



*"Wealth is not
what a man has;
it's what he gives
away."
—Nigerian proverb*

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District 7780 News

"From the Mountains to the Sea"

Ann Lee Hussey, District Governor

www.district7780.org

October 1, 2010

The Life You Change May Be Your Own

Ann Lee Hussey, District Governor

We all live busy lives, and I know it takes time to do the work of service. Please bear in mind that though your days may sometimes seem long, our Rotary year is short. There are needs in our communities to be addressed, there are children in need of a coat or the time to read them a story, there are teenagers in need of a mentor, there are neighbors who are hungry and there are seniors struggling to get by.

Across the sea there are wells to dig, schools to build, health centers to improve, and polio drops to give. Over mountains there is suffering to heal, there are homeless seeking shelter and hungry minds and bodies waiting for nourishment in many forms. We cannot wait until tomorrow. We must continue to do all that we can, even more than we thought possible as we work to reach our goals. In the words of Dr. Seuss, *"Unless someone like you cares a whole awful lot, nothing is going to get better. It's not."*

Let us move into the next quarter of our Rotary year, invigorated by the knowledge that we can make a difference, each and every one of us. Let us keep our commitment to creating Bigger Better and Bolder Rotary clubs. Reach out to a potential new member and invite him/her to work **beside you in your club's service project or fundraiser** enjoying Rotary fellowship at the same time. Take the time to acquaint yourself with the newer members in your

club to be sure they feel included. Listen and be open to new ideas and concepts.

My question to you, as individuals and as a club, is to consider how reaching your goals will allow you to make a positive impact, create the change you want to achieve in this world we share, and what values you wish to present to your communities as you share your time, your ideas and your money. Then go out and make it happen. Where will you leave your fingerprints and heart prints? As Mark Twain reminds us, *"Twenty years from now you will be more disappointed by the things*

that you didn't do than by the ones that you did do."

None of us should be disappointed by the **things that we didn't do** at the end of our Rotary year. None of us should be afraid of failure, only afraid of not trying. Do not let complacency and

the status quo overtake your club. Become more involved and remember our organization is founded on the motto, **"Service Above Self"**. The real magic happens when we give of ourselves to help others.

I recently had the best reminder of why we do what we do. Immunizing a classroom of 5 year olds in Abuja, Nigeria, a little boy watched intently as I moved around the room placing the polio drops into the mouths of his classmates. When I came to him, he finally took his seat and looking up at me with serious dark eyes, he said, **"Auntie, I love you."**

Be aware, the life you change may be your own.



Save the Date! Save the Date! Save the Date!

OCTOBER

Sunday, October 3 — Multidistrict preplanning meeting for PETS, 2:30-6:30, Boxboro, MA.

October 10-16 — “We’re Still Here” Polio survivors week.

Thursday, October 14 — District

Foundation Seminar with guest presenter RI Director John Smarge, at Migis Lodge on Lake Sebago (see article page 4).



Saturday, October 16 — Rotary Leadership Institute in Lewiston. Check it out at www.rlinea.com

Monday, October 18 — District Protection training, Westbrook HS vocational center, 6:00-8:00 p.m.

Thursday, October 21 — World Community Service committee meeting, Biddeford, ME. Contact Roland Gagne: serviceaboveself@roadrunner.com.

Wednesday, October 26 — Finance Committee meeting, 5:30 p.m., Cumberland Club, Portland.

Thursday, October 28 — District Protection Training, 6:00-8:00, York County Community College.

Oct. 17—Nov. 1 — Friends Forever teens visit District 7780.

NOVEMBER

November 1-7 — World Interact Week.



Saturday, November 6 — Rotary

Day at the United Nations in NYC. See page 13 and enroll at www.riunday.org.

Saturday, November 6 — Rotary Leadership Institute in Rutland, VT. Details at www.rlinea.com

November 11 - 13 — Rotary “Zone” meeting in London, Ontario.

Saturday, November 20 — Multidistrict preplanning meeting for PETS, Nashua, NH.

November 24 – December 5 — District 7780 National Immunization Day trip to Nigeria.



DECEMBER

Saturday, December 11 — Multidistrict preplanning meeting for PETS, Nashua.

Wednesday, December 15 — District Finance Committee meeting, 5:30 p.m., Cumberland Club, Portland.

JANUARY

January 3 - 8 — Outbound Friendship Exchange to India. See article, page 9.



Saturday, January 8 — Multidistrict preplanning meeting for PETS, Nashua.

Saturday, January 15 — Deadline for clubs to file District officer nominations.

Thursday, January 20 — World Community Service committee meeting, Biddeford, ME. Contact Roland Gagne: serviceaboveself@roadrunner.com

January 31 — Deadline for clubs to submit application to District to participate in Four Way Speech Contest speakoff. Contact Penny Jett: pennyjett@comcast.net for more information.



Joel Merry, District Protection Officer

District Protection Training

The first District Protection Training took place to a packed house in Topsham in mid-September. Rotarians who work directly with kids as part of their Rotary lives shared their thoughts about best practices, and learned about what both the law and Rotary International require of us.

Joel Merry, Topsham Rotarian and Sagadahoc County sheriff, has been named district Protection Officer in place of David Lyons, who stepped down for family reasons.

Rotarians who should take the training include (but are not limited to):

- Interact, EarlyAct and Rotract advisors;
- Club Protection Officers;
- District committee chairs of programs involving youth, elderly, or other vulnerable persons.

More training is scheduled, and will take place on Monday, October 18, Westbrook HS Vocational Center, and Thursday, October 26, York County Community College, both from 6:00-8:00 p.m. Cost is \$12, which includes a light supper. Sign up online on the district website.

For more information, contact Joel at jam9@gwi.net.



Why I Am a Rotarian

"Rotary is a global, extended family, transcending race, religion and nationality. I joined because working together in service is by far the deepest and most rewarding way to build lasting relationships.

"I have been a Rotarian for about seven years. I'm fortunate to be a member of a very active club both locally and internationally.

"Our members run an ambitious Toy for Tots program every year. One member led a project to build a spacious facility for the Saco Food Pantry.

"I am proud of our club for the work we did for the handicapped in partnership with our sister club in Ecuador – and this picture came out of our trip down there.

"What's my proudest Rotary achievement? Starting the Interact Club at Thornton Academy with two outstanding faculty advisors and 70 great students.

"I wish I had the space to talk about my experiences with RYLA, hosting foreign exchange students, and more – lots more -- about the Interact Club."

—*Scott Simonds, Rotarian since 2003, club Interact Advisor and member of the Rotary Club of Saco Bay.*

www.rotary7780.org

Save the Date! Save the Date! (continued)

FEBRUARY

Early February, date TBA – Mid-year Leadership Dinner for current club presidents, presidents-elect and vice presidents.

February 20-26 – Rotary's Polio Awareness Week. Get your club's PR in gear!



Tuesday, February 22 – World Peace and Understanding Dinner with extra-special guest RI President Ray Klinginsmith. See article this page.

Feb 25 to March 26 – Outbound GSE to Hong Kong and Macao.

Sunday, February 27 – Rotary and Red Claws Basketball. Enjoy District fellowship and a fundraiser for polio eradication at Portland Expo, 5:00 p.m.

MARCH

Saturday, March 5 – Rotary Leadership Institute in Wells.



March 10 – 12 – Multi-district President-Elect Training Seminar, Nashua, NH for all president-elects.

Saturday, March 26 – Rotary Leadership Institute in Lincoln, RI.

Thursday, March 31 – Deadline for clubs to submit questionnaire for Presidential Citations to District.

APRIL

Saturday, April 2 – Rotary Leadership Institute in Lebanon, NH.

Saturday, April 9 – District Assembly at Westbrook Middle School, 471 Stroudwater Street, Westbrook, ME.

April 18 – May 17 – Inbound GSE arrives for four week stay.

April 25–May 6 – District Rotaplast mission to Quintana Roo, Mexico. Contact Bill Dunn for more information.

MAY

May 1-16 – Inbound Friendship exchange with India.

May 13-14 – 7780 District Conference, Portland Marriott Sable Oaks.



May 21-25 – Rotary International Convention in New Orleans.

Rotary International President to Visit Our District



Rotary International president Ray Klinginsmith will be the special guest speaker at this District's World Understanding and Peace Dinner, to be held Tuesday, February 22, 2011, in the Portland area. World Understanding and Peace Day/Polio Awareness Week is a time to reflect on just how far Rotary has come in its dream to eliminate polio and encourage peace in the world, and also to gear up for the work still ahead. President Ray will speak to us about his vision for Rotary's future, share his philosophy of "cowboy ethics," and talk about how we can play a part in creating a more peaceful world. Mark your calendars! More details about the evening will be forthcoming soon.

Rotary Foundation Experts Headline District

And now for something completely different — an opportunity to learn about Rotary Foundation programs and how YOU can take advantage of them to change the world — while enjoying the autumn colors and rustic surroundings of Migis Lodge on Lake Sebago.



The District Foundation Retreat, to be held Thursday, Oct. 14, is designed for in-depth, informal chats with RI director John Smarge, shown here delivering sanitation supplies in Haiti, and RI's Annual Giving Officer Stephanie Jutta.

Our Foundation “alumni” have been invited, and part of the conversation will center on how we can serve our younger Rotarians more fully.

After a special reception, dinner will be enjoyed by all, keyed by Director John Smarge. For those whose schedules allow, the conversations will continue into the evening. Lodge accommodations are available to Rotarians at the special price of \$95 per person (double occupancy); breakfast (and time to enjoy the resort on Friday)

Rotary Foundation Retreat

Date: Thursday October 14

Start: 1:00 p.m.

Place: Migis Lodge, South Casco, Maine (on Lake Sebago)

Dinner: \$25 (first 200 Rsvps)

Optional: Lodging (double occupancy) and breakfast: \$95 per person

Register: www.rotary7780.org

most definitely included. Please note that the resort accepts cash or checks only — no credit cards.

The District Foundation Retreat is designed for club Foundation chairs, club presidents, and all those interested in taking better advantage of the Rotary Foundation's programs. The more, the merrier, and partners are most definitely invited.

“Every Rotarian” Makes the Foundation's Work Possible

EREY (sounds like “eerie”) is Rotary-speak for “Every Rotarian Every Year.” If every Rotarian wrote a check to The Rotary Foundation — whatever sized check that might be — the Rotary Foundation's resources would be ample to do the work we Rotarians have set out to do: Change and save the world, one person at a time.

The Rotary Foundation is NOT supported by Rotary club dues or any other methodology other than giving! Gifts of



every size are what makes possible the Rotary Foundation's educational, humanitarian, and cultural programs and projects throughout the world.

What's your favorite Rotary Foundation program? Group Study Exchange? Humanitarian Grants? Polio Plus? The best way to show your support is to write a check — you can give online through “member access” at www.rotary.org, or ask your Club Foundation chair for specific instructions.



7780's GSE Leader

The Group Study Exchange selection committee has chosen Frank Burton Dibble, M.D., to be the team leader of this year's medical GSE to Hong Kong.

Burt has been a member of the Exeter club for five years and has served as his Club's Sergeant-at-Arms, Fundraising Chair, and on the Club's Executive Committee and Community Service Committee.

Burt worked as a family medicine practitioner for over 30 years. He is currently an Urgent Care Clinic Physician with the U.S. Veteran's Administration. Burt has served as President of the New Hampshire Academy of Family Physicians, as a Member of the Board of Trustees of the New Hampshire Hospital Association and as Chair of the Medical Records Committee and Credentials Committee at Exeter Hospital.

Burt looks forward to representing our District and preparing the team for the exchange with Hong Kong.

Alternate Team Leader will be Sue Christ, RN, from the Rotary club of Newburyport.

Congratulations to both Burt and Sue on their selection.

Don't forget: The GSE Inbound team will be visiting us starting mid-April. Contact Grace Connolly by email: grace.connolly@verizon.net if your club would like to help host!



Thank You, Rotary!

Following the Nigerian Polio Summit, the first 100 wheelchairs were presented by the Rotary Club of Naraguta.

These chairs, which will provide needed mobility to polio survivors, were built with two Rotary Foundation Matching Grants funded last year, and which involved many Districts and clubs including our own Bethel, Bridgton-Lakes, Boothbay Harbor, Exeter, Fryeburg, Oxford Hills and Portland. One of the grants was hosted by our own Casco Bay Sunrise.

Governor Ann Lee was there for the delivery: "The day after the Summit I was part of a presentation of wheelchairs to polio survivors. As they crawled to their new-

found mobility, my conviction strengthened to End Polio Now and for continued efforts to assist those we have missed. Thank you for doing your part."

POLIO SUMMIT

Summit Celebrates Polio Eradication in Nigeria

Ann Lee Hussey, District Governor

"A journey of a thousand miles begins with a single step." In the 25 years of

Rotary's journey to eradicate polio we have seen cases of polio decrease by 99

percent globally; from more than 350,000 cases annually to 1000 in all of last year. We have seen the number of endemic countries reduced to just four. For Nigeria over the last 10 years, hopes raised and hopes dashed, plans were made and changed, challenges were tough. At a time when it was thought Nigeria was a lost cause, the world awakened to a dramatic and positive change in their efforts. Nigeria has reported only 7 cases thus far this year. The Polio Summit held in Abuja Nigeria in September could not have come at a better time.

Nigeria's National Immunization Days ran simultaneously with the Summit affording me the opportunity to participate in both and visit the primary cold chain facility for vaccine storage of northern Nigeria. The purpose of the Summit was to celebrate Nigeria's recent success but more importantly, to encourage them to sustain their efforts. President Ray Klinginsmith topped the list of many Rotary leaders, partner agencies and various Nigerian political and traditional leaders making up the 400+ attendees.

Nigeria's recent success evolved from a combination of events: the creation of a Presidential task force, a change in health ministers, a team visit to Kano State Governor led by PRIP Jonathan Majiyagbe, a visit by Bill Gates, signing of commitment of 36 state governors, the endorsement by the Sultan of Sokoto, total commitment by WHO Director General Margaret Chan and traditional and religious leaders joining the cause. And always, Rotary was there with its advocacy, social mobilizations, surveillance and funding and Rotarians within Nigeria and from away giving of their resources and time.

Two messages continue to resonate with me. The first came from his Royal Highness, Idris Musa, the emir of Jiwa, Abuja (shown here). He stated that no one wants his or her child to be deformed; polio eradication is a great task that must be done. Justified in his



comment that traditional leaders have been kept aside **watching, he said, "If you want to send a message to the people you must know their habits, their character, their beliefs, taboos and prejudices. If you don't know this, you will lose. The magic is from the traditional rulers. When you needed help with illiteracy, we were there. When you needed help with Small Pox we were there. What took so long with polio? When Rotary gave us the message, we took it to our people. When the development agencies sent us the message, we took it to our people." When traditional leaders were finally invited in, the polio numbers dropped markedly.**

The second strong message came from RIP Ray, who reminded Nigeria that though their success was astonishing, it was still an endemic country. He recounted the two reasons we must succeed with polio eradication. The first are the children who will be saved. The second is that the future of our organization depends **upon our success. Polio Eradication has made Rotary more visible than ever before. "We have become a suitable partner for other NGOs. If we fail, we lose our credibility and our own members will lose confidence. If we fail, Rotary will not continue as the organization we are today. We must not fail."**



What's the "Plus" in "Polio Plus"?

Ted Trainer, Polio Plus Chair

Originally, the Plus in the PolioPlus name meant that other vaccines to save children's lives were included in the polio eradication program.

Today, it means much more. The Global Polio Eradication Initiative, with Rotary as a founding member, along with WHO, Unicef and the US Centers for Disease Control, has become the largest international public-private sector partnership for public health in the history of man. Since 1988, an unprecedented number of 2 billion children have been vaccinated thanks to the cooperation of more than 200 countries and 20 million volunteers.

This effort has not only led us close to eradicating polio but it has also spawned many other initiatives and results. Think of it like the campaign to put a man on the moon: an intensive single focus effort stimulating widespread technological and operational innovations. In the polio case, the campaign has led to:

- Establishment of the Global Alliance for Vaccines, a unprecedented partnership between the public and private sector which continues to lead to the invention and mass production of new or improved vaccines, such as for measles, Hepatitis



A & B, influenza and rotavirus (most common cause of severe diarrhea among infants and young children).

- Continuing reductions in other diseases such as Vitamin A deficiency (1.5 million lives), goiter, and HIV/AIDS control.
- Expansion of public health services to every corner of the globe.
- Establishment of global disease surveillance systems.
- Establishment of public-private sector partnerships as the standard program approach across a width swath of the international relations.
- **And, return of a "can do" attitude to the international public health community,** which has stimulated many bright people to enter a field they might earlier have avoided.

This is exciting stuff. We are part of the largest public health initiative ever, and the Gates Challenge is the largest check ever written to a non-profit project. Think of it! One way to share the experience is to join the PolioPlus Society — see page 14 for details!



Survivors Speak Out

The Bill and Melinda Gates Foundation has given \$355 million to end polio. As its part of the Gates Challenge, Rotary has committed to raise \$200 million for PolioPlus. Of that amount, \$145 million had been raised as of this past August.

Each Rotary club — including each club in this District — has been charged to raise \$2000 this year as our contribution. Can we do it?

One way toward proven success is to ask local polio survivors to come to your Rotary meeting to speak about post-polio syndrome and their lives with this disease. Other ways for Rotary clubs to assist survivors are outlined in the Polio Survivors Rotary Action Group manual, which can be downloaded from www.rotarypoliosurvivors.com.

And this just in: In honor of World Polio Day, The Rotary Foundation is offering 2 for 1 recognition points for every online contribution of \$100 or more made to PolioPlus during Oct. 18- 24!

Go to www.rotary.org/ contribute and click on "Member Access" to make your contribution.

Flexibility is Key

The District Membership and Public Image seminar was organized superbly by Deb Nelson and Michael McGovern.

PDG Carol Toomey of District 7910, our Zone Public Image Coordinator, kicked off the event and stated that Public Image is one of the three "legs" of Rotary — just as critical to our stability as Membership and the work we do through the Rotary Foundation.

Wilt Jones of Damariscotta-Newcastle asked us to think about specific things in our own club that might be changed to make us more welcoming to newcomers.

John Rainone of the York club led a workshop to consider how Visioning can give our clubs tools to be more strategic about our futures. Exeter's Jim McAllister asked us to think about how our club websites and Facebook/social media pages now are our public face.

Then a panel of mostly 20-something Rotarians talked about what drew them to Rotary and what kept them there. "At age 25 I couldn't exactly tell my boss I wanted to be late to work each Friday morning," Bath Sunrise's Ericka Helgerson pointed out. "My club has been very flexible about my club attendance but understands my commitment to Rotary and the work we do outside of meetings."

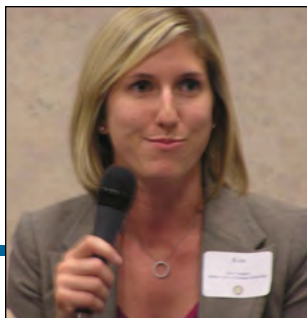
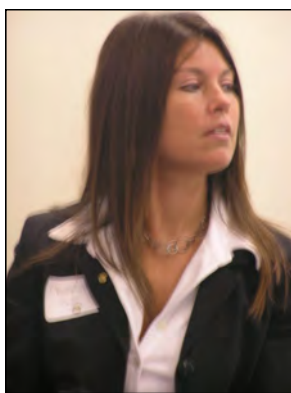
Governor Ann Lee asked us all to go back to our clubs reenergized to share the good news of the work our clubs do — and use that sharing to promote growth.

MEMBERSHIP

Membership Seminar Stresses Image and Youth



A discussion on young people in Rotary included Jim Waddell of Hampton (above); Brianna Marshall of Exeter (above right); and below, left to right, Melissa Lesniak of Dover, Kate Tanguay of Durham Great Bay and Tim McMahan, of the nascent Souhegan Valley Happy Hour club in District 7870 (New Hampshire). All agreed that the key to attracting younger members was "flexibility."



Rotary Selects Young Scholars To Help Create a More Peaceful World

Frank Butterworth, World Peace Fellowship Chair

Rotary's commitment to a more peaceful world was the genesis for the World Peace Fellowship program. Up to 100 young people are selected each year to work toward **their master's degree and a professional certificate.** Fellows are chosen from countries and cultures around the globe based on their ability to have a significant, positive impact on world peace and conflict resolution during their careers.

The program, which is offered annually on a world-competitive basis for study at six Rotary Centers around the world, is now about five years old. The Rotary Centers are located at the following universities:

- Chulalongkorn University, Bangkok, Thailand
- Duke University and University of North Carolina at Chapel Hill, USA
- International Christian University, Tokyo, Japan
- Universidad del Salvador, Buenos Aires, Argentina
- University of Bradford, West Yorkshire, England
- University of California, Berkeley, USA
- University of Queensland, Brisbane, Australia

Rotary World Peace Fellows have obtained degrees in international relations, peace studies, conflict resolution, and related areas, and have acquired practical training as well as academic distinction to equip themselves for leadership roles to help solve the myriad issues that contribute to conflict around the world today.

Several clubs in our District have already sponsored scholars for this program. Because the program is paid for by The Rotary Foundation, there is no cost to the Club or the District to sponsor a World Peace Scholar.

However, competition is tough. After receiving the backing of the local Rotary club, **the candidate's application is forwarded to the District, for further consideration.** Clubs must allow time for the district interview and selection process to meet the July 1 deadline for submission to The Rotary Foundation. At that point, the application is in worldwide competition for one of the available slots. The candidate is notified of results by November, for acceptance that begins the following academic year. For more information, contact Frank Butterworth, fbutterw@gmail.com.

Brian Sandberg (fifth from left), 7780's Rotary Peace Scholar sponsored by the Portland Club, stands with his classmates at the Universidad del Salvador last spring as they receive first year certificates of study.



7780's Peace Scholar

Brian Sandberg, who was sponsored the Portland Club as a World Peace Scholar, is now in Buenos Aires, in an academic program leading to a master's degree.

His thesis will investigate the failure of international law to ensure a human right to water in Ecuador. He will analyze the failure of the government to protect its citizens' access to potable water, and the failure of international norms and institutions to compel Ecuador to fulfill these obligations.

Brian will take part in three months of field experience, also investigating water as a basic human right.

"After 18 months of study of international cooperation and conflict, a thesis analyzing international law and water rights, and three months of hands-on experience with water management, I will be well prepared to contribute to international efforts to ensure access to potable water for threatened communities," Brian says. "It's hard to imagine a more pressing challenge."



Exchange Students

Rotary 7780 welcomes the following Rotary exchange students:

Damiana Lima Costa from District 4660 in Brazil, sponsored and hosted by the York club.

Pau Carnero Melero from District 2203 in Spain, sponsored by the Falmouth club but being hosted in Yarmouth.

Still to arrive in time to experience our winter is Carolina Bruscantini, from District 4920, Buenos Aires, hosted by Freeport, and Jazgul Kachkybekova, from District 2403 in Kyrgyzstan, hosted by Portsmouth Seacoast.

Meanwhile, Kylie Button, sponsored by the York Rotary, is outbound to Iceland; and Conor Griffin, sponsored by the Falmouth Rotary club, is outbound to Istanbul.

If you would like one of these students to speak at your club, or learn more about how your club can get involved in this Rotary program, contact Karen Dunfey: kdunfey1@yahoo.com

FRIENDSHIP EXCHANGE

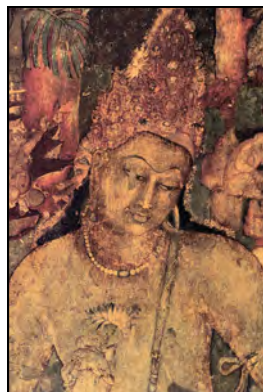
Experience India — the Rotary Way!

Sue Christ, Friendship Exchange Chair

Our District is offering a low-cost way to experience India! Through a Rotary Friendship Exchange, 7780 Rotarians will travel to India, where they will home-stay and sightsee with Rotarian hosts from District 3060 in northwestern India.

Our departure is scheduled for January 4, 2011, with return on January 18. Cost includes airfare (currently \$1300 roundtrip), visa (\$73), travel insurance and personal expenses. Our Rotary hosts will provide food, lodging and arrange sightseeing. Travel dates may be extended beyond Jan. 18 to allow for personal travel to other regions of India.

District 3060 includes the state of Gujarat, in northwestern India, north of Mumbai. Today, Gujarat is a leading trade and commerce center, with one of the fastest growing economies in India. The area has always been an important entrepot, and in fact, was



once a center of the Indus Valley Civilization. The group will explore the Ajanta and Ellora Caves, cut out of rock by the Indus Valley peoples, and recognized by UNESCO for their unique cultural importance. The caves, which date from the 2nd century BC, include paintings and sculptures considered to be masterpieces of both Buddhist religious art. The paintings are executed on a ground of mud-plaster in the tempera technique.

Gujarat has long been at the crossroads of major trade routes, which has led to its being home to many different peoples. Currently, most of the population is Hindu. In addition to its Buddhist roots, the area was conquered by Muslim fighters in the Middle Ages. Portugal was the first western power to arrive in the 17th century, motivated by trade opportunities. In the 20th century, the region was integral to the fight for Indian independence: **Many of India's leading protagonists for independence came from here, including Mahatma Gandhi.** More recently, District 7780 is the home district of Rotary International president elect Kalyan Banerjee.

The District 7780 Rotary Friendship Exchange program gives Rotarians and their partners the opportunity to host and visit Rotarians in Gujarat, India. In addition to experiencing this fascinating culture and making lasting friendships, our 7780 group will participate in an NID. All-in-all, this exchange program provides a strong foundation for international service projects.

For further information, and to find out how you can participate in this exciting program contact Sue Christ at sue.christ@juno.com.

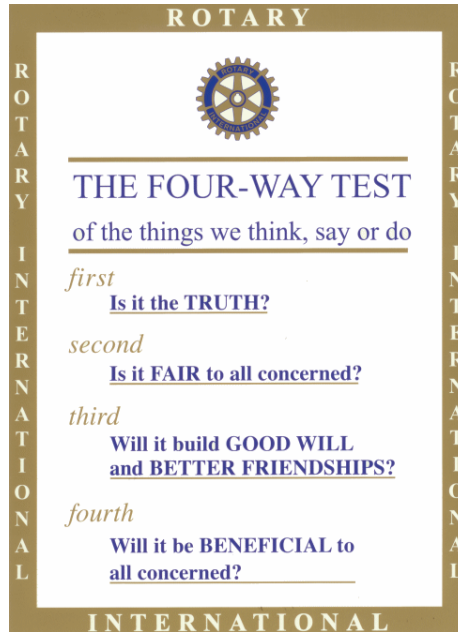
Vocational Service — It's What Makes Us Unique

We don't often discuss it, but what makes Rotary unique among service organizations is the Four-Way Test, which is the embodiment of Rotarian ethics in both our professional and personal lives.

When a new member is inducted into Rotary, words like these are typically spoken: "You have been chosen for membership in the Rotary Club because your fellow members believe you to be a leader in your business or profession." Thus, vocational service is an essential part of Club activities and projects. In fact, the *Declaration For Rotarians in Business and Professions* considers a Rotarian's vocation "to be an opportunity to serve society." It encourages Rotarians to serve through their professions and to practice high ethical standards.

Using one's expertise and position is something common to all Rotarians. That's why Rotarian Joel Merry, Sagadahoc County sheriff, now serving as our District Protection Officer. It's also why Rotarians and dentists Doug Gray and Gary Howard are active in Rotaplast, where their dental expertise is saving lives.

Vocational service is also a way for Rotarians to enhance their own business skills while contributing to communities in need. When Rotary is viewed as a positive force in the community, its membership strengthens and grows, adding to the organization's ability to serve worldwide.



"This may be the time to revitalize business and professional ethical concerns as Rotary's primary responsibility."

-- Cliff Dochterman, past RI president

Want to get a fresh start on vocational service ideas?

- Sponsor a Business Ethics Forum that would bring together business leaders in your community to discuss ethics and integrity in our everyday business lives.
- Sponsor a Four-Way Test Speech contest for youth – or ask community leaders to share how they use the Four-Way Test in order to run their businesses.
- Organize a Four-Way Test assembly at school, and ask students to share how

the principals imbedded in the Four-Way Test affect their lives.

- Provide copies of the Four-Way Test and encourage its display in places of business.

October is Vocational Services Month! And the vocational services committee is ready with more suggestions to help get a project started in your club. Contact chair Judith Reidman at 207-831-4860 or jreidman@maine.rr.com.

Growing Younger

When we think of a Rotary club meeting, we usually think of people sitting together over a meal. But the Topsham club, one of the youngest clubs in our District, is strictly a 7:00 a.m. BYO coffee affair. Cutting out breakfast cuts expenses, shortens the meeting, and, because no kitchen is needed, increases opportunities for meeting space.

For similar reasons, our Falmouth and Scarborough clubs meet in the late afternoon, and munchies (not dinner) are de rigueur.

Attendees of the recent Membership-Public Image seminar were introduced to the Souhegan Valley Happy Hour Rotary Club in Nashua, NH in neighboring District 7870, which not only caters to younger Rotarians by cutting down on cost and time, but also by being flexible about attendance.

How do club members stay connected when they don't show up for meetings? Through Facebook and Linked in, of course! Communication is constant, and during club activities, a round-the-clock stream of data flows back to members and friends through social media.

What will the next new club in our District look like? Will it be a traditional club, or will it be more in tune with this new model? Or will it be an e-club, where members "meet" each week via laptop and Blackberry?

If you have an idea for a new club, contact PDG Jon Bursaw, extension chair, jon@bursaws.comcastbiz.net

CLUB NEWS



Hometown Heroes

It was the Boothbay Harbor club's response to the September 11 attacks. What if, club members wondered, what if the unthinkable happened here, in our small town? What if we lost a first responder in the line of duty? And wouldn't the tragedy be compounded even further if we realized that we had never properly said "thank you" for the work that first responder did every day to keep the community safe?

That was the genesis of Hometown Heroes, an annual event that the club sponsors each September. The club takes a night off to thank all its local first responders — fire, police, communications, EMS, Coast Guard and the Red Cross.

This year, the first responders and their families were the Club's guests for an informal cookout supper, with all the trimmings, plus a raffle and kids' games. And oh, yes, there was a bouncy house appropriately themed to Sparky the Fire Dog.



“Run” Honors War Dead and Attracts Special Visitors

Marty Peak Helman, DGN

Dozens of runners took part in the event August 22 to remember the 65 servicemen and women from Maine who have died in Iran and Afghanistan since 2001. And hundreds more lined the streets from Ogunquit to Portland to greet the marathon runners. There were signs along the route honoring each of Maine's war dead.

Veteran and Ogunquit Rotarian John Mixon started this event three years ago. It is part of a worldwide “Run for the Fallen” that takes place in locations around the world, and which this year attracted almost 5,500 participants.

"It's all about bringing recognition to the men and women who deserve it and the families who are suffering. When they lost their loved ones, they were handed a folded up flag and shook hands with the governor and sent back to life as normal. But it's never normal again and we can't pretend to know how they feel," said Mixon.



When the run ended, families gathered at Fort Williams Park in Cape Elizabeth for a lobster bake prepared by the Saco Bay club. They were surprised by former President George W. Bush and his wife Laura, who had come to thank the runners and organizers for this tribute to the fallen. The Bushes spoke with the families of the servicemen and women who were on hand and posed for photos with each of the families and volunteers.

In addition to Ogunquit and Saco Bay, several other area clubs participated, both financially and by sending volunteers to the event.



Saco Bay and Biddeford Saco Team To Rebuild Food Pantry

How can \$7000 donated by two local clubs turn into a \$196,000 community building project? With a lot of sweat equity, donations (in kind and cash) from local businesses, and a can-do Rotarian attitude, that's how!

It was last December that Saco Bay Rotarian Leo Menard realized that the existing trailer used as a local food pantry was not large enough to accommodate community needs. He took the idea of building a new facility for the Pantry to his club, and soon, the Biddeford Saco club came in as well.

Saco/Biddeford Savings offered a generous \$10,000 toward the project; Lowe's in Biddeford came in with an even more magnificent \$25,000, and following that corporate leadership, other local business sponsors soon signed on. The floor plans were drawn by a student from the Biddeford Regional Vocational School.

Rotarians from both clubs used their resources and persuaded local contractors to provide their services and waive fees. Construction was ongoing through the summer, and this fall, the finishing touches — a walk-in freezer, generator, commercial washer/dryer — are being installed.

Less than one year after Leo first proposed the project, and thanks to the dedicated work and sweat equity of local tradesmen and Rotary volunteers and the big commitment of local businesses, the newly expanded Open Hands-Open Hearts Food Pantry is set to make life just a little easier for hundreds of local families. And just in time: Thanksgiving is right around the corner!



Rochester Club Helps Kids Dress for School Success



The Rochester Rotary Club recently held its third annual "Back-to-School" Clothing Giveaway for area families. The event has grown steadily larger in each of the last three years; this year 260 families shopped for over 700 bags of new and "gently used" clothing for school-aged children. The Club was also able to fund 200 vouchers for new footwear. Over the three years that the event has been conducted, more than 1800 local children have been able to obtain back-to-school clothing.



Did You Know?

Friends Forever, the grassroots organization that promotes peace through cross-community youth exchanges, started as a Portsmouth club project.

Back in 1986, Rotarian and YMCA director Robert Raiche seized the opportunity to unite a small group of Catholic and Protestant teens from Northern Ireland, and he involved both his club and the New Hampshire YMCA to accomplish the goal.

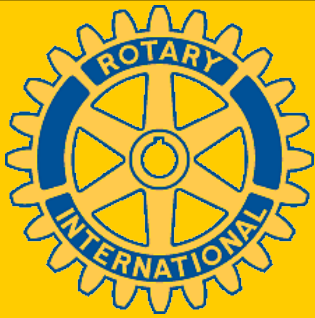
Since then, Friends Forever has grown to host 60 youth from Northern Ireland annually, and it has expanded to serve the Arab and Jewish youth of Israel.

Friends Forever is an independent 501(c)3 nonprofit organization that has built hundreds of lasting friendships across the cultural, religious, and political divides of both Northern Ireland and Israel.

Over 1,000 youth leaders from Ireland and Israeli have graduated from the Friends Forever program. They become ambassadors to help break the cycle of violence and lead their communities in peaceful coexistence.

Friends Forever youth will be visiting our District and be hosted by our clubs this month — and it all started as a good idea by Portsmouth Rotarian Robert Raiche!

What can you do to change the world?



Member Milestones

Our most sincere best wishes go out to Joelle Corey, president of Oxford Hills, who was married to Dave Whitman last month.



And our sympathies to the family of Damariscotta-Newcastle Rotarian Bill Hauptli, who died recently after an extended illness.



Stephanie Bullard, daughter of Exeter past president Ellen and Larry Bullard, has died. Stephanie's grandfather, Scott Bullard, was a charter member of the Exeter Club. Paul Robillard, son of Saco Bay past president Dennis and Mary Beth Robillard, died last month. We grieve for the loss of both these fine young people.

LEADERSHIP

Why Does the UN Set Aside a Day to Celebrate Rotary?

Rotary and the UN have been close partners since 1942, when Rotary helped found UNESCO and, three years later, the UN itself. For this reason, Rotary holds the highest consultative status possible with the United Nations as a non-governmental organization. Rotary maintains and furthers its relationship with a number of UN bodies, programs, commissions, and agencies. Rotary Day at the United Nations is their annual thank-you to us.

This year's event, "Rotary and the United Nations: The World Is in Your Hands," will feature panel discussions on water, literacy, health, and youth. Speakers will include senior staff from UNICEF, the UN Global Compact, the UN Department of Public Information's Nongovernmental Organizations Section. RI President Ray Klinginsmith will keynote, and key Rotarians to highlight model volunteer projects.

About 1,300 people -- including Rotarians, Rotary youth, United Nations leaders, and special guests -- are expected to attend the November 7 event. The day will begin at 9:30 am and conclude by 4:00 pm. Lunch will be in the UN Cafeteria, over looking the East River at 1:00 pm.

Exeter club president Marilyn Fellows Kellogg is organizing a group of District 7780 Rotarians to attend. Contact her if you are interested in joining the party, and be sure to bring your family to be a

part of this rare experience. But remember: All registration forms must be submitted by Oct. 23.

For more information, contact Marilyn Fellows

Kellogg, marilynkellogg@gmail.com; 603-775-8466.

Rotary UN Day

Date: Saturday, Nov. 7

Where: United Nations

Headquarters, New York City

Registration: www.riunday.org

Deadline: October 23



Calling all Future Leaders!

It is time for clubs to nominate District Governor candidates, who would serve as District Governor for Rotary year 2013-2014. The official call will be in November, however, it is never too early to start identifying possible candidates from your club.

Members of Rotary who are interested in stepping up, please inform your club president about your interest. You must have successfully completed a year as President of your club and be a member of a Rotary club at least seven years by the time the office of District Governor would be assumed.

Nominations must be in the form of a resolution that is adopted by the membership of the club in which the candidate holds membership at a regular meeting of that club.

Other qualifications for District Governor are outlined on pages 32 and 234-234 of the 2007 edition of the Rotary International Manual of Procedure, which can be accessed at www.rotary.org.

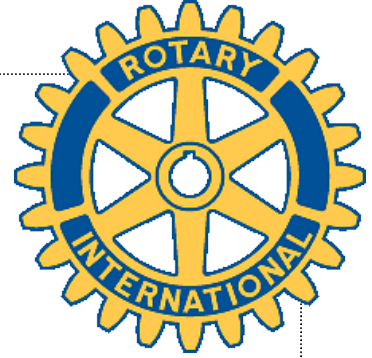
District Governor Ann Lee Hussey and PDG Bob Laux, District Nominating Committee Chair, urge current Presidents, Past Club Presidents and other Club and District leaders to begin identifying possible candidates and be ready to respond to the official call in November 2010. The deadline for nominations is January 15, 2011.

Feel free to contact PDG Bob at bob@wildriverealty.com with any questions.



POLIO PLUS SOCIETY

Membership Form



To: Polio Plus and the Rotary Foundation

From: Concerned Rotarian

Subject: My Personal Commitment

As a member of a District 7780 Rotary Club, I recognize my personal privilege to be able to share in Rotary's effort to stamp out polio worldwide.

I hereby commit, by signing below, to make a yearly donation of at least \$100 to the Polio Plus program of The Rotary Foundation.

This I pledge to do each year until Polio is officially pronounced as eradicated from all mankind. As such, I will be designated as a member of the "Polio Plus Society."



***Until the last child is immunized,
polio is just a plane ride away
from me, my friends and my family.***

Date: _____

Name & Signature: _____

Email address: _____

Club Name: _____

Provide a copy to your Club Foundation Chair AND fax or email completed form to Ted Trainer, District 7780 Polio Plus Committee Chair, at Fax 207-883-8249; email tedtrainer@roadrunner.com