

Four Way Test Video Contest



District 7780

The Purpose of the Contest

The Four-Way Test Speech Contest fosters ethics in everyday life, as well as in business. The contest introduces high school students to the Rotary principles of ethics and service, and involves local Rotary Clubs with the youth of their communities. It also encourages students to express themselves well in a public forum. In nearly every profession, the ability to express one's thoughts and ideas clearly, concisely, and persuasively is an important skill.

Video Contest Rules

Club competitions may begin at any time, but must be concluded by May 2, 2014. The District competition will be held on Saturday May 17, 2014 at the District Conference in Portland, Maine. Club level contest winners must agree to participate in the competition at that district conference.

Procedure

Clubs will organize their own competitions, using the rules contained in this guide. A cash prize of \$500 will be awarded to the winning district level team. Lesser cash prizes may be awarded, based on the total number of entries. Club level awards (if any) must be less than \$500.

Videos will be judged on:

- content that illustrates positive use the Four Way Test in making everyday decisions (40%)
- message effectiveness (20%)
- creativity (20%)
- overall video quality and execution (20%)
- Videos must be 2-3 minutes in length (points will be deducted if less than 2 minutes or more than 3 minutes)

This video contest is open to high school students, grades 9-12 who live in or attend school in a community served by a Rotary Club of District 7780.

Videos will be original content developed by the student team.

Any music, images, scripts, or personal performances used in the video must be original, copyright cleared for Rotary's non-commercial use, or purchased from copyright free music sites. The music and sound effects must be copyright free. *As illustration only, music licensed for use under an appropriate Creative Commons license is acceptable.* See: <https://creativecommons.org/legalmusicforvideos> If licensed non-original content is used, please submit a copy of the licensing document(s).

If the contestant is under 18 years of age at the time of entry, the contestant must have permission from their parent or guardian. A signature is required on the entry form. Contestants/submitters must also have all the necessary permissions for individuals who are heard, seen or have created content for the submitted video. Permission of the parent or guardian of each such person under the age of 18 who is seen or heard in the video is required.

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The Contest will consist of two (2) Rounds of selection.

- In Round One of the Contest, students will upload their videos for consideration by participating Rotary Clubs of District 7780. Please see your local Rotary Club for specific dates and process for submitting videos.
- In Round Two of the contest, participating Rotary Clubs will submit their winning video to the District 7780 Contest. A panel of five judges will select the winner of the District Contest from the winning club level entries. Winning club videos will be shown and the winning video announced at the District Conference on Saturday, May 17.

Eligibility for a prize award is contingent upon fulfilling all requirements set forth herein.

HOW TO ENTER THE CONTEST

Registration

In order to enter go to your local club's website download the registration forms and enter the information requested on the Entry Form (registration forms are also available on www.Rotary7780.org . You are required to provide a signed Release Form for each team member. Then carefully follow the instructions to upload and submit your Contest Entry as stated in more detail below.

Entries

During the club level entry period, you can register and submit your entry by accessing the forms from your local Rotary club's website.

Once registered, submit a video file 2-3 minutes in length.

The person or persons named in the Entry Form will be deemed the Entrant. By submitting an Entry, you attest that you have made all those depicted in the entry aware that you are entering a video in the contest and all depicted have agreed that you may submit such video. You must obtain signed release forms from each person (or parent/ legal guardian of any minor under 18 years of age) appearing in your video entry.

Entrant understands that the video in its entirety or portion thereof may be posted on the club and district websites, television and/or other Rotary-selected media. Do not show logos, brands and keep your video free from anything that may be considered offensive.

Initial entries to Rotary Clubs shall be submitted online in a format chosen by Entrant. We recommend submitting entries "unlisted" on YouTube or Vimeo by providing us the link and, if needed, a password. Winning entries at the club level may be asked to submit a high quality file either online or with a flash drive.

An entry may be made by an individual or by a team of up to five (5) students. You can only submit (1) entry per Entrant, and each Entrant can only submit (1) video. Your video cannot be posted under different Entrant names.

REVIEW YOUR ENTRY BEFORE SUBMITTING IT; ONCE YOU HAVE SUBMITTED YOUR ENTRY, YOU MAY NOT MAKE ANY CHANGES, EDITS OR MODIFICATIONS TO IT.