



Project: _____ Club: _____

Criteria	Unsatisfactory (1)	Fair (3)	Good (5)	Excellent (7)	Score
Project is Meaningful to the Community	Benefits only a few individuals; need unclear.	Benefits a small group of individuals, but the need has been effectively in the community	Need has been effectively demonstrated. Benefits many in the community.	Important community need clearly defined; it benefits many within the community.	
Rotarian Involvement (Family of Rotary & Community)	Only 1–2 members involved in the grant	Several members directly involved with the grant; Others in the club others assist in other ways.	Many members actively involved. Also may include Interact, Rotaract and family members	Majority of club involved. Project will include family of Rotary, (Interact, Rotaract) and/or community involvement)	
Public Image / PR Plan	Little or no PR provided (e.g. club only submits one press release to local newspaper)	Newsletter, social media, website	Newsletter, social media, website, sign (if applicable) Frequent outreach to the public throughout the duration of the project.	Has a PR Committee established for the project throughout the duration of the project.. Newspaper, radio, TV, social media, website, sign and more Comprehensive PR plan with sustained outreach.	
Application Quality & Completeness (Maximum 3 points)	0 points: Application is incomplete or inaccurate; required information is missing. 1 point: Application is complete but lacks clarity or detail; project intent is minimally described. 2 points: Application is complete and accurate; project is clearly described and requirements are met. 3 points: Application is well-prepared and clear; demonstrates readiness, responsible stewardship, and thoughtful planning.				
	Total points:				

Committee Discussion (Not Scored):

**Is the project new to the club? *Is the project sustainable? *How much has the club supported the Annual Fund?*