12** — Multi-district President-Elect Training Seminar, Nashua, NH for all president-elects and assistant governor-elects.

**Saturday, March 26** — Rotary Leadership Institute in Lincoln, RI.

**Thursday, March 31** — Deadline for Clubs to get their Presidential Citation questionnaires to Governor Ann Lee.



### *Rotary Names New Secretary General*

Rotary International has named John Hewko, an attorney with extensive international experience in both the private and public sectors, to be the global humanitarian service organization's new top executive, serving as its general secretary.

Hewko is a former partner with the international law firm of Baker & McKenzie and was vice president at the Millennium Challenge Corporation, a U.S. government agency established in 2004 to deliver U.S. foreign assistance to the world's poorest countries. He succeeds Ed Futa, who is retiring after 10 years in the role. Hewko begins work on July 1, 2011, at a key moment in Rotary's 106-year history.

As RI's general secretary, Hewko will play a lead role in the implementation of the organization's newly revised strategic plan that envisions Rotary's expanded engagement in areas such as maternal and child health, water and sanitation, disease prevention and treatment, basic education and literacy, economic and community development, and peace studies and conflict prevention/resolution.

His tenure could also see the successful conclusion of Rotary's principal humanitarian initiative: its 25-year campaign to eradicate the crippling disease polio, a goal that is more than 99 percent complete.



## Rotary International Head To Visit District!

Rotary has designated World Peace and Understanding Day as a time for Rotarians to step back and celebrate the magic of Rotary and to renew our commitment to world peace.

This year we are incredibly fortunate that Rotary International President Ray Klingensmith will celebrate World Peace and Understanding Day, Tuesday, February 27, right here in District 7780.

While President Ray is in town, he will raise the profile of Rotary and help us promote the work we do, especially in polio eradication, in the written news media, on bus signage and also by lighting up a Portland building.

You are invited to join President Ray and District Governor Ann Lee at a gala dinner on Tuesday, February 22, 2011 at the Portland Airport Wyndham Hotel, 500 Maine Mall Road, South Portland.

Tickets for the evening are \$43. Rotarians and guests MUST preregister to attend. Overnight accommodations at the Wyndham are also available at a group rate. See the District 7780 website for further details.

[www.rotary7780.org](http://www.rotary7780.org)

## Save the Date! Save the Date! (continued)

### APRIL

**Saturday, April 2** — Rotary Leadership Institute in Lebanon, NH.



**Saturday, April 2** — Deadline for Clubs to get their Governor's Citation questionnaires to their Assistant Governors.

**Wednesday, April 6** — Finance Committee meeting, 5:30 p.m., Cumberland Club.

**Saturday, April 9** — District Assembly at Westbrook Middle School, 471 Stroudwater Street, Westbrook, ME. All incoming club officers urged to participate.

**April 18 – May 17** — Inbound Group Study Exchange team arrives from Hong Kong for four week stay in our District.



**Thursday, April 28** — World Community Service Committee meeting. Contact Roland Gagne: [serviceaboveself@road-runner.com](mailto:serviceaboveself@road-runner.com)

### MAY

**May 1-16** — Inbound Friendship ex-

change team here from India. Contact DG Ann Lee if you are interested in hosting Rotarians from India's District 3060 in your home and at your club.



**May 13-14** — 7780 District Conference, Portland Marriott Sable Oaks. See article page 7.

**May 21-25** — Rotary International Convention in New Orleans. "Laissez les bon temps rouler ... encore!"



### JUNE

**Wednesday, June 1** — Final district simplified grant reports due to Todd Doolan, [todd.h.doolan@mssb.com](mailto:todd.h.doolan@mssb.com)

**Wednesday, June 15** — District Finance Committee meeting, 5:30 p.m., Cumberland Club, Portland.

**Thursday, June 23** — District Changeover dinner, Harraseeket Inn, Freeport.

**June 26—June 29** — RYLA program for high school sophomores (rising juniors) at Camp Hinds, Maine. FMI: Bob O'Connell, District RYLA Chair, [mfp368@aol.com](mailto:mfp368@aol.com)



## Crutches 4 Africa Update

We now have thousands of gently used crutches, walkers, canes, and more stored in the South Portland Armory, and we are well on our way to our goal to fill a 40-foot container with these mobility devices in the spring. That will require both funding and shrink wrap, and Dennis Robillard is looking for sources for both. If you can help, if your club wants to join the 15 district clubs already collecting, or to arrange for a speaker, contact Dennis at [risc@ghi.net](mailto:risc@ghi.net).





## DISTRICT 7780

### WORLD PEACE AND UNDERSTANDING DAY DINNER



Portland Airport Wyndham Hotel  
500 Maine Mall Road, South Portland, Maine  
Tuesday, February 22, 2011  
Fellowship - 5:30 PM Dinner - 6:30 PM



### **RI President Ray Klingensmith to Keynote District World Peace Dinner**

*"Rotary is the best in the world at linking people of goodwill around the globe and then gaining their cooperation and support to make the world a much better place to live and work."*

Ray Klingensmith, a retired attorney from Kirksville, Missouri, USA, served as general counsel and professor of business administration for Truman State University for more than 20 years. From 2001 to 2004, he served as a county commissioner for Adair County.

A member of the Rotary Club of Kirksville and a Rotarian since 1961, Ray has served Rotary as district governor, chair of the 1998 Council on Legislation in New Delhi, and chair of the 2008 Los Angeles Convention Committee. He was a member of the RI Board of Directors from 1985 to 1987 and chaired its executive committee in 1986-87. Ray joined The Rotary Foundation Trustees in 2002, serving as vice chair in 2005-06, and was a member of the Future Vision Committee from 2005 to 2008. Ray is a Major Donor and a recipient of the Foundation's Citation for Meritorious Service and Distinguished Service Award.



#### **The Anniversary of Rotary -**

designated as "World Peace and Understanding Day", provides the ideal opportunity to both celebrate the founding of Rotary and renew our belief in the objective of world peace. This year we are privileged to have the rare honor of hosting the President of Rotary International at our World Peace and Understanding Day Dinner. RI President Ray Klingensmith will be with us for the dinner, and for other events being planned in conjunction with the dinner.

Tickets for the dinner are only \$43.00 per person and they will be going fast. Register early because tickets are on a "first come - first serve" basis and Rotarians and guests must pre-register in order to attend. There will be no tickets sold at the door.

Overnight accommodations are available at the Wyndham at a very favorable group rate. See the District 7780 website for further details.

**REGISTRATION FORMS FOR THIS OUTSTANDING EVENT WILL BE AVAILABLE FOR DOWNLOAD FROM THE DISTRICT 7780 WEB SITE**

## We Will Keep the Promise!

*Ted Trainer, District PolioPlus Chair*

I read several different articles about polio eradication every day. In addition to official reports and action plans from WHO, UNICEF the CDC and Rotary, there are newspaper articles and editorials from all over the world, Twitter, Facebook, UTube and numerous blogs.

They all tell stories of great courage, massive human effort, extraordinary international cooperation, hopefulness, hopelessness, criticism of just about everything, support for just about everything, financial despair and financial confidence. Collectively they have helped me understand something about who we are as Rotarians. Today I want to share them with you because I am very proud of Rotary and being a Rotarian.

**When Rotary raised \$240 million for polio in 1988, our goal was “to vaccinate all the children in the world against polio” in three years. Nothing about eradication.**

The Rotary Foundation trustees did not formally decide to stay the course for eradication until a few years later—after very serious debate. Some cautioned that extending our lead global program beyond 3 or 5 years would severely drain Rotary energy and creativity at both the club and international leadership levels. Some doubted the disease could ever be eradicated. Others were as optimistic as our new global partners. Some feared our persona would be compromised by being tethered to an international governmental network; others argued that network would enrich us. Some believed this was an historic opportunity too big to walk away from. Others argued that our existing organizational template model was working just fine and we did need to leap into something so out of character.

The vote was not unanimous, but what has impressed me since is **our commitment to our own commitment and the impact of that commitment**. Every argument in that debate—which I witnessed—has come true, but when we Rotarians give our word we do not back down when the going gets tough. I am convinced that without our strong and steadfast presence at policy meetings and in behind-the-scenes negotiations, without our visible and helpful presence in the villages for NIDs, and without our unprecedented 25 years of fund raising, our global partners may very well have moved on.

Rotary is raising only a fraction of the funds needed to beat polio, but our example is stimulating our partners to raise more and more money and work harder and harder – well beyond **their** traditional limits – just as we have moved well beyond ours. What a glorious expression of the human spirit! The polio virus does not have chance!



### *We're This Close!*

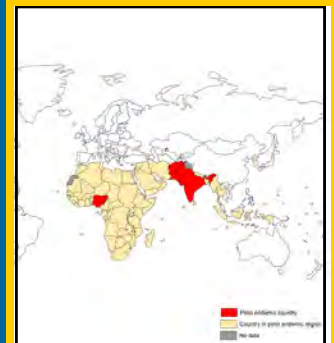
The Polio Plus initiative started as a club project in the Philippines. The club applied for — and received — a 3H Rotary Foundation grant to immunize one million children.

In 1985, after Filipino Rotarians showed what was possible,

the Rotary International board agreed to make polio a world-wide initiative.

In 1988, there were more than 125 polio-endemic countries in the world (depicted in red in map above).

Twenty years later, the number of endemic countries had fallen to four (Pakistan, Afghanistan, India and Nigeria) but Africa and Southeast Asia remain areas where outbreaks can reoccur (shown in tan), as happened in Congo just recently.





## Rotary Nears Financial Goal

How close are Rotarians to meeting the \$200 million Gates Challenge? As of December 22, 2010, Rotarians had raised \$158 million toward that goal!

The 2-for-1 Paul Harris point match offered by the Rotary Foundation in observance of World Polio Day last October proved to be a real plus:

Rotarians generously made online contributions of more than \$3.3 million to the challenge during that week. To put that in perspective, online donations to the challenge totaled \$660,000 from January through September 2010.

And even though Rotary International is responsible for a relatively small slice of the overall funding pie (see chart at right), our commitment is spurring both private and public entities to maintain their commitment.

Join the Polio Plus Society and make sure that funding continues to finish the fight! Details are available on the District website: [www.rotary7780.org](http://www.rotary7780.org)

## END POLIO NOW

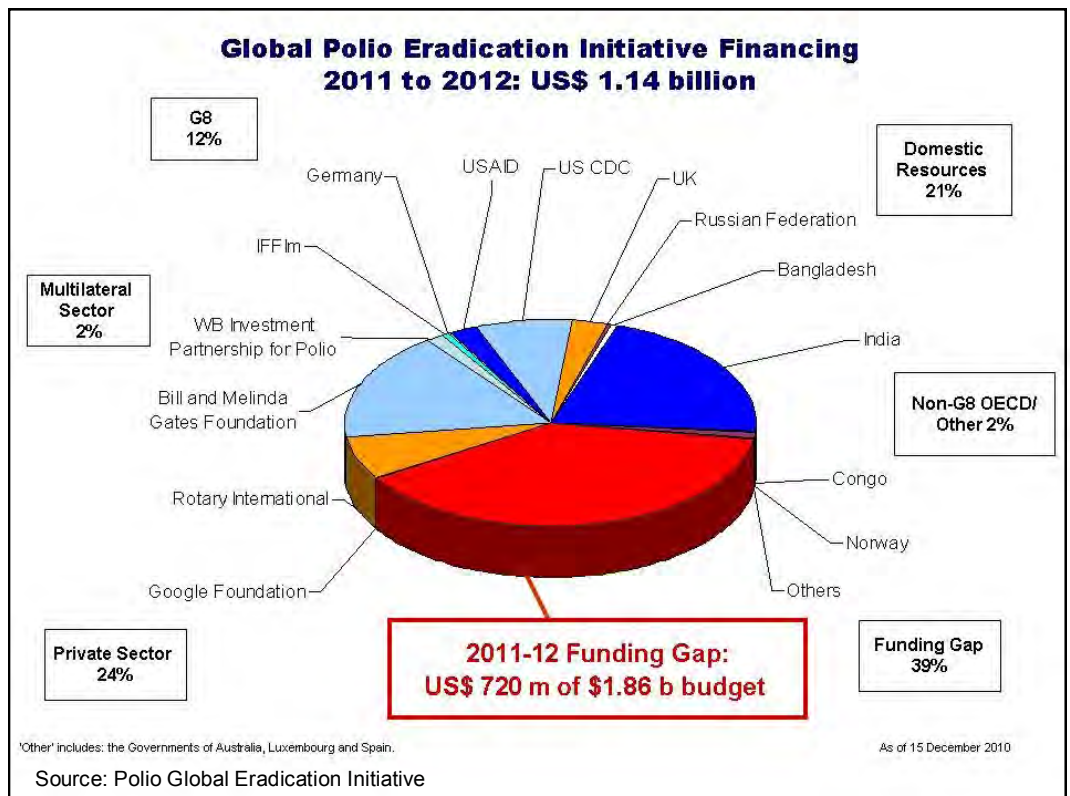
Total Polio Cases	As of Dec 29, 2010	As of Dec 29, 2009	Total in 2009
<b>Globally</b>	908	1531	3604
<b>In Endemic Countries (4)</b>	221	1199	1256
<b>In Non-Endemic Countries (16)</b>	687	332	2348

## 2010 Polio Statistics Show Decline In Disease, Need for Continued Funding

End-of-the-year polio statistics show a remarkable decline in polio cases in three of the four endemic countries, and also point to the need to remain vigilant in non-endemic countries.

As of December 21, according to the World Health Organization:

- Afghanistan had 24 reported cases in 2010; the last case was reported on November 11.
- India had 41 cases in 2010; the last case was reported on October 22.
- Nigeria had 15 cases in 2010; the last case was reported on December 3.
- Pakistan had 136 cases in 2010; the last case was reported on November 11.





## Plans Underway for Conference In Portland

A District Conference is a great time to share Rotary experiences, meet Rotarians from across the District and beyond, and learn about new Rotary successes. This year, District Governor Ann Lee is promising a smash celebration on Friday and Saturday, May 13-14, at the Portland Marriott Sable Oaks hotel. Be there!

Jim Moulson, the current president of Rotary International in Great Britain and Ireland, will be our president's rep (see article at right). President Jim is a sought-after speaker, and we are fortunate to have him present at our upcoming District Conference.

PDG Saliu Ahmed from Nigeria (shown at top with DG Ann Lee), along with other senior Nigerian Rotarians, will also be part of the program. PDG Saliu has helped our clubs set up Matching Grants in his home country, he was instrumental in the success of the recent District NID, and he will unveil new ways in which our two countries and Rotary districts can work together.

And interspersed amid the fellowship and seminars will be an opportunity for service: To work with Port Resources to help refurbish homes for people with developmental disabilities who live in the greater Portland area. This project is being put together by Casco Bay Sunrise Rotarian Eric Knutsen, who says, "The opportunity to partner with Rotary clubs at the District Conference is incredible! Port Resources looks forward to joining together on volunteer projects at our homes that will truly make a difference!" So ... pack your painting gear as well as your party shoes for the 2011 District Conference.

### Quilt Raffle at Conference Will Support Rotaplast Mission



Wrap-a-Smile quilters have donated a beautiful double-sized quilt to support our next District Rotaplast mission. Tickets are \$5 apiece, 3 tickets for \$10, and are available from any Rotaplast committee member. Drawing for the quilt will take place during the District Conference; the winner need not be present to win.



## President's Rep Hails from Scotland

Jim Moulson, the President of Rotary International in Great



Britain and Ireland, has been named as president's representative at our District Conference May 14-15.

Apart from his family, Rotary has been Jim's consuming interest since he joined in 1984. He has served extensively at the executive level, on four Conference committees, and as a trainer for future District Governors at the International Assembly.

Jim passionately believes that fellowship and fun are the twin pillars that provide the strong foundation upon which the commitment to Rotary service is built. Continuing this belief throughout Rotary is vital, he states. Succession planning and continuity enable the organization to achieve this goal.

Jim hails from Paisley, Scotland. Jim was a superintendent with the Strathclyde Police force when he retired in 2000, and he became District Governor in 2001. He has two daughters and two grandchildren.

Rotary International in Great Britain and Ireland is an association of Rotarians, clubs and districts in that geographical area, and is part of Rotary International.



### How it Happened

In the midst of the Great Depression, Rotarian Herbert Taylor devised a simple, four-part ethical guideline that helped him rescue his beleaguered business.

Naysayers said that the Test could never work in the real world, and instead of resuscitating the company, that the Test would lead to its demise.

But Taylor persevered, and gradually the Test became a guide for every aspect of his business, creating a climate of trust and goodwill among dealers, customers and employees, and eventually, turning the company around.

Then Rotary International Board adopted the Four-Way Test, thus making Rotary the first (and only) service organization to incorporate an ethical statement into its services.

In 1954-55, during Rotary's golden anniversary and while he served as Rotary International president, Herb Taylor gave copyright of the Test to Rotary International.

## YOUTH

# Essay Contest Helps Youth Explore Rotary's Ethical Test

*Penny Jett, District Literacy Chair*

How can we as Rotarians communicate the importance of ethics to our communities, to our youth and to each other?

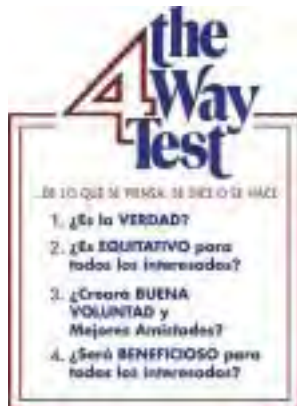
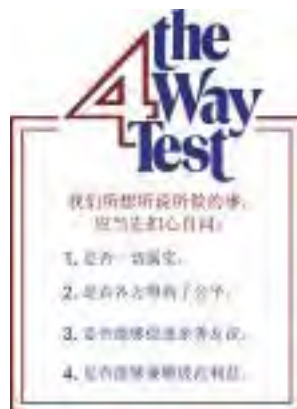
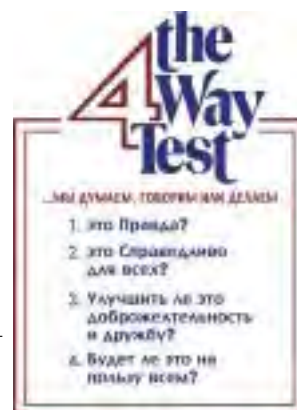
It may be as simple as promoting and supporting Rotary's Four-Way Essay and Speaking Contest to local high school-aged students in the community or communities that our clubs serve. Listen as students choose a topic of their choice, whether a current or a past event, and see how they apply **Herbert Taylor's Four-Way Test**. Could the Test have changed the outcome of an event in history? Listen as students share their concerns, their interests and their viewpoints. Can **applying Rotary's Four-Way test** ultimately make a difference in their own decision-making and in their lives?

We, as Rotarians, can share Rotary's Four-Way Test with teachers, administrators, students, families and the community at large when we support and promote this contest. Place an ad in your local newspaper and on local access channels, create flyers and distribute to local businesses and in high schools.

Start the dialogue by creating awareness of the importance of ethics. Contact your local high school—connect with your Interact Club, a speech teacher, principal, superintendent or another educator. Volunteer to speak to classrooms about the **importance of ethics and talk about Rotary's Four-Way Test Contest**. And don't forget: **The district's top winner will be awarded \$500 in cash**. Colleges and universities look very favorably upon an applicant being distinguished as a finalist in a writing and speaking contest on ethics.

If your club is interested in holding a club contest and sending **your club's top winner to the district speak-off**, please contact Penny Jett no later than January 31 at pennyjett@comcast.net . Additional information can be found in the literacy section of the district website.

*Did you know? The Four-Way Test has been translated into more than 100 languages, including (from top) English, Russian, Chinese and Spanish.*





## Rotary Leadership Institute Offers Leadership Training to Rotarians

*Brad Jett, PDG*

Don't miss out on your club's opportunity to send members to The Rotary Leadership Institute on Saturday, March 5<sup>th</sup> at the York County Community College in Wells, Maine.

Expose your club members to Rotary outside of their own club and reap the rewards of future leaders who will be the driving force behind implementing new programs and projects that will make communities everywhere a better place to live.

Small interactive group discussions are key to the success of The Rotary Leadership Institute. The more Rotarians that sign up, the more faculty members we bring in from districts afar to assure the best institute possible.



*Take advantage of the institute being in our very own backyard. Your club will benefit as the institute inspires, motivates and energizes your fellow members in finding new, different and better ways to serve our communities and our clubs.*

New Rotarians, seasoned Rotarians, young and old, you will find them all at the institute. Topics relating to membership, ethics, The Rotary Foundation, community service, leadership and so much more are discussed and ideas shared with one another. You leave the institute enthused and knowing that you have made so many new connections with fellow classmates and faculty members.

Please register on line today at [www.rlinea.com](http://www.rlinea.com). Sessions I, II, III and the Graduate program will be offered in Wells.

The cost of \$65 per registrant member includes breakfast and lunch and is ultimately one of the best investments you will make for the future of your club, your own local community and for Rotary worldwide.

**And if the March 5 date doesn't work with your schedule, there are other RLIs scheduled this spring — you'll just have to travel further afield. Other options include Saturday, March 26 in Lincoln, RI; and Saturday, April 2 in Lebanon, NH. For a complete list of Rotary Leadership Institute locations, click on the website: [www.rlinea.com](http://www.rlinea.com).**

For additional information, contact John Rainone, district co-chair at [jrainone@yccc.edu](mailto:jrainone@yccc.edu).



### *2011-12 Training*

The Rotary year may be only half over, but already preparations are under way to best prepare next year's club leadership for their roles.

There's lots of opportunity to get ready for club leadership. In addition to the Rotary Leadership Institute, which is appropriate for all Rotarians — both newbies and more seasoned — the District offers training specifically for next year's officers.

Because Rotary leadership changes annually while our mission remains constant, it is important for incoming officers to take it upon themselves to learn as much as possible about their new roles. These training opportunities are set up with that in mind.

If you're a future officer, please put the following dates on your calendar:

**February 4:** District mid year Leadership Dinner for all current club presidents, president elects and vice presidents will take place at the Fireside Inn & Suites (formerly Holiday Inn West) in Portland. Cost is \$30 per person.

**March 10-12:** President Elect Training Seminar in Nashua, NH for all president-elects and assistant-governor elects.

**April 9:** District Assembly at Westbrook Middle School, 471 Stroudwater Street, Westbrook, ME. All incoming club officers are urged to participate.



### *Future Vision Pilot*

The Rotary Foundation has embarked on a pilot program, Future Vision, designed to improve processes and give districts more decision-making in the management of Foundation grants.

During the three-year pilot, which began in July 2010, and in order to protect the integrity of the pilot, clubs in non-Future Vision districts (including us) cannot participate in grants designed to support projects in Future Vision districts.

Our District's Foundation committee, recognizing that clubs in this District have ongoing relationships in some Future Vision districts — including Guatemala, South Africa and Uganda — have developed a way to assist clubs that wish to participate in existing grants in Future Vision districts.

The way requires the clubs to donate to the Rotary Foundation's annual fund with the stated intention of supporting the existing Future Vision grant. In support, the District will transfer District funds to the grant.

Five District clubs have already taken advantage of this program. To learn how your club can get involved in Future Vision grants, contact Marty Helman, district grants coordinator, at [martyrotary@gmail.com](mailto:martyrotary@gmail.com).

## ROTARY FOUNDATION GRANTS

# Five District Clubs Join To Support Literacy in Guatemala

—Marty Helman, grants coordinator

Five District Clubs are helping to keep Guatemalan kids in school and give them the resources — books, computers, teacher training — they need to learn through a Rotary Foundation grant. The program, Guatemala Literacy Project, has touched over 200,000 children in that country.

Bethel led the way on this grant with a generous gift of \$2,500, and was joined by donations from Biddeford-Saco, Boothbay Harbor, Damariscotta-Newcastle and Yarmouth. Both Peter Johnson (Yarmouth) and Frank Helman (Boothbay Harbor) will travel to Guatemala to volunteer with the project again next month.

Because Guatemala is part of the Rotary Foundation's pilot "Future Vision" project, clubs in our District could not donate directly to the grant. Instead, they donated their money to the Rotary Foundation's Annual Giving fund and stated their intent to support a grant now underway through Future Vision. In exchange, the District supplied an equal number of dollars directly to the grant now underway by a Future Vision district in Michigan. For more on how your club can support an existing grant being led by a club in a Future Vision district, read the box at left or contact Marty Helman: [martyrotary@gmail.com](mailto:martyrotary@gmail.com).



## Three Clubs Create a Garden For a Community in Niger

The Exeter club, joined by Newburyport and Portsmouth, sponsored a Rotary Foundation Matching Grant last year to create a sustainable garden and bring fresh drinking water and irrigation ditches to a school in Bonfeba, Niger, in the Sahara desert. The project is now completed!

Thanks to the Rotary grant, a half-acre school garden, complete with well, cistern, and drip irrigation system has been installed. The garden will grow fresh food for the children, and it will also produce cash crops to pay its expenses and generate funds for the state-run school.

The cistern and well (shown at left) are providing the people of Bonfeba with clean drinking water for the very first time, and will result in better health for the entire community.

## Half-Way Through the Year: Is Your Club Meeting its Goals?

New York City's mayor Ed Koch was famous for continuously asking, "how'm I doin'?" It goes without saying that the people of New York let Mayor Koch know — in "real time" — what they thought. And as a result, he always measured up.

### Will your Club earn a Citation for its work this year?

Clubs in our District have a built-in method to check their own success. The Rotary International Presidential Citation is designed to reward those clubs that are active in all of Rotary's Avenues of Service, and the District's Governor's Citation rewards those clubs that are active across Rotary's interest areas.



Now, as we mark the half-way point of the Rotary year, is a good time to pull out the requirements for those two Citations and see how your club is doing. You will find the requirements listed in the District Directory — the Presidential Citation is detailed on pages 10-13, and the Governor's Citation is explained on pages 80-81.

### How generously does your Club support the Rotary Foundation?

It's the Annual Fund that provides the fuel that makes it possible for us to do the work we do through the Rotary Foundation. Congratulations go to the following clubs, which this fiscal year have given more than \$100 per capita to the Annual Fund: **Casco-Bay Sunrise; Hampton; Oxford Hills; South Portland-Cape Elizabeth; and Yarmouth.** PS: They show no signs of stopping!

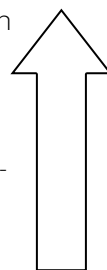


Clubs throughout the District are taking seriously the goal of giving at least \$2000 to Polio Plus this year as well. At the half-way point in the fiscal calendar, the following clubs have met that goal and are still giving: **Bath Sunrise; Casco Bay Sunrise; Fryeburg Area; Oxford Hills; Portland; South Portland-Cape Elizabeth; and York.** These clubs are led by **Breakwater Daybreak**, which has contributed a whopping \$4,125 to Polio Plus! Meanwhile, another 12 clubs have given at least \$1000 — half the annual goal — as of the fiscal year's halfway point. These numbers are also the second best in our Rotary Zone — which encompasses 21 Districts — but since when did District 7780 settle for second best?



### How much growth has your Club enjoyed this year?

Overall, the District inked 19 more members as of December 31 than it did in July, at the beginning of the Rotary year. This slight uptick is good news and is continuing last year's trend, when the District grew for the first time in several years. These numbers also measure well compared with those of other Districts in our Zone, which have generally experienced a loss of membership.



## What Paul Harris Said

In 1916, Rotary founder Paul Harris shared his wishes for the new year. They still hold true today:



"I wish you all of the prosperity which your good deeds merit.

"May all things you ought have be yours.

"May your charities rank among your necessary expenditures.

"May you not fall into the popular error of thinking that happiness is to be found in outdoing your neighbors.

"May it always be yours to look beneath the veneer of life to the solid substance which lies beneath.

"May you be builders, not mere climbers.

"May you be able to appraise life's blessings at their real worth.

"May you be free to act in accordance with the dictates of your own conscience and good judgment.

"May you not be slaves to meaningless customs, social or otherwise.

"May you shun the groove followers.

"May you have vision to discern the right and health, strength and will to do it.

"That is to say, I wish you a happy New Year."





KENNEBUNK PORTSIDE ROTARY  
**SHADOW DANCE**

**SATURDAY, FEBRUARY 5<sup>TH</sup>**  
**7:00 PM – 11:00 PM**

Coastal House, Route 1, Wells



**\$50.00 Per Person**  
**Buffet Dinner and Dancing**



Music by "Straight Lace"  
**FREE Dance Lesson**  
**@ 6:30 pm**

**PROCEEDS TO SUPPORT LOCAL  
PORTSIDE ROTARY PROJECTS**

Contact Karen Schlegel 229-8927 or Kathy Emmons 985-3169

# A Winter Benefit

**Help your neighbor stay warm this winter....**

3rd Annual  
"A Warm Winters Night"  
Party for Fuel  
January 29, 2011  
Great appetizers, desserts!  
Great fun!

MUSIC PERFORMED BY

**BIG  
CHIEF**



When: January 29, 2011  
Where: American Legion Hall,  
Boothbay  
Time: 7PM - 11PM

Tickets: Advanced ticket sales—  
\$25.00 each  
Purchase at the following:  
Boothbay Harbor Region  
Chamber of Commerce  
Oak Street Provisions  
Any Rotarian  
Or by calling 207-350-6396

All proceeds to benefit the fuel fund administered by  
Boothbay Region Resources Committee

Sponsored by  
Rotary Club of Boothbay Harbor

ROTARY CLUB OF CASCO BAY SUNRISE INVITES YOU TO THE 13<sup>TH</sup> ANNUAL

# Beer & Wine Tasting Social & Silent Auction

*Complimentary Beer, Wine and Hors d'oeuvres*



Wednesday, February 2, 2011, 5:30 – 8:30 PM

Tickets \$30 in advance / \$35.00 at the door

PROCEEDS TO BENEFIT



Register online at [www.cascobaysunriserotary.org](http://www.cascobaysunriserotary.org)



## *An Evening With Friends*

FIVE-COURSE DINNER WITH PAIRED WINES

**FRIDAY, APRIL 29, 2011**  
**6:00 - 9:00 PM**

*at Southern Maine Community College*  
*Culinary Arts Dining Room,*  
*2 Fort Road, South Portland*

**TICKET COST: \$100 PP**

*Menu prepared by*  
Chef William Benner  
Chef Will Beniau, CEC, CCE, AAC,  
National Chef Educator of the Year  
and SMCC Culinary Students

*Wines selected by*  
Sommelier Jennifer Flock, CS

*Proceeds benefit SMCC scholarships*  
*and other Rotary Club charities*

**Sponsored by the Rotary Club**  
**of Breakwater Daybreak,**  
**South Portland – Cape Elizabeth**

**For more information or to purchase tickets**  
**visit [www.breakwater-rotary.org](http://www.breakwater-rotary.org)**

or contact Alison Schneller at 207-767-6404, [alison.schneller@peoples.com](mailto:alison.schneller@peoples.com)



## **Give Today So Others Can Walk Tomorrow!** **Donate Used Crutches, Canes and Walkers\***



Crutches4Africa Founder, David Talbot, with fortunate recipients from Tanzania & Kenya



**For More Information or Questions call: xxx-xxxx**  
**or go to: [www.what ever your site is.org](http://www.what ever your site is.org) or**



**[www.crutches4africa.org](http://www.crutches4africa.org)**

\* Wheelchair Donations - Please Call for Pick-up Appointment

**Request a PDF of a**  
**generic "Crutches 4**  
**Africa" poster that**  
**you can personalize**  
**for your club by**  
**emailing Saco Bay's**  
**Dennis Robillard at**  
**[risc@gwi.net](mailto:risc@gwi.net)**





### ROTAPLAST QUILT RAFFLE

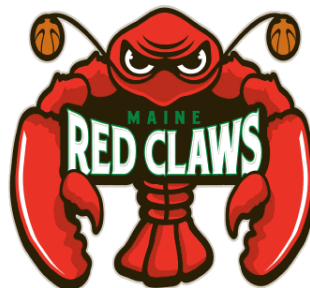
Take home this Double-Sized Quilt  
created and donated  
by 16 Wrap-a-Smile quilters.

**Value: \$1000**

Tickets: \$5 apiece, 3 tickets for \$10  
(make checks out to Rotary District 7780)

Available from any  
District 7780 Rotaplast Committee Member.

All proceeds benefit Rotaplast mission.  
Sponsored by Rotary District 7780 Rotaplast Committee  
Drawing: Rotary District Conference, May 14, 2011  
Need not be present to win!



### Celebrate Rotary with the Maine Red Claws!

Enjoy D League Basketball at it's best.

**District 7780 Polio Eradication Fundraiser**  
**5 PM Sunday February 27, 2011**  
**Portland Expo Portland, ME**

*Fun for the entire family! Group photos with 'Crusher'*

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone number: \_\_\_\_\_

Rotary Club: \_\_\_\_\_

Quantity: \_\_\_\_\_ End Zone \$7  
\_\_\_\_\_ Corner Court \$12  
\_\_\_\_\_ Side Center Court \$23

Total payment \_\_\_\_\_

Purchase your tickets today! Limited time offer.  
Send order and check payment to District 7780 to:  
Christine Bryne

526 Ocean Avenue Portland, ME 04103

**Show your Rotary spirit!**



The flyer for  
your club fundraiser  
could be here!

Send in PDF format to  
[martyrotary@gmail.com](mailto:martyrotary@gmail.com)  
by the 20th of the month  
for inclusion  
in the following month's  
newsletter.