



# ROTARY DISTRICT 5020 NEWSLETTER

To Submit Items of Interest  
Email to:  
Rotary.mike.crouse@gmail.com



Be a gift  
to the world

DISTRICT GOVERNOR:  
ROSE BOWMAN

## AUGUST IS MEMBERSHIP AND EXTENSION MONTH!

### Governor Rose's August message:

August is Membership and Extension Month. Our first thought may be to focus on recruiting new members, which is important. However, it is just as important to focus on our current members. Do you have members of your club who have not attended the meetings lately? Pick up the phone and touch base with that Rotarian. Invite them for a cup of coffee or tea to catch up and find out how things are going for your fellow Rotarian.

Do you have a new member in your club? Invite them to coffee or lunch just to get to know them and learn all about who they are.

Is there a member of your club that you think deserves the esteemed "Service Above Self Award" that Rotary International awards to Rotarians around the world each year? Now is the time to nominate them. The nomination form is on Rotary.org. It must be signed by me and submitted before September 1. Arvid Punkin a member of the Tacoma Club was awarded this award this last year for his extensive efforts to bring clean water to the citizens of his native country in India. He definitely was a worthy recipient. "Service Above Self" can also be all about service right here in our own district and your community.

Rotary is all about service but at the end of the day Rotary is really all about its members. We are neighbors, community leaders and global citizens uniting for the common good. We unite people from all continents, cultures and occupations. It is truly one of our greatest strengths.

We have diverse perspectives that help us to see problems differently and help us solve them in our community and communities throughout the world.

### ROTARIANS:

We are smart, insightful and discerning.

We are persevering – we find lasting solutions to

systemic problems.

We are inspiring – encouraging others to take action, conveying hope and enthusiasm with passion.

### "ONLY THE BEST IS GOOD ENOUGH"

I would be remiss if I failed to share another of

RI President Ravi Ravindran's quotes. He quotes Ole Kirk Christiansen, a Danish carpenter, whose motto was "Only the best is good enough." Ole is the inventor of Legos.

Ravi reminds us:

*"For in Rotary, what is our product? It is not wooden ducks or plastic bricks. It is education, water, health and peace. It is hope, and it is life itself. For this work, only our best is good enough."*

Ravi asks us to remember this and *"..to do our very best to Be a Gift to the World."*

– August Rotarian Magazine

I look forward to visiting with each and every club in the coming months, meeting your members and hearing your stories.

*Rose*

– Rose Bowman, District Governor



DISTRICT GOVERNOR  
ROSE BOWMAN

# New Approach on MEMBERSHIP

by Jennifer Dunham,  
5020 Membership Chair

Rotary is about our members and all clubs want to recruit amazing new members and retain the members they have, so ask yourself; is your club **READY** for new members?

We need to start thinking about club members as the “customer” and our clubs as the “product”. A recent study conducted by siegel+gale tells us that the number one reason people join Rotary is that they value the impact of Rotary in their own local community. Other reasons new members join is for friendship and fellowship, to be valued for their vocation and talents, and for the ability to work with other leaders.

*In order to be effective in attracting and retaining new members, every club and club member needs to think about three key components:*

## • The Ask

Keep it local, tell potential members what your club actually doing and why do you love it? Invite them to be a guest at your meetings and help them see where they could add value as a member of your club. Remember sharing Rotary with someone else is a gift of lifelong friendships and business relationships through service.

## • Your Club’s Image

Does the way you describe your club match your club’s actual personality and activities? Do your website, and Facebook page support this image?

## • The First Impression

Think about how your club treats guests and new members. Are you welcoming and inclusive? This is the first step to engagement. New members, regardless of age or occupation, should be accepted and treated as peers, fellow Rotarians, who will work alongside us and with whom we can learn and share knowledge and ideas.

Membership isn’t just the responsibility of a club’s Membership Committee, *it is the responsibility of every Rotarian to share this amazing gift*, help their club try new ideas to be the Rotary of today, and to recognize that anyone can make a great Rotarian.

**Note:** The purpose of the District Membership Committee is to support club membership committees and all club members. We will be adding resources to the District website on a regular basis and would like your feedback on tools that will help you recruit and retain new members.

*Feel free to email the District Membership Chair at [jdurhamrotary8@gmail.com](mailto:jdurhamrotary8@gmail.com) with any comments or questions.*

## August 28th Prostate Awareness Golf Tournament

August 28th is the date for the upcoming 3rd Annual Centralia Rotary Project Foundation sponsored PHATE (Prostate Health Awareness Thru Education Golf Tournament) at Newaukum Valley Golf Course in Chehalis, Washington.

The purpose of the golf tournament is to raise funds that will provide a free to the public educational forum on prostate health/cancer co-sponsored with Providence Regional Cancer System. The forum will be held at Great Wolf Lodge on the evening of October 1, 2015. Topics are being expanded this year to also include oncological gy-

necology information for women and their families. In addition, a da Vinci Robotic Surgery System will be on site at the forum for demonstration purposes.

The golf tournament is a four person scramble format with a cost of \$75 per player. Entry fee includes 18 holes of golf with riding cart, range balls, tee prizes, KP’s at all par th;ree holes and a dinner style lunch at the awards ceremony. Entry fee also includes a chance to win a new hybrid golf club plus Newaukum Valley pro shop gift certificates for low team, 2nd low team and 3rd low team scores. The highest team score re-

ceived a one hour group lesson from Casey McCoy, PGA Professional and director of golf at Newaukum Valley. For an additional fee players are also able to participate in golf contests during the tournament which include: (1) Par 3 Beat the Pro for a new wedge; (2) Long Putt for a new putter; (3) Drive for Show for a new driver, mulligans and raffle prize for various prizes donated by local businesses. A 50/50 Split the Cash Pot chipping contest will also be held throughout the tournament.

Contact Arnie Guenther, member of the Centralia Rotary Club, at (360) 388-6271 or email Arnie at [arnieguenther@gmail.com](mailto:arnieguenther@gmail.com) for entry forms and additional information.

July 24<sup>TH</sup>... An Important Milestone!

# Just TWO Countries Left!

by Terry Toone

District 5020 End Polio Now Chair

This past July 24th marks one year since Nigeria last reported a polio case caused by wild poliovirus, putting the country on the brink of eradicating the paralyzing disease. If no cases are reported in the coming weeks, the World Health Organization is expected to remove Nigeria from the list of countries where polio is endemic, *leaving just two*: Afghanistan and Pakistan.

Nigeria is the last polio-endemic country in Africa. The continent is poised to reach its own first full year without any illness from the virus on 11 August.

“Every Rotarian in the world should be proud of this achievement,” says Rotary International President K.R. Ravindran. “We made history. We have set Africa on course for a polio-free future. But we have not yet reached our goal of a polio-free world. Raising funds and awareness and advocating with your government are more crucial than ever.”

Rotary, and especially District 5020, has played an important role in reaching these milestones. Rotarians have dedicated their time and their personal resources to keep children safe from this disease by immunizing them, donating money, raising funds, and urging governments to support the cause.

**The following is from Rotary International President K.R. "Ravi" Ravindran and Rotary Foundation Chair Ray Klingensmith:**

"So how can we finally make history and end polio now?

“Today, we must protect the progress made in Nigeria, and support Pakistan and Afghanistan, the other two remaining polio-endemic countries.

“Supporting Pakistan and Afghanistan means full political and financial commitment to eradicating polio; vaccination of all children in these countries; high quality surveillance, and the accomplishment of all the expert recommendations as part of the GPEI’s Polio Eradication and Endgame Strategic Plan.”

Visit [endpolio.org](http://endpolio.org) to download a toolkit of materials to help you share this progress – and the need for continued commitment in the coming years – with your Rotary club, your communities and your elected offi-

cial.

This all requires time, energy and investment. Pakistan’s budget requirements for polio eradication activities from 2016-2018 amounts to \$305.7 million, and if we can raise this sum now, a polio-free world will reap financial savings of US\$50 billion over the next 20 years and prove what’s possible when the global community comes together to improve children’s lives.

Your donation to PolioPlus will be matched 2 to 1 by the Bill & Melinda Gates Foundation, tripling your contribution.

Thirty years ago we told the world what Rotary believes: that we can achieve the eradication of only the second human disease in history. Our belief is becoming reality. For every child, let’s make sure that

reality is a bright one.”

Watch RI President K.R. Ravindran’s message to Rotary members

Please make sure that your club will help to End Polio Now in 2015 - 2016.

Proud to be a Rotarian with you



## *Tammias Scott recognized for his 65 Years in Rotary*

Rotary Club of Duncan’s Tammias Scott has achieved a significant, actually remarkable, milestone in Rotary. He completed 65 years of service prior to having to step down earlier this year.

Scott joined the Rotary Club of Winnipeg on January 6th, 1949, and served as president of the club when it had 325 members. He had a number of other notable achievements while living there including: serving as mayor of Victoria Beach, serving as president of the Executive Club and was one of the founders of Perimeter Airways, which is still in operation today.

Also, Scott and his wife Jacquie owned Orchid Florists building it from one shop to eleven before retiring and moving to Cowichan Bay, BC. Scott joined the Rotary Club of Duncan at that time and embarked upon a fifteen year career as a realtor with Royal LePage, apparently encouraging many Manitobans to move to the Cowichan Valley.

As a point of interest, Dick Drew advised he, Scott as well as fellow Rotarians Jack Abercrombie and Horst

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## Successful Fundraising... ideas that work!

# Book Sales as Rotary Fund Raiser

The Nanaimo Rotary Club's book sales began in 2007 with sorting books in a dark and dingy vacant night club. We held a four day sale over a weekend that netted just over \$27,000. We had partnered with Nanaimo Daily News' Raise-a-Reader program to give half the proceeds of our sale to Literacy Nanaimo.

Flushed with the success of our first sale, the second sale was quickly planned and the next year—again a 4-day sale over a weekend in October, we managed to achieve sales of \$34,576.

In 2009, Nanaimo North Town Centre (NNTC) mall asked us if we would consider holding a sale in the spring as well as the fall, and so began what is now recognized as a tradition of holding two sales in our Rotary year, each one for 10 days including two weekends. Since then Rotary has been very fortunate to have the continuous support of NNTC who provide heated and well lit storage and sorting spaces throughout the year at no charge, as well as ample room for us to display and customers to browse books during the sales.

In 2010 retired businessman Rudi Steinmetz began helping with advice on how to do what we were doing more efficiently. We soon dubbed our non-Rotarian friend as the "CEO" of our book sale. He later became a Paul Harris Fellow and an Honorary Rotarian. Among other things, Rudi keeps track of the numbers of books donated and which categories are the best sellers.

**Fiction books** are our biggest sellers, although gardening books sell well in the spring and cook books do well

in the fall. Kids' books are always popular and are a great bargain: we sell them stacked for \$1 per inch high. We have about thirty different categories of non-fiction books. Patrons come early and stay late each day perusing the thousands of books we have for sale.

Club fundraising relied on car raffles before the book sales and was not particularly successful. Today the Giant Used Book Sales have put the Club's fund raising on a firm footing and have enabled us to support many worthwhile projects including literacy, schools, the hospital foundation and international projects. To date book sales have netted about \$570,000. None of this would have been possible without the continuous dedication of our volunteers. Collecting and sorting incoming books takes place every day and at book sale time the whole club gets involved maintaining displays and making sales.



*Any other club in the District* thinking of starting a book sale is invited to contact the Nanaimo Club book sale committee for advice at [www.rotarynanaimo.org](http://www.rotarynanaimo.org). We have learned many lessons along the way and have much experience to share.

**EDITOR'S NOTE:** *Does your club have a successful fund raiser you'd share with others clubs?*

Take the time to write a brief history, what you've learned, who you've partnered with, how it has worked for you and send it to the District 5020 Newsletter to share with others to Subject line: "Successful Fundraising" and email to...

[Rotary.mike.crouse@gmail.com](mailto:Rotary.mike.crouse@gmail.com).

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Nowrath to each donate \$250.00 to purchase the first Shelter Box in Canada.

Scott could not have achieved all those accomplishments and years of service in Rotary without the support of Jacquie. Jacquie was awarded a Paul Harris Fellow in 2012 on behalf of Tammas, no doubt a reflection of his appreciation for all of her support.

They celebrated their 65th wedding anniversary on June 6, 2015, and have five children, ten grandchildren and seven great grandchildren.

Jacquie was presented with a bouquet of flowers as a token of appreciation for everything she has done for the Club and Rotary. Tammas was presented with a congratulatory letter by AG Richard Calverley on behalf of District Governor, Michael Procter. He was made an honorary member of the Rotary Club of Duncan and presented with a framed certificate as a memento of his time with the club and all the years of exceptional service.



At the Duncan Rotary Club's Installation Event on June 22nd at the Providence Farm in Duncan, B.C., Tommas Scott was recognized for his 65 years as a Rotarian, and is now an Honorary Member of that Club. To his right is wife Jacquie. Scott also was past president of the Duncan Club, and joined Rotary in 1949. Well done Tommas!

# Lakewood's Clover Park Rotary celebrates a great year

Lakewood's Clover Park Rotary leadership transitioned from President Sheri Hodson to President Elect Joyce Loveday on June 24, 2015 at the installation banquet held in Tacoma Country Club.

At that time the club highlighted Sheri's successful year and install new officers for the new Rotary year of July 2015 to July 2016: Sheri's notable accomplishments include:

- Clover Park Rotary exceeded their annual goal of \$7200 in financial contributions to the Rotary Foundation.
- Per member average contribution of over \$200 each. The Foundation Director anticipates giving to exceed \$9000 by June 30, which enables Rotarians worldwide to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.
- Satisfying fund requests to over 10 youth oriented programs
- Extensive Southgate Elementary support: theater production instruction to each class/ followed by an in house and Lakewood Playhouse performances, holiday food baskets and a spaghetti feast for all students,

parents and family members

New officers for Rotary year July 2015 to July 2016 are: President Joyce Loveday, President Elect James Hairston, Vice President Bryan Christiansen, Secretary Karen Fengler Nichols and Treasurer Judi Maier.

The focus of Clover Park Rotary will see significant additions for its new Rotary year.

- First since our partnered school Southgate Elementary is closing we will now partner with Tye Elementary and with ancillary support to Lochborne Middle School as they proceed on their journey of educational excellence.
  - In addition Clover Park Rotary is in the process of procuring a \$7000 funding for Emergency Food Network children's back pack program.
  - We also plan to sponsor a Guatemala mission to install vented stoves to remote villages
- Interested, please join at our weekly Wednesday noon meeting/lunch at: Carr's Restaurant at 11006 Bridgeport Way SW, in Lakewood and/or visit our website: <http://portal.clubrunner.ca/371>.

## AUGUST 2015

### MEMBERSHIP & EXTENSION MONTH

- 8th – 10th - Youth Exchange Rebound session
- August 15: SquirrelFest ([lvsquirrelfest.com](http://lvsquirrelfest.com)) with WAR
- Consider a District Rotarian for Service Above Self Award
- Emphasize membership – Recruitment & Retention for year
- RI first half payment for dues is now past due
- District Dues become past due at the end of August

## SEPTEMBER 2015

### BASIC EDUCATION & LITERACY

- 1st - Service Above Self Nomination Deadline today
- 11-12: Grapes, Grains, & Groove ([www.grapes-grainsgrooves.org](http://www.grapes-grainsgrooves.org)) Kelso Rotary Club
- 13th: Duck Race Kelso Rotary Club
- 12th – Foundation Grant Management Seminar - Lakewood
- 12th – 14th – Youth Exchange Inbound orientation
- 15th – Ambassadorial Scholarships applications due
- 26th – District Council Meeting in Harbour Towers, Victoria
- Conduct youth related activities throughout the month
- Publicize and solicit, Rotary scholarship and Youth Exchange applications
- Invite nominations for District Governor 2018-19 and Council On Legislation Representative



Chehalis Rotarian Larry Gueck presents WF West senior Michaela Guerra with a \$500 Chehalis Rotary Scholarship.



Chehalis Rotarian Allen Unzelman presents WF West senior Heather Wilson with a \$500.00 Chehalis Rotary Scholarship.