Rotary International - District 7120





April 2020

Dave Hannan, District Governor

Issue 10



Dave & Pam Hannan

Rotary in the COVID-19 Era April 9, 2020

Dear Rotarians, Rotaractors, Interactors, and Friends of Rotary,

What now, Rotarians?

As we are coming to grips with current standards for living, I congratulate those Rotary leaders whose clubs are functioning in the COVID-19 era, and I encourage the rest to get on board. Our communities need Rotary, now more than ever.

If our clubs are going to survive, we must continue to meet (electronically), assess our

community needs, engage our members in fundraising and service activities, and project the public image that Rotary is responsive to crises in innovative and exemplary ways. That is our challenge!

While some of our fellow Rotarians are working overtime in critical service employment, others have "more time on their hands" than they ever envisioned. I invite you to spend some time on Rotary7120.org/ and My.Rotary.org/ If you do not have a user name and password for each of these sites, now is the time! If your club is not yet meeting electronically, join a club meeting listed on the Rotary7120.org website and learn the process. Go to: https://rotary7120.org/documents/en-ca/0a9810ed-d062-4fac-ab03-3f4fb9b04716/1/ for further instructions on holding your own meeting.

Remember the Rotary Avenues of Service: Club, Vocational, Community, International, and Youth. Please be cognizant of your club members with financial or emotional needs, community issues regarding food security, and youth access of permissible recreation and socialization.

Our mission remains unchanged: Unite and Take Action. We still need to promote membership, exhibit Rotary's public image, and "do good in the world" through community service projects and The Rotary Foundation of Rotary International. It is certainly acceptable to induct new members during an electronic meeting. Wear your Rotary clothing while working at food distribution sites, and even when out walking or biking. We need a big boost in contributions to the Annual Fund of the foundation. Past District Governor and Annual Fund Subcommittee Chair Don Alhart is asking an additional \$26.93 or more from each Rotarian. Please be generous. At stake is our District Grant allocation

(Continued on page 2)



(Continued from page 1)

three years from now.

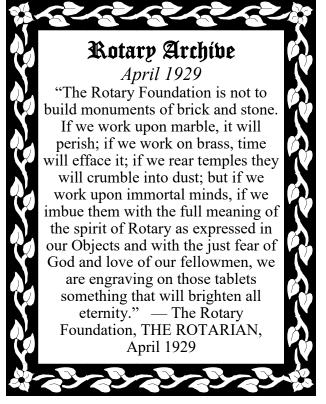
While we are all praying for an early end to this pandemic and a return to normalcy, I suspect that we will remain moderately confined until there is a safe and effective vaccine available for widespread use. Unfortunately, this may be months away. In the interim, let's resolve to be steadfast in compliance with public health recommendations; support our club members, their families, and our communities in the many ways still possible; and remember that there are those less fortunate across the globe.

Live to serve another day,

DG Dave Hannan









PRESS RELEASE 6 April 2020

Joint Statement from Kiwanis International, Lions Clubs International, Optimist International, and Rotary International

Woven through the fabric of virtually every community on earth, service clubs of Kiwanis International, Lions Clubs International, Optimist International, and Rotary International are working safely and diligently to maintain connections with each other and our neighbors so that we can cope with and overcome the effects of COVID-19. We are leveraging the strength of our combined networks of 3.2 million members to provide comfort and hope to those feeling the effects of isolation and fear. And we are focusing our collective skills, resources and ideas to support frontline health workers and first responders as they battle this disease and save lives.

In these times of uncertainty, your local service clubs remain committed to meeting the challenge of finding innovative ways to take action together to help communities around the globe heal and thrive – and become more united than ever.

"The global effort against COVID-19 depends on actions taken in every country. As people of action, this is our time to connect with each other to offer immediate help to people in need." – Mark Daniel Maloney, Rotary International President, 2019-2020.

"The scale and magnitude of this global pandemic requires our world's citizenry to heed the advice and cautions of the experts. The work and plans of our collective members and volunteers must not cease! Our immediate response after the crisis will be necessary to support local Governments respond to the many social and economic challenges that will ensue in its aftermath." – Adrian Elcock, Optimist International President, 2019-2020.

"Great challenges test us, but they also bring us together. Lions are finding new ways to safely serve. Our Lions Clubs International Foundation has granted over one million dollars to help communities facing extreme rates of COVID-19, and additional grant requests are being received daily. Our communities depend on service clubs, and we will be there, supporting and strengthening them just as we always have together." – *Dr. Jung-Yul Choi, Lions Clubs International President, 2019-2020.*

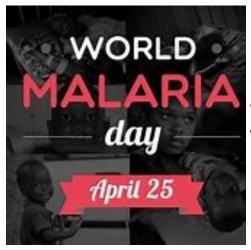
"During these difficult times, we're seeing everyday heroism across the globe. I encourage us all to recognize the health and safety professionals who are putting their own health at risk for the greater good. To the educators, grocery workers, delivery drivers and the countless professionals who can't stay home, the Kiwanis family thanks you. We all play an important role in keeping our friends and neighbors safe. Please follow the advice of the World Health Organization, your local health agencies and the instructions given by your Government. Please, stay safe." – Daniel Vigneron, Kiwanis International President, 2019-2020.

For further information, please contact:

Chanele Williams – chanele.williams@rotary.org
Shauna Schuda – shauna.schuda@lionsclubs.org
Rachel Webb – Rachel.webb@optimist.org
Ben Hendricks – bhendricks@kiwanis.org.

From: Rotary.org

https://www.rotary.org/en/joint-statement-kiwanis-international-lions-clubs-international-optimist-international-and-rotary



Rotarians can make a big difference in the quest to eradicate malaria. That's evident from your extraordinary work to end polio. The same dedication and leadership are needed to win the malaria fight.

Dr. Philip Welkhoff
Director, Malaria, Bill and Melinda Gates Foundation



The district Membership Development Committee is please to welcome and congratulate the following new members/transfers for March 2020:

(Submitted by Gary Reilly)

Marissa Shay Dansville

John Bayes Fairport

Jeanne Lupo Spencerport

CathyDave DeMitry Wayland

Please note that the above is based on reports found on the District Website.

THANK YOU DISTRICT ROTARIANS FOR MAKING A "BIG DIFFERENCE" IN THE LIVES OF OTHERS BOTH LOCALLY AND BEYOND. ROTARY DOES "CONNECT THE WORLD"

FELLOW ROTARIANS - BE SAFE, DON'T TOUCH YOUR FACE AND HAND WASH A LOT!!



ROTARY DISTRICT 7120 FRIENDSHIP EXCHANGE TEAM VISIT BRAZIL DISTRICT 4670



A Rotary District 7120 Friendship Exchange team recently represented our district in Brazil. The team, consisting of Brandan, Carol and Dan Cole from Caledonia Rotary Club, John and Maureen Hall from Fairport, Carl and Linda Grovanz and Susan Salvaggio from Ontario-Walworth, Ann and Dave Demers from Spencerport, plus Scott MacDonell and Vivian Ryan from Clifton Springs, were graciously hosted by Rotary District 4670 which is in the state of Rio Grande do Sul state located in the far south-east part of Brazil.

The exchange began on Feb. 28 in Porto Alegre, the capital and largest city in the state where we also met a Friendship Exchange Team from Rotary District 2400 in Sweden who were also being hosted by the incredible, friendly, and hospitable Rotarians of District 4670.

Our first stop after Porto Alegre was Imbe Beach on the Atlantic Ocean where we were hosted by the Imbe Rotary Club. This is a resort area where the summer beach temperatures are in the 90 -100+ degrees range and since Brazil is in the southern hemisphere we were there in what was still their summer. A wade in the ocean was refreshing.



While in Imbe we were

entertained at a music school for under privileged kids (which is supported by the Imbe Rotary Club), and wined and dined at bar-b-ques, Rotary get-togethers, and ocean stops. What we learned in Imbe, and everywhere we went, is that the Brazilians are among the friendliest people we have ever met. They greeted us with hardy welcomes, parties, hugs and kisses.

The exchange then moved inland to Gramado; a beautiful, modern, and heavily European influenced city located in a mountain range in southern Brazil. Gramado is the third most sought tourist destination in Brazil. It is a city of festivals, flowers and natural beauty which caters extensively to Brazilians on vacation. It is renowned for chocolate and wine. We visited a famous chocolate museum, a glass museum, enjoyed a fondue dinner, and got in our share of wine tasting – kind of like home.

(Continued from page 5)



Our third hosting period was in Canela only a short distance away from Gramado and also in the mountains. Canela has an older history. The Canela cathedral tour and climb to the bell tower provided a beautiful view of the area. The cathedral was lighted at night for a spectacular sighting. At both Gramado and Canela, the activities were enjoyable and the sights outstanding, but what we will most remember was the friendliness and support of everyone we met.





We then moved back to the Porto Alegre area to complete the exchange. A boat ride along the coast was most refreshing and provided views of the city. We toured Gremio Arena with a capacity of over 55,000 (home stadium of the soccer team) and one of the most modern in South America. We visited state government locations. As

earlier, we were treated to Rotary meetings and added to our collection of exchanged Rotary banners.





Most of our team members also participated in pre and/or post exchange trips which included the annual Rio de Janeiro carnival as well as well as visits to Iguaza Falls (the largest waterfalls in the world) on the Argentina and Paraguay borders.

While we were in Brazil the COVID-19 crisis began to engulf the world. It was late getting there so we did not hear that much about it. However, once we arrived home in mid-March, we saw how much the world had changed while we were away.

While several upcoming Friendship Exchanges, both inbound and outbound, have been cancelled we know that down the road there will be further Exchanges and they will be better than ever. This is because more than ever we need to advance international understanding, goodwill, and peace throughout the world. Our Rotary District 7120 Friendship team members will tell you that this program certainly meets those goals (and then some) – which also happens to be the Fourth Object of Rotary.

Submitted by Carl Grovanz



New	due	date
May	15	

Club Achievement Awards NOMINATION FORM



May 15	NOMINATION FORM	District 7120
Name of Rotary Club:	Number of Members: (as of March 15)	
Title of Project:		
You may s	ice: (you <u>MUST</u> circle or underline the one and only one that best applies to the submit only one project per category. You may not submit any project submitted leteron Community Service Vocational Service International Service You	
membership of Vocational S needs of socio Community communities Internationa avenue by spo	focuses on making clubs strong. A thriving club is anchored by strong relationsh development plan. ervice calls on every Rotarian to work with integrity and contribute their expertisety. Service encourages every Rotarian to find ways to improve the quality of life for and to serve the public interest. I Service exemplifies our global reach in promoting peace and understanding. We present the properties of the properties	e to the problems and people in their e support this service fore. gh leadership
1. Give a brief description	n of the project.	
·	enefited from the Project? o found out about this Project. What actions did the members take to accomplish the test?	his Project, besides
4. How many Club Mem	bers were involved in the non-fund-raising activities related to the accomplishmen	nt of the Project?
5. Was there community	involvement? Describe the type of community involvement.	
6. When was the Project	completed and how much did the Project cost?	
Prepared/submitted by:		
	Rotarian's name / Office held (if officer) Date	
NOTE: Only the info	ormation on this form will be considered.	

NOTE: Only the information on this form will be considered. Do NOT send supplementary materials as they will not be considered.

Prefer submissions/nominations to be emailed please: <u>ellenhughes13-14@rochester.rr.com</u> by no later than 5:00 pm May 15th.

Or, you may send your nominations via regular mail to:

Ellen Hughes 2461 Brewer Rd. Waterloo, NY 13165

NO LATE SUBMISSIONS WILL BE ACCEPTED. Submissions that do not follow the requirements will be disqualified.



Guidance for Maintaining Member Engagement during the COVID-19 Pandemic



This guide has been prepared to assist Clubs in their efforts to maintain Membership engagement at this difficult operational time. The guide is not exhaustive, and many ideas may be added as the ingenuity and adaptability of our Clubs find new and innovative ways to maintain our fellowship.

pdf is available at.....

https://rotary7120.org/documents/en-ca/0a9810ed-d062-4fac-ab03-3f4fb9b04716/1/





Fellow Rotarians:

Greetings to all of you!!! What a time we are having. There is so much uncertainty, so much disappointment, fear, etc. Amidst all of these, one thing we can be sure of is that the days will roll on. The calendar pages will be turned. July 1st will roll in and our new set of Club Officers will be ready to get to work.

As you know the **District Training Assembly** has been canceled!!! This was the training dedicated to equip our club leaders with Rotary knowledge and skills. At this juncture, I want to convey my heartfelt gratitude and appreciation to the Canandaigua Rotary Club for their time and efforts in preparing for this event, through the leadership of DGN Janet Tenreiro. Thank you Canandaigua Rotary Club!!!

Despite the fact that DTA was canceled, I am certain that our Club leaders are going to perform their duties and responsibilities effectively. It is because we are Rotarians! Leadership is in our DNA.

Although the District Training Assembly was canceled, I am pleased to inform all of you there are a few presenters who shared a copy of their materials that they prepared for the DTA. Read on...

First, the Club Secretary Training materials have been uploaded in the **Club Secretary folder** in the District website. If you are not familiar where to find the webpage, here is the procedure:

Go to the District website. Type in your search bar rotary7120.org

The District Home page opens. Look to the top bar and click on Club Info & Positions

A page opens, scroll down and you will see Secretary Folder.

Several references and resources are listed for you.

Marc Kreuser, District Assistant District Secretary has uploaded the material that he planned to use at the DTA. Look for it in this Folder. Thank you Marc!

Another training material, sent to me was by PDG Don Milton, was on the Board of Directors Responsibilities and the Robert's Rule of Order Cheat Sheet for Nonprofits. I realize that you Club Bylaws define the duties and responsibilities of your Board Members; however, I feel that the documents could serve as a reference. Thank you PDG Don for sharing these materials.

Corporate Membership was another topic that was scheduled to be presented by a panel. I appreciate receiving a document from PDG Bob Hunt. Thank you, PDG Bob! This document alludes to the Fairport Rotary Club's version of Corporate Membership. Please note that a club has the flexibility of setting some of the features as they see fit to their respective club; i.e., number of alternate members, the club dues (but not the RI and District dues), attendance and engagement expectations, other financial obligations, such as fund-raising tickets, etc. Above all, whatever practices/procedures that a club adopts when using the Corporate membership type, these should all be spelled out in the Club bylaws.

Strategic Planning was another topic for presentation. Bruce Amey (*Thank you Bruce!*) of the Avon Rotary Club sent to me the entire presentation document that he planned to use but because of its length, I picked out a few pages to be included in the Grapevine. I will have some help to upload the entire document in the District website. Meantime, if interested in the services of the District SP Team, call one of the SP team members to schedule a presentation at your club. Their names and contact information are included in the document.

I also included a list of feedback from Rotary Clubs of the district that have availed themselves of the services of the District Strategic Planning Team.

The fifth presentation material that I received was the Flamingo Flocking FUNd-raising done by the Honeoye Lake Rotary Club (HLRC). The HLRC had so much fun doing this event. They have so many stories. So, I encouraged you to visit the District Training webpage to read about this event and all the DTA presentation materials sent to me. Thank you President Sandy Hubble and other members of the HLRC.

All the above materials are found in this issue of the Grapevine.

Additionally, the Rotary's Learning Center is a wonderful resource to visit. There is an extensive listing of categories of topics.

Stay safe!!! Stay connected with your own families and friends as well as our Rotarian friends and families.

Stay well!

Norma Madayag-Reilly, PDG

District Trainer

What are a Board Member's Responsibilities?

Written by Jeremy Barlow

As a whole, the board of directors bears a legal responsibility to govern a corporation. Fulfilling that responsibility encompasses many individual <u>roles and responsibilities</u>. Each board member brings different strengths, talents, and abilities to the board. When board members merge their skills toward the mission and vision of an organization, it creates a synergy that makes the whole board greater than the sum of each individual's contribution. Serving on a board requires time and dedication.

Effective board members possess solid <u>character traits</u> and personal integrity. They are active members who have tolerance of differing viewpoints and can communicate honesty with sensitivity. Board members should be amiable, responsive, and patient. It always helps to have a bit of a sense of humor.

Establishing the Organization's Mission and Purpose

Every board of directors gets its direction from the organization's <u>vision</u> and <u>mission</u>. The vision is what the organization wants to see happen. The mission is the action plan to accomplish the vision. Because virtually everything the board does centers around the mission and vision, the board of directors should take great care in forming mission and vision statements that encompass the organization's goals. The board should incorporate perspectives from each person on the board.

Executive Director-Selecting, Supporting, Reviewing

The board is responsible for vetting and selecting Executive Director candidates and selecting a qualified candidate from the pool of applicants. Once the Executive Director had been appointed, the board will work collaboratively with him/her to carry out organizational plans. The board of directors is also tasked with reviewing the performance of the Executive Director on an annual basis. Board members may be asked to serve on a committee that prepares an annual performance review of the Executive Director and present it to the full board.

Organizational Planning

Board members spend the bulk of their time in organizational planning. They determine and monitor the organization's products, services, and programs. In addition, they keep up to date on competitors and developments in the organization's field. Board members should periodically review the strategic plans and review whether goals are being met.

Monitoring and Managing Financial Resources

Board members should learn how to read a <u>financial statement</u>. They don't need to be accounting xperts, but they should have a good idea of how much money is coming in and how much is going out. Board members should monitor funds and spending categories, because they have a collective responsibility for fiscal expenditures to their shareholders.

Assessing and Developing Skills

Each board member should continually develop his/her skills by seeking opportunities to further educate himself/herself about the organization. Board members should develop skills in the areas of organizational knowledge, fundraising, cultivating and recruiting board members and volunteers, and understanding financial statements. Board members may take advantage of seminars and workshops to enhance their skillsets as a productive members of the board.

Serve on Committees

Board members should have a willingness to serve on committees or task forces and take on special assignments, as necessary. Board members should mentor their peers on how to chair a committee and present committee reports to the rest of the board.

Recruiting New Board Members

Through their networking opportunities, board members should be on the lookout for potential new board members who would bring additional knowledge, talent, experiences, or perspective to the board (check out our post on A Board Member's Take on Board Recruitment). They should educate and inform prospective board members about the work of the board and invite them to board meetings and other organizational activities. Board members should suggest possible candidates to the board as openings arise.

Spread the Word About the Organization

Most people join a board because of their passion and commitment to the organization's vision and mission. Part of being an active board member is sharing that passion with others, inspiring them to become involved. Board members should actively network with others, opening up new doors and opportunities with the business network or community.

Time Commitment

Board members should accept their positions with full understanding that being a board member requires a <u>time commitment</u>. Prior to accepting a position as a board member, a candidate should review the meeting schedules to make sure that he doesn't have any conflicts. Once a board member has been nominated and appointed, he should carve out enough time in his/her schedule before meetings to review materials and prepare for the board and any committee meetings. After reviewing materials, he should ask questions about the upcoming agenda so that he can be an informed contributor to the meeting. Board members should take the responsibility for accepting tasks and follow through on given assignments.

Maintaining Integrity

Responsible board members follow <u>conflict of interest policies</u> as set forth in the organization's by-laws. They maintain confidentiality regarding sensitive matters and other private board matters.

In bringing together many voices and perspectives, there is bound to be some conflict among board members from time to time. Board members share the responsibility for staying true to the vision and mission of the organization when conflicts arise. They should be active listeners who can communicate the facts clearly. They should be ready to answer questions and objections and participate in productive discussions. They should devote enough time to fulfill their roles appropriately and advance the work of the organization.

Jeremy Barlow

Jeremy is the Director of Digital Marketing at BoardEffect.



Robert's Rules of Order Cheat Sheet for Nonprofits

Written by Nick Price

Robert's Rules of Order is a manual of parliamentary procedure that governs most organizations with boards of directors. In 1876, Henry Martyn Robert adapted the rules and practices of Congress to the needs of non-legislative bodies and wrote them in his book, which is still in use today. The Robert's Rules Association published brief versions of the book in 2005 and 2011. The newest versions have about 700 pages, which makes it difficult to look things up during a meeting. Meeting facilitators with little experience may find it helpful to keep a cheat sheet on parliamentary procedure at their fingertips during a meeting.

Types of Motions:

- 1. Main Motion: Introduce a new item
- 2. Subsidiary Motion: Change or affect how to handle a main motion (vote on this before main motion)
- 3. Privileged Motion: Urgent or important matter unrelated to pending business
- 4. Incidental Motion: Questions procedure of other motions (must consider before the other motion)
- 5. Motion to Table: Kills a motion
- 6. Motion to Postpone: Delays a vote (can reopen debate on the main motion)

Every Motion Has 6 Steps:

- Motion: A member rises or raises a hand to signal the chairperson
- 2. **Second:** Another member seconds the motion.
- 3. **Restate motion:** The chairperson restates the motion.
- 4. **Debate:** The members debate the motion.
- 5. **Vote:** The chairperson restates the motion, and then first asks for affirmative votes, and then negative votes.
- 6. Announce the vote: The chairperson announces the result of the vote and any instructions.

TIP! If the board is in obvious agreement, the chairperson may save time by stating, "If there is no objection, we will adopt the motion to..." Then wait for any objections. Then say, "Hearing no objections, (state the motion) is adopted." And then state any instructions.

If a member objects, first ask for debate, then vote and then announce the vote.

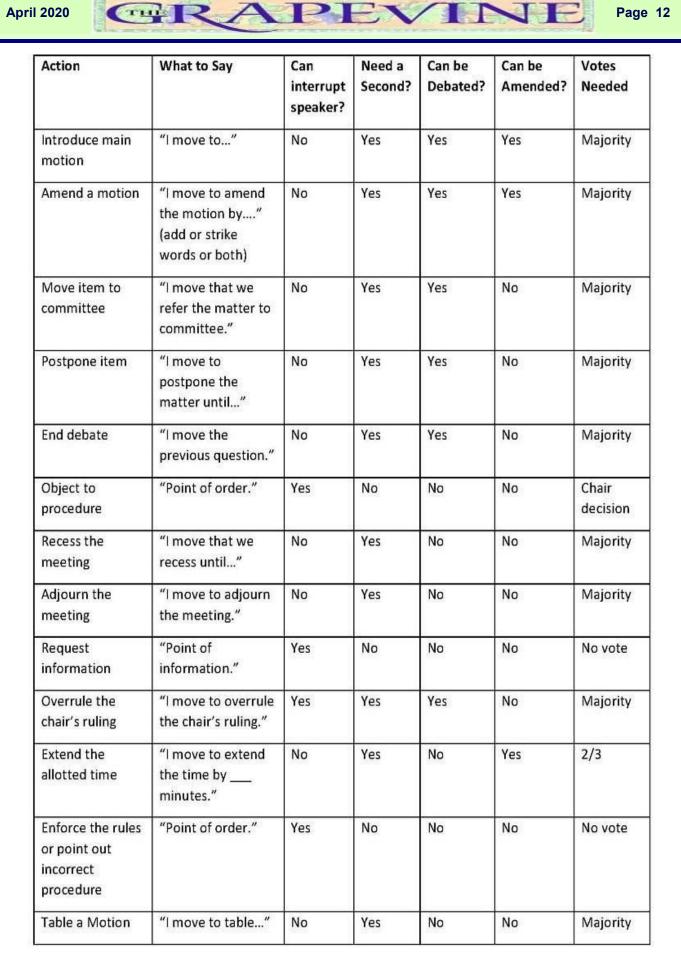
Requesting Points of Something

Certain situations need attention during the meeting, but they don't require a motion, second, debate or voting. It's permissible to state a point during a meeting where the chairperson needs to handle a situation right away. Board members can declare a Point of Order, Point of Information, Point of Inquiry or Point of Personal Privilege.

Point of Order: Draws attention to a breach of rules, improper procedure, breaching of established practices, etc. **Point of Information:** A member may need to bring up an additional point or additional information (in the form of a non-debatable statement) so that the other members can make fully informed votes.

Point of Inquiry: A member may use point of inquiry to ask for clarification in a report to make better voting decisions.

Point of Personal Privilege: A member may use point of personal privilege to address the physical comfort of the setting such as temperature or noise. Members may also use it to address the accuracy of published reports or the accuracy of a member's conduct.



Verify voice vote with count	"I call for a division."	No	No	No	No	No vote
Object to considering some undiplomatic matter	"I object to consideration of this matter"	Yes	No	No	No	2/3
Take up a previously tabled item	"I move to take from the table"	No	Yes	No	No	Majority
*Reconsider something already disposed of	"I move to reconsider our action to"	Yes	Yes	Yes	Yes	Majority
Consider something out of its scheduled order	"I move to suspend the rules and consider"	No	Yes	No	No	2/3
Close the meeting for executive session	"I move to go into executive session."	No	Yes	No	No	Majority
Personal preference-noise, room temperature, distractions	"Point of privilege"	Yes	No	No	No	No vote



Fairport Rotary Club

Corporate Membership

The Rotary Club of Fairport is an organization of business, professional and community leaders who come together through commitment and fellowship to create opportunities for a better future, both locally and in the world. It is our mission to embrace the ideals of Rotary International, contributing to a better Fairport/Perinton area community and a better world through significant humanitarian service while providing opportunities for networking, fellowship, friendship and personal growth.

Corporate membership in Rotary. Recognizing the growing importance that corporations place on corporate social responsibilities, Fairport Rotary has created the corporate membership initiative. Corporate memberships invite corporations to participate in giving back to the community through the well-organized systems and structures of Rotary. Membership provides the medium to learn about community needs in a variety of areas, to participate in fundraising and volunteering in ways that truly impact the community. As an active member of Fairport Rotary provides a number of advantages through an effective business partnership that includes:

- * Participation in a long-term service organization capable of assessing and responding to a diverse range of needs within the community
- *Increased awareness of your corporation within the community through association with Rotary and the many programs that are supported by the Fairport Rotary Club
 - * Enhanced community exposure through the involvement of corporate executive
 - *Participation opportunities with Rotary hands-on projects
 - *Membership in an organization dedicated to assisting and supporting community needs and activities

Process. The prime designee of the corporation should attend as our guest a Rotary meeting at our Eagle Vale Golf Club meeting site. Monday evenings 6:15-7:30. At that meeting a corporate membership application is completed and presented to the Board of Directors for review and approval. Following approval Rotary information is given to the designees of the corporation on the responsibilities of membership. After Rotary information we announce to the membership the desire of the corporation to be a member of Fairport Rotary. The membership has 7 days to voice any concerns in writing to the club secretary. After the 7-day period the designees are inducted into the club.

The prime designee shall be listed on the rolls of Rotary International as the official member of the Club; shall have the ability to hold office, be a board member and vote on all club matters. The additional designees may be assigned by the prime designee the ability to vote on club matters and their attendance will count toward the attendance of the prime designee if the prime designee is absent. Each designee shall receive a Rotary pin and are encouraged to attend the club meetings and functions, as well as District and International functions. The corporation is allowed to change the designees. The prime designee will be the recipient of the Rotarian magazine.

Corporate dues will be \$300 per year and covers the prime designee and one additional designee. Additional designees may be added at an annual cost of \$100 each. Rotary year goes from July 1^{s} to June 30^{th} .



Fairport Rotary Club Corporate Membership Application

We apply for corporate membership in the Rotary Club of Fairport and authorize our consideration by the Board of Directors. If approved, we authorize publication of our organization's name and designees to the club membership.

We agree to abide by the requirements of membership and to pay the annual dues promptly.

Company or Firm Name Business Address_____ City/State/Zip _____ Web Address Prime Designee Name Title Business Phone E-Mail Home Address Contact Phone Additional Designees Name_____Title____ Business Phone_____ E-Mail____ Home Address Contact Phone Prime Designee Signature______ Date_____



You Know WHY to Plan Strategically Now learn HOW

The District 7120 Process

Strategic Planning is a disciplined effort that produces fundamental decisions and actions that shape and guide:

- •what an organization is
- •who it serves
- •what it does; and,
- •why it does it
- •with a focus on the future.

Effective strategic planning articulates not only where an organization is going and the actions needed to make progress, but <u>also</u> **how it will know if it is successful**.

What are the Steps in Strategic Planning?

- 1. <u>analysis or assessment</u>, where an understanding of the current internal and external environments is developed
- 2. <u>strategy formulation</u>, where high level strategy (vision) is developed and a basic organization level strategic plan is documented
- 3. strategy execution, where the high level plan is translated into more operational planning and action items
- 4. <u>evaluation or sustainment / management phase</u>, where ongoing refinement and evaluation of performance, culture, communications, data reporting, and other strategic management issues occurs

What is the District 7120 Strategic Planning Process?

- Club Health Check (CHC) --5 categories
 - Club Experience
 - Members
 - Club & Rotary Image
 - Service & Social
 - Business & Operations
- 2. Review/Develop a club vision statement

RI's Vision Statement:

- "Together, we see a world where people unite and take action to create lasting change —across the globe, in our communities, and in ourselves."
- 3. Your SP team analyzes the CHC data to identify your clubs strengths, weaknesses, opportunities and threats and then determine a plan to move forward.
- 4. The CHC helps you see where you are today (your REALITY)
- 5. Then where you want to go as a club (your VISION)
- 6. And what you can do to get there (your PLAN)
- 7. During the 5-hour SPW, we help facilitate a club's planning activities that STARTS the process with you.

Some evaluation comments: from clubs that have completed a SPW

- Found the time very productive and motivating.
- Extremely productive. Learned much in a short time.
- Accomplished a lot. Motivated and inspired. A great kick-start.
- Our club, which is a pretty solid group to begin with, worked together in this capacity for the first time. Terrific.
- This session was a life saver. We have been looking forward to it to help us clarify our aims as a club.
- A must for new or stale clubs. Very enlightening.
- A strategic plan is key to building what you want.

Interested in having the Strategic Planning team assist you in taking this step, call anyone of these Rotarians below:

Bruce Amey	0	bruce120721@gmail.com	585-261-3418
Bill Gormont, PDG		billgormont1@gmail.com	585-802-6813
Scott MacDonell, PDG		smacdone@rochester.rr.com	585-281-3324
Kevin Mooney, AG		giskard.emai@gmail.com	315-573-4162
LeslieVecchiotti		lesliev963@gmail.com	585-259-6383
Ralph Brandt, DGND		rbrandt601@aol.com	585-394-5477



Honeoye Lake Rotary Club'S FLAMINGO FUNDRAISER



The Honeoye Lake Rotary Club is a well-balanced group of individuals wo share their skills, hopes and work ethic to the fullest extent possible. So we have to admit that when PDG Norma and Gary Reilly presented the idea of a flamingo fundraiser to us, it was met with some skepticism. Some of our club members scoffed at the idea but others showed such enthusiasm and excitement we decided to proceed with the project. Little did we know what a great fundraiser it would be.

Perhaps our first indicator that this would be a success was the cover of the Rotarian Magazine that arrived in June – when we saw that cover we were in disbelief. Then seeing all the flamingo stuff in stores and online encouraged us even more – yes, we have shirts, tote bags, etc. to spur us on.

OUR FIRST BIG FLOCKING

Most of the first year flocking took place on Main St., Honeoye, and it was fun to see the variety of ways the flamingos were arranged after landing in the yards of the flockees. One of our best flockings took place at HCS where we flocked the superintendent and the two principals. For the elementary principal we included some of the babies to represent his students. We did have a couple of out of town people flock Honeoye residents and were asked if we would flock in distant areas. To this request, we replied no but we did "rent" the pink specimens to them and they did the job themselves.





Here is the plan of action we used:

Ten flamingoes to a flock which allowed us to do about four flockings a night. Cost for a flock is \$10 or a dollar per bird. If we do a sign, it is an additional \$5.00

Flockings were done well after dark so flockees would discover the pink birds in the morning. Sometimes we were able to do daylight flockings, especially if a business was closed or we knew no one was at home.

Paperwork was placed in a baggy and hung on a post with the flock indicating who the flocker was and how to get deflocked. The generosity of our community was strongly felt as most flockees paid a higher ransom than required when they were deflocked. This generosity helped us secure a profit of around \$3000.00 for our club's treasury enabling us to commit to more community service projects.

Flocks were picked up after three days in a yard.

We also sold no flocking insurance if anybody wanted to support the club but not have the birds in their yards. ((\$10) In summary, this fundraiser which started with much skepticism turned out to have many positive results. Yes, it was a very profitable fundraiser but it proved to be a "fun" raiser as well. It actually got to the point where the "fun" was more eagerly anticipated than the "fund". What a fantastic opportunity to have the community involvement we had and the excitement and enjoyment our club members received from their work. We had flamingo meetings with flamingo food, raffles and other celebrations involving Fred and his family. This activity also raised a lot of visibility for our club. So yes, the Rotarian magazine was a super omen for our FLA-MINGO FUNDRAISER --- funds and fun were so amazing the summer of 2018!





Cake made during one of the flocking days.





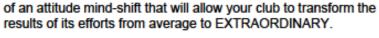
SHIFT YOUR ROTARY CLUB FROM AVERAGE TO EXTRAORDINARY with a STRATEGIC PLANNING WORKSHOP

Do you dream of your Rotary Club being known as the premier service organization in your community? Would you like to retain and attract more members to your Rotary club?

You can achieve all this and more when you discover the value and importance of an effective Strategic Plan. These concepts have helped many clubs grow membership and become a sought-after leader in their community.



Making a commitment to keep or regain vibrancy within your Rotary Club is the beginning





A well-designed strategic plan allows the club to more effectively use its budget dollars, member's skills and community resources to make a positive difference locally and internationally. The process sets the stage for continued strategic visioning and organizational growth development.

Here are a few comments from participants of the D7120 Strategic Planning Workshop.

- This is the best seminar workshop I've experienced in my 42 years in Rotary!
- Learning how to strategically plan to grow our club was amazing. It is a process, not a race! Once we had the guidelines, and under the direction of our facilitators, we actually discovered our strengths, our threats, and more.
- The highly engaging and interactive style helped our club focus with a clearer lens on areas for opportunities for growth in our club.
- The process was just what we feel our club needs. This was time well spent and will help insure the future of our club. Thank you sooooooooooooooo much.
- This workshop was extremely valuable and kept on schedule. It is allowing us to take a realistic look at our club.
- This workshop is essential if a club wants to improve.

For more information or to schedule a workshop for your Rotary Club, contact ...

PDG Bill Gormont, billgormont1@gmail.com, 585-802-6813 (M)

PDG Scott MacDonell, smacdone@rochester.rr.com, 585-281-3324 (M)





Looking For A Foundation Program?

PDG Jeff Krans

Our Foundation subcommittee on the endowment has been active this spring making presentations on Rotary's endowment to six clubs and answering questions from more. Our purpose is strictly educational. Clubs are surprised when we visit and the first thing we do is congratulate them on their overall historical giving to the Foundation with a tag line: And no one is asking you to dig into your wallet today!

It has been interesting to field questions as we make our presentations. People are asking about grants, Paul Harris recognition for endowment gifts, options for steering an endowment commitment to one or another of the areas of focus for grants or polio eradication, using an IRA to make a tax free gift, and many other subjects. One person said, somewhat facetiously, "wish I could get a \$1,000 plus return for a \$25,000 investment" and was surprised to learn Rotary could do that for him with a Charitable Gift Annuity!

At any rate, our presentation turns out to be a good introduction to the Rotary Foundation in general and many members appreciated the opportunity to get some questions answered! Any club interested in a presentation can contact someone on our committee and we will be happy to oblige! The members and their contact information is as follows:

Beth Cross, Rochester Rotary, bcross@songbirdresearch.com, 585-737-0579

Chuck Turner, Brighton Rotary, chamarturner@rochester.rr.com, 585-271-8597

Jeff Krans, Penn Yan Rotary, jkrans228@gmail.com, 315-536-7180

Jim Barletta, Rush Henrietta Rotary, jfb@leglergroup.com, 585-455-6506

Nancy Loughlin, Watkins Montour Rotary, nkloughlin@gmail.com, 607-425-4530

Pete Winnett, Corning Rotary, winnettp@jgua.com, 607-936-3785

District 7120 Competitions, Awards & Contests

Club Achievement Award

Deadline Extended to May 15, 2020

Rotary Citation 2019-2020

Deadline August 15, 2020

(For Rotary Clubs, Rotaract Clubs, & Interact Clubs)



Hello Rotarians,

At this time we are continuing to move forward with preparations for the 2020 RYLA program. The dates are June 28-July2 and the application is on the District website. I am still accepting applications, so if you have a candidate and would like to have them participate please let me know as soon as possible. You can email me at juliecarney7120@gmail.com

During these uncertain times, we are trying to focus on moving forward and I will keep you all updated on the status of RYLA as the time gets closer.

Yours in Rotary Service, Julie Carney Rotary District 7120 RYLA Chair

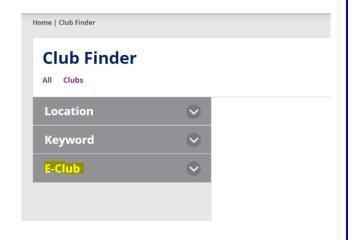


BEST PRACTICES FOR HOLDING ONLINE MEETINGS

- 1. Familiarize yourself with a preferred online meeting platform (**Zoom**, **GotoMeeting**) and host a test call prior to your first meeting
- 2. Provide one-on-one tutorials with less tech-savvy Rotarians on how to use the online meeting format
- 3. Provide an agenda prior to the meeting
- 4. Set up a communication/etiquette plan for holding online meetings
 - a. Requesting all attendees mute themselves when not speaking
 - b. "Raising hands" to avoid multiple people speaking at once
 - c. Pausing for questions
 - d. Using the chatbox feature
 - e. Recording your meeting for those unable to attend
- 5. Utilize <u>TED Talks</u>, <u>Rotary's VIMEO</u>, and other pre-recorded speakers to watch online together and follow with a group discussion
- 6. Take the online courses at https://learn.rotary.org/learn
- 7. Select an article or short film to read/watch prior to meeting and discuss together
- Determine the current needs of your community and promote an online service project/ fundraiser
- Review District 6690's helpful guide to maintaining engagement with your club's members through virtual meetings and other strategies at https://rotary6690.org/maintaining-engagement/
- 10. Get in contact with another club that is used to utilizing online technology such as an 'e-club' in order to discuss. Use the 'E-Club' section of the 'Club Finder' on rotary.org or My Rotary. Alternatively contact your RMO for contact details.

Diana Edwards Rotary International Regional Membership Officer I Membership Development

(Submitted by PDG Scott MacDonell)





Some Suggestions for Rotary Clubs to Stay Connected in These Challenging Times:

We know that Rotary connects the world, but with so many countries affected by COVID-19, how are Rotarians staying connected? How can we keep our members engaged while practicing social distancing? Technology is there to help us stay connected by utilizing software like Zoom and Go To Meeting to engage with one another virtually. Club meetings, happy hours, speaker series: all of these activities can still happen online. In addition, there has been an uptick in Rotarians joining Rotary e-club meetings, where they're able to meet people from all over the world online and share experiences. Here are a few Rotary E-Clubs to virtually visit: Rotary Club of Wall St, Rotary Club of Motorcycling Rotarians, One World Rotary that focuses on peace initiatives, and Rotary E-Club Canada. Here are a few best practices that District 7230 are sharing to keep members motivated and engaged:

- Support your closed restaurant and use some of those fees to buy gift certificates to redeem for future meetings when it's safe to assemble
- Senior centers and hospices are not allowing visitors, so instead send out notes of inspiration and thoughts (with clean hands)
- If someone has an interesting profession/life experiences, host a virtual meeting with your club members and invite your local Interact or Rotaract clubs
- Schedule a Facebook event or other virtual "happy hour" where Rotarians and Rotaractors can post a selfie or video, using hashtag #RaiseAGlassForRotary, and share a favorite Rotary memory

Provided by:

Diana Edwards
Rotary International
Regional Membership Officer I Membership Development

(Submitted by PDG Scott MacDonell)



Rotary District #7120 Change Over Dinner

June 27, 2020 Saturday

4:00 pm- Cocktails & Hors d'oeuvres

> 4:20 pm- Tour of ARTISANworks

5:30 pm- Buffet Dinner, Coffee & Dessert



DGB Linda Kohl Penfield Rotary Club

ARTISANworks 565 Blossom Road Rochester, NY 14610 \$50.00 per attendee

Reservations online or by check, go to: Penfield Rotary to register **Penfield Rotary Club** PO Box 28, Penfield, NY 14526

> Ouestions? Marie Cinti at mariecinti@gmail.com

* AKTISAN

RSVP by June 20th

TOM, BETTARY BITTERNATIONAL 2000-31 THEMS LOSS





RED WINGS ROTARY DAY! ROTARY DISTRICT 7120



Rochester Red Wings vs. Charlotte Knights Saturday, July 25, 2020 @ 6:05pm Baseball Cap Giveaway, RPO Concert, & Fireworks!



Ticket orders must be received by the Red Wings no later than July 24. All tickets will be mailed to the address below if received by July 17. Any other orders received will be left at Will Call.

Game Ticket @ \$8.00	\$	
Name:	Club:	
Address:	Phone Number:	
City, State, Zip:	CC Number:	
Email Address:	Expiration Date:	Security Code:

Return to: Rochester Red Wings Attn: Rotary Day One Morrie Silver Way

Rochester, NY 14608

Please make checks payable to: Rochester Community Baseball



Brighton Rotary

Fellow Rotarians: Enjoy your quarantine and look for "Stuff" that can be repurposed, such as this necktie stool made by Peter's daughter Betsy.

(Submitted by Peter D. Schwarz)



In the center: Rotary wheel and Follow Your Rotary Dream



Note: On June 1st Peter Schwarz will be recognized by the club for his 50th anniversary as a Rotarian (Submitted by Marilyn Lyon)

Pittsford Rotary Club Learns About Composting

Pittsford Rotarian Kendra Evans brought the benefits of composting to a recent club presentation, focusing on residential composting and the key role it plays to support environmental sustainability.

Compost is a mixture of a variety of decaying organic substances. Food scraps and waste, paper waste such as paper towels, and biodegradable materials such as plastic can all be easily collected at home in containers for conversion to earth-friendly compost.

"We deposit tons of food waste every year that could be diverted from landfills and composted for use in fertilizing gardens or agricultural purposes," said Evans. "Composting is a great project for Rotary clubs to embrace as it fits perfectly with our focus on looking out for the greater good."

Evans described composting services available from a local organization, Impact Earth, which helps communities live a zero-waste lifestyle through education, comprehensive services and products. The organization has partnered with a number of area schools to reduce food waste and teach sustainable practices.

Pittsford Rotarian Peter Crooker and his wife, Jill, personally funded Impact Earth composting products for members of the club for the remainder of the Rotary year.

Rotarians may sign up for residential or commercial

Pittsford Rotarian Kendra Evans discussed the benefits of composting at a recent club meeting.

composting or purchase zero waste products through Impact Earth. (Submitted by David Irwin)



Newark Rotary Holds Virtual Meeting

Newark Rotary held its first virtual meeting on March 19. Led by President Holly Kreuser, the meeting had 22 participants ranging in age from their 40's to over 80. Members participated using their computer, tablet, smartphone or just dialed in. Anyone can do it.

We decided to use Zoom as it has a good reputation for reliability and ease of use. Other applications, such as GoToMeeting and Webex, can also be used. Zoom currently allows 100 participants, free of charge, with meeting times of up to 40 minutes.

We communicated to all club members ahead of the meeting using email with basic instructions:

Good Afternoon! I would like to hold a virtual Rotary meeting every Thursday until we can meet again in person. Below you will find the information to connect with me by ZOOM! If you are a committee chair and want to give a report, please feel free to do so - just let me know ahead of time and I will have time for you to talk. This is also a way to be together virtually and share experiences and Happy Moments. I may even give out a fine or two. We will only be able to meet for 30 minutes. Please email me if you have any questions.

Holly

Topic: Weekly Rotary Meeting March 19

Time: Mar 19, 2020 12:00 PM Eastern Time (US and Canada) Every week on Thu, until Apr 30, 2020, 7 occurrence(s)

Mar 19, 2020 12:00 PM Mar 26, 2020 12:00 PM

Apr 2, 2020 12:00 PM

Apr 9, 2020 12:00 PM

Apr 16, 2020 12:00 PM

Apr 23, 2020 12:00 PM

Apr 30, 2020 12:00 PM

Join Zoom Meeting

https://us04web.zoom.us/j/851101412

Meeting ID: 851 101 412

John

Marcs Pad

Devid

Devid

Devid

Devid

Devid

Devid

Jean Simpson...

Phone

P

In a subsequent email, we noted that smartphone and tablet users can download the Zoom app from the App Store or Google Play. Then, all they must do is enter the Meeting ID.

The meeting went well. We learned to mute all participants when Holly or DG Dave Hannan were talking. Later, when we opened the meeting to allow members to share their experiences over the past week, we unmuted everyone. Participants sometimes forget that their background noise can disrupt the meeting.

We plan to hold these meetings every week and conduct board meetings the same way. We believe that members need to feel connected during this time of isolation and canceled Rotary meetings can increase their sense of isolation. We encourage all Rotary clubs to hold virtual meetings. (Submitted by John Zornow and Marc Kreuser)





Perry Rotary Inducts Two Members

New Rotarians- PP Jeff Fitch introducing new Corporate members Kevin Seefried and Kari Sears from Wyoming County Community Action. (Submitted by Daryl Heiby)





MANRI Dev Pres Ally r Nevert Rotory Rotary has supported the Kay Espwa orphanage from many years. Funding the project are the generous donations from club members through the weekly Queen of Hearts drawing. (Submitted by John Zornow) will be used to complete a solar

Newark Rotary Supports Haiti Orphanage

The Newark club recently received a very nice card from Scott Bonnell of Hope to Haiti.

Under Rotarian Doug Doebler's leadership, Newark Rotary has supported the Kay Espwa orphanage for



Clifton Springs Rotary Zoom meeting held on March 31.

Rotary meetings are looking a little different these days, but the goals are still the same! The Clifton Springs Rotary held it's first Zoom meeting on March 31. It was well attended, important information was shared, and business was conducted. We thank the entire Governor's team, DG Dave Hannan, DGE Linda Kohl, DGE Janet Tenreiro, and DGND Ralph Brandt for joining us and contributing to the meeting. The club plans to continue to use this format until we are able to resume our regular luncheon meetings.

(Submitted by PDG Scott MacDonell)



Fairport Rotary Update

Our Past President, Domenick Cecconi, recently shared this story with the club:

While video chatting with my family today, I was told a story about my 8 year old niece.

While they were having dinner last night, my brother-in-law asked my niece and nephew to give Mommy a big round of applause for all the hard work she's doing to ensure they all stay happy, healthy and relatively sane.

My niece (with a smirk) says to my sister, "Ya know what they say Mom, Service Above Self."

Mom looked at her and asked her where in the world had she heard that phrase?

Her reply: "It was on Uncle Dom's shirt when we saw him yesterday."

It was a good reminder that our kids are paying attention!



John and Maureen Hall, along with 10 other Rotarians from District 7120, recently ventured on a Rotary Friendship Exchange to District 4670 in the south eastern part of Brazil. Arriving in Porto Alegre on February 28, the group had a wonderful evening - a



barbeque held outside the city, at an outdoor event center owned by one of the hosted Rotarians, Ana. To their surprise, Dist. 4670 was also hosting a RFE group from Sweden. This mix gave the full Rotary International experience.

The first club that hosted them was in Imbe, a city located on the Atlantic Ocean. They experienced a morning of watching dolphins assist the local fishermen. The dolphins guided the mullet fish toward the fishermen, who then waded in the river and tossed their hoop shaped nets out into the rived to catch the fish. Each club they visited, shared a project. They were entertained by the Escola Municipal De Musica on Saturday afternoon.

All the Americans and Swedes boarded a bus for a 2 ½ hour drive to the mountains, to Gramado and Canela. Gramado is famous for its chocolate, so they visited a few of the many shops, all beautifully decorated for Easter. They also visited the chocolate museum, Mayor's office, and had a picnic in the park. Canela Rotary club members then took them on a tree planting activity, joining the YE students, Interact, and Swedes.

Our last exchange was in Porto Alegre, where they were hosted by PDG Jose and his wife Maria Elena. John was surprised to learn Jose had been DG in 2007-08, during the Rotary Shares theme, and was a classmate of John's. While in Porto Alegre, they visited a Food Bank, essential to feed the large population of poor in the city. No doubt, all had a wonderful experience, and came back having gained many new friendships and knowledge for a lifetime.

(Submitted by Thomas Wolanski)



Perry Rotary

Perry Rotary Club members can be found working behind the scenes to help the community face the coronavirus pandemic and stay-home mandate to meet needs on many fronts.

From multiple donations of personal protective equipment (PPE) to emergency, law enforcement and health care professionals to food, it seems that wherever donations were sourced or delivered, a Rotarian was involved. Through Rotarian/PCSD Superintendent Daryl McLaughlin, the school distributed 260 pieces of PPE (including 150 N95 masks) and hand sanitizer to local health care providers and first responders.

Rotarian Tara Harding's family business, Harding Plumbing and Heating, also delivered PPE to the county hospital. Perry Rotarian Darlene Martin took time from her work with fellow Rotarians Tim and Dave Humberstone at Creative Food Ingredients, to deliver cases of cookies to the school for distribution at its weekday provision of breakfast and lunch to over 200 students. During the school year, the club underwrites milk purchases for students. Now, Superintendent McLaughlin has reached out to local farms to supplement as they can to the breakfast/lunch program. New club member, Kari Sears of Community Action Angels, and volunteers are filling backpacks with food for kids to have over the weekends as they do when school is in session. And Rotarian/dentist Dr. Tim DeRuyter continues to make his traditional donations of toothbrushes and toothpaste for the children.

Rotarian Maureen Orban, who co-represents Perry on the Genesee Valley Rotary Camp, Inc. Board of Directors, (which provided 38 cases each of gloves totaling 1,900 pairs from the camp), delivered them to grateful staff at Nicholas Noyes Hospital in Dansville and St. James Hospital in Hornell. GVRC is supported by clubs from Avon, Belmont, Caledonia-Mumford, Dansville, Friendship, Geneseo, Lima, Livonia, Mt. Morris, Nunda, Perry, Wayland, and Wellsville. Read Around Perry, founded by Perry Rotary Club in 2012 in partnership with Perry Public Library, Project Read, Literacy West NY Inc., and Perry Central School, the latter being home base for Perry Family Literacy Center, is using technology and social media to bring resources, activities and "read-alouds" for all students to access at home. Perry Rotary Club annually contributes substantial funds to the local Food Pantry, which is helping many families no longer receiving paychecks.

In the coming days, the club and school are partnering to get food and/or needed supplies into the hands of those with immediate needs as well as the local businesses negatively impacted.

(Submitted by Lorraine Sturm, Secretary)





Even with Covid-19, Spencerport Rotary Continues to Give

The Spencerport Rotary Club's annual Ziti Dinner was scheduled to be held on Sunday, March 15. It was a hard decision to make to hold the dinner or to cancel it, considering the news surrounding Covid-19. Since not everything had been shut down yet and the American Legion gave the ok to still hold the dinner at their location, it was decided to proceed.

Dinner sales were not as high as past years, with more take-outs than usual. It was tough, too, as hugs were forbidden and you know how Rotarians love to hug! The many club members who volunteered worked hard and still had some laughs and those attending were grateful for a nice dinner for a good cause.

Supplies were left over, of course, so Ziti chair Joe Marasco decided to donate 20 bags of pasta and a case of sauce, plus a quantity of cheese to two Friends of Rotary. These Friends then made pasta dinners...6 large catering pans of baked ziti. Two were delivered to the nurses and Triage tents at Unity Hospital, two delivered to Strong Hospital and two delivered to the local post office. The recipients were all very appreciative of the gesture.

So Kudos to all the Rotarians who sold sponsorships, who volunteered to help and to chair Joe and his ziti making Friends of Rotary. (The Friends wish to remain anonymous, but we know who you are and you are in our hearts!)



Some of Our Line Team left to right: Marlene Parshall., Alberta Tantillo, Jan Elliott, Lisa Marasco, Lee Marasco, Michelle Marasco, Gina Marasco, Janet Ciaccia.



Above: Some of Our Kitchen Team and Cooks left to right: Joe Marasco, Kosmos Mihalitsas, Dom Tantillo, Buddy Marasco, Jim Marasco.

The next club fundraiser, our annual Geranium Sale will also proceed as usual, as it is an outdoor event and if deliveries are requested, they can be done safely. (Plus couldn't we all use some beautiful flowers right now?)

A portion of the proceeds will be donated to K.A.T., a local cat animal shelter and to Rochester Hope for Pets. If you would like to help by ordering geraniums, please stop by the sale. Or place an order by contacting club president Colleen Farley at colleen1031@yahoo.com or 585-489-0333. A flyer for the sale, including dates, color choices and prices is also included in this bulletin. Thanks in advance for any orders!

(Submitted by Colleen Farley)



Rotary Responders To The Rescue



Back in March, when the Pandemic reached Our Homeland, the Naples Rotary Club knew it was time to take action! Naples Rotarians, Andy and Marianna Beigel, had expressed their concern for helping those in need in the Naples School System. Endorsed by Naples Central School Superintendent, Matt Frahm (who is also a member of Naples Rotary), a Committee was formed to address these needs. The Committee, given the name, "Rotary Responders" by Steve Richards, includes Andy, Marianna, Steve, Laurie O'Brien, and Bo and Pat Lysell. The Rotary Responders met to discuss

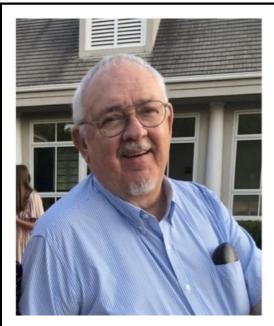
how we could best help certain members of our community during this time of great need. It was decided that we would shop for and deliver groceries for those people who wanted to stay safe at home, and therefore, not go out in public. Our area was divided into four sectors, with committee members taking charge of each section. Marianna and Andy have recruited 22 additional volunteers who are willing to help our neighbors in need! Andy recently reported at our last Online Meeting that things are going very well, and the recipients of our help are very appreciative!

(Submitted by Patrice Lysell)









It is with great sadness that the Spencerport Rotary Club mourns the loss of long time member, Charles "Sandy" McLellan. Sandy joined Rotary in 1978 and served the club and district as three time president, Assistant Governor, Area 9 Foundation Director and was both a Rotary Foundation Benefactor and Sustaining Member. He also served the club in many capacities as well during his tenure.

Sandy and his wife Judy moved to Cornelius, NC a couple of years ago to be by some of their children and grandchildren, as they were both from NC to begin with.

He will be sorely missed as a Rotarian and friend.

(Submitted by C. Roger Ressman, PDG)

Rest In Peace Rotarian Steve



Unexpectedly on March 24th and on the 11th anniversary of his beloved wife's passing, at age 74, fellow Avon Rotarian Steve Vanderbilt passed away.

Steve was known as a man of service to his family and community. A devoted husband and father, a Vietnam War Veteran, past member of the Van Zandt Hose Company, past member of the Avon Rotary-Lions Ambulance Service, Troop 26 Scout leader and Committee Member, 30+ years member of Avon Lions Club, 9 year member of the Avon Rotary Club, 42 years as a devoted and accomplished Freemason, Session and Choir member and long-term treasurer for the Central Presbyterian Church, and most recently serving as the long-term treasurer to the Avon Interfaith Council and the Avon Food Pantry, a cause for which he had much passion. He is both a Robert J. Uplinger Award winner and a Paul Harris Fellow. He rarely said "no" and leaves a proud legacy to his family and friends.

Services and interment will be held at a later time and date to be announced. Interment at Avon Cemetery with Military Honors. In lieu of flowers, memorials may be made to the Avon Free Library, 143 Genesee St Avon, NY 14414, or the Avon Interfaith Council - Food Pantry 1761 Athena Drive Avon, NY 14414. (From the D&C Obituary)

Please keep Steve's family in your thoughts and prayers during this difficult time. We will all miss his friendly presence at our weekly meetings at the greeters table, his work on the Foundation Committee and leadership in support of the Food Pantry collections on behalf of our club.

(Submitted by Laurie Vonglis



Penn Yan Rotary Club

Rotary Forest – Penn Yan's District Simplified Grant

Trees have been deeply rooted in Rotary's history, starting with Paul P. Harris, founder of Rotary. Harris established the planting of a tree as a Rotary custom in the United States and throughout the world, known as the "trees of friendship." At the suggestion of Harris, Sydney W. Pascall, Europe's first president of Rotary International planted trees along his journey of 60,000 miles as he visited Rotary Clubs around the world. "Let us hope that our active pursuit of friendship among the nations may be fitly symbolized by these trees," said Pascall. The Rotary tradition of planting trees was adopted by clubs globally and locally, and even grew into reforestation efforts in many locations throughout the years. In 1926, the Rotary Club of Penn Yan acquired 10 acres "for the purpose of demonstrating reforestation of waste or idle lands in Yates County," according to Club and property records. The land was planted with red pine and Norway spruce, likely during the 1930 to 40s, through the efforts of Penn Yan Rotarians, the local Boy and Girl Scout Troops, and the Izaak Walton League.

Eighty years later, the plantation is starting to show normal signs of aging and where pines and spruce have come down over the years, hardwoods have become established in the openings, which is part of the natural pattern of forest succession. However, in these openings, invasive species also established and spread throughout the woodlot. Invasive species can alter the food web in an ecosystem by destroying or replacing native food sources, providing little to no food or habitat value for wildlife. Invasive species can also alter the abundance or diversity of species, reducing overall biodiversity. Additionally, some invasive species can change the conditions in an ecosystem, such soil chemistry. Dense populations or monocultures of invasive species are also breeding grounds for ticks, which pose a threat to human health.

The Penn Yan Rotary Club, as the caretakers of the Forest, applied for DSG funds to aide in restoration efforts. Grant funds will be used towards professional management of invasive species present in the forest including Oriental bittersweet and European buckthorn. Long-term restoration efforts seek to restore overall health and accessibility to the forest that will increase the environmental benefits provided to the community, including clean air and water, and storm water management. Additionally, making the forest accessible to the community will provide social benefits including opportunities for recreation and leisure, a tranquil place for relaxation, as well as the many other social and therapeutic benefits of forests.

Management of aggressive and difficult to manage invasive species in the woodlot will be performed by a local forest consulting company and are expected to occur within the next few months. Further management of other invasive species that can be controlled by hand pulling and other mechanical means will be performed by Penn Yan Rotarians and hopefully other enthusiastic volunteers!

(Submitted by Laura Henderson)



DISTRICT CALENDAR CLUB EVENT SUBMISSION FORM

There are two ways to get your club event onto the District Calendar.

1) If your club is using Club Runner use this link:

https://www.clubrunnersupport.com/article/1044-how-do-i-create-an-event-in-event-planner for instruction on how to add your event. Be sure to click Yes on the 'Show Event in District Calendar' option.

2) If your club does not use Club Runner, go to the District Home Page: https://rotary7120.org/

And under Calendar, chose

Pubs & Reports - Calendar -

Contact Us

Submit Event (docx)

Download the form, complete it and submit it to the District Calendar Coordinator.



Spencerport Rotary

Geranium Sale!



NEW! EXTENDED SALE DATES

Saturday, Sunday, Monday, Tuesday

May 16-17-18-19, 10:00am-3:00pm or while supplies last!

BAREFOOT LANDING PLAZA on Union St.

Colors: Red Pink White Lavender Salmon

1 @ \$3.75 3 @ \$11.00 6 @ \$19.00

SAVE! - Flat of 12 @ \$36

Newl - Filler plants will be available at sale site

Get the Colors You Want! Advance orders:
Call or text 585-489-0333 or email
colleen1031@yahoo.com
Or reach out to any Spencerport Rotary Club member

Partial proceeds from our sale will be donated to: K.A.T. Animal Shelter - <u>www.katshelter.com</u> and Rochester Hope for Pets - <u>www.rochesterhopeforpets.org</u>



We dedicate the annual Geranium Sale in memory of long time Rotarian, Geranium Sale Chairman and our beloved friend, George Blickwede

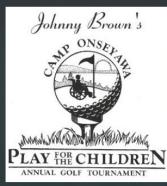




SILVER CREEK GOLF CLUB

1790 E. River Road, Waterloo, NY 11:30am Registration, Lunch 1:00pm Shotgun Start, 6:00pm Dinner

*Rotary*Camp ONSEYAWA



ANNUAL CHARITY GOLF

Tournament



"The mission of Rotary Camp ONSEYAWA is to provide a camping experience for 8-16 year old children with disabilities from the 4 county area, and to foster independence and acceptance of others through social, recreational and educational aspects of life."

The Play for the Children Golf Tournament raises money to provide these camp experiences.

For more information go to www.ONSEYAWA.org

JUNE 13th



Celebrating 31 years of Service Above Self



Events sponsored by Gananda Rotary Club:



June 13 & 14, 2020

Throughout Gananda development



October 9, 10, 16, 17 & Oct. 23, 2020

Our regular club meetings are held at 6:00 pm on Mondays at the Log Cabin Restaurant

For more information,

www.facebook.com/ganandarotary, Web: ganandarotary.com email: ganandarotary@aol.com, or call (585) 739-9521



Geneseo Rotary Summer Festival Arts & Crafts and Vendor Show July 10th and 11th (May be rescheduled due to Corona virus)



Application form available at

http://geneseorotary.com/ summerfestival.htm







HONEOYE LAKE ROTARY 36th ANNUAL GOLF TOURNAMENT

CONSIDERED THE BEST LTTLE TOURNAMENT FOR THE MONEY

Monday, July 27, 2020, at 10:00 AM SHARP!

Registration starts at 9:00 AM with Reception/Dinner 4:30PM

FOUR PERSON SCRAMBLE - Island Oaks Course-Lima Country Club 7470 CHASE ROAD, LIMA, NY 14485

GREAT FUN!!! - GREAT PRIZES!!!

Proceeds To Benefit Honeoye Lake Rotary Community & Youth Projects, and support Camp ONSEYAWA

Please reserve a spot for us in the four-person scramble for the benefit of HONEOYE LAKE ROTARY COMMUNITY, YOUTH PROJECTS, & Camp ONSEYAWA.

Captain's Name:	2 nd Person
Address:	3 rd Person
4	Person
Email address	
Check if you do NOT have a fourso	me and would like us to assign you to one.
Golf, Cart, Lunch, Steak Dinner & 3 Raf	fle Tickets \$90.00 per person \$
Dinner Only	\$25.00 per person \$
Make checks payable to: Honeoye L	ake RotaryFoundation
Mail to: Honeoye Lake Rotary, P.O. Box	x 674, Honeoye, NY 14471 <mark>by 7/20/2020</mark>
GOLF HOLE SPONSORSHIP	
	0 each includes golf & dinner for 1 person
Associate – Eagle @ \$75.0	0 each
Affiliate – Birdie @ \$50.00	each each
Friend – Par @ \$25.00 e	ach
Total amount enclosed: \$	Questions: Jeanne Hamele 585-729-9118 or
jnnhamele@aol.com	
Name to be used on sign:	

District 7120 Golf Tournament & Fellowship Event



You are cordially invited to attend the annual District 7120 Golf Tournament

Friday, September 11, 2020

Golf & Banquet will be at Island Oaks Golf Course at Lima Country Club

Early Bird Rate: \$80 11:00 Registration After July 15th: \$85 12:00 Shotgun Start

Scramble Format

Cost includes 18 Holes, Cart & Hot Dog lunch and buffet dinner
There will be prizes and additional competitions... stay tuned for more details
Gather your foursome and plan on a great day supporting our District's initiatives

Tournament Contacts: Kirk Vanderbilt kevanderbilt@gmail.com Tom Vonglis tvonglis@hurritech.com



Rescheduled



Sat. Oct. 24, 2020 8PM - Midnite Doors Open @ 6:30

Genesee River
Restaurant &
Reception Center
134 N. Main St
Mount Morris, NY



50/50 & Basket Raffles Limbo, Twist, Bubble Gum, Costume, Hula Hoop Contests Door Prize

Advance Sale Tickets Available at:

Genesee River Restaurant - Mount Morris Lanes - Burt's Lumber in Perry - Any MM Rotary Member or Call: Chris Howe @ 585-658-4708 or Jane O'Dell @ 585-507-5947

To Reserve Tables of 8 or 10 - Call Chickie @ 585-519-6573

All proceeds support Botary Community Projects





Upcoming DISTRICT Events

Check the District Calendar for additions and changes



June 27 District Change Over Dinner ARTISANworks 565 Blossom Road Rochester, NY

September 2020

September 11 District Golf Tournament & Fellowship Event Island Oaks Golf Course Lima Country Club

Upcoming CLUB Events

May 16, 17, 18, 19 Spencerport Rotary Geranium Sale, Barefoot Landing Plaza

May 30 Avon Blue Jean Ball 6 to 11pm Oak Knolls Manor Caledonia

June 2020

June 13 Golf Tournament for Camp ONSEYAWA

June 13 & 14 Gananda Rotary Garage Sale

⊅ July 2020

July 25 Red Wings Rotary Day, Frontier Field, 6:05 pm to 10pm

July 27 Honeoye Lake Rotary Golf Tournament, Island Oaks Golf Course

October 2020

October 9, 10, 16, 17, 23 Gananda Rotary Haunted Hayride

October 24 Mt. Morris Rotary "Oldies But Goodies Dance" 8pm until midnight, tickets \$15, Genesee River Restaurant, 134 N. Main Street







Marc Kreuser - Attendance Newark, NY 14513 *Tel:* (315) 331-3662 Email - marckreuser@gmail.com Marilyn Lyon - Newsletter Editor Geneseo, NY 14454

Email - 7120news@rochester.rr.com

The Grapevine deadline is the 10th of every month