

Wall Sheet Summary

Comprehensive

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STAND FOR (What does the District Stand For?)

10	9 Developer of talent that promotes transformational leaders
10	13 Seeing local need and developing way to meet need
8	10 Ethics, Integrity, Helping Others
8	8 Success of individual clubs. Guidance for clubs
7	11 Committed to long-range planning
4	3 Diverse Leaders - difference in quality of life
4	4 Service Above Self as always

BECOME ()

11	14 Youth oriented
10	18 Very engaged to help clubs work together when goal is common
10	6 Model for collaboration and action that transforms communities
9	13 Dynamic resource to assist clubs to achieve their goals
5	4 Technology astute
4	1 Powerhouse of enthusiastic people ready to assist clubs achieve goals or objectives
4	2 More likely to plan together for continuity

KNOWN FOR ()

11	15 Provide excellent training to help leaders prepare for role
11	16 Bringing clubs together to act interdependently on major projects
8	9 Strong leaders from diverse backgrounds
8	6 Known for promoting clubs not district (public perception)
8	13 Leading effort to reverse opioid crisis in ME and NH
5	Decrease hunger/poverty in our local communities

MEMBERSHIP

3	1850
3	1900
8	2000
1	2200
1	2300
	2400
1	2500
1	3200

NUMBER OF CLUBS

2	40
12	45
1	48
2	50
1	60

MEMBERSHIP DEVELOPMENT

9	10 District opens service projects to public and publicizes project to encourage public involvement
8	5 45 Interact Clubs, 22 Rotaract Clubs
8	13 Effective mentor program active coaching for new members learning principles of Rotary
6	4 "New Club Com." developed to create and support new clubs
6	7 District helped to unify clubs creating a cohesive brand to public to support membership growth
6	6 Emphasize quality of service not membership numbers
5	12 Create small teams to engage community and business leaders to share story of Rotary
5	2 District-implemented effective alumni youth services tracking system

PUBLIC IMAGE

13	15 Uniform marketing - General templates for clubs to use
11	11 Hold annual business leader forums to identify community needs and promote Rotary
8	11 Created social media engine, customized/branded locally
6	12 Need a mascot
5	9 Use multiple channels to advertise
5	5 Encourage clubs to work with other organizations
4	5 Follow-up process for follow up to visitors

CLUB LEADERSHIP

14	17 Training for secretary, treasurer and Foundation chairs - similar to PE training
10	12 Cross-club mentoring
9	10 Online classes various topics (mentoring, service, working with volunteers)
8	17 Adopt strength-based leadership assessment for personal development
5	Rotary Leadership (RLI) more often, lower cost

DISTRICT LEADERSHIP

14	17 Mentoring available for potential leaders
8	13 Committees have on-line handbook - living document on best practices/how-to
7	11 Job description for committee chairs
7	8 Future leader understand more about Rotary and de-mystify District leadership roles
6	7 100 future leaders have a personal development plan - 5 years
4	District leadership questionnaire to determine potential for leadership
4	2 Every willing PDG is mentoring 5 future leaders

CLUB SUCCESSION PLANNING

12	14 District mentorship program to help younger members
11	12 District adult RYLA for clubs - single or combined
10	16 Job description templates for leadership positions and support available to them
6	10 Emphasize new members bringing them in based on passion
5	6 Online computer classes training orientation with others involved - input and dialog with others.
4	Living videos of job descriptions

DISTRICT SUCCESSION PLANNING

14	16 Focus on connecting roles to the purpose. Define the purpose
12	14 Mentoring and identifying prospective leadership
11	12 Appointments come from leadership pool - transparent
7	12 Personal coaching classes and exercises to help with member weaknesses
5	3 Leadership development becomes primary focus of DG visit

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INTER-CLUB COLLABORATION

- 15 15 Annual passport program - win by visiting other clubs and activities
- 14 13 Quarterly focused social regional brainstorm session by topic
- 14 15 Online database for all events and fundraisers times 5 years. District maintained. Show success
- 6 7 District requires AG to sponsor one inter-club event
- 5 4 District source of fast and accurate information technology resource and human