

## Suggested Goals for Clubs

- Celebrate International Literacy Day on 8 September 2016
- Celebrate Literacy Month in September 2016
- Conduct a book project
- Share information about its literacy activities with the District Literacy Chair or the District Governor
- Earn a district literacy award
- Conduct a Vocational Service literacy project

## Criteria for District Awards

- Club must complete at least five literacy projects.
- Projects that are the same but in different locations (e.g. books to schools) count as only one project.
- Check out the list of suggested activities on the other side of this brochure.



# District 5020 Literacy Award Application 2017

This application is due on or before **April 15, 2017**

Please send this form to  
Judy Henderson  
District Literacy Chair 2014-17  
PO Box 11069, Olympia, WA 98508 USA  
OR  
[judy@hendersonlaw.net](mailto:judy@hendersonlaw.net)

## Suggested Activities for Literacy Awards

### Club Service

- Recruit a new club member with a literacy classification
- Promote International Literacy Day and/or Literacy Month.
- Invite a literacy speaker to a club meeting
- Devote a club meeting to creating awareness of literacy project opportunities
- Conduct Rotary theme of the month projects creating awareness of the literacy aspects of theme of the month, e.g. in December is Family Month - Family Literacy
- Send club members to a district literacy seminar or conference and devote a subsequent club meeting to their report from the seminar.

### Vocational Service

- Conduct a 4-Way Test project or make the test part of other projects such as book gifts or of other character literacy projects
- Conduct a character literacy project such as Who Is Nobody, Laws of Life;
- Gift of books such as *Elmer and Andy's Apple Dumpling Adventure*.
- Recognize a community leader who is a vocational service role model; use the occasion to create public awareness of Rotary's vocational service values.
- Sponsor (perhaps in partnership with an Interact club) a high school workshop which teaches vocational literacy as exemplified in Rotary's Four-Way Test, the second part of the Object of Rotary, and our two mottos.

### International Service

- Participate in an international book shipping project, a mini-library project, or school or family book or supplies or equipment project.
- Participate in a literacy and education-focused international project that is connected to health, hunger, and water concerns.
- Find an international partner and support their proposed project. (Project Link can help you find a partner – Go to [www.rotary.org](http://www.rotary.org)).

### Community Service

- Support a Concentrated Language Encounter or similar
- Support a Computer –Assisted Literacy Solution (CALS) or similar program.
- Do an Imagination Library project or other reading readiness program such as SOUNDS, Books for Babies, and Sandparents (to cite a few examples). Note that some programs are complementary (e.g. Imagination Library and SOUNDS).
- Partner with a Reading or Literacy Association (or its equivalent in your community) on a literacy project.
- Join or support a local project to raise funds for a school or other literacy organization.
- Engage in a school partnership such as providing reading mentors, financial support, gifts-in-kind, scholarships or other needs identified by the school.

### **For further information**

For further literacy project ideas - go to the District #5020 website and look under "Resources" for District Literacy.

## **Literacy Certification Form**

I, \_\_\_\_\_,

President of the Rotary Club of \_\_\_\_\_,

District \_\_\_\_\_, Country \_\_\_\_\_, certify that our club has completed the literacy activities listed below to qualify for a Literacy Award (see criteria on the back page of this brochure):

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

6. \_\_\_\_\_

7. \_\_\_\_\_

8. \_\_\_\_\_

9. \_\_\_\_\_

10. \_\_\_\_\_

**President's Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_