



"May your charities rank among your necessary expenditures."

--Paul Harris, founder of Rotary

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District 7780 News

"From the Mountains to the Sea"

Ann Lee Hussey, District Governor

www.district7780.org

September 1, 2010

New Generations Offer New Opportunities

Ann Lee Hussey,
District Governor

September is New Generations month. New Generations became an official Fifth Avenue of Service enacted by the 2010 Council on Legislation in April. We all know that youth are the future of the world; they are also the future of Rotary.

Rotary clubs have always had a focus on youth programs building leaders through RYLA, Interact, Rotaract and Youth Exchange.

New Generations is also a term applied to new Rotary clubs forming with the average age of members in their early 30s. These clubs have become popular and thrive with the energy and creativity that our young people bring to Rotary. Students who once participated in one of Rotary's youth programs find it an easy transition to joining Rotary because these beneficiaries have experienced firsthand the value that our youth programs bring.

Is your club giving special emphasis to following up with the youth that you send to RYLA camp, to a foreign country, or the graduates from your high school Interact club? Are you remembering to promote their involvement with Rotaract as they enter college?

What is your club doing to attract the young adults in your community? Social media networking sites are the norm for our young people as opposed to the tradi-



tional means of communication you may be used to. If you want to attract young people you need to engage them with an interactive, vibrant website displaying service projects they can be a part of. Does your club "Twitter" or have a presence on Facebook? These are powerful tools to attract new members, promote your events and projects and enhance fellowship. Spread the

work about your club!

Did you know?

American teens send more than 3,000 text messages a month – or more than 10 times every hour that they are not sleeping or in school, according to a new study. Meanwhile, children 12 years old and younger send about 1,146 text messages a month – or about four text messages per waking hour that they are not in school.

Facebook –by February, 2010 – had 100 million mobile users (up from 65 million less than six months previously).

Twitter is, as of last December, processing more than one billion "tweets" per month. January passed 1.2 billion, averaging almost 40 million "tweets" per day.

Are you aware of the Rotarians on Social Networks Fellowship? Check it out at www.rosnf.org and discover new Rotary friends and ideas for your club.

Gotta go, my social feeds are blinking. See you online!

Gov. Ann Lee shows off her "purple pinkie." See page 15.

Save the Date! Save the Date! Save the Date!

SEPTEMBER

Thursday, September 2 — District Visioning Committee meeting, York County Community College.

Saturday, September 11 — Multi-district preplanning meeting for PETS, Nashua, NH.

Tuesday, September 14, District Protection Policy Training, 6:00 p.m., Mid Coast Maine Red Cross Chapter, Topsham. See article p. 10.

Wednesday, September 15, District Foundation Committee Meeting, 5:30 p.m., Cumberland Club, Portland.

Thursday, September 30 — District Membership Seminar, 4:00 p.m., Portland Holiday Inn West.

OCTOBER

Sunday, October 3 — Multidistrict preplanning meeting for PETS, 2:30-6:30, Boxboro, MA.

Thursday, October 14 — District Foundation Seminar with guest presenter RI Director John Smarge, at Migis Lodge on Lake Sebago (see article page 4).



Saturday, October 16 — Rotary Leadership Institute in Lewiston. Check it out at www.rlinea.com

Thursday, October 21 — World Community Service committee meeting, Biddeford, ME. Contact Roland Gagne: serviceaboveself@roadrunner.com

Tuesday, October 26 — Finance

Committee meeting, 5:30 p.m., Cumberland Club, Portland.

Oct. 17—Nov. 1 — Friends Forever teens visit District 7780.

NOVEMBER

November 1-7 — World Interact Week

Saturday, November 6 — Rotary Day at the United Nations in NYC. All invited to attend! Enroll online at www.riunday.org.



Saturday, November 6 — Rotary Leadership Institute in Rutland, VT. Enroll online at www.rlinea.com

November 11 - 13 — Rotary “Zone” meeting in London, Ontario.

November 24 – December 5 -- District 7780 National Immunization Day trip to Nigeria led by Governor Ann Lee. Article page 6.



DECEMBER

Wednesday, December 15 — District Finance Committee meeting, 5:30 p.m., Cumberland Club, Portland.

JANUARY 2011

January 3 - 8 — Outbound Friendship Exchange to India.

January 31 — Deadline for clubs to submit application to district along with \$200 fee to participate in district Four Way Speech Contest speakoff. See article page 11.

FEBRUARY

Early February, date TBA — Mid-year



Crisis in Pakistan

As we go to press, Pakistan is experiencing the effects of the worst flooding in history, which began in July after heavy monsoon rains. Almost inconceivable is the recent estimate of the United Nations, that the number of people suffering from these floods is nearly 14 million: More than the combined total of the 2004 Indian Ocean tsunami, the 2005 Pakistan earthquake and the 2010 Haiti earthquake.

Bridges, roads, homes, crops and farm land have been washed away and thousands of people are missing.

Over 3 million children are at high risk of deadly water-borne diseases, making them the most vulnerable victims of one of the worst natural disasters ever recorded.

Governor Ann Lee has set up a District-level disaster relief account. If your club would like to send money directly to Rotarians on the ground assisting those in immediate need, make checks out to District 7780, note that it is for the Pakistan relief fund, and mail them to District Treasurer Rhonda Emerson, 55 Colonial Drive Durham, ME 04222.



Christina was a polio survivor. We Rotarians are working hard to make sure that there will never be any more Christinas.

Polio Awareness Week

Polio Awareness Week, set for the end of February, is a great time for Rotary clubs worldwide to sponsor a fundraiser for Polio Plus, or just to promote awareness of the disease.

Ideas that clubs might consider run the gamut from the Purple Pinkie Projects to road races to collecting mobility devices for Crutches4Africa.

District 7780 is gearing up to celebrate Polio Awareness Week with a World Peace and Understanding Dinner headlined by Rotary International President Ray Klinginsmith followed up by District fellowship and fundraising for polio eradication at a Red Claws Basketball game.

Polio eradication has been Rotary's top priority since 1985. In that time, polio cases have fallen from 350,000 a year to 1,604 reported last year. Approximately 5 million children have been spared from disability, and over 250,000 deaths have been averted.

DISTRICT CALENDAR

Save the Date! Save the Date! (continued)

Leadership Dinner for club presidents, president-elects and vice presidents.

at www.rlinea.com

February 20—26 — Rotary's Polio Awareness Week. Get your club's PR in gear! (See sidebar this page.)



Tuesday, February 22 — World Peace and Understanding Dinner with extra-special guest RI President Ray Klinginsmith.

Feb 25 to March 26 — Outbound GSE to Hong Kong and Macao.

Sunday, February 27, 5:00 pm - Rotary and Red Claws Basketball. Enjoy District fellowship, and a fundraiser for polio eradication at Portland Expo.



MARCH

Saturday, March 5— Rotary Leadership Institute in Wells. Check it out at www.rlinea.com

March 10 – 12 — Multi-district President-Elect Training Seminar, Nashua, NH for all president-elects.

Saturday, March 26 — Rotary Leadership Institute in Lincoln, RI. Check it out

APRIL

Saturday, April 2 — Rotary Leadership Institute in Lebanon, NH. www.rlinea.com



Mid-April, date TBA — District Assembly.

April 18 – May 17: Inbound GSE arrives for four week stay.

April 25—May 6 — Rotaplast mission to Quintana Roo, Mexico, sponsored by D-7780. Contact Bill Dunn for more information on how you can volunteer or otherwise get involved in this trip.

MAY

May 1—16 — Inbound Friendship Exchange with India.

May 13-14 — 7780 District Conference, Portland Marriott Sable Oaks.



May 21-25, 2011 — Rotary International Convention in New Orleans. FMI Billy Hobbs whobbs@maine.rr.com .

“Laisser les bon temps rouler ... encore!”



District Website Debuts!

It was a critical goal for my Governor year: To create a new district website that would be interactive and improve club-to-club and district-to-club communications, that would permit clubs to Rsvp for events online, and that would ease the job of the club secretaries and treasurers. At the last minute, it seemed that this goal could not be met — but then assistant governor Dick Hall pitched in. Like the true Rotarian that he is, he perceived a need and filled it.

The site is still very much a “work in progress,” but already it is a major step forward for our District. Check it out at www.rotary7780.org . Now it's up to each District committee chair to keep “their” page up to date! Thank you, Dick, for your terrific leadership.

— Governor Ann Lee

Save the Date: Membership/Public Image Seminar

How will **your** Rotary Club become Bigger, Better and Bolder in 2010-2011?

It all comes down to growing your membership — and making sure that your public image is sending the message that you want to send.

Please join us on September 30 for a joint Membership/Public Image Seminar: the first event of this kind in our District!

- Participate in active discussions on retention and recruitment of young professionals.
- Discover how your Club's public image can support

your membership efforts.

- Address the importance of interaction at your weekly club meeting.
- Assess how your Club is perceived in the community?
- Learn about creative public service

Membership/Public Image Seminar

Date: Thursday, September 30

Time: 4:00 to 7:00 p.m.

Place: Holiday Inn – Portland West

81 Riverside Street, Portland

Cost: \$25, includes buffet dinner

Register: Register online at

www.rotary7780.org

Deadline: Register by

Wednesday, Sept. 22.

announcements, social media and more to attract new members and define your club to your public.

Everyone in the club is invited — don't limit the potential of your club to just a few members. Everyone — and every club — can learn something at the seminar that will make a

difference in your club!

Save the Date: Foundation Retreat on Sebago Lake

Our District will soon be enjoying its first-ever Foundation Retreat! On October 14 join like-minded Rotarians and learn via informal discussion the latest happenings and changes at the Rotary Foundation — changes that affect all of us!

Retreat guests include RI Director John Smarge, RI Annual Giving Officer Stephanie Kuta, and (tentative) RI Planned Giving Officer Karena Bierman.

The Retreat will be held on Sebago Lake at Migis Lodge and the program will start at 1:00 p.m. with a welcome plenary. Then we will have Fireside Chats on Annual Giving, Polio-Plus, Peace Fellows, Planned Giving and Future Visions. These will be followed by a cocktail reception, dinner and presentation by Director John Smarge, who has

been honored with Rotary Foundation's Citation for Meritorious Service, the Distinguished Service Award, and RI's Service Above Self Award.

Rotary Foundation Retreat

Date: Thursday, October 14

Start: 1:00 p.m.

Place: Migis Lodge, South Casco, Maine

Dinner: \$25 (first 200 Rsvps)

Optional: \$95 per person for lodging (double occupancy) and breakfast

Register: www.rotary7780.org

The Foundation Retreat is a must-attend for club Foundation chairs, those interested in Matching Grants and Rotary's scholarship programs, and more. We can all benefit from learning about our Foundation and ways we can address humanitarian needs in our local and global communities.

The more, the merrier, and partners are also invited.

For those whose schedules allow, Lodge accommodations will be available to Rotarians at special discount, and the discussions will continue over breakfast.



Why I Am a Rotarian

"As a brand-new Rotarian, I joined to network for business reasons, serve my community, and have fun.

I am a Rotarian 30 years later because Rotary best equips me to serve others in my community, broaden my awareness of the outside world, and propels me to help the poorest of the poor. These have included a couple without running water in my hometown, volcano survivors on Montserrat, AIDS victims in South Africa, and children in the Guatemala City garbage dump.

Rotary has transformed my life. Beware, as a Rotarian, the life you change will also be your own!

What's my all time favorite Rotary moment? There have been too many to count, but one that really stands out is when we collected and sent \$1 million worth of medical supplies to Monserat following the eruption. I loved it because the project was so seat-of-the-pants. But we did it!"

—Chip Griffin, Rotarian since 1981, past president and multiple Paul Harris donor, Boothbay Harbor Rotary club



Enter Clubrunner

Our new district website has the same address — www.district7780.org — but very little else about it is the same.

The site, hosted by Clubrunner, is designed to be more interactive, to make it easier for clubs to pay expenses and manage attendance, and simpler for members to register for events. Some of these features will not be fully activated unless the club's site is also hosted by Clubrunner.

Already, the new site is improving communication between clubs and the District. But there's more happening online: Just as a website is all about drawing people to *our* site, social media is all about putting *our* news on other people's sites.

The District — along with many clubs in the District — has an active Facebook presence, designed as a place to ask questions, chat, and just meet and “hang out” with other Rotarians from 7780. So if you haven't “friended” District 7780 yet, be sure to do so! And be sure to share your club news on the site.

www.rotary7780.org

FAQs About the Club Visioning Process

Q: What is it? It is a dynamic management Planning Tool, which

- Defines a shared commitment;
- Provides long-term direction;
- Creates a framework to establish goals and objectives;
- Optimizes use of resources.

Q: Why is a Visioning Plan needed? The tradition of annual presidential cycles tends to break continuity, consistency, and consensus; and therefore, many clubs end up “re-inventing the wheel” instead of moving forward. (The old saying, that “Failing to Plan = Planning to Fail” holds true for Rotary, as it does for all organizations.)

Q: How do we begin? The Process starts with a vision of the desirable outcome in mind. For example, it has been shown that most successful Rotary Clubs:

- Are able to sustain and increase Membership;
- Can implement successful service Projects;
- Provide support for The Rotary Foundation;
- Develop Leaders within the club, for the immediate future, and beyond.

Q: What should club members do?

- be bold, and think “outside the box”;
- suspend their practical side;
- allow themselves to dream grand dreams;
- put aside the practicalities – the sorting out process will come later.

Q: What does it look like? The Visioning Process itself :

- Is typically a four hour event;
- Is led by a trained team of experienced Rotarians;
- Needs a representative body of Club Rotarians (or all members of a small club);
- Requires that all member's ideas be involved equally.

Q: Who conducts the Visioning session? Trained Club Vision Facilitator Rotarians, who are interested in seeing individual Clubs grow. They are experienced volunteers representing Rotary roles from Past District Governor through Past President. Several members of the District 7780 Vision Team have been in Rotary over 25 years. They are experienced facilitators and are knowledgeable about Rotary at the local, district, and international levels.

Q: What are the Concepts presented during the Vision Facilitation process?

- RI Strategic Planning;
- 9 Steps to Implement the Club Leadership Plan;
- President's Planning Council;
- Committee Structure (small and large club);
- Rotary Beyond the Club;
- Club Mentorship Program.

Q: What are the next steps?

- A Club Assembly;
- A formulation of a club Vision Statement;
- Establishment of a long-term Plan for the Club;
- Creation of a Planning Committee of Past, Current & Incoming Presidents
- Refinement into Annual and short-range Plans.

Already, clubs are lining up dates for their Visioning Facilitation. Contact John Rainone: jrainone@maine.rr.com to schedule yours!

Stopping Polio Before It Spreads

Ted Trainer, District PolioPlus Chair

A public health worker checks a case of Acute Flaccid Paralysis in a remote part of Nepal (shown in photo). She was on the scene two days after the reported case was called in. After this examination she will collect a stool sample and within a few more days a laboratory will determine if it is polio and if so, what type it might be. A week after that, the CDC in Atlanta will undertake genomic sequencing to determine exactly where the virus originated. That village could be in another country, as in the recent case of Africa, where they discovered that all the polio cases originated in one small area of northern Nigeria. If a suspected polio case turns out to be a real case, the teams, often including Rotarians, will undertake an immediate outbreak response involving:



1) Active additional case search in the village and surrounding areas,
2) Mop-up vaccination campaigns and
3) A 60-day follow up investigation.

All this is in addition to the regional and national vaccination campaigns that Rotarians have been so instrumental in galvanizing. The world has never seen anything approaching the scope and agility of PolioPlus. We all should be very proud to be such a crucial part of this humanitarian effort.

You Can Help! Join an Immunization Trip to Nigeria

Join a volunteer polio immunizing trip to **Nigeria** where you can be a part of Rotary's greatest legacy—polio eradication; develop friendships with Nigerian Rotarians, and pursue Matching Grant opportunities for your club. Volunteers will administer oral polio vaccine and Vitamin A supplements, be a part of a wheelchair distribution, visit schools, Rotary meetings and also experience African culture.

Trip cost including airfare, hotel, meals and in country transportation approximately \$3,200. All costs are subject to change due to fluctuating airfares and the current volatility of the global market.

To travel on this journey, the following is required:

* **Current Passport** with at least four empty pages.

* **Nigerian Visa** - to be obtained once team members are selected.

* **Recommended immunizations:**

Polio (we are traveling to a polio endemic region.); **Hepatitis A series; Hepatitis B series; Meningitis; Yellow Fever** (proof of vaccination attached to your passport); **Typhoid; Tetanus/Diphtheria; Influenza; Pneumonia.**

* You should consult with a local international travel health clinic and also obtain a prescription for anti-malaria meds and antibiotic for travelers diarrhea.



Please contact District Governor Ann Lee Hussey promptly if you are interested in this trip.

Team travelers must be able to endure heat, dry and dusty conditions and lots of walking on uneven terrain. This climate is not recommended for people with asthma or breathing difficulties.

Together, we will End Polio Now!



END POLIO NOW

*Progress on the
Gates Challenge*

The global number of polio cases has increased slightly in the past month, but most welcome is the news that the outbreak in Tajikistan appears under control, with no new cases since July 4. Also welcome is the news from Nigeria: no new cases since June 18. In fact, the latest polio case worldwide occurred July 30 in Pakistan.

We can trust this information because the polio disease surveillance/response system is state of the art – yes, even in the poorest countries of the world.

Meanwhile, it's up to us to continue to raise funds so that the difficult work of eradication never slows. Each Rotary Club has been asked to raise a minimum of \$2000 per year for three years, in addition to District giving.

Altogether, Rotary has raised \$141.2 million toward the Gates Challenge, agreed upon when Rotary was gifted \$355 million.



Scarborough Club in the News

When the Scarborough Club applied for a community District Simplified Grant last year, club leadership wanted a project that would offer good PR for the club, but little did they know that the one they selected would put them on the news!

On Thursday June 17, the club and its grant project were featured on Channel 8 WMTW's six o'clock news.

In the project, Scarborough teamed with Fairpoint Communications and the Scarborough Police Department to purchase and hang block signs designed to aid emergency response personnel in finding the residences they need to go to in a 911 emergency.

All too often, EMTs responding to a 911 call cannot find the location in a timely manner. In an emergency, the block markers erected by the Scarborough Rotary will at least serve to narrow quickly the search and in the process may well save lives.

Well done, Scarborough!

THE ROTARY FOUNDATION

Clubs Win Grants for Community Projects

Congratulations to the nine District 7780 clubs that have been awarded District Simplified Grants for projects that will improve the lives of children, teens, students, senior citizens and entire families in their communities. Competition for these grants included following detailed criteria defined both by The Rotary Foundation and the District. The money that supports these grants is available to us as the result of previous giving to The Rotary Foundation by District 7780 Rotarians.

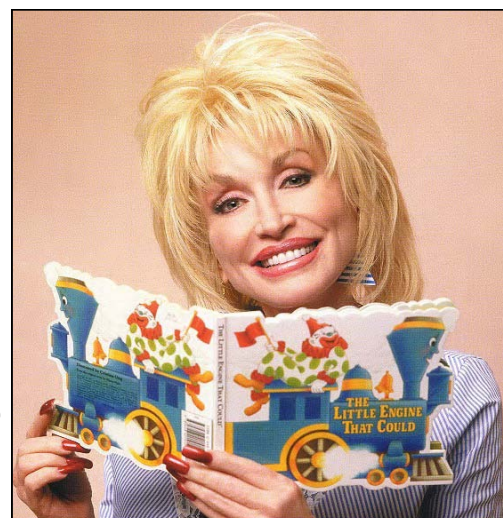
Club	Award	Description of Project
Brunswick Coastal	\$1500	Tedford Center "giving lockers" for homeless teens
Damariscotta-Newcastle	\$1100	Therapy fish tank project for dementia care patients
Dover	\$2000	Community trail project
Fryeburg	\$2000	Dolly Parton Imagination Library
Hampton	\$2000	Children's read-and-play project
Kennebunk	\$1000	Rotary readers
Seacoast Portsmouth	\$2000	Operation Warm Seacoast coats for kids
Rochester	\$2000	Support for Howie's Field of Dreams
York	\$2000	York Community food pantry

Dolly Parton and Rotary Promote Preschool Reading

Attendees at the International Convention in Montreal know that Rotary International and the Dollywood Foundation are collaborating on an early childhood reading program known as the Imagination Library.

The Library provides preschool children with a free book each month from birth until age five. The program has received support from more than 115 Rotary clubs in the United States, Canada, and the United Kingdom.

Now, our own Fryeburg club, under the leadership of President Mary Rennie and partially sponsored through a District Simplified Grant, will do the same. If your club is interested in learning more, contact **Mary** or go to **Dolly Parton's website:** www.imaginationlibrary.com.



More TRF Matching Grant Funding Available

Rotary Matching Grants – in which Rotary Clubs in the developed world (that's us) partner with clubs in the developing world to support a specific humanitarian need – are the bread-and-butter of the Rotary Foundation's grant process. In the past few weeks, grants led by three District 7780 clubs have been approved. These are:

Hampton -- partnering with the Popayan Rotary Club in Columbia – to purchase \$13,500 worth of equipment for the neonatal department in the municipal hospital. The District "match" on this grant is valued at \$5000.

Portland – partnering with La Romana Rotary Club in the Dominican Republic – to purchase and fit 125 solar-powered hearing aids in the community at a cost of \$19,500. The District and Foundation "match" on this grant is valued at \$13,130.

Sanford Springvale and a consortium comprising three other clubs and two other districts – partnering with Rotary Club Delhi Megapolis in India – to build a toilet block for the community of Chahalka, India, at a cost of \$72,200. The district and Foundation "match" on this grant is valued at a whopping \$53,500.

Congratulations to these three clubs for using the Foundation grant process to leverage club dollars and support humanitarian efforts around the world.

The financial downturn we experienced in 2008 negatively affected the Foundation's coffers, and as a result last year, match options were limited. But funding is once again available at both the District and Foundation level to support these grants. The rules surrounding these grants are quite specific, however. Be sure to contact Marty Helman, district grants coordinator, to learn how your club can get involved in the Matching Grant process.

Brunswick Coastal Finalizes Grant to Grow Coffee Sustainably

Back in 2008, Brunswick Coastal Rotary Club initiated a Matching Grant to help a community in Uganda grow coffee sustainably and cooperatively.

The community of Jjongoza had lost its previous coffee fields to a blight back in the '80s, and since then, without an alternative source of income, has not been able to afford to send their children to school.

This spring, with the coffee seedlings growing and healthy and the first harvest set to take place in another two years, the **Kajjansi Rotary Club, Brunswick Coastal's** partner on the grant, turned the fields over to a Rotary-based community group that will continue to manage them.



Kennebunk Gets Into the Shoe Business

For several years the Kennebunk Club has assisted Partners in Development (pidonline.org) in efforts to raise the standard of living for the poorest of the poor in Haiti and Guatemala.

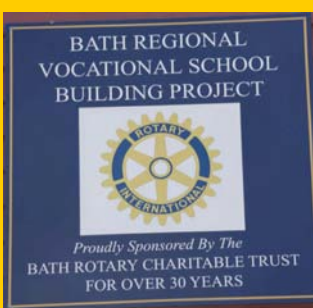
Part of the effort has involved collecting clothes and sandals for the organization. Sandals may seem trivial, but in areas where most people are barefoot out of necessity, they are sorely needed.

While seeking a source for inexpensive sandals, the club came across a store-full of canvas sneakers. Over 19,000 pairs of sneakers, in fact, all available for only \$1000!

A Rotary contact helped with free warehouse space, and then club members — along with the Kennebunk Interact Club — repacked the shoes for shipment.

So far, the club's shoes have been shipped to the Philippines, Honduras, Guatemala, Haiti and Jamaica. Shipping was paid for by other non-profits, including Rotary clubs from Lynn, MA and Chicago. Approximately 9,000 pairs were picked up by Soles 4 Souls (soles4souls.org) and distributed within the U.S.

The shoes are nearly all gone and have hopefully made many people happier and a bit healthier. All it took was a few phone calls and a little labor.



Home-Built Service

Bath Rotarians know that vocational service starts with a home — building one, that is.

Since 1972, the Bath club in conjunction with the Bath Vocational School, has underwritten home-building projects that give the vocational students skills in framing, use of tools, measurement and blueprint reading.

The most recently completed house — a three-bedroom, two-bath ranch which incorporates “green” technology shown here with club president Mike Baribeau—just sold for \$52,000. And a new project is already being drafted!



The Bath club isn't alone in knowing that home is where service starts. The Westbrook-Gorham and Biddeford Saco clubs have equally long-standing vocational home-building projects on the books.

FIFTH AVENUE OF SERVICE

Building Youth Services: Capitalize on Programs Already in Place

Carolyn Johnson, District Youth Services Chair

Want to jump-start your Rotary Club? Have more fun at meetings? What can your club do to get members actively involved? Maybe the answer is a renewed focus on youth! “Youth for youth’s sake,” isn’t going to improve any club, but actively inviting and involving young people from programs already in place may become an effective means to strengthening our clubs.

There are many Youth programs throughout our district: Interact, RYLA, EarlyAct, and Youth Exchange. But how might your club redirect existing efforts to involve youth?

How is your **Interact Club** functioning? Don’t know? Do you invite Interactors to your meetings on a regular (monthly) basis? Several clubs in our District designate one meeting each month to invite a few Interactors as club guests. The students are not the meeting program, but are allotted a few minutes to talk about what their club is doing. The result: a closer relationship between your Rotary Club and your sponsored Interact Club. In addition, Interactors become more knowledgeable about Rotary, your club’s goals and projects, and are better able to talk about Rotary with peers and family.

Similarly, does your club sponsor students to participate in **RYLA** (Rotary Youth Leadership Awards)? If not, why don’t you start doing so? And if so, do you invite your RYLA students to a club meeting to speak about their experiences? Do you invite RYLArians (and their parents) to subsequent meetings to maintain an ongoing relationship with them? Some clubs invite the students they sponsored to RYLA to put their experiences to use propose new community projects that may involve their peers and your club members. What a great return on your club’s investment – and what a great vote of confidence in these students to say “what need do you see and how might we help you meet that need?” What an opportunity and partnership for service for clubs and youth, alike!

Does your club — or a neighboring club — sponsor a **Youth Exchange** student? Again, clubs have made a tremendous investment in these students, but what return is achieved from this investment? Have you asked what needs exist in your student’s home community? Might your club consider a **Matching Grant** that would benefit your student’s home community? These opportunities could involve either outgoing Youth Exchange and our Inbound students. Is your Youth Exchange student from a developed nation? Might you suggest that your exchange student research an international project in a developing nation that your club and the student’s home club could support? And the beauty is that our youth are full of ideas and energy, we just need to let them lead as we offer support!

There are many opportunities for our Rotary Clubs to become more involved with youth – and many of them are right under our noses! By becoming more involved with youth programs, that currently exist, we can re-energize our clubs, add a new dimension to our service, and encourage youth to become actively involved in Rotary. It’s a win-win for all!

District Protection Policy:

Where Did It Come From? What Does My Club Need to Do?

As this Rotary year rolls out, District 7780 is introducing the District-wide Protection Policy. In 2002, Rotary International adopted a *Statement of Conduct for Working with Youth*. This is intended to provide the basic principles Rotarians follow when working with young people and to establish a framework of procedures to support these expectations. Each District (and Club) is required to establish a similar policy. The goals of these policies are to create a safe environment that stops abuse before it happens and to respond appropriately if abuse occurs or accusations are made.

Previously, our District operated under the provisions of the Youth Protection Policy for Youth Exchange. Given that our projects and programs encompass a much wider realm than Youth Exchange, it seemed appropriate to develop a policy that reflects the scope of 7780 Rotarian's service. In the same light, our programs support a variety of individuals, not just youth. The elderly and people with disabilities also must be protected from abuse. Therefore, our District's policy is written to address situations, projects, programs that include all vulnerable individuals.

The policy is intended to be pro-active. It is not a response to any known problems. The policy is intended to create awareness, prevent potential abuse, protect the viability of our service projects, and strengthen the trust of participants. Ultimately, it is intended to provide a process to fairly and appropriately deal with problems – a process that is fair and appropriate to both accused and accuser.

Is your club in compliance? There are three basic things each club must do:

1. *Adopt a written policy for abuse and harassment prevention and procedures (the District Policy or similar policy) into your Club's by-laws.*
2. *Designate a Club Protection Officer (CPO) to oversee the implementation of the policy and serve as the liaison between Club and District on this topic.*
3. *Annually certify to the District that the Club is operating within RI and District policy.*



One of the pro-active elements of this policy includes a requirement for conducting background checks for volunteers who have “direct, unsupervised interaction with youth or other protected persons.” The key to this statement is “direct, unsupervised interaction.” If, on a Rotary sponsored project, you work one-on-one with a youth, you need to complete a volunteer application which authorizes a background check. Except in very specific circumstances, this does not apply to most Rotarians or Rotary projects. However, Club Protection Officers, Interact Advisors, and RYLA counselors, in this advisory capacity, will fall under this provision. In addition, these Rotarians (along with CPOs) must attend a District sponsored training program for abuse and harassment prevention (see sidebar for specifics and schedule).

All Rotarians are encouraged to review the District Policy which is posted on the District website.

Protection Policy Training

It's now Rotary District policy: Any Rotarian or other volunteer participating in a Rotary project that involves “direct, unsupervised interaction” with youth or other vulnerable individuals **MUST** attend training for abuse and harassment prevention.

Rotarians who should take the training include (but are not limited to):

- Interact, EarlyAct, and Rotaract Advisors
- Club Protection Officers
- RYLA counselors and staff
- District Committee Chairs of programs involve youth, elderly, or other vulnerable individuals

Training will include discussion of awareness and prevention, recognizing potential problems, and reporting policies and procedures.

Training will be held this month in Topsham, Maine. Other training sessions will be scheduled in October.

Tuesday, Sept. 14, Topsham

*Mid Coast Chapter, American Red Cross, 16 Community Drive
6:00—8:00 p.m.*

Cost of the training is \$12, which includes a light supper.

Sign up online on the district website. Please register by Friday, September 10.

Questions? Want to know if you should take the training? Contact Carolyn Johnson, District Youth Services Chair, cfj2@mac.com



Scholarship Contest

Want to offer the Four-Way Test Scholarship Contest in your community? Here's what you need to know:

September - December — Promote contest to educators & high school students. (District team will assist.)

Jan. 20 — Students submit application form to local Rotary Club to participate in club contest.

Jan. 31 — Club submits club application form to district with \$200 fee to participate in district speakoff.

Feb. & March — Club contests are held — Prizes not to exceed \$100.

April/May District Speakoff — Date and Location TBA..



FIFTH AVENUE OF SERVICE

Interactors To Tell Their Stories on 'You Tube'

Interact club members are invited to grab a camera and create a short video on the theme, "How do you Interact?" The Rotary International contest gives Interactors the opportunity to tell the world about the impact Interact has made on their lives.

Last years' winning video was created by Interactors enrolled in a juvenile corrections facility in Columbia, SC. In the video, these young men talk about how the idea of voluntarily giving back changed their perspective and helped them turn their lives around. The video, "Giving Back Through Interact," can be viewed on YouTube.



Check out this video on YouTube

All Interact and sponsor Rotary clubs are eligible to enter this year's contest. Be sure to check out contest rules on www.rotary.org; deadline for uploading the finished video to You Tube is December 1.

7780 Seeks Youths to Speak Out in Public

The District Vocational and Literacy committees are teaming up to sponsor this year's district-wide Four-Way Test Speech Contest for all high school students (public, private or home-schooled).

The Four-Way Test reminds all of us as Rotarians to practice high ethical standards in our everyday professional and personal lives. If we can promote the Four-Way Test to a younger generation and to our community at large, we will be promoting the ethical standards that make Rotary unique among service organizations.

What a great learning opportunity for our young people!

The committees hope that many of our clubs will reach out to their Interact clubs and high schools, introduce this contest to staff, educators and classrooms of students and chal-

lenge them to participate in this year's contest. Committee members are ready and willing to assist you and your club in making the right connection into your local school and introducing staff and students to the value and importance of this contest.

A \$500 cash prize will be awarded to the first place district winner. Additional cash prizes have been awarded to other participants, with the amount determined based on the number of entries.

For over 60 years Rotarians have been using the Four-Way Test as a practical yardstick in their business and personal affairs. Thousands of Rotarians recite it every day, they use it and share it with others. Millions of copies have been distributed to students and business associates.

For more information about the contest guidelines, visit the literacy page of the district website at www.rotary7780.org.

*Celebrate World
Interact Week,
November 1-7!*

Rotary Leadership Institute: Prepare for Rotary Success

PDG Tim Placey, RLI District Chair

Before a person can successfully manage a business, it is critical that he or she build a strong foundation of information about the company, its programs and the people it serves. Well, a Rotary Club is no different, and leadership training about Rotary and its programs is critical for the success of every club.

The Rotary Leadership Institute (RLI) is a grassroots program that seeks to strengthen Rotary Club leadership through quality education in both leadership skills and Rotary knowledge. The program takes place on Saturdays in the spring and fall;

RLI will be held Saturday, October 16, at Lewiston-Auburn College, and Saturday, March 5, 2011, at York County Community College. For other locations or to sign up online, go to www.rlinea.org

Rotarians who have a potential for future club leadership (not necessarily as club presidents) are invited to attend and learn from well-seasoned Rotary faculty in small-group, seminar format. RLI attendees can look forward to group planning exercises, problem-solving workshops, role play-

ing, discussion groups, and opportunities to meet like-minded Rotarians from this District and beyond.

Rotarians can sign up for each of the three Saturday sessions of the RLI course at a schedule of their own choosing. And for those who attend all three sessions (see sidebar for a list of our District's RLI all-star graduates!) there is always "graduate RLI" to look forward to continue to hone their skills and knowledge.

The best thing about RLI is that all Rotarians are invited to participate! Course curriculum and signup information is available on the web: www.rlinea.org.

Congratulations to the Bethel Club, which has increased leadership potential and strengthened the club by stressing RLI and graduating 11 members over the past few years. Here, nine of those graduates gathered for a "reunion" at a recent club meeting.



Bethel – Elinor Andrews, Joe Arizzi, Lynn Arizzi, Janet Black, Read Dickinson, Scott Hynek, Cynthia Moran Laux *, Bob Laux *, Patrick Roma, Michele Varuolo, Steve Wight

Biddeford-Saco – Roland Gagne

Boothbay Harbor – Chip Griffin, Frank Helman, Marty Peak Helman *, Skip Krehling, Vic Taylor

Breakwater Daybreak – Shirley Mooers

Casco Bay Sunrise – Ann Lee Hussey, Rhonda Emerson

Damariscotta-Newcastle – Judy Speers, Gary Speers, Phil Congdon, Joe Kindred

Dover – Marion Cheney

Exeter – Bob Mitchell

Fryeburg – Pat White, Mary Rennie

Hampton – Joan Correll, Brad Jett *, Penny Jett *, Richard Neville

Kennebunk – Roland Drew

Kennebunk Portside – Peggy Belanger, Sandy Bisson, Bill Leffler, Richard Lombardi, Deb Nelson, Don Curry

Kittery – David Gooch, Marie Williams *, Jeff Pelkey *

Newburyport – Liz Cullen *

Oxford Hills -- Stephen Galvin, John Griffith, Patty Rice, John Richardson, Lynne Schott, Robert Schott

Rochester – Lisa Stanley

Rumford – Tim Placey *

Saco Bay – Dan Colby, Janet Davis, Dru LaDuke

Sanford Springvale – Lawrence Furbish, Jim Gulnac, Danielle Treadwell, Elias Thomas *

South Berwick-Eliot – Patricia Peterman

South Portland-Cape Elizabeth – Mike McGovern *, Dan Mooers *

Wells – Margaret Chigas, Bill Chigas, Rick Goodrich, Nick Poli

Yarmouth – Carolyn Johnson *, Peter Johnson *

York – John Rainone *

* RLI faculty shown with an asterisk



Start With a Makeup

Rotary's attendance requirement means that every Rotarian is welcome at any Rotary club, anywhere in the world. But attendance is only one reason for a makeup.

At a makeup, you have the opportunity to meet like-minded people, get a good meal (usually at a good price) and you don't have to volunteer when the sign-up sheet inevitably comes by!

To find clubs in areas where you are traveling, go to www.rotary.org and click on Club Locator (hint: find a club, then hit the link to that club's District for a complete list. Otherwise, e.g., you might be interested in Brunswick, Maine, but would have no idea that there are two clubs there and another in Topsham just over the river).

It's also smart to call ahead, just to make sure the regular meeting place isn't changed on that day. And don't forget to bring a banner to exchange!

LEADERSHIP

Get Involved in Rotary Beyond Your Club

PDG Peter Johnson

It can be hard to appreciate the breadth and scope of Rotary International, let alone opportunities available, when exposure is limited to one's own Rotary Club. Here is a summary of opportunities to increase your awareness, find new opportunities, and broaden friends and fellowship.

With over 33,000 Rotary Clubs around the world, make a point just to do a **club visit** (see sidebar). Take a moment to check out the dozens of **Rotary Fellowship Groups** which provide common ground for people of similar interest (e.g., sailing, golfing, travel) or of similar professions as yours (e.g., lawyers, doctors). Likewise, **Rotary Action Groups** link together those with common humanitarian purpose (e.g., polio, malaria, water). You'll find all these at www.rotary.org.

Rotary Clubs are grouped together into Rotary Districts. Each District has charge of its own program offerings. **District training events** include the spring **District Assembly** at which training for incoming Club Officers and Directors is typically combined with other breakout sessions on projects, membership, The Rotary Foundation, and the like. Separately, look for additional **District Seminars**, where a more thorough discussion can be had on topics such as Membership, Foundation, Public Relations. For the fullest opportunity to broaden your appreciation of what other clubs are doing, including both weaknesses and successes, take a look at **Rotary Leadership Institute** Northeast America at www.rlinea.com. Single best way to check on all of these upcoming events is to go to our District website, www.rotary7780.org.

The big District event each year is the **District Conference**. This event includes senior Rotary speakers, lots of fellowship, breakout sessions, and more. Traditionally our District also promotes a **World Understanding and Peace Dinner** in February with dinner and fellowship and a chance to expand your global thinking. Recent tradition also includes a year-end **Changeover Dinner** to celebrate our outgoing club Presidents and to welcome the new.

Rotary Districts also promote unique opportunities that vary from year to year. Two examples in our District this year include a **Fellowship Exchange** (with India), and participation in a **National Immunization Day** (Nigeria).

The granddaddy of all opportunities is the **International Convention**, this year in New Orleans. Just imagine 15,000-20,000 people from every corner of the globe, united in common purpose, plenaries with speakers of world-wide repute, unique entertainment, and much more.

I have come to realize that whether it's a simple club visit, the International Convention or anything in between, each touch has expanded my circle of friends and brought new appreciation of Rotary. I am a better person for it.



Membership and Attendance Matrix

Rotary Club	No. of Members		
	Start of Year (July)	Today (August)	% Attendance
Bath	50	44	59.0
Bath Sunrise	12	11	87.5
Bethel	36	36	75.0
Biddeford-Saco			
Boothbay Harbor	56	56	65.4
Breakwater Daybreak	15	15	77.0
Bridgton-Lakes Region	32	31	69.0
Brunswick			
Brunswick Coastal			
Casco Bay Sunrise	17	17	68.0
Damariscotta-Newcastle	54	54	79.0
Dover	70	71	69.7
Durham-Great Bay	34	35	77.5
Exeter	41	38	83.0
Falmouth	22	22	72.0
Freeport			
Fryeburg Area	37	37	84.0
Hampton	67	67	70.1
Kennebunk			
Kennebunk Portside	33	33	66.0
Kittery			
Newburyport	72	72	66.3
Ogunquit			
Oxford Hills	35	33	81.4
Portland	134	134	40.0
Portsmouth			
Portsmouth Seacoast			
Rochester	99	99	71.7
Rumford			
Saco Bay	66	69	72.4
Sanford-Springvale			
Scarborough			
Sebago Lake	32	30	46.0
Somersworth			
South Berwick-Eliot	40	40	87.0
South Portland-Cape Elizabeth	52	49	63.3
Topsham Expresso			
Wells	42	42	70.0
Westbrook-Gorham	40	40	75.4
Yarmouth	15	15	91.0
York			



Member Milestones

Welcome to the following new 7780 Rotarians:

Breakwater Daybreak: Don Russell

Casco Bay Sunrise: Kelly Levandowski, John Bonetti, and Mary Lee Gamache (transfer from Sebago Lake)

Damariscotta-Newcastle: Steve Gerson

Dover: Douglas Surina

Durham-Great Bay: Matt Bixby

Portland: Mitchell Vance and Mike Sullivan

Saco Bay: Lucie Hatch, Judy Morin (transfer from Kennebunk Portside), Larry Littlefield (transfer from Kittery)

Wells: Patricia (Trish) Pfeffer

And our sympathies go out to the Exeter Club on the death of Rotarian Jim Griswold, who died in July at age



101. Jim was a founding member and Past President of the club, and he kept his Rotary status active for 51 years!

Club secretaries: Be sure to send attendance and membership info each month to District Secretary Christine Byrne: cbyrne@backcovefinancial.com.



Tags for Haiti

The Bethel Rotary Club has been supportive of the Hope Village Orphanage and School in southern Haiti for some time.

The orphanage survived the earthquake, but life goes on, and the children have as many urgent needs now as they did before the quake hit. Still, humanitarian efforts have largely bypassed the school in order to concentrate on the earthquake zone.

Hope Village Orphanage (www.freethekids.org) has close ties to Maine as its founder, Fr. Marc Boisvert is a Lewiston native. Maine Rotary clubs have been instrumental in the Village's growth since its inception.

Now Kathy Thrall, Bethel's Foundation chair, is determined to find the \$30,000 needed to purchase an x-ray machine for the orphanage. She enlisted the help of local quilters and Rotarians to make luggage tags from colorful, cotton fabrics! The tags are being sold for \$5 each, and the monies will all go toward the x-ray machine. Kathy says her quilters need only make and sell 8,000 tags in order to buy the machine.

It's a big goal — but Kathy is committed to making it happen.

www.rotary.org

Scarborough Sponsors Purple Pinkie Project

When Rotarians immunize children in developing nations for polio, they ink-stamp their fingers in purple as a way of marking who has been immunized. "Purple Pinkie Project" days provide a fact-raising/fundraising opportunity back home. The Scarborough Club recently sponsored such a day at the town's summer festival. "We probably told the polio story 200 times that day," club president Rick Murphy reports. In addition to raising \$1000, here's Rick's account of the day's highlights:



"They don't have sixty cents?"

A group of four girls, probably in junior high, come up to our booth and one asked me what a purple pinkie is. They were a little silly and listened impatiently as I answered. When I got to the part about the vaccination only costing sixty cents, but that in some countries the people just don't have that money, one of them looked up disbelievingly and challenged: "they don't have 60 cents?" My wife Debbie suggested the girls go look at some photos that Governor Ann Lee had brought back from a National Immunization Day trip last year. They did that, and when they came back to me, one by one, each quietly took out one dollar from her purse, handed it to me, and without a word held out her left pinkie finger for me to be painted purple. Then they took some stickers and silently walked away.

"Please keep it all!"

A 12-year-old boy came over by himself. He heard the story, looked around and handed Debbie a \$5 bill. She told him she would get his change but he said "no, keep it all".

"Didn't you bring *my* money?"

A little girl, perhaps 7, was with her parents who heard the story. The girl said she wanted to donate two dollars. Her mother said "remember, we have a whole bunch of things to do tonight and we only have [so much money] to spend". "Didn't you bring *my* money?" the girl asked. The mother nodded and pulled out a plastic bag. The little girl reach into it, took out two one-dollar bills and held out her pinkie.

To arrange your own Purple Pinkie Project, contact: Ted Trainer, tedtrainer@roadrunner.com

Governors-to-Be Prepare for 7780's Future

Being a Rotary district Governor requires an incredible amount of committee work! Here, District Governor Ann Lee (far right) meets with Governor Elect Gary Speers (governor in 2011-12 from the Damariscotta-Newcastle club) and Governor Nominee Marty Peak Helman (governor in 2012-13 from the Boothbay Harbor club).





Did You Know?

Rotary Districts typically are sized to include from 2000 to 2500 Rotarians; as a result, there is no "standard" geographical size or number of clubs in a District.

District 7780, with 41 clubs and a territory that can be traversed end-to-end in about three hours, is relatively small in both geography and number of clubs.

The last "redistricting" that created 7780 occurred 20 years ago; The Rotary clubs of Boothbay Harbor and Damariscotta-Newcastle, as well as the fledgling club of Waldoboro (which only lasted a few years), had requested and incorrectly assumed that they would become part of the new "coastal" District 778 (now 7780), that had been carved out of the old Quebec/Maine District 779 (now 7790). The boundary had ended with the two Bath clubs in District 778 and clubs east of the Kennebec River in 779.

After much diplomacy under the leadership of Dan Mooers, who was the first district governor of 778, we succeeded in amicably separating these three additional clubs from 778 and adding them to 779.

LEADERSHIP

Rotary International Selects President for Year 2012-13

Sakuji Tanaka, a member of the Rotary Club of Yashio, Saitama, Japan, is the selection of the Nominating Committee for President of Rotary International in 2012-13.



Tanaka said he would like to see Rotary "continue its vital work as the force to improve our communities." To do this work, Rotary needs active, involved clubs, he added. "We are fortunate to have our revised RI Strategic Plan to help build strong clubs that are vibrant, action-oriented, and relevant in the changing world."

Currently a trustee of The Rotary Foundation, Tanaka chaired the 2009 Birmingham Convention Committee. He has also served as RI director, regional Rotary Foundation coordinator, district governor, and member of the Polio Eradication Advocacy Task Force, the Permanent Fund Committee for Japan, and the Future Vision Committee.

Tanaka established an endowed Rotary Peace Fellowship, and he and his wife, Kyoko, are **Major Donors**. He is a recipient of RI's **Service Above Self Award** and **The Rotary Foundation's Distinguished Service Award**. Tanaka said that eradicating polio will "fulfill the promise we made to children in the world" and that "there is no doubt in my mind that the day of this success will be realized in the near future."

Governor-elect's Corner

During the days following the July 12th rioting in the Belfast, Northern Ireland rioting, primarily participated in by teenagers this year, I was in daily contact with young people who are Alumni of the Friends Forever "Northern Ireland Program." As we worried about their safety, they insisted on reminding me of the value of this Rotarian initiated model peace program and how it has helped them individually to stay strong and to continue to strive for peace.



This fall in our District we will be hosting 36 Protestant and Catholic teenagers from Belfast, Carrickfergus and Bangor from Oct. 17 through Nov. 1. Now more than ever in recent times, Friends Forever needs the support of District 7780 clubs and Rotarians. Take this opportunity to provide young leaders from conflict regions around the world the chance to be introduced to the Four-Way Test, Rotary values and to build the lasting friendships which will enable them to live together peacefully. To get involved and support this significant conflict resolution program please contact me at gjj2@juno.com or Friends Forever Director Steve Martineau at smartineau@friendsforeverusa.org.

—Gary Speers, District Governor elect

SAVE THE DATE!
MONDAY, SEPTEMBER 13, 2010
WELLS ROTARY 11TH ANNUAL

**Chuck
Cumming**

**Memorial Golf
Tourney**



OLD MARSH COUNTRY CLUB
ROUTE 9B, WELLS



5th Annual Rotary Wine Tasting

*Featuring 40 wines and 10 beers, as well as
hors d'oeuvres, live entertainment, a
diamond raffle, door prizes and more.*

Saturday, October 2nd
6pm to 9pm

Jimmy the Greek Restaurant
215 Saco Avenue in Old Orchard Beach

*The cost is \$25 per person (21 and over). No tickets sold at the door.
Proceeds benefit scholarships for Saco, Biddeford and Old Orchard
Beach High School seniors.*



For Tickets:
Call Biddeford-Saco
Rotarian Christian Doyon
at 286-7074

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