



March 2025

Dave DeMers, District Governor

Issue 9



March brings us to a crucial focal point of our Rotary calendar – **Water, Sanitation, and Hygiene Month**. We here in the United States take clean water for granted. There are 2.5 billion people in the world that lack access to improved sanitation and 748 million people that don't have clean drinking water. Nearly 1400 children die each day from diseases caused by lack of sanitation and unsafe water. This theme, fundamental to human health and dignity, underscores the profound impact of access to clean water, proper sanitation, and hygiene practices on communities

worldwide. As we delve into this month, let us renew our commitment to initiatives that ensure everyone, everywhere, has access to these basic human needs.

The importance of water, sanitation, and hygiene (WASH) extends beyond the immediate health benefits. It catalyzes development, enabling education by reducing disease and allowing children, especially girls, to attend school. It empowers women and girls by reducing the time spent collecting water and fosters economic growth by improving community health and productivity.

Here are several initiatives we can undertake as Rotarians to make a tangible difference in the realm of water, sanitation, and hygiene:

- **Clean Water Projects:** Implement community-based projects to provide clean and safe drinking water. This could involve installing water purification systems, rainwater harvesting structures, or digging wells.
- *Implementation: Work with local communities to assess their needs, engage experts for sustainable solutions, and collaborate with international partners for resources and funding. Consider adopting solar-powered water systems in areas lacking electricity.*
- **Sanitation Facilities Construction:** Focus on building or improving sanitation facilities, such as toilets and latrines, in schools and communities that lack adequate infrastructure.
- *Implementation: Conduct needs assessments in target areas and work with local authorities and communities to design culturally appropriate and sustainable sanitation solutions. Ensure facilities are inclusive, catering to the needs of women and people with disabilities.*
- **Hygiene Education Campaigns:** Educate communities about the importance of good hygiene practices through workshops and awareness campaigns. This includes handwashing with soap, safe water storage, and proper waste disposal.
- *Implementation: Develop educational materials and partner with schools and community groups to disseminate information. Organize handwashing stations and demonstrations to teach effective hygiene practices.*
- **WASH in Schools (WinS):** Specifically target schools to improve WASH facilities and hygiene education, ensuring children can learn in a healthy environment.
- *Implementation: Collaborate with school administrations and parent-teacher associations to assess needs and implement WASH projects. Include hygiene education in the curriculum and establish student-led WASH clubs to promote good practices among peers.*

(Continued on page 2)

(Continued from page 1)

- **Advocacy and Partnership Building:** Advocate for policies and practices that ensure sustainable WASH solutions at the local, national, and international levels. Build partnerships with governments, NGOs, and other stakeholders to amplify our impact.
- *Implementation: Participate in forums and policy discussions on WASH issues—leverage Rotary's network to foster collaborations that bring about policy changes and increase investment in WASH infrastructure.*

Our water, sanitation, and hygiene efforts can transform lives by preventing disease, promoting dignity, and providing new opportunities for education and economic development. Each project brings us closer to achieving Rotary's goal of providing clean water and sanitation for all and building more robust, resilient communities.

This March, let us pledge to champion water, sanitation, and hygiene. I encourage every club and every Rotarian in our district to initiate or participate in a WASH project. Whether by providing clean water, building sanitation facilities, or educating communities on hygiene practices, your actions will ripple through generations, fostering healthier lives and brighter futures.

Here in District 7120 as we move through Water, Sanitation, and Hygiene Month, let the spirit of service and collaboration guide us. Together, we can achieve remarkable strides in ensuring that access to clean water, proper sanitation, and hygiene is a reality for all. Let's harness our collective energy, expertise, and compassion to make a lasting difference in the world.

DG Dave DeMers
Rotary District 7120
District Governor 2024-2025

District Conference Memorial Service

The District Conference is fast approaching- May 2-4, 2025 in Corning NY. This year's Memorial Service will be held Sunday morning at 8:45 am at the Radisson Inn. Please send the following information for any member of your club who has passed away during the past year:

Name of the deceased
Date of death
Rotary Club a member of
How long a Rotarian
Information about their Rotary Activity-
Also any offices held as a Rotarian.

Thank you for sending this info to Pattie Anthony
(coordinator for the Memorial service)

pwanthony65@gmail.com

THERE'S ROOM TO SIGN UP TODAY BEFORE IT'S SOLD OUT!

See the Link Below of this Panel to Register

DISTRICT 7120 CONFERENCE ONLY • MAY 2-4, 2025

\$255 PER PERSON
CONFERENCE REGISTRATION

ANY QUESTIONS ?

districtconf2025@gmail.com



SCAN
ME!



Host Club
Spencerport
Rotary
Club



Rotary
District 7120
David DeMers - District Governor 2024-2025

[https://rotary7120.org/sitepage/district-conference-\(DC\)](https://rotary7120.org/sitepage/district-conference-(DC))

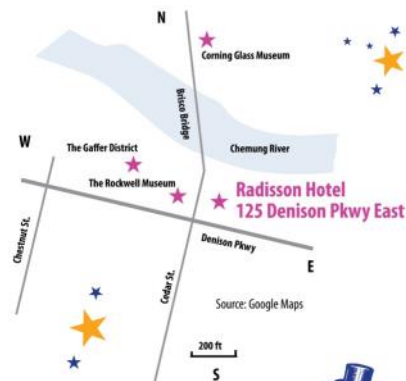
BOOK YOUR RESERVATIONS AT *Radisson*

<https://www.choicehotels.com/reservations/groups/G9659370>

HOTEL RATES ONLY



(Prototype Bag Shown Here)



ROOM RATE \$149
GOOD THRU
APRIL 1, 2025

Block of Rooms Will be Released to
the Public After **April 1, 2025**

Rotary District 7120- District Conference Poster May 2-4, 2025 Corning, NY

Subject: Showcase Your Club at the District Conference!

Let's celebrate the ways Rotary is making a difference by expanding our reach in District 7120 !!

As you know, "Expand Our Reach" is one of Rotary International's strategic priorities and this year it will be the theme of the poster session at the District Conference, May 2-4, 2025 in Corning. Showcasing your clubs' projects or ideas will:

- Inspire others and enhance your visibility.
- Gain recognition for your club's contributions
- This will be a dynamic and interactive session, with opportunities for networking and collaboration.

Submit your online poster registration form by April 2, 2025. You will be asked for your club's name, contact information, project title and a short description. Posters should include:

- o A summary of the project or initiative
- o How it expanded your reach (e.g., new members, partnerships, inclusion of underserved communities).
- o Impact metrics or success stories.
- o Visual elements like photos, charts, and infographics.
- o Project goals and outcomes.
- o Innovative strategies for outreach.
- o Challenges and lessons learned.
- o QR code to resources, tutorials or surveys.

Any questions contact DGN Lisa Norwood (Ignorwood@gmail.com) or Ann DeMers (anndemers21@gmail.com)

Other ideas;

- Attendees will be asked to go look at each poster and record one thing about the poster. Prizes will be given for the most filled out paper.

- Attendees will vote for their favorite initiatives: Categories like "Most Innovative," "Biggest Impact," or "Most Likely to Expand Our Reach."- rewards will be given for the winners.

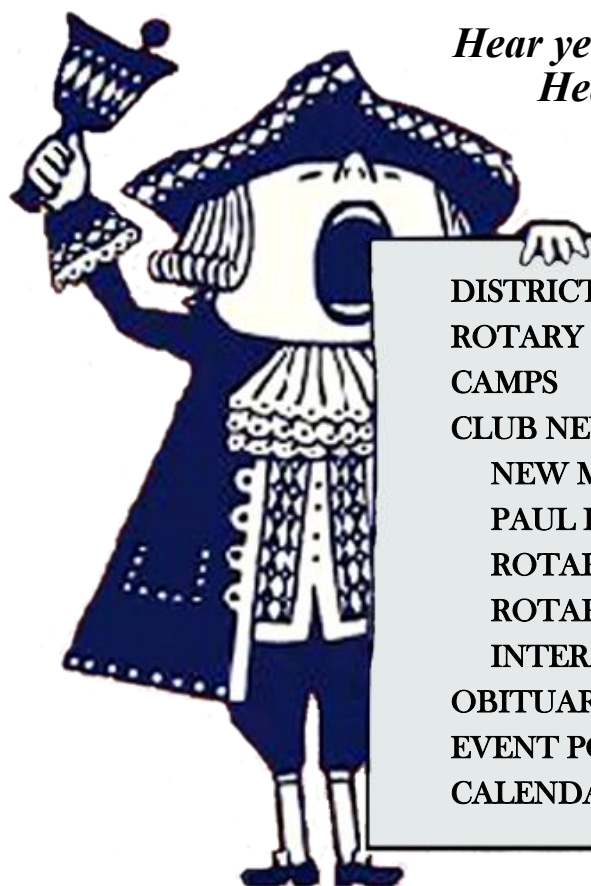
- An area will be set up where attendees on sticky notes can add ideas for promoting inclusion and reaching underserved communities and/or "How do you engage others in your community?" "One new idea to get people involved." A summary of all the Ideas will be put in the district newsletter.

- Social media: Encourage attendees to share photos and ideas using a hashtag like #RotaryReach2025, and display their posts in real time.

- Outreach Toolkit: Provide downloadable or printed resources, such as a guide for building partnerships or tips for engaging new audiences.

- Newsletters: Feature the poster session in district newsletters with a clear call to action:

Rev:B- 1/13/25



*Hear ye!
Hear ye!*

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MARCH

Rotary
District 7120



Rotary



**rotary
youth
exchange**

Interact

Rotary Sponsored Club



Rotary



RYLA

Rotaract

PEOPLE of ACTION



Rotarians of District 7120

INVITATION TO DISTRICT LEARNING ASSEMBLY

Learn...Engage...Impact...Change Lives!

Learn: Gain insights from fellow Rotarians on successful practices, etc.

Engage: Participate in interactive sessions and discussions

Impact: Discover new strategies and tools that can make a real difference in your Rotary clubs, community and yourself

Change Lives: Strengthen commitment to creating positive change in people's lives.

Here are some Event details:

When: Saturday, April 5, 2025

Where: Midlakes High School, 1554 Route 488, Clifton Springs

Registration & light breakfast start at 7:40 AM

Opening and Welcome address at 8:40 AM

Breakout Sessions begin at 9:00 AM

Approx. 30 breakout sessions to choose from.

Click: [See attached list](#)

50/50 Raffle

Auction baskets

Networking at its best

How to register: Click on this link:

<https://rotary7120.org/event/district-learning-assembly/>

Registration deadline is March 29, 2025.

Any questions, please contact either –

PDG Scott MacDonell scottdg1415@gmail.com

PDG Norma Madayag-Reilly madayag.reillyn@frontier.com

We are thrilled to extend this invitation to you!

DGE Jim, the DLA Committee & Clifton Springs Rotary Club

Rotary
District 7120
presents



District Learning Assembly

Sat April 05, 2025

Midlakes High School
1554 NY-488 Clifton Springs, NY 14432

Registration and Light Breakfast @ 7:40am
Program @ 8:30am - 12:30pm

Learn...Engage...Impact...Change Lives!!!

SCAN ME



Or Visit: <https://rotary7120.org/event/district-learning-assembly>

Host Club Liaison PDG Scott MacDonell scottdg1415@gmail.com



ADVERTISING AVAILABLE IN DLA PROGRAM

We are offering advertising spaces in the DLA program: \$25 for a business card size; \$50.00 for half the page; \$75.00 full page except the back page and the inside of the front cover will be \$100.00.

Here are the specs.....

Business Card: 2.25x2"

1/4 page: 2.25x3.75"

1/2 page: 4.5x3.75"

Full page: 4.5x7.5" (covers are the same size)

Files/art should be vector format preferably. Jpeg or pdf could also be accepted.

Please email your ad in one of the above formats to PDG Scott MacDonell, Host Club Liaison at: Scottdg1415@gmail.com.

We ask that you mail a check made out to the "Clifton Springs Rotary Club" with the appropriate fee to PDG Scott MacDonell, 18 Foster Avenue, Clifton Springs, NY 14432.

The **DEADLINE** for submission of ads is March 15, 2025.

Thanks so very much for your support. We look forward to seeing you at the DLA on Sat. April 5 at Midlakes High School, 1554 Route 488, Clifton Springs, NY 14432.

Public Image
Rotary
District 7120



District Public Image Chair,
PDG Linda Kohl



The majority of the clubs in our Rotary District have Facebook pages . If you have had your club Facebook page suspended , please let me know and we can discuss possible next steps .

Yours In Rotary,

PDG Linda Kohl
District 7120 Public Image Chair
lkohl58@aol.com
585-354-5259

Assistant Governors Needed for the Following Areas

Please consider taking on the role as an Assistant Governor starting in the 2025-26 Rotary year. Please contact the AG in your area to learn more.

Area 1 – Chemung Sunrise, Corning, Elmira Heights, Elmira, Horseheads, and Watkins-Montour

Area 4 – Dansville, Geneseo, Mt. Morris, Nunda & Penn Yan

Area 5 – Lima, Bloomfield, Honeoye Falls Mendon & Honeoye Lake

Area 12 – Ontario-Walworth, Wolcott, Webster, Red Creek & Webster

Role and Responsibilities

- Serve as the District Governor's official representative among the designated Rotary clubs.
- Support club effectiveness by assisting the governor with the administration of designated clubs, including the timely submission of semi-annual reports, payment of RI and District dues, and monthly membership and attendance statistics.
- Visit each club regularly, at least quarterly, to meet with the club president and other club leaders to discuss the business of the club and resources available to them.
- Assist club leaders in planning and preparing for the governor's official visit.
- Keep the governor informed about clubs, and suggest ways to enhance Rotary development and resolve difficulties.
- Ensure appropriate financial stewardship of club funds by club leaders.
- Serve as a two-way communication link between clubs and District committees
- Promote the implementation of the Club Leadership Plan, including the Assistant Governor's club.
- Encourage clubs to implement the governor's requests and recommendations
- Share "best practices" from their designated clubs with each other, and with other Rotary clubs.
- Monitor and motivate clubs to achieve club goals relating to membership development and retention, and support for The Rotary Foundation.
- Assist clubs in researching and implementing effective community and international service projects.
- Assist clubs in completing the activities which will lead to the Presidential Citation for the club, and the submission of the certification form to the governor by 1st April each year.
- Identify and develop leaders capable of serving Rotary beyond the club level.
- Promote attendance at the District Conference and the International Convention.

We want to know what you think.

Answer this quick survey to share with us your knowledge and interest in Rotary Friendship Exchanges.

(<https://forms.gle/8ZmzpAdDRvzyZmkAA>)

Click or Scan Code



Rotary
District 7120



District 7120 Leadership Opportunity: Explore the Role of Assistant Governor



Are you or someone you know ready for the next step in Rotary leadership? Here's your chance to discover the rewarding role of **Assistant Governor (AG)**.

This Zoom session will highlight the:

- path to becoming an AG
- personal development opportunities it offers to make a lasting impact on Rotary, in the communities we serve and in yourself.

Why Attend?

- Understand the responsibilities and rewards of the AG role
- Hear directly from experienced Rotary leaders
- Learn how you or someone you know can step into this vital leadership position

Who Should Attend?

- Rotarians interested in becoming an AG
- Club members considering nominating someone with leadership potential
- Any Rotarian or Rotaractor curious about district leadership roles

Register for one of two Zoom meeting options:

- Option 1: **Monday, March 31: 7:00 pm**, <http://zrpz.2.vu/1>
- Option 2: **Thursday, April 10: 8:00 pm**, <http://zrpz.2.vu/2>

Register now to reserve your spot and explore the possibility of becoming an AG!

For more information, contact DGN Lisa Norwood at LGNorwood@gmail.com

Help shape the future of District 7120 by stepping into leadership!

Strategic Planning Workshop

The Rotary District 7120 Strategic Direction/Planning Committee assists and guides the development and updating of the strategic direction of the district and its Rotary clubs.

Do you dream of your Rotary Club being known as the premier service organization in your community? Would you like to retain and attract more members to your Rotary club? You can achieve all this and more when you discover the value and importance of an effective Strategic Plan. These concepts have helped many clubs grow membership and become a sought-after leader in their community.

Making a commitment to keep or regain vibrancy within your Rotary Club is the beginning of an attitude mind-shift that will allow your club to transform the results of its efforts from average to EXTRAORDINARY.

A well-designed strategic plan allows the club to more effectively use its budget dollars, member's skills and community resources to make a positive difference locally and internationally. The process sets the stage for continued strategic visioning and organizational growth development.

For more information or to schedule a workshop for your Rotary Club, contact ...

PDG Bill Gormont or PDG Scott MacDonell

Rotary

District 7120



First Annual



**REGISTER
TODAY!**

Polar Bear Plunge Fundraiser

*Hosted by rotary
youth
exchange*

Rotaract
District 7120



April 6, 2025

@ Noon

**at the Beachcomber
Conesus Lake**



rotaryyouthexchange7120@gmail.com

<https://rotary7120.org/sitepage/d7120-polar-bear-plunge/>

Club Achievement Awards
NOMINATION FORM



Name of Rotary Club: Number of Members: (as of March 15) _____

Title of Project:

Avenue of Service: (you **MUST** circle or underline the one and only one that best applies to the project listed)

If no Avenue is circled, the project will be disqualified.

Projects must be completed between April 1, 2024 and March 31, 2025.

You may submit only one project per category. You may not submit any winning project submitted previously.

Club Service Community Service Vocational Service International Service Youth Services

- **Club Service** focuses on making clubs strong. A thriving club is anchored by strong relationships and an active membership development plan.
- **Vocational Service** calls on every Rotarian to work with integrity and contribute their expertise to the problems and needs of society.
- **Community Service** encourages every Rotarian to find ways to improve the quality of life for people in their communities and to serve the public interest.
- **International Service** exemplifies our global reach in promoting peace and understanding. We support this service avenue by sponsoring or volunteering on international projects, seeking partners abroad, and more.
- **Youth Service** recognizes the importance of empowering youth and young professionals through leadership development programs such as Rotaract, Interact, Rotary Youth Leadership Awards, and Rotary Youth Exchange when available.

1. Give a brief description of the project.
2. Who and how many benefited from the Project?
3. Describe how the Club found out about this Project. What actions did the members take to accomplish this Project, besides raising funds for the project?
4. How many Club Members were involved in the non-fund-raising activities related to the accomplishment of the Project?
5. Was there community involvement? Describe the type of community involvement.
6. When was the Project completed and how much did the Project cost?

Prepared/submitted by: _____

Rotarian's name/Office held (if officer) _____ Date _____

NOTE:

Only the information on this form will be considered. Do NOT send supplementary materials as they will not be considered.

You may send your submissions/nominations via e-mail: ellenhughes13-14@rochester.rr.com no later than 5: 00 pm April 1, 2025. **Email submissions are preferred** but you may send your nominations via regular mail postmarked No Later Than March 25, 2025 to:

Ellen Hughes
2461 Brewer Rd.
Waterloo, NY 13165

NO LATE SUBMISSIONS WILL BE ACCEPTED. Submissions that do not follow the requirements will be disqualified.

District 7120 Club Bulletin/Newsletter Contest

Club Bulletin Award Evaluation Criteria

For the current Rotary year, clubs will select three (3) bulletins/newsletters, published in the time frame July 1 to January 31 of Rotary year. The reason that the whole Rotary year isn't judged is to allow time for the submissions to be received by the judges, judged, and for the results to be sent to the Awards Committee for the awards to be made in time for the awards presentations at the District Conference.

Entries are due on or before April 1

Submit to Marilyn Lyon at : 7120news@Rochester.rr.com

Each of the following categories will be rated on a 0 to 5 point basis unless otherwise noted.

1. **Writing Style:** creative, witty, informative, to and for the members.
2. **Layout and Presentation:** attractive, eye-catching openings, neat, easy to read format, and reader-friendly.
3. **Graphics, photos, and color:** use of these items to enhance the story or to illustrate.
4. **Program Report:** Does your club have a weekly program/guest speaker? A report with or without a picture will be a bonus to your overall score for the competition.
5. **Club News:** Upcoming events, fundraisers, projects, results of events, attendance, make-ups, trips, special recognition's, etc.
6. **Member Recognition:** new member biography, accomplishments, fines.
7. **District Information:** Meetings, dinners, training sessions, visitations, programs, projects, accomplishments, and requests.
8. **RI Information:** Extracts from articles in the Rotarian magazine, ABC's of Rotary, and similar sources.

Hello! My name is Carrie Grove and I'm a member of the Naples Rotary Club and Vice President of my club. I am excited to be the new Chair for Rotary Youth Leadership Award (RYLA). Rotary

has always been an important part of my life. During my youth I attended Rotary meetings with my grandfather (Bruce Clawson) and father (Skip Miller). My family hosted two foreign exchange students while I was in high school and I attended RYLA as a student. I always knew I would be a Rotarian which happened in March of 2011. Over the past 14 years, I have served as the Club YEO (Youth Exchange Officer), Club Counselor and District Chaperone for RYLA as well as host parent to two foreign exchange students.



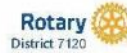
RYLA 2025 will be held at the FLCC campus again this year from July 13-17.

Application deadline is April 15.

Information can be found on [Clubrunner](#).

Thank you!
Carrie Grove
Chair for RYLA

new generations service exchange



Would you like to be part of an incredible exchange program for 18-30 year olds?
Do you want to share your expertise with an eager young adult, mentor future leaders, or open your home to cultural diversity?

Join us in making a difference through the Rotary New Generations Service Exchange!

- ✓ **Host an international participant** and experience cultural exchange firsthand.
- ✓ **Offer an internship or mentorship** to help a young adult grow professionally.
- ✓ **Apply as a participant** to explore global opportunities.

Get involved today! Contact [Julie Carney](mailto:juliecarney7120@gmail.com) to learn more about how you can make an impact OR to have a program presentation at your Club!

juliecarney7120@gmail.com

585-519-9466

Thank you to Avon Rotary, Geneva Rotary, Rochester Rotary and Victor Farmington Rotary for making an impact on our future leaders!



Literacy Corner

**Looking Ahead to:
September as Rotary Literacy Month**



WHAT - Focusing on "Adults Teaching Adults/ there will be a presentation by Olivia Kassoum-Amadou.

WHEN - September 27-9 a.m. to noon

WHERE - The Rotary Room - Clifton Springs Hospital

Defined as "competence in a specified area/ literacy could mean written literacy, financial literacy, or cultural literacy.

Facts about literacy to consider:

20% of adults in western New York are functionally illiterate.

Cuba boasts a literacy rate of 90%.

Many American college students read words yet Without comprehension.

The word "gift" translates as "present" in English But as "poison" in German.

See you in September!!

Nancy Aumann on behalf of the Rotary District Literacy Committee



Criteria for the 2024-2025 Literacy Recognition

Theme: Helping Adults to Teach Other Adults

Must Complete 5 Different Projects to Qualify

General Ideas and Suggestions:

1. Attend the Seminar in September
2. Show how your club observed Literacy Month in September; March is National Reading Month
3. Make Treasure Boxes, make a "Free Little Library"
4. Place books in a Food Cupboard, Community Center, Laundromat or Homeless Shelter
5. Award Scholarships
6. Give large print books and/or activity books to Senior Centers or Nursing Homes
7. Give to Books of the World
8. Provide School Supplies, Books and Snacks (Back Pack Program)
9. Read to children at a school or library
10. Consult best seller lists/NYT, Barnes & Noble, Washington Post, Book Page, etc.
11. **Any other projects or events that your club accomplished or participated in.**

Name of Club _____

Contact person w/email _____

Form must be submitted by **March 31, 2025**. **Send to:** JoAnn Terry, 100 McAuley Drive, Apt. 150, Rochester. NY 14610, or email to JoAnn @ joannterry7@gmail.com

Please use the back of this form if you need more room



IS YOUR CLUB A WINNER?

Then tell everybody! Enter your club in the District 7120 contests for best web site and best Facebook page of 2025.

Awards will be presented at the district conference in May to the best three clubs in each category. Join the contests by April 1 and give your club a chance to be among the best.

Entry is easy. You will even find the entry details can help make your web site or Facebook presence a better experience for all your digital visitors.

To learn how, go to:

<https://rotary7120.org/sitepage/awards-contests>



Who's to Judge?

Want to be a contest judge? Read on.

The amount of your time needed depends on the number of submissions. Previous years included 7 to 16 submissions. Judging will not start until April 2, so I just need to know if you are interested in helping. You will receive a simple spreadsheet on April 2 with links to the pages to evaluate. Enter your scores on the sheet and email the results back to me. You should spend 5-15 minutes per site, scoring them based on the judging criteria available on the website. Click on your contest(s) when you go to **www.rotary7120.org/sitepage/awards-contests**

One bonus benefit for you as a judge is getting to look at the best of the district club web sites and Facebook pages and taking any cool ideas you discover to apply them at your own club. And yes, you can be a judge of your own club site. You are a Rotarian so we trust your integrity.

Another nice thing about judging is that each judge can apply their own personal criteria in each category and for the score. Just be consistent club to club. This should take you a couple of hours at the most. When completed, please send the spreadsheet back to me. Judging will be completed by April 15.

After actually reading all that, if you are still interested in being a judge, please email: rgmellen@verizon.net

Create Your Peace Pole Project

Become a Peace Builder and plant a Peace Pole to inspire peace within and between all people

1. **Link** with a group of people in your community.
2. **Find a location** to put a Peace Pole.
3. **Get permission** to plant a Peace pole on the site.
4. **Decide what to write** on each side of the peace pole.

We strongly suggest one side say "May Peace Prevail on Earth" in English. The other three sides may say the same in other languages or be variations on the theme such as "May Peace Prevail in Our Community"

Be sure to include your Rotary Club logo on the Peace Pole.

5. **Order your Peace Pole** – see the district website for ordering options

Get the QR Code Decal to put on your Peace Pole **to link to the [world map](#).**

6. **Enjoy creating a community ceremony** to plant your Peace Pole.
7. **Invite** children, teens, adults, seniors, Rotary members, other civic groups, schools, and clergy to your Peace Pole dedication ceremony to celebrate peace with you.
8. **Invite the media** to attend to tell the story and take photos.

Peace Pole Ordering

Peace Poles can be a variety of sizes and materials. Below are a few options for obtaining a Peace Pole for your community.

A standard peace pole will have graphics on each of the four sides of an 8-foot post. The post and sleeve will be buried in the ground ~ 2 ½ ft. of post and six inches of sleeve will then be secured with concrete. Another option instead of using cement is to dig a two foot hole and put gravel in the bottom and pack the dirt back in and around it.

Option One: Order from the Local Community using a vinyl sleeve over a pressure treated wooden post
(Estimated cost: \$110)

Order a white composite vinyl post sleeve from **Lowe's (Item #1)** and have it sent to **Fuse Graphics in Spencerport** (191 S Union St. Spencerport, NY 14559, Attn: Harry Sotomayor).

Contact fusecreative@gmail.com or phone 585-509-0954 to make arrangements (provide expected delivery date, design and graphics for each side). Estimated cost for printing - \$10/side plus \$10 for the Rotary logo - \$50.

Full Materials List:

1. **Vinyl Post Sleeve (\$26.98):** <https://www.lowes.com/pd/Freedom-4-in-x-4-in-x-8-ft-White-Composite-Deck-Post-Sleeve/5015285283>
2. **Post Cap (\$4.48):** <https://www.lowes.com/pd/Freedom-Fits-Common-Post-Measurement-4-in-Actual-4-125-in-x-4-125-in-White-Vinyl-Post-Cap/4008751>
3. **Fence Post (\$16.88):** <https://www.lowes.com/pd/Severe-Weather-Common-4-in-x-4-in-x-10-ft-Actual-3-5-in-x-3-5-in-x-10-ft-2-Treated-Lumber/4222509->
4. **Bag of Concrete (\$4.46):** <https://www.lowes.com/pd/Sakrete-High-Strength-60-lb-High-Strength-Concrete-Mix/5015648043>
5. **Peace Pole QR Code (\$10):** Contact Larry Strober at lsstrober@gmail.com. Provide the physical location of the pole to be added to the map.

Option Two: Order a Custom Pole from www.peacepoles.com or rotarypeacepoles.world (Estimated cost: \$300 - \$1500)

Submitted by Ann DeMers

DIVERSE
INCLUSIVE
ACCEPTING
WELCOMING
SAFE SPACE
FOR EVERYONE



Where volunteers belong!

We believe that exemplifying and embracing diversity, equity, and inclusion (DEI) should be a part of everything we do at Rotary.

To ensure we live up to that ideal, the Board of Directors and our DEI Advisory Council acted to strengthen the DEI statement originally adopted in 2019:

At Rotary, we understand that cultivating a diverse, equitable, and inclusive culture is essential to realizing our vision of a world where people unite and take action to create lasting change.

We value diversity and celebrate the contributions of people of all backgrounds, across age, ethnicity, race, color, disability, learning style, religion, faith, socioeconomic status, culture, marital status, languages spoken, sex, sexual orientation, and gender identity as well as differences in ideas, thoughts, values, and beliefs.

Recognizing that individuals from certain groups have historically experienced barriers to membership, participation, and leadership, we commit to advancing equity in all aspects of Rotary, including in our community partnerships, so that each person has the necessary access to resources, opportunities, networks, and support to thrive.

We believe that all people hold visible and invisible qualities that inherently make them unique, and we strive to create an inclusive culture where each person knows they are valued and belong.

In line with our value of integrity, we are committed to being honest and transparent about where we are in our DEI journey as an organization, and to continuing to learn and do better.

DEI resources for Rotary members are available on My Rotary, including the DEI Code of Conduct, which provides a supportive framework for how Rotary members and participants can create and maintain an environment that is collaborative, positive, and healthy for everyone.

DISTRICT ENVIRONMENTAL ACTION COMMITTEE

EAC Spring Trash Olympics

Spring is upon us. As outlined in the February Grapevine, the Environmental Action Committee (EAC) is sponsoring a Trash Olympics (rules published below). Here are more details:

Waste Management has agreed to sponsor the competition with cash prize to be awarded to clubs as follow: \$250 for the winner, \$150 for second, \$100 for third. There will also be plaques for First Place, the most unusual and ugliest items collected.

The Olympics will run from now to June 30th. One club has already submitted an entry. Clubs that do multiple project will have their entries combined for first place. A reminder; eligible projects include: watershed clean ups, adopt a highway projects, village/town clean-ups, can and bottle drives, compost collection, and battery turn-ins with each battery counting as a trash bag.

To be considered for a prize, club presidents need to submit the following to their AGs. (1) A picture of your trash haul and a (2) a copy of the attached form (3) pictures of the ugliest and most unusual items collected if your club wants to participate in that portion of the competition. https://docs.google.com/forms/d/1MAkFmcoKbiQVmgdQWVl8O7Y13y194HC3jGq_MlQGdE/edit.

As we approach Spring, the EAC is proposing an activity that can add some fun to environmental projects. We are sponsoring a SpoGomi-type event. SpoGomi is a Japanese invented sport that is roughly translated as "competitive trash picking". The pure Japanese rules are too restrictive for our district's purposes, but we thought the competition aspect would be a fun activity that would encourage additional community involvement.

Some of the normal Spring clean-up activities that would lend themselves to the competition are:

- Spring community clean-up projects
- Adopt a Highway programs
- Watershed clean-ups
- Can and bottle drives
- Community compost material drives

The rules for the Trash Olympics are simple:

- Once the activity is finished for the day/week the club will take a picture of the participants with their haul. The number of bags collected will be divided by the number of participants. Items too big to be counted as a bag (examples: a club with 20 participants collecting 60 bags would have a score of 3.0, a club of 10 participants collecting 10 bags would have a score of 1.0)
- The club with the highest average wins. If other community organizations participate, their members should be included in the total participating. Prizes will be awarded to the most unusual item, and the grossest item.
- Most Clubs use industrial trash bags. This would make scoring easier.
- The dates of the competition would be April 1st to June 30th. Clubs may begin earlier than April, but must be finished by June 30th.
- Clubs that do trash pickups and can and bottle drives can send two or more pictures, one for each event. The total will be tabulated.
- A monthly scorecard will appear in the May and June issues of the Grapevine, with the winner announced in the July issue with the DG presenting the trophy in July.
- Clubs are encouraged to conduct multiple events, the total of which will count toward the competition.

The committee is seeking donors for other prizes. The total prizes and reporting procedures will be published in the March Grapevine. Clubs already planning non-trash or bottle drive events are encouraged to do so (examples are butterfly gardens or tree planting).

Anyone interested in participating should contact:

Gary Anderson at gwa1948@aol.com or (571) 212-0483.



ENVIRONMENT





ROTARY 201: March 27, 2025

ZOOM Link: [Rotary 201](#)

Sign in 7:50, Start 8:00-8:55 PM EDT

March 27: Water, Sanitation, Hygiene Month

- **Water for South Sudan**
- Origin: from a single local Club, to
Rotary Clubs world-wide
Elissa Rowley, Gary Prok
[Salva's Story](#): Lost Boy returns to Sudan

- **From ROTARY Magazine, March 2025**
- ROTARACT: The Next Global Leaders, pages 40-43
- From ROTEX to ROTARACT
Sylvia Rooney, Tom May

DISCUSSION LEADERS: members of any age or district experience who have a special interest in discussing an article in that month's **ROTARY** magazine or **Rotary's** *monthly theme*.

Have an idea or suggestion:
Jack Best, Dean Rotary 201
Phone/text: 585-261-0073

Email: jackbest@rochester.rr.com

MENTAL HEALTH WELLNESS:

verywellmind

7 Stress-Management Tips for Caregivers

By Elizabeth Scott, PhD Updated on November 07, 2023

If you've ever taken care of a chronically ill spouse or elderly parent, you know how stressful and exhausting it can be. If you're living through the experience right now, you might be feeling overwhelmed or even at a breaking point—even if you love the person you're caring for very much. caregiver burnout is real.

Providing this type of care can place a great deal of pressure on a person, and caregivers are often surprised by the amount of burnout they experience. Here are just some of the ways to heal and lessen the effects.

Many caregivers have trouble taking care of their own needs as they provide so much care for the needs of others. Whether you feel guilty for taking time out for yourself, or if you just feel like you don't *have* the time to take, consider this perspective: If you don't take care of yourself, you won't have anything left to give.

How Caregivers Can Lessen Stress and Overwhelm

The following steps can help you to minimize some of the stress you're feeling, so you can feel less overwhelmed by the caregiver role.

1. **Stay connected.** It's important to maintain relationships with other people, not just the person you're caring for or your immediate family. Others, especially those who are in a similar position, can provide support and information, as well as valuable opportunities to step out of the caregiver role for a while. Aim to find a mix of social support from online support groups, friends with whom you may have lost touch as you've gotten busier, and new friends you may meet in the community. Even walking a dog around your neighborhood provides some of the health benefits of pets and can help you stay more connected to your neighbors and community.
2. **Accept help.** If help is offered by friends, neighbors, and others, don't be afraid to accept it. Many people don't know what to do to help, but are sincere in their

(Continued on page 23)

(Continued from page 22)

Page 2

load, so don't feel guilty about it. If you're not getting many offers of support, you may want to ask family members if they might be able to offer some. Also, there may be resources offered in your community, so some research in that area may yield some useful results. Sometimes even a little help can go a long way.

3. **Find time alone.** It may be difficult for you to find time alone, especially if you're the sole provider of care, but don't forget that you need to give to yourself in order to have the ability to give to others. However, taking an hour or two for journaling in a coffee shop, seeing a movie by yourself, getting exercise with a long walk, or going to a nearby park and immersing yourself in a good book are all excellent, restorative options that can help you to stave off burnout.

4. **Maintain a hobby.** It's also important to keep up some interests outside of your role as a caregiver. Maintaining a hobby is a way to keep yourself feeling fresh and vital, and possibly to stay connected with others in another role. Here is a list of stress-relieving hobbies to consider, some of which can be maintained at home with your loved one, along with some that will take you outside and connect you with others.

5. **Stay informed.** While sometimes looking conditions up on the internet yield questionable or even unsettling results, it's still often a good idea to research as much as you can about your loved one's condition, so that you'll know what to expect. To be sure that you're getting accurate information, talk to your doctor about good resources for information and support.

6. **Stay spiritually grounded.** Studies show that religion and spirituality can help immensely with stress relief, health, and life satisfaction, so if you have are religious or have spiritual leanings, now is a good time to rely on them, and gain strength from your faith as well as your spiritual community.

7. **Take care of yourself.** The main idea here is to take good care of yourself—physically, mentally, and emotionally—so that you'll be able to handle the challenges of caregiving, and continue to provide care for others. Self-care encompasses many ideas, including getting enough sleep, eating a quality diet, and other strategies to keep yourself feeling well. Also, if you experience persistent feelings of fatigue, resentment, or burnout, don't be afraid to talk to a professional and get some extra support.

District 7120 Mental Health Wellness Committee
Send comments to:
christinecasaceli@hotmail.com

Calling All District 7120 ROTARACTORS!

Join our district-wide Rotaract call on
Wednesday, March 26 at 8:00 pm.



JOIN US!

<http://zrpz.2.vu/3>



INFECTIOUS DISEASE UPDATE: September 10, 2024
COVID-19, INFLUENZA, RSV, and POLIO by PDG DAVID HANNAN



IT'S TIME TO GET YOUR UPDATED 2024-2025 COVID-19 and INFLUENZA VACCINES, EVEN IF YOU WERE PREVIOUSLY VACCINATED and EVEN IF YOU WERE PREVIOUSLY SICK WITH THESE VIRUSES! THEY CAN BE GIVEN SIMULTANEOUSLY.

RSV does NOT need a second vaccine.

Core Prevention Strategies

[CDC recommends](#) that all people use core prevention strategies to protect themselves and others from COVID-19:

- Stay up to date with [COVID-19 vaccines](#).
- Although vaccinated people sometimes get infected with the virus that causes COVID-19, staying up to date on COVID-19 vaccines significantly lowers the risk of getting very sick, being hospitalized, or dying from COVID-19.
- Practice good [hygiene](#) (practices that improve cleanliness)
- Take [steps for cleaner air](#)

When you are sick:

- Use [precautions to prevent spread](#), including staying home and away from others (including people you live with who are not sick) if you have respiratory symptoms.
- Learn when you can [go back to your normal activities](#).

Seek health care promptly for [testing](#) and/or [treatment](#) if you have [risk factors for severe illness](#). Treatment may help lower your risk of severe illness, but it needs to be started within a few days of when your symptoms begin.

Order your free COVID-19 tests at the end of September.

U.S. households will be eligible to order 4 free COVID-19 tests at COVIDTests.gov. The COVID-19 tests will detect current COVID-19 variants and can be used through the end of the year. [Visit COVIDTests.gov](#)

Additional Prevention Strategies

In addition, there are other prevention strategies that you can choose to further protect yourself and others.

[Wearing a mask](#) and [putting distance between yourself and others](#) can help lower the risk of COVID-19 transmission. [Testing for COVID-19](#) can help you decide what to do next, like getting [treatment](#) to reduce your risk of severe illness and [taking steps](#) to lower your chances of spreading COVID-19 to others.

What to watch out for

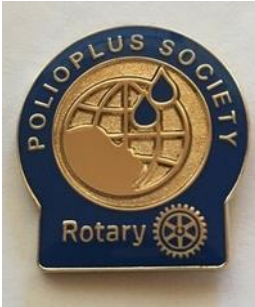
Using these prevention strategies can be especially helpful when:

- Respiratory viruses, such as COVID-19, flu, and RSV, are causing a lot of [illness in your community](#)
- You or those around you have [risk factors](#) for severe illness
- You or those around you were recently exposed to a respiratory virus, are sick, or are recovering

POLIO:

1. A resident of Rockland County, who had not traveled overseas, contracted Polio in 2022 and the Polio Virus has been detected in sewage samples in Rockland, Orange, Sullivan, and Nassau Counties, and in New York City. Fortunately, there have been no other cases in the US.
2. Polio is a paralyzing and potentially deadly disease. The IPV (Salk) Polio Vaccine is safe and effective. It has been used for decades, is required for school entry in NY, and is available to anyone over 2 months old. Protect yourselves and your family. If you had the full Polio Vaccine series as a child, you do not need a booster at this time.
3. There were 12 cases of Wild Polio Virus Type 1 worldwide in 2023, 6 in Afghanistan and 6 in Pakistan. To date, there have been 34 cases of WPV1 in 2024, 18 in Afghanistan and 16 in Pakistan.
4. There were 517 cases in 26 countries of circulating Vaccine Derived Polio Viruses (cVDPV) worldwide in 2023. To date in 2024, there have been 122 cases in 17 countries of cVDPV. This includes 1 case in the occupied Palestinian territory (Gaza) on July 25, 2024.
- 5.

I am available to provide club programs on Rotary's PolioPlus Campaign, as well as other programs on The Rotary Foundation.



**Our wish is to have at least
one member of the PolioPlus Society from every club.**

Rotary has been working to eradicate polio for more than 35 years. Our goal of ridding the world of this disease is closer than ever.

As a founding partner of the [Global Polio Eradication Initiative](#), we've reduced polio cases by 99.9 percent since our first project to vaccinate children in the Philippines in 1979.

Rotary members have contributed more than \$2.1 billion and countless volunteer hours to protect nearly 3 billion children in 122 countries from this paralyzing disease. Rotary's advocacy efforts have played a role in decisions by governments to contribute more than \$10 billion to the effort.

Today, polio remains endemic only in Afghanistan and Pakistan. But it's crucial to continue working to keep other countries polio-free. If all eradication efforts stopped today, within 10 years, polio could paralyze as many as 200,000 children each year.

By the numbers:

\$3 average cost to fully protect a child against polio
430 million children in total vaccinated in 39 countries in 2017
\$100 million cost to conduct polio surveillance worldwide

District 7120 now has a PolioPlus Society recognized by Rotary International. To become a member, you pledge to donate \$100.00 or more per year until Polio is eradicated in the world. October 24th is World Polio Day – please consider participating by making this pledge. The commitment form is below! Remember that every dollar is matched 2 to 1 by the Gates Foundation.



MAGIC ALL AROUND

21-25 JUNE 2025 • CALGARY, CANADA

Register today at convention.rotary.org

#Rotary25

Meet your 2025-26 Rotary president, Mário César Martins de Camargo

After a day of interviews with the committee vetting candidates for 2025-26 Rotary International president, Mário César Martins de Camargo returned to his hotel and waited. And waited. “It’s an elimination process,” he says. “The anxiety level reaches sky high.” When he got a call asking him to return to Rotary headquarters in Evanston, his first thought was that he’d made some sort of mistake. As he walked the few blocks to the building, he mentally reviewed everything he’d said. When he finally realized why he’d been called back, it was an emotional moment, he says. “The nominating committee stands up and applauds you, and you are invited to say your first words as president. Mine were, ‘Are you guys sure?’”

They were, of course. De Camargo’s Rotary résumé goes back decades. A member of the Rotary Club of Santo André, Brazil, since 1980, he served as his club’s [Rotary Youth Exchange](#) officer the following year at age 24 and as its president in 1992-93. He was governor of District 4420 (part of Brazil’s São Paulo state) in 1999-2000, Rotary Foundation trustee in 2015-19, and Rotary International director in 2019-21. He has also served Rotary as an RI learning facilitator, committee member and chair, and task force member. De Camargo and his wife, Denise da Silva de Camargo, also a Rotarian, are Major Donors and Benefactors of [The Rotary Foundation](#).



RI President-elect Mário César Martins de Camargo and 2024-26 RI Directors (from left) Christine Etienne, Alain Van de Poel, and Daniel V. Tanase at One Rotary Center in Evanston, Illinois.

Image credit: Clare Britt

READ THE COMPLETE STORY AT:

<https://www.rotary.org/en/things-to-know-about-mario>

[2025-26 message logo and materials](#) (downloads)



UNITE FOR GOOD

The RI President's message for 2025-26, **Unite for Good**,

The RI president-elect speaks about the power of Rotary's members

By Etelka Lehoczky

Rotary International President-elect Mário César Martins de Camargo asked members to **Unite for Good** by embracing growth, service, and connection as he outlined a plan to expand “the best-qualified team of volunteers on the planet.”

“Rotary’s greatest asset is not our history, our projects, or even our unmatched global reach. It is our members,” de Camargo said at the organization’s International Assembly in Orlando, Florida, USA, on 10 February. He noted praise from one of Rotary’s partners about “the extraordinary dedication” of Rotary members. “That recognition from an outsider deepened my understanding: Rotary’s greatest gift to the world is its people.”

De Camargo, a member of the Rotary Club of Santo André, São Paulo, Brazil, emphasized the importance of seeking out new perspectives and strengthening Rotary’s service to communities around the globe. He outlined three “essential pillars” for growth: innovation, continuity, and partnership.

Innovating while also building a consistent legacy

Noting how quickly the world changes, de Camargo urged members to innovate.

“Technology, social expectations, and economic conditions evolve constantly, and Rotary must evolve with them,” he said. “Innovation is how we adapt to this changing world.”

One important way to do this, de Camargo said, is by embracing and promoting a variety of club models. Satellite clubs, cause-based clubs, enterprise clubs, and passport clubs offer people different ways to experience Rotary. Noting that his wife helped charter a satellite club with nearly 50 members, he said, “Future Rotary members are out there. We must meet them where they are.”

De Camargo also emphasized the importance of leadership continuity and said he observed its benefits during his extensive travels in the past 18 months. Districts thrive, he said, when governors build on their predecessors’ efforts, ensuring that programs and strategies continue without interruption.

He cited an effort to build wells in Nigeria, an initiative in Pakistan that helped people affected by devastating floods to find a better future, and a Rotary grant-funded program in India where children get lifesaving care.

“Continuity is not about uniformity; it’s about alignment,” de Camargo said. “When district leaders work together, envisioning Rotary beyond their ‘governor year,’ they set the stage for long-term success.”

READ THE COMPLETE STORY AT:

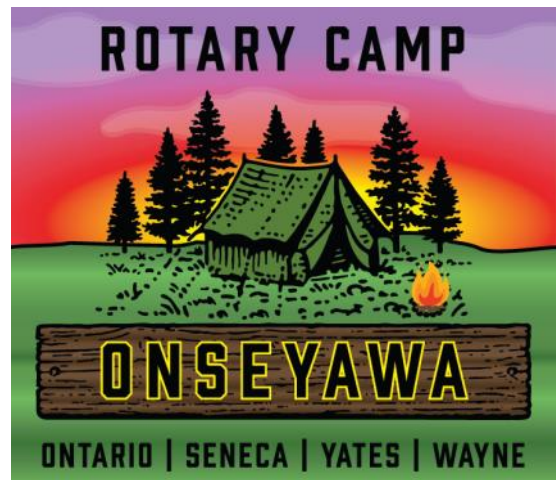
<https://www.rotary.org/en/mario-cesar-martins-de-camargo-calls-on-members-to-unite-for-good>



August 10-15th 2025



August 10th - 16th
2025



August 11-15 and 17-22,
2025.



Session 1 (Ages 7-15)
July 6th – 11th
Session 2 (Ages 16-21)
July 13th – 18th



July 28 - Aug 1: Youth Week - Ages
7 to 18 years old
August 4 - 8: Adult Week - Ages
19 to 30 years old

Camp Haccamo Buzzing with Excitement!

Thrilled! We're absolutely buzzing about the Rotex Rotaract Polar Plunge! What an incredible show of support for the magic of Camp Haccamo and our fellow Rotary camps, bringing joy to individuals with special needs. We're spreading the word like wildfire in our community, and counting down the days until April 6th! Dive in and join the fun:

<https://rotary7120.org/sitepage/polar-plunge>.



Attentions Hot Rod Rotarians! Please Consider Showcasing Your Car for a Fantastic Cause!

The Camp Haccamo Car, Truck, and Cycle Show is rolling into the Mall at Greece Ridge on June 7th, 2025, and we're inviting all automotive aficionados to join the fun.

This isn't just your average car show. It's a chance to display your prized vehicle—whether it's a vintage beauty, a roaring muscle car, or a modern marvel—while contributing to the vital work of Camp Haccamo. Imagine the sight of gleaming chrome and polished paint, all gathered for a day of community and camaraderie.

Beyond the stunning displays, the show offers a unique opportunity to connect with fellow car enthusiasts and introduce the wider community to the impactful initiatives of Rotary. It's a day where passion for automobiles meets a dedication to service.



So, if you're a Rotarian with a vehicle you're proud of, or simply a car lover eager to support a worthy cause, mark your calendars. Join us for a day filled with stunning vehicles, engaging conversations, and the shared goal of making a difference.

Ready to showcase your ride? Find all the details and registration information at <https://www.camphaccamo.org/about-5>. We look forward to seeing you there!"

Summer 2025 Registration is Open! Campers and Counselors Please Apply Online

Camp Haccamo is offering two exciting sessions of overnight camp this year: July 28-August 1 for ages 7-18, and August 4-8 for ages 19-30. Camp Haccamo is supported by 12 area Rotary clubs. Do you know of a family that could benefit from camp? Please have them register today at <https://www.camphaccamo.org>. We're seeking compassionate and energetic individuals to join our team as camp counselors too! Counselor applications are available at <https://bit.ly/4goZoOJ>.

You can stay updated by subscribing to our news updates at <https://www.camphaccamo.org/blog> and by visiting <https://www.facebook.com/haccamo/>.

Thank you!!

Submitted by Neal Gorman

Dundee Rotary Inducts New Member



Dundee Rotary Club is pleased to introduce our newest member, Deb Simon, who was inducted on February 5th. Hailing from just outside of Buffalo, New York, Deborah is a retired schoolteacher. She spent most of her teaching career at Dundee Central School. Deborah is the mother of one son who is also a graduate of DCS. She is the grandmother of two perfect grandchildren. Deb enjoys theatre and writing and says she has had a modest amount of success in both. She is an avid Yankees fan and, of course, "Go Bills!

Welcome to Dundee Rotary, Deb!

Pictured, L to R, are Stacey Wyant, Assistant District Governor, Deb, Deb's sponsor Kevin Oliver, and Co-Presidents Alan Giles and Joan Washburn.

Submitted by Lauren Snyder



Canandaigua Rotary Club Inducts New Member

At a recent gathering of the Canandaigua Rotary Club Dr. Greg Heiler was inducted. He is a member of the North East Pain Solutions in Canandaigua as a Chiropractor. Dr. Heiler grew up in Farmington, graduated from St. Mary's in Canandaigua, then McQuaid, then 7 ½ years of college. He is one of three siblings, a sister in LA, and a brother in Victor, and another brother at Rutgers. Ken Poole was his sponsor into Rotary.

Submitted by Jack Kellogg



Pictured are Club President Kim Tenreiro, Janet Tenreiro, Greg Heiler, and Mark Sheppard

Rotary E-Club of District 7120

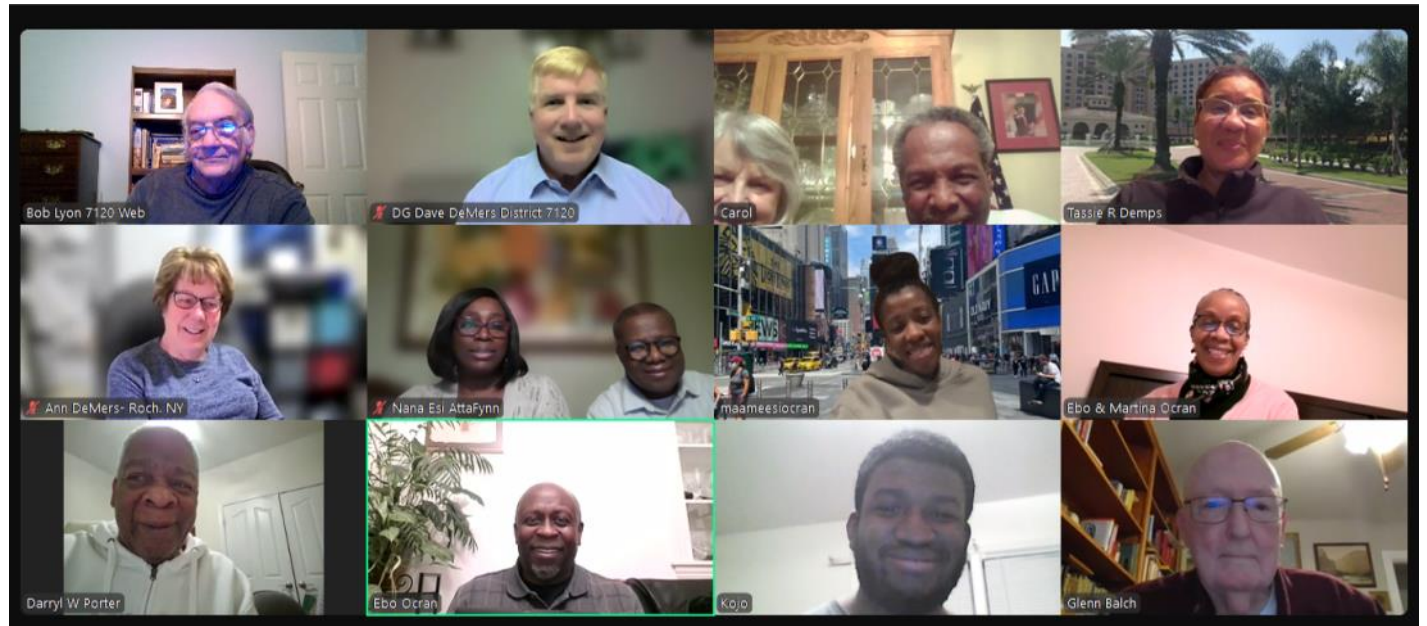
Club President Thomas Mizelle and Club Membership Chair Carol Mizelle inducted 3 new members at the clubs February 17th meeting. They were sponsored by Ebo and Martina Ocran.



Pictured left is new member Tassie Demps and right are Nana Esi Atta-Fynn and Jerome Atta-Fynn

Tassie Demps, introduced by Martina, retired from the City of Rochester as the Director of Human Resource Management in December 2021, after 32 years of service and has relocated to Charlotte, NC.

Nana Esi Atta-Fynn was introduced by Executive Secretary Maame Esi. **Nana** and her husband **Jerome** are originally from Ghana and currently live in Windsor Mill, Maryland. **Dr. Jerome Atta-Fynn**, is a dentist in the DMV area. They are blessed with a son Kobina. **Jerome** was introduced by Ebo.



Ebo, Martina and Maame Ocran spoke about Rotary's "Four Way Test", the "Five Avenues of Service" and the "7 Areas of Focus". DG Dave DeMers, his wife Ann, club members, friends and guest were present to welcome the club's newest members. DG Dave welcomed the new members and spoke about his vision of the "Magic of Rotary", and Peace Poles.

Submitted by Ebo and Martina Ocran.

Perry Rotary Club

Perry Rotary welcomed new member Duane Baker of Warsaw in January. The retired Hewlett-Packard tech also worked for 20 years in medical research and campaigns to encourage people to participate in those free studies that come up from time to time.

Submitted by Lorraine Sturm

Pictured: Rotary Past President Jeff Fitch inducted newbie Duane Baker to Perry Rotary on Jan. 30, 2025.



Welcome

Honeoye Lake Rotary Club



THE NEWEST MEMBER OF THE HLRC

On March 6th, the Honeoye Lake Rotary club inducted its newest member. Audrey Carrier was presented with her certificate of membership and was "pinned" by club President Dave Richardson. Audrey is a lifelong resident of Honeoye and is involved in many town improvement projects the latest being the information kiosk on Main St. near our CVS store. Welcome, Audrey, and the HLRC will

make sure your membership in our club will be meaningful and memorable to you.



Submitted by Jeanne Hamele

Welcome

DANSVILLE ROTARY CELEBRATES FOUNDATION MONTH WITH AWARD

Dansville Rotary Club welcomed its newest Paul Harris Fellow at its meeting held February 18. Pictured here with Club Foundation Chair, Terry Muchler, is recipient, Jennifer Brushafer. Jennifer is active with Genesee Valley Rotary Camp, Project Christmas, and was a prime mover for Dansville's first 2011 Sunshine Softball event as well as for the Sunshine Swimming program until 2018.

In April this year, the Club will celebrate Jennifer's 4 years of membership in Dansville's club.

Submitted by Teresa Dearing



Greece Rotary -Paul Harris Elevations

Greece Rotary Club had two Paul Harris Upgrades on Feb. 12. Deborah Whitt was upgraded to PH+6, and a New Paul Harris Member V.P. Ray Gangarossa.

Submitted by Chuck Gannon



Penfield Rotary Club

A Month of Service, Celebration, and Community Spirit!

At our recent monthly Rotary Club meeting, we had the honor of hosting Dave Hannan, District Rotary Foundation Committee Chair, who presented Paul Harris awards to Linda and Ken Kohl, Steve Lawrence, and Lisa Ford. These awards recognize individuals who have made substantial contributions to Rotary's mission, and their recognition underscores the dedication and impact of our club members.

We are also proud to have had special guests from the Mill Wheel Girl Scouts and St. Joseph's "Phillip the Van" ministry and Penfield Hope. We presented them each with financial support to help them to continue their vital work in our community. Please consider supporting these causes with us.

Penfield team members (pictured right) forged stronger bonds with our veteran neighbors over a wonderful dinner at Nucor House, filled with good food, camaraderie, and great company.

Looking ahead, we invite you to join us for two exciting upcoming events. Mark your calendars for our charity Euchre tournament on April 5, 2025, a night of fun and fundraising. And on June 16, 2025, we'll be partnering with the Town of Penfield and the Kiwanis Club for our annual Golf Tournament, a fantastic opportunity to support our community while enjoying a day on the green. For more details on these and other events, please visit our website at <http://PenfieldRotary.org>.

Submitted by Neal Gorman





Rotary District 7120 Polar Bear Plunge Fundraiser



The **Rotex Rotaract Club** is excited to announce its first annual district-wide Polar Bear Plunge Fundraiser! Hosted by the Rotary Youth Exchange Committee and the Rotex Rotaract Club, the event will take place on **Sunday, April 6, 2025**, at noon at **The Beachcomber** on Conesus Lake (5909 West Lake Road, Conesus, NY, 14435).

Event Highlights:

The event will begin at noon with registration and sign-in. Participants will turn in the money they raised and enjoy live music, food and drinks, and a Rotary classic, the 50/50 raffle.

The Plunge will take place in rounds, with individuals grouped by age and then teams. The event will conclude with an awards ceremony, recognizing the following:

- The top three individual and team fundraisers
- The best individual and team costumes
- The youngest and oldest plungers
- The top three fundraising Rotary Clubs (total fundraised/per Rotarian)

How You Can Get Involved:

We are seeking **individual participants** and **teams** to take the plunge. Participants will raise funds through sponsorships from family, friends, and colleagues. The event is also welcoming **corporate sponsors** at all tier levels. Visit our [Polar Bear Plunge webpage](#) for more detail on this.

To sign up, individuals and teams can visit the [Polar Bear Plunge webpage](#) on the Rotary District 7120 website. Businesses interested in becoming donors or sponsors are encouraged to contact the Rotex Rotaract Club for more information.

Participants who raise \$100 or more will receive a free lunch donated by The Beachcomber. Those who raise \$200 or more will also receive a custom event t-shirt (additional t-shirts and meals will be available for purchase by participants and attendees).

Teams can also earn these perks by meeting fundraising thresholds based on team size or by raising a minimum of \$1,500 overall.

Fund Allocation:

All event net profits will be distributed as follows:

- Rotary-sponsored summer camps (including [Rochester Rotary Sunshine Camp](#), [Camp Haccamo](#), [Camp Onseyawa](#), [Genesee Valley Rotary Camp](#), and [Camp Star](#)).
- The [Rotex Rotaract](#) operating budget, which includes scholarships to enable students from all economic backgrounds to participate in international youth exchanges, community outreach activities, events for inbound/outbound exchange students, and up-front costs for next year's fundraiser.
- The top three fundraising clubs (gross fundraising/per Rotarian) will have donations made in their name to [Rotary International Foundation](#) as well as receive financial contributions of an equal amount to their general budgets, supporting their various community outreach programs.

The Rotary Club Fundraising Challenge:

Every time an individual or team registers for the event they'll have the option to affiliate their fundraising to a specific Rotary club in our district, we also ask all new corporate sponsors this question as well. During the event, funds will be counted, and the top three clubs that raise the most money per Active Rotarian (via individuals, teams, and/or corporate sponsors) will receive a portion respectively from the total net event profits. Half of the amount they receive will be donated to the RI Foundation in their name, supporting Rotary's global humanitarian efforts, and gaining Paul Harris Fellow points that they can use to award their Rotarians with Rotary's most prestigious award. The other half will go directly into their club's general budget to spend further on community outreach, plan their own fundraisers, and with the end goal of increasing community awareness of Rotary and subsequently increasing membership. The winning clubs will also receive special recognition at the annual Rotary District 7120 Conference in Corning, NY (May 2-4, 2025) and, of course, bragging rights across the district.

Special Thanks:

We would like to extend a special thank you to the EMTs, divers, and police officers who will be volunteering their valuable time and support to ensure the safety of everyone at the event. And a big thank you also goes to all the participants, volunteers, donors, and corporate sponsors who will come together in the spirit of Rotary to make this day of community and fun a reality.

"This event provides the perfect opportunity for past Rotary Youth Exchange students to fund the program we love and that gave us so much. It also provides us with the chance to give back to our Rotary District and the communities our local clubs serve. We hope that this event will foster collaboration and friendly competition between local schools, parishes, businesses, public services, and Rotary Clubs." – Sylvia Rooney, Rotex Rotaract Club President

Visit the [Polar Bear Plunge webpage](#) to register, receive the most up-to-date information, see our waiver, print-off our fundraising tracking form, or information regarding corporate sponsorship.

Contact Information:

Rotex Rotaract Club: rotaryyouthexchange7120@gmail.com

Thomas May, Polar Plunge Project Coordinator: thomasowenmay@gmail.com, +1 (585) 447-4119

Sylvia Rooney, Rotex Rotaract Club President: sylvia.amita@gmail.com, +1 (585) 435-7789

Geneseo Rotary Club

The Rotaract Club at SUNY Geneseo has undergone remarkable growth, increasing its membership from just two members to over 50. This expansion has led to more events, greater outreach, and a stronger presence both on campus and in the community. With this momentum, Rotaract continues to make a meaningful difference by supporting initiatives that align with its mission of community engagement and volunteerism.

To share these exciting updates, Rotaract President Jillian Mitchell was invited to speak at the Geneseo Rotary Club's weekly meeting on 2/24/25. As the sponsoring organization, the Geneseo Rotary Club plays an important role in supporting Rotaract's efforts. During her presentation, Jillian highlighted recent achievements, upcoming events, and the growing impact of the club. One of the key strengths of Rotaract is the diverse range of service opportunities available to students. This variety ensures that members can participate in causes that resonate with them, while the frequent events each semester allow for flexible involvement, minimizing conflicts with class schedules and other commitments. Rotaract's events fall into three main categories: Club-hosted events, which are organized directly by Rotaract members, Collaborative events, planned in partnership with other campus or community groups, and External events, hosted by other organizations that request Rotaract's support.



During the previous semester, Rotaract members participated in numerous impactful projects, including: A county-wide donation drive for **Chances & Changes**, a local organization that supports individuals in crisis. Volunteering at the **White Corn Project** at Ganondagan, where members assisted in preserving traditional Iroquois agricultural practices. Writing letters to nursing home residents, spreading messages of encouragement and kindness. Assisting at **Tree Creations**, a community project promoting environmental sustainability. Participating in the **Teresa House Comfort Care Walk**, supporting hospice care services. Helping the Geneseo Rotary Club with their can and bottle drive. Supporting the Black Student Union at SUNY Geneseo with their **Kwanzaa Dinner**. Setting up and removing the 9/11 memorial flags on campus. Assisting with the free on-campus screening of The Rocky Horror Picture Show, ensuring a fun and organized event for students

This semester, Rotaract is continuing its mission with a packed schedule of volunteer events and initiatives. Some of the key projects include: Volunteering in Rochester for the **Martin Luther King Jr. Day of Service**, contributing to city-wide efforts to honor Dr. King's legacy. Assisting the Black Student Union with their **Soul Food Dinner**. Organizing donations for the on-campus food pantry, helping students in need. Hosting a free tech community workshop at the Mount Morris Library, providing tech assistance to local residents. Supporting the **Geneseo Parish Outreach Center's Wellness Fair**, helping to promote health and wellness resources. Returning to **Tree Creations** for another volunteer project. Launching a sticker sale fundraiser to support the Rochester branch of the **National Alliance on Mental Illness (NAMI)**. Deep cleaning the Livingston County Dog Control Facilities, improving conditions for rescued animals. With an ever-growing list of service opportunities, the Rotaract Club at SUNY Geneseo continues to expand its reach and create meaningful connections within the community. Whether through volunteering, fundraising, or collaborative projects, members have numerous opportunities to make a difference while developing leadership skills and fostering a sense of civic responsibility.

Submitted by Jillian Mitchell

Photos by Kurt Fletcher, Rotaract Co-Advisor



Rotaract President Jillian Mitchell with
Geneseo President Don Livingston

Dundee Rotary Honors Dundee Central School Student of the Month



At the February 12th meeting of the Dundee Rotary Club, Adelaina Cocola was honored as the Elementary Student of the Month. Adelaina was accompanied by Principal Tiffany Cohrs who stated "Adelaina was chosen because she is a quiet leader in the classroom and is a student who makes good choices because she knows what is right, not because she is looking for recognition. The 5th grade teachers were unanimous in supporting her nomination for this award."

Adelaina was presented with a certificate and a \$25.00 check by Co-President Joan Washburn.

Pictured are President Washburn (L), Adelaina (C), and Principal Cohrs (R).

Submitted by Lauren Snyder

Dundee Rotary Awards Peace Essay Contest Winners

Three Dundee Central School 6th graders read their winning Peace Essays to Club members at the February 12th meeting. All DCS 6th graders were invited to write an essay that explains what peace means to them in their home, at school, and in the community. The 6th grade teachers read and judged the essays, selecting the top three. The Peace Essay contest was started about 30 years ago by Rotary member Don McIlvride, father of current Rotary member Bill McIlvride. Each of the winners were presented with a check by President Joan Washburn.



Pictured in first row, L to R, are President Joan, 1st place winner Shaylor Miller (parents Nicole and Dillon Nickelson), 2nd place winner Tessa McCormick (Jaime and John McCormick), 3rd place winner Paisley Johnson (parents Travis and Chemeron Johnson), and Principal Cohrs. Back row is member and Past President Bill McIlvride.

Submitted by Lauren Snyder

Webster Rotary Club

On a cold, windy, and snowy night, District Governor Dave DeMers and his wife Ann braved the elements to come visit the Webster club to deliver the message of his initiatives for Peace along with RI's message of The Magic of Rotary. The club loved learning about Dave's initiatives as they tied perfectly into the club's recent efforts to help purchase and install two Peace Poles in the Webster community. Thank you to Dave and Ann for the visit and best wishes on your remaining term.

Submitted by Joseph Corona



Pal-Mac Rotary News

Since this is Peacebuilding and Conflict Prevention Month for Rotarians, it was appropriate that we hosted Gwen Olton to help us with this at our Wednesday lunch meeting on February 5.

Gwen is a Senior Consultant with the New York State Trauma-Informed Network and Resource Center where she leads technical assistance, training and content development. Prior to this position she was Co-Executive Director of the Ghandi Institute for Nonviolence in Rochester.

Gwen is also the daughter of our club's president, Marie Fessler.



President Marie has fun introducing her daughter, Gwen.

In addition to describing her passion and responsibilities in the area of conflict resolution, Gwen led us in an exercise to help us deepen self-discovery and connection with others.

Submitted by Jeff Crawford



The joy of sharing a club cup with our presenter.



A table of delights!

Pal-Mac Rotary News

We had a great time raising money for the Rotary Foundation during our annual Dessert, Entree, and Hors d'oeuvres Gala on Wednesday, February 12. Mark Clement served as our auctioneer, with the assistance of his wife, Kim. Delicious soups, breads, cookies and candies were big hits, as well as many other handcrafted delights!

There were a few "bidding wars" all in fun and we all walked away full after sampling the goodies. You can see the smiles in these photos.



Auctioneer Mark, and his more than able assistant, Kim.



Jeff Crawford.

Joan and Fred are happy with their wins, Lemon-drop and Pizza Bread.

Geneseo Rotary Club

On February 18, during Geneseo Central school's Mid Winter's Break, the Geneseo Rotary Club sponsored its Good Neighbor's Bowling event at Livingston Lanes in Geneseo

Paul Kreher reports they had a hugely successful event. We had a total of 101 guests and 92 bowlers. We didn't take pictures of people for privacy reasons, but here's a picture of ALL the shoes-

Submitted by Paul Kreher



VICTOR-FARMINGTON ROTARY – Egypt Presentation



Speaker Amy Calvert, PHD

In late February local Ontario County resident, Amy Calvert, PHD, an experienced Egyptologist, presented a program to the Victor – Farmington Rotary Club on the history of the pyramids in Egypt. Amy has previously worked at the British Museum in London and the Museum of Fine Arts in Boston. Amy has experience participating in excavations in Egypt as well as Italy and the US.

Her presentation covered areas such as the Valley of the Kings in Giza, the Great Pyramid, the history of where and when the pyramids were built, and the “mortuary complex” factor in the history of pyramids. The presentation elicited numerous questions from the assembled club members.

Submitted by Dave Luitweiler

Spencerport Rotary Club

The Spencerport Rotary Club recently held a “PB&J FACTORY” service project at a club meeting. The effort was led by our District Governor Dave DeMers and club member Sean McCabe. This was the 3rd time the club has supported the Open Door Mission with this project.

Enough supplies were purchased to assemble 70 brown paper lunch bags which were delivered to the Open Door Mission. Each bag contained 2 PB&J sandwiches, a bag of chips, candy and a bottle of water.

The Mission wanted the bags to provide for the physical and spiritual / emotional / relational needs of the homeless men, women and children who receive them. So they ask that the bags be decorated with some type of encouraging message such as kind words, scripture, etc. This was done by Sean and Annette McCabe.

Submitted by Colleen Farley



Victor – Farmington Rotary Club



L TO R - SERENITY HOUSE DIRECTOR KAYKO JARMUSZ and COLLEEN HAGEN, BOARD MEMBER

The Victor – Farmington Rotary Club has long had a policy of meaningful support for the Serenity House of Victor. That support has been evidenced through volunteer assistance for maintenance projects as well as financial support through club and district grants.

Founded in 1996, Serenity House provides the highest level of care and comfort for people in their final three months of life, as well as their families and their loved ones. This is accomplished, at no cost to the patient/family, in a residential home located on a scenic property. A team of fully trained volunteers and on-call medical professionals provide around-the-clock staffing.

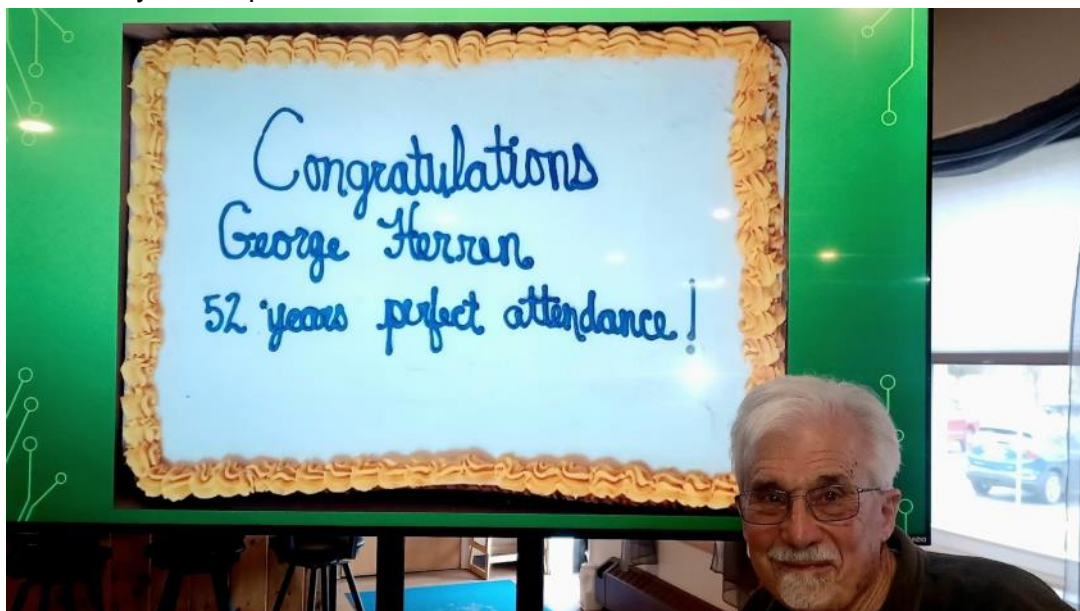
At a recent club meeting, Kayko Jarmusz, Director of the facility, and Colleen Hagen, a Board member and volunteer worker, presented updated information on what has been happening in the past year and what

issues they will face in the coming year. In the past, the club provided funds for the installation of a new hot water system as well as a grant for landscaping. Colleen, a recent volunteer and board member, gave a personal account of how and why she became involved with the program.

Submitted by Dave Luitweiler

Canandaigua Rotary Honors Member with 52 Years Perfect Attendance

George Herren, a longtime Rotarian, was remembered for his 52 years of perfect attendance. A cake was provided for all the members in attendance. George is now working at reaching his 55th like 2 Rotarians from other clubs. About his tenure, George said "It has been as exciting, challenging, and rewarding as his sky dive on his 90th birthday last September."



Pictured is George Herren and his cake
Information and photos by: Jack Kellogg

Gananda Rotary Club

A team from the Gananda Rotary Club stopped in at the Ronald McDonald House in Rochester To make a home-cooked meal for the RMHC families in residence at the time. The club is planning to repeat this mission at a later date.

Our cooks were: Gananda Rotary members: Terri Nichols, Kristy Mayberry, Isaac Thermitus, and Rotary volunteer Joanne Reeners.

Ronald McDonald House Charities of Rochester, NY Inc send their gratitude to the club:

"Thanks for our kindness, generosity and home cooked meal, which they acknowledged made such a Difference for the families staying with us. A warm meal brings more than just nourishment - it brings comfort, Care, and a sense of home during challenging times. We are so grateful for your support and dedication to our mission of keeping Families close."

Submitted by Patti Holdraker



Gananda Rotary Club

Gananda Rotary Club members are preparing to offer Prom Dresses for the community. They have collected, sized, and color coded the lovely gowns and will plan an event soon to have students come and have their pick. Some girls are not able to afford a gown, others do not need to spend money for a dress they may wear only once. We are recycling, cleaning, pressing and sharing dreams.

Pictured are Gananda Rotarians: Wanda Arnold, Bridget Meredith, and Terri Nichols.

Submitted by Patti Holdraker



Perry Rotary Club

It's official. Perry Rotary Club is participating in the upcoming Polar Bear Plunge to benefit 7120 camps, student exchanges and Rotary International Foundation. The official team name that will brave chilly Conesus Lake at noon on Sunday, April 6 is the Perry Plungers. President Daryl McLaughlin, President-Elect Maureen Orban and peer plungers Brandon Allers, Greg Byrnes and Ron Lathan and possibly more will represent the club with "chickens" staying shoreside added to the mix. We are campaigning for sponsors now and believe this will become an annual event hosted by Rotary Youth Exchange and Rotaract District 7120. Info at: rotaryyouthexchange7120@gmail.com.

Perry Rotary's resident bird expert Hans Kunze brought a fascinating program from Dan Jordan of Jordan Photography & Consulting of Olean, NY. In his retirement, Dan has become adept at photographing eagles and has a knack for finding them. His talk has been hosted by Humphrey Nature Center in Letchworth State Park where it was much longer than the 25-minute Rotary talk and Q&A. It is possible your club might enjoy his many photos and facts about the national bird. Info: (716) [790-9329](tel:790-9329) dan@jordanphotog.com/www.jordanphotog.com.

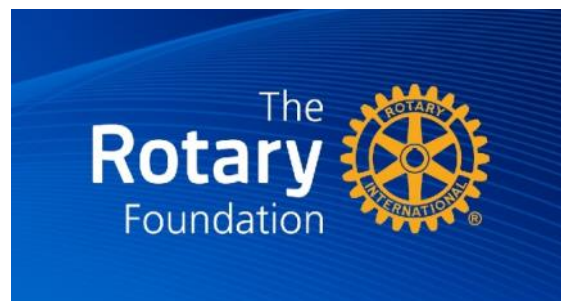
It is just amazing how many fascinating programs Hans Kunze brings to our club. The recent session on Kreher Family Farm's egg production was very timely and we got an informed understanding of what is going on in the industry and soaring egg prices due to avian flu. Kreher's has not experienced that on any of its farms and goes to great lengths to protect the hens, barns and crops. Crop manager Daen Phillips was the speaker for the business celebrating its 100th anniversary.

Member Deanna Wallace who is up on tech stuff whether designing websites or educating her fellow Rotarians how to get the most use out of their cell phones spoke in February, too. Well, she tried, to and had many points prepared but there were so many questions she couldn't get to all of them. We think she'll agree to a repeat talk. In the meantime, and while it's still cold, she and her family are hitting the slopes where her son and daughter compete in downhill races. Always busy!

Submitted by Lorraine Sturm



Perry Rotarian Deanna Wallace gave her second talk on using our cellphones and with so many questions, this tech-savvy web designer will have to come back with another lesson!



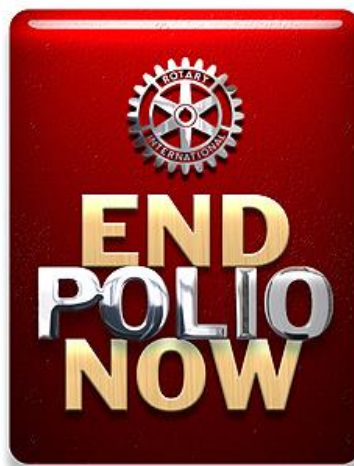
A Successful 15th Annual Savor the Flavor of Fairport!

Fairport Rotary's 15th Annual Savor the Flavor of Fairport was a resounding success! This beloved tasting event brought the community together for an unforgettable afternoon featuring delicious food, wine, beer, and liquor tastings from local vendors. Months of dedication from our membership and the incredible support of attendees made it all possible.

As we finalize the proceeds, we are excited about the impact they will have across Rotary's local, national, and international efforts. Funds raised will support community initiatives right here in Fairport, contribute to national programs, and further Rotary's global mission to improve lives through service, education, and humanitarian aid.

This event is a testament to what Rotarians can achieve when we work together – and when we have a big box of delicious salty rolls (IYKYK)!

Submitted by Dom Cecconi



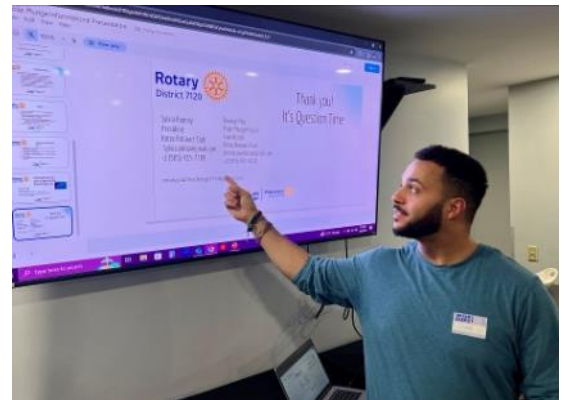
Geneva Rotary news

Geneva Rotarians played three games of Valentine Bingo at their Feb. 12 lunch meeting and the team of (left to right) Barb Geary, Carol Chester and Ruth Leo won two of the three games. Valentine candy was enjoyed by all.



Roman Kharechko from Ukraine, who lived with Geneva Rotarian Dave Cook for several months, is a classically trained balalaika player. The balalaika is a Russian stringed musical instrument. Roman performed several pieces at the club's Jan. 29 lunch meeting and received a standing ovation.

James Truley briefed Geneva Rotarians on the upcoming Polar Plunge Project at their March 5 meeting. District 7120's Rotex Rotaract Club is organizing the first district-wide Polar Bear Plunge Fundraiser. Hosted by the Rotary Youth Exchange Committee and the Rotex Rotaract Club, the event will take place on Sunday, April 6, at noon at The Beachcomber on Conesus Lake (5909 West Lake Rd, Conesus, NY 14435). Truly is a former outbound exchange student from the Geneva club.



Submitted by Phil Beckley

Dansville Rotary Club

ANNUAL TRIVIA NIGHT WINNERS CELEBRATE

Nearly 100 people attended Dansville Rotary Club's Trivia Night, "Through the Ages," held on February 15. Teams of up to 8 people registered to participate, providing their own snacks and beverages. Questions focused on each decade, and a special round of questions covered Dansville's history. Pictured are this year's winning table which was composed of family members and close friends. Proceeds from this annual event will be donated



to the Vincent House Comfort Care home in neighboring Wayland.

Submitted by Teresa Dearing

Corning Rotary Club Holds Pancake Supper

As is the Corning Club's tradition, the annual Groundhog Day Pancake Supper was held February 4th at the Corning-Painted Post High School. Participants included club members and Interact students. Music was provided by local band, "Phil and the Repeats."



Over 200 community members came to dine at this fundraiser for the club's youth projects, including the Rotary Reads elementary literacy program, RYLA, scholarships and Scripps Regional Spelling Bee, among others. Cafeteria staff from the

high school helped by doing the cooking while Rotarians were aided by the Interact students in doing the actual serving.

Submitted by Jan Harvey



Honorary member of Dansville Rotary Club

WELCOME HOME, RYAN CORBETT

On March 8, a community "Welcome Home" celebration took place in Dansville for Ryan Corbett, held hostage by the Taliban for 2.5 years. Ryan was released in January through the determined efforts of his wife, Anna. Anna worked directly with various members of our government, most closely with Congresswoman Claudia Tenney, sponsor of the welcome home event. Ryan was named an Honorary member of Dansville Rotary Club.

Pictured with Ryan is Amy Pollard, Dansville Rotary President who spoke at the event.

Submitted by Teresa Dearing



Lima Rotary Club

Lima Rotary will continue to brighten up our town with the multi- holiday tree. We will decorate what once was our Christmas tree each month for the holiday within. Here is a picture of our December Tree and our February Tree. Keep your eye out for the coming holidays.



Christmas 2024



Valentines 2025

Lima Rotary Business of the Month ~ March 2025



There has been an American Hotel on this site since about 1790. The first two were made of wood. The present-day building was built in 1840. After two fires in the 1850's, it was rebuilt in 1861 by Mr. Mosley.

The hotel has been owned and operated by the Reynolds family since 1920. It is still operated as a hotel, the second-floor rooms are available for rent. The Reynolds family has always resided on the third floor of the

hotel.

In 1992, Aretha Reynolds passed away and Pat became the owner and continues to have the assistance of his sister Rose. Dorothy Magar who was with us for nearly 60 years, retired in 1995. Dorothy died in March of 2006. Since Rose has been here our reputation for homemade soups has grown by leaps and bounds in the Greater Rochester Area and beyond. We are also supported by many loyal employees who have been here on average of 10 years.

Serving Lunch and Dinner daily. Sandwiches, Salads and Soups - Eight daily soups. We rotate over 200 soups each day. Rose has 3 soup cookbooks so you can try to make some of her best recipes at home. Wednesday is our comfort food specials.

We even have rooms to rent upstairs. Stop in for a bite to eat or stay the night. We appreciate our many good customers who continue to enable us to enjoy this business.

Submitted by Lisajo Keeler

DISTRICT CALENDAR CLUB EVENT SUBMISSION FORM

There are two ways to get your club event onto the District Calendar.

1) If your club **does not use** Club Runner, go to the **District Calendar Submission Page:**
<https://rotary7120.org/sitepage/club-calendar-submission-form>
Complete the Club Calendar Submission Form and click the submit button.

If there are Registration Forms, Image Files, Graphics, or any Other File you wish to make accessible to Rotarians for this event, send them as attachments to: Jim Kozlowski, District Calendar Coordinator at jim.koz65@gmail.com and mention the name and date of your event.

2)) If your club **does use** Club Runner, go to :
<https://www.clubrunnersupport.com/kb/articles/how-do-i-create-an-event-in-event-planner>
And the article will help you create an event.

Rotary  **THE FOUR-WAY TEST**
Of the things we think, say or do:

first Is it the **TRUTH**?

second Is it **FAIR** to all concerned?

third Will it build **GOODWILL** and
BETTER FRIENDSHIPS?

fourth Will it be **BENEFICIAL** to
all concerned?

2025 Rochester SaveAround Coupon Book, for only \$25!

COUPON BOOK
FREE Shipping +
(99 cents
processing fee)

for Sale by the
Rochester Deaf
Rotary
Club



Order Yours Today!

Please help us continue to support the Rochester Deaf Community, and many other worldwide projects, by purchasing the **2025 Rochester SaveAround Coupon Book, for only \$25!** There are many excellent coupons inside featuring restaurants, entertainment, services, recreation, and more!

You can purchase online at <https://www.SAPayNow.com/17252> - Books can be shipped directly to you with no shipping cost (processing fee of 99 cents per book will be charged for online payment). Or hand delivered by RDR members.

Contact: deafrotary@gmail.com

to order your books!

You can begin to use your book(s) right away!

THANK YOU FOR YOUR SUPPORT! WAVING HANDS!
Rochester Deaf Rotary Club



Come Celebrate St. Patrick's Day March 17 at Pittsford Rotary's 'A Taste of Pittsford'



Planning is well underway for Pittsford Rotary's annual "A Taste of Pittsford", a major club charity fundraiser, this year on St. Patrick's Day, March 17th, from 6-8:30 pm at Nazareth University. The popular event is a great way for the community to usher in spring with signature food and beverage tastings from local restaurants, wineries and breweries. The event also will feature fabulous auctions, entertainment and much more. Tickets are \$50 and available from any Pittsford Rotarian or online at: PittsfordRotaryClub.org.

Submitted by David Irwin



THE FOUR-WAY TEST OF THE THINGS WE THINK, SAY OR DO

1. IS IT THE TRUTH?
2. IS IT FAIR TO ALL CONCERN?
3. WILL IT BUILD GOOD WILL
AND BETTER FRIENDSHIPS?
4. WILL IT BE BENEFICIAL TO
ALL CONCERN?

Bloomfield
Rotary



2025

BLOOMFIELD EUCHRE TOURNAMENT

MARCH 22, 2025

11AM-3PM

CHEAP CHARLIE'S

REGISTER NOW!



PRIZES

1ST \$100

2ND \$75

3RD \$50

LOWEST SCORE \$25

\$25.00

/ PERSON



10:30-REGISTRATION

11:00-PLAYING BEGINS

1:00-LUNCH

CASH BAR AND LUNCH

OPTIONS AVAILABLE

PROCEEDS TO BENEFIT
CAMP ONSEYAWA

CAMP ONSEYAWA WAS FORMED
TO PROVIDE
A TRUE OUTDOOR LIVING EXPERIENCE
TO CHILDREN WITH DISABILITIES.

CHEAP CHARLIE'S ADDRESS

8 ELM ST:

BLOOMFIELD NY 14469



Rochester Deaf
Rotary
Club



Rochester Deaf Rotary invites you to bring your friends and family to BJ's Restaurant & Brewhouse to enjoy some good food, brews, and a great time!

This is a somewhat new business, and we want to promote them.

Tuesday, March 25, 2025
Anytime between 11:00 a.m.-11:00 p.m.

@ BJ's Restaurant & Brewhouse
760 Jefferson Rd.
Rochester, NY 14623

- No tickets needed, let us know by 3/21
 - Bring white BJ's flyer to the restaurant to hand in when you order, not Rochester Deaf Rotary flyer
- RDR will earn a percentage to support Rochester Deaf Community projects.**

*This Rochester Deaf Rotary flyer will not be accepted at BJ's Brewhouse to give the donation and Must hand in white BJ's flyer.

Contact: deafrotary@gmail.com OR website: www.deafrotary.org



Chocolate and Wine Extravaganza

Featuring:

Chocolate Tastings ~ Wine Tastings

Chocolate Contest ~ Silent Auction ~ Prizes

A Chocolate Lover's Paradise

Saturday, March 29 ~ 4 pm to 7 pm

\$20 per person presale, \$25 at the door

The Lux Hotel, Waterloo - 2468 NYS Route 414

*Tickets available from Seneca Falls Rotary members or
at the door. 21 and over only!*



Naples NY
Rotary
Club

**NAPLES CREEK 64th
RAINBOW TROUT DERBY**

Tuesday - April 1, 2025

REGISTRATION will be available as of February 15th at Sutton Spoons, 120 S. Main St, in Naples, NY Monday thru Saturday **AND** at the Naples Firehall on Monday, 3/31 from 5pm - 7pm **AND** on Tuesday 4/1 from 5am until 30 minutes before sunrise.



**Register
Online**

Registration fees:

Adult Anglers - \$10

Young Anglers - \$5

(16 & under)

All contestants are responsible for knowing and adhering to NYS fishing regulations which can be found at <https://www.dec.ny.gov/outdoor/7917.html>



Raffle tickets will be on sale at the Naples Firehall on 4/1/25
for ANYONE to purchase!

Come check out awesome items donated by local businesses!

Get your tickets by 5pm. **You must be present to win.**

Don't miss out!

Follow us on Facebook

Naples Creek Rainbow Trout Derby &

Facebook.com/NaplesNYRotary & on Instagram@NaplesNYRotary

All proceeds support the Naples NY Rotary Club's community service projects.

See what Naples NY Rotary Club does @ NaplesRotary.org

The Magic of Rotary

*Service Above Self
Gala*

Saturday
April 5, 2025
Ventosa Vineyards



*Award Ceremony
& Gala Dinner*

Featuring Keynote Speaker Mark Gearan, L.H.D.
President of Hobart & William Smith Colleges

And

Emcee Magician Bill Gormont
District Governor 15'-16' - Rotary District 7120
Cocktail Hour 5:00
Dinner 6:00

Tickets
\$100
Per Person

Scan QR Code, or visit:
GenevaRotaryClub.org



VIRTUAL TRIVIA NIGHT

Hosted by Rotary Club of International Service
Impacting Women and Children

April 17th
6:30-7:30 PM
EST

TICKETS:
\$20 | \$5 FOR THOSE UNDER 18

SIGN UP TODAY AND
TEST YOUR TRIVIA
SKILLS FOR A GREAT
CAUSE!

Proceeds will support initiatives
that empower women and
children worldwide

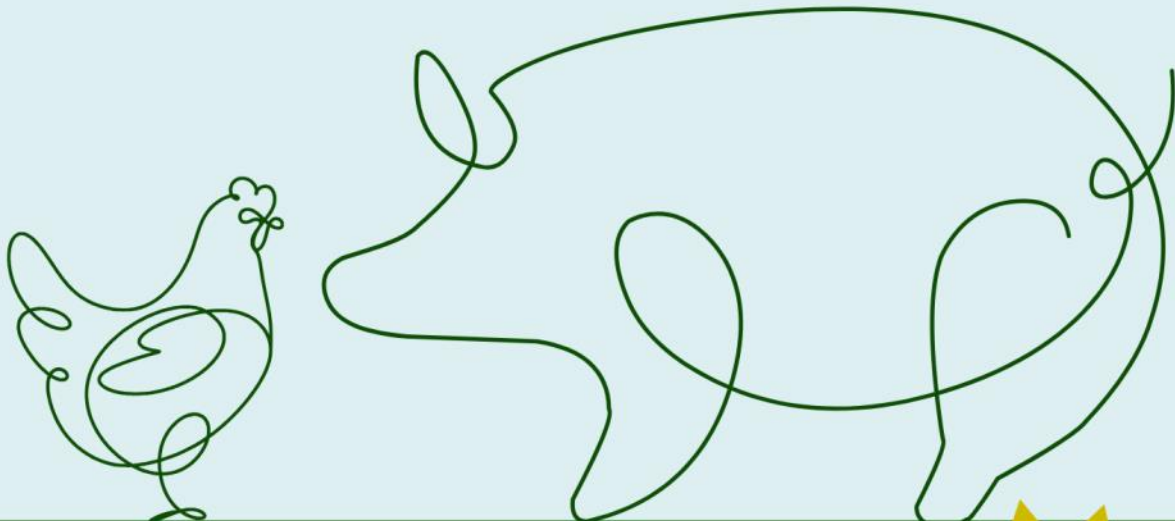
PRIZES AWAIT OUR WINNERS!
Register online at the link or QR code below:

TRIVIA NIGHT
REGISTRATION
LINK



WAYLAND ROTARY TAKE OUT DINNER

**1/4 CHICKEN
& RIBS**



**PICK UP AT WAYLAND HISTORICAL
SOCIETY @ 100 S. MAIN ST.**

APRIL 26 * 12-2PM

\$15

**Reach out to a member to pre-order tickets or
Use our safe and easy online ordering system at
WAYLANDROTARY.ORG**



Sponsored by the

GANANDA
Rotary



Mark your calendars now!

The 43rd Annual



The Gananda Development is located in the Towns of Macedon
and Walworth (Route 350 off Route 31, or off the Gananda
Parkway (turn from Route 441))

**FOOD & DRINKS,
AVAILABLE AT THE
Gananda Rotary booths
HOT DOGS, HAMBURGERS/
CHEESE BURGERS, POP AND WATER
Porta potties, trash bins
and street maps available
at the booths
(Located at Waterford and Pinewood
and Waterford and Wildflower)**

GREAT SALES!

**200-300 homes participate
Not just one address on a street
NO OUTSIDE VENDORS
This is just a large
residential garage
sale!**

This year's dates are:

Saturday, June 14 (9 am til 5 pm)

Sunday, June 15, 2025 (9am til 2 pm)

Rain or Shine

If using GPS to find us, use the Gananda Middle School
address, 1500 Dayspring Ridge, Walworth NY 14568
(This will get you near the action!)



*Questions or
directions, call
585-739-9521*

2025 Geneseo Rotary Summer Festival Crafter/Vendor Application
Geneseo Village Park. Corner NYS Routes 20A & 39 Geneseo NY
July 11 and 12

The Village of Geneseo requires a CERTIFICATE OF LIABILITY INSURANCE naming the Village of Geneseo, 119 Main St. Geneseo, N.Y. 14454, as additionally insured. Minimum of Liability is \$300,000. Please include this Certificate of Insurance when returning this form. Please be sure the box labeled ADDL INSD is checked off by your insurance company and that the Village of Geneseo is listed as the CERTIFICATE HOLDER.

If you do not carry insurance please call 585-243-4498 for other arrangements.

PLEASE PRINT CLEARLY

Business Name _____
Mailing Address _____
Telephone _____ email _____
Primary Contact _____

Please describe craft or product _____

I Would like to rent _____ 10X10 spaces at \$125 each _____

I Would like to rent _____ 8ft tables at \$10 each _____

Total Enclosed _____

Please make checks payable to Geneseo Rotary Festival, Send to Stephen R. Wiener DMD,
22 Elm St. Geneseo, N.Y. 14454. For Questions Steve Wiener 585-243-4498 or
stephenrichardwiener@gmail.com

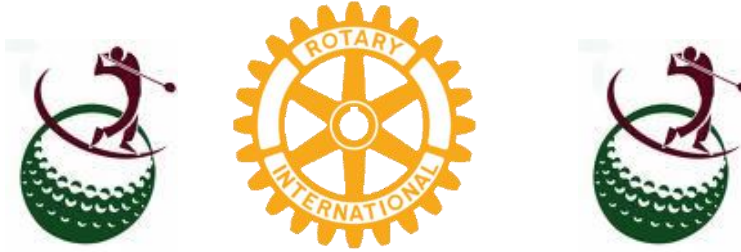
Festival Times Friday 10 AM-9 PM Saturday 10 AM - 10 PM

You will be sent a confirmation letter explaining times, site location, parking information.

There is no smoking or vaping in the park

If cancellation becomes necessary, your payments will be refunded.

Thank you, Geneseo Rotary



HONEOYE LAKE ROTARY
40th ANNUAL GOLF TOURNAMENT

CONSIDERED THE BEST LITTLE TOURNAMENT FOR THE MONEY

Monday, July 28, 2025 at 10:00 AM SHARP!

Registration starts at 9:00 AM with Reception/Dinner 4:30PM

FOUR PERSON SCRAMBLE – Lima Country Club
GREAT FUN!!! – GREAT PRIZES!!!

Proceeds To Benefit Honeoye Lake Rotary Community & Youth Projects, and support Camp
ONSEYAWA

Please reserve a spot for us in the four-person scramble for the benefit of
HONEOYE LAKE ROTARY COMMUNITY, YOUTH PROJECTS, & Camp ONSEYAWA.

Captain's Name: _____ **2nd Person** _____

Address: _____ **3rd Person** _____

_____ **4th Person** _____

Email address _____

___ Check if you do NOT have a foursome and would like us to assign you to one.

Golf, Cart, Lunch, Dinner & 5 Raffle Tickets per person \$ 115

Dinner and 5 Raffle Tickets..... per person \$ 37

Make checks payable to: Honeoye Lake Rotary Foundation

Mail to: Honeoye Lake Rotary, P.O. Box 674, Honeoye, NY 14471 by 7/21/2025

GOLF HOLE SPONSORSHIP

_____ **Corporate-Patron @ \$175.00 each includes golf & dinner for 1 person**

_____ **Associate – Eagle @ \$100.00 each**

_____ **Affiliate – Birdie @ \$75.00 each**

_____ **Friend – Par @ \$50.00 each**

Total amount enclosed: \$ _____ Questions: Jeanne Hamele 585-729-9118 or jnnhamele@aol.com

Name to be used on sign: _____

Check the District Calendar
for additions and changes

“Click” on the calendar



Upcoming DISTRICT Events

District Learning Assembly

Saturday April 05, 2025

8:30 a.m. - 12:30 p.m..

Midlakes High School

1554 NY-488

Clifton Springs, NY 14432

District 7120 Polar Plunge

Sunday April 06, 2025

The Beachcomber on Conesus Lake

5911 West Lake Road,

Conesus, NY, 14435

District 7120 Conference

May 2-4, 2025

Corning, NY

Upcoming CLUB Events

Rochester Deaf Rotary Club

Coupon Book Sale

Rotary Club of International Service

Build-A-Chair Project

March 17 Pittsford Rotary

A Taste of Pittsford

March 22 Bloomfield Rotary Club

Euchre Tournament

March 25 Rochester Deaf Rotary Club

Meet and Greet

March 29 Seneca Falls Rotary

Chocolate and Wine Extravaganza

April 1 Naples NY Rotary Club

Naples Creek Rainbow Trout Derby

April 5 Geneva Rotary Club

The Magic of Rotary Gala

April 5 Penfield Rotary Club

Charity Euchre Tournament

April 17 Rotary Club of International Service

Virtual Trivia Night

April 26 Wayland Rotary Club

Take Out Dinner

June 7 Penfield Rotary Club

Camp Haccamo Auto Show

June 14 & 15 Gananda Rotary Club

Garage Sale

June 16 Penfield Rotary Club

Golf Tournament with the Town of Penfield and
Kiwanis Club

July 11 & 12 Geneseo Rotary Club

Summer Festival Craft Application

July 28 Honeoye Lake Rotary

40th Annual Golf Tournament



Marilyn Lyon - Newsletter Editor
Geneseo, NY 14454

Email - 7120news@rochester.rr.com

**The Grapevine deadline is the 10th of
every month**