

# ROTARY CLUB CENTRAL

## SETTING CLUB COMMUNICATION GOALS



1

Rotary 

My Rotary Exchange Ideas Take Action Learning & Reference Manage The Rotary Foundation Member News

**GIVE**  
**GIVE NOW**  
Ways to Give  
Planned Giving  
Donor Recognition  
Miles to End Polio  
**END POLIO**

**DEVELOP PROJECTS**  
Lifecycle of a Project  
Rotary Club Central  
Rotary Ideas  
Rotary Showcase

**APPLY FOR GRANTS**

**EMPOWER LEADERS**

Current, immediate past, and incoming club officers can enter goals and achievements for their year.

Go to **Take Action**, select **Rotary Club Central**.

2

Your Club Foundation Giving

**Club View**  
District View  
Club Group View  
Global View  
Resources  
Reports

**Your Club**

Successful clubs achieve... vibrant, flexible, and innovative. This tab provides you the opportunity to view and track membership, Rotarian engagement, communication, and public relations goals.

Current, incoming, and... — the president, secretary, treasurer, executive secretary, Foundation chair, and membership chair... All club members can view goals and achievements.

Print Page

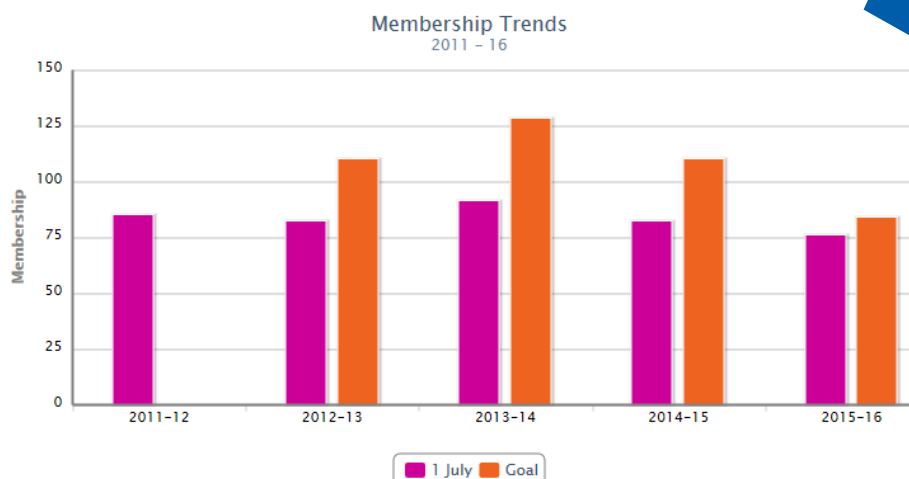
Under the Your Club tab, you'll find information and goals for membership, Rotarian engagement, communication, and public relations.

3

**Trends**

This graph shows your club's membership over five years. Click on the labels in the legend to add or remove features in the chart. Hover over bars or lines in the chart to see details.

The chart below shows the age and gender trends over three years. For more information, club leaders can click on "View Details."



You'll also find historical information about your club's membership.

Scroll down to view goals.

4

2014-15

2015-16

2016-17

Select the year of your term.

## Membership


 EDIT

1 JULY 2016

2016-17  
GOAL37  
2016-17  
YEAR TO DATE

Details

## Rotarian Engagement ?


 EDIT2015-16  
YEAR TO DATE

GOAL

To enter or update your Club Communication goals, use **Edit**.


Details

## Club Communication ?

 EDIT

Details

## Public Relations ?

 EDIT

5

## Set and Edit Your Goals

There are two elements to club communication goals: numeric and a Yes/No response.

PREVIOUS YEAR

GOAL TOTAL

Our club has a strategic plan

-

-

Achievement

-

Our online presence accurately reflects current activities

-

-

Achievement

-

Number of social activities for members outside of club meetings per year

-

Achievement

-

Once you have entered the goal, choose **Save**.

Save

Clear all

Cancel