

Governor's May Letter

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As one Rotary year begins, another comes to a close. So it is with the a themes that change from year to year. We proudly follow the current t respect, because the message resonates with us and because Rotarians readily apply the themes to the projects and service they dedicate themsel

In the early years of Rotary international, president's themes were not th 1949-50, Percy Hodgson utilized objectives as a form of theme:

Objectives of Our Team for 1949-50:

1. Each new member admitted into a Rotary club to be adequately inform duties and obligations BEFORE his induction -- properly introduced to th effectively assimilated into the work of the club during the first year;
2. A better understanding and application of the principles of Vocational S forth in SERVICE IS MY BUSINESS;
3. A contribution to world understanding and peace through an intensific international service program;
4. An outstanding district conference in every district.

These objectives certainly apply to our clubs today. Clubs are more effecti informed their members are and certainly engagement of members retention. Rotarians have long recognized that international outreach more peaceful world and I urge you to participate more in grants and pr coming years. Great project ideas will be shared at our district conference we strive for an outstanding District 7780 conference and this year is r Have you seen our conference program? Have you registered yet? Atte Conference is an easy way to obtain all of the objectives reviewed above.

It is amazing how President Percy's objectives continue to be reinforced as the introduction of official President's themes. 1968-69's *Participate!*

involvement in your club, in service and in events to further understanding. In 1974-75 we were urged to *Renew the Spirit of Rotary* conference offers service project opportunities and inspirational speakers all the fellowship of Rotary that is the spirit that binds us. Then there is *Key* in 1985-86, *Put Life into Rotary-Your Life* in 1988-89 and *Enjoy Rotary* that urged Rotarians to be involved with all aspects of Rotary and to have a process. You can see where I am going as I ask you to *Honor Rotary with Enthusiasm* (1990-91).

Every International President asks us to focus on what makes Rotary organization that it is - *Service Above Self*. As one Rotary year begins, another comes to a close. But the work of Rotary knows neither calendar nor timepiece. It is for your service to others and to your club. Because we all know that *Rotary is Helping Others*.

Our 2010-2011 theme will resonate with Rotarians for as long as Rotary's words describe so well what Rotarians do in the act of service.

Together let us *Reach Within to Embrace Humanity* as we continue to do what we do best, *Building Communities, Bridging Continents*.

See you at District Conference!

District Governor Ann Lee

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