

District International Service Chair

What Is a DISC's Role and Why Is It important?



Position of International Service in Rotary

Rotary's Five Avenues of Service

- Community Service
- Club Service
- Vocational Service
- Youth Service
- **International Service**

Role of the District International Service Chair (DISC)

District International Service Chair Role

District International Service Chair

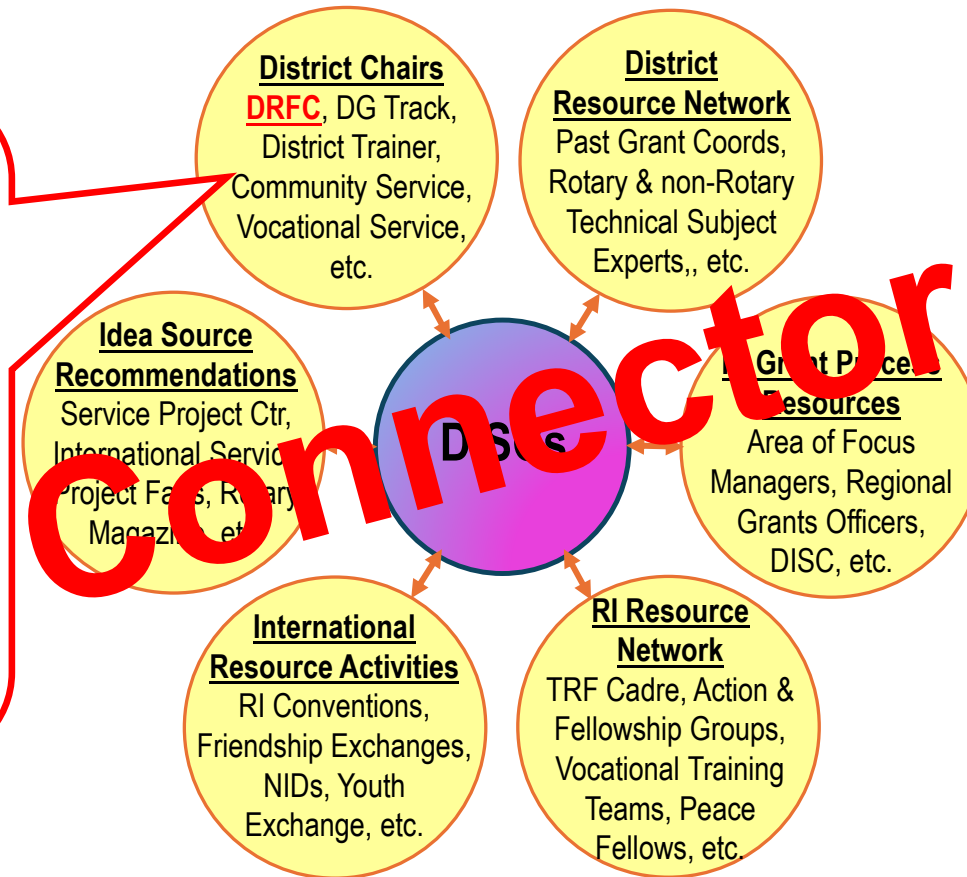
“The Pathway to a Worldwide Consulting Firm”

- The DISC helps identify experts/mentors for local & international service projects using a “District Resource Network” (DRN) toolbox
 - A DRN is a list of individuals with ...
 - Subject knowledge,
 - Experience and
 - A willingness to serve as guide(s)/mentor(s)
- The DISC works with the District’s Leaders, Rotary Foundation Chair, and the Clubs International Service Practitioners

District International Service Chair Role

The DRFC and DISC are a team working in concert, NOT in conflict

- The DISC ... **IS NOT**
 - Trying to take the DRFC's job
 - Attempting to be the boss
- The DISC ... **IS**
 - Another tool in the grant process
 - Complementing the DRFC effort to produce a successful project outcome
 - Connecting resources to the grant project
 - Helping clarify project & process requirements
 - Assisting in resolution of hurdles



The International Service Committee and The District Resource Network

District International Service Committee



MOTIVATE

MOTIVATE
members for
increased
engagement

IDENTIFY

IDENTIFY
local mentors and
global resources to
share best
practices

PROMOTE

PROMOTE
the use of mentors
and resources for
project planning
and execution

COLLABORATE

COLLABORATE
with district and
club leaders while
connecting them to
resources

District International Service Committee

The District International Service Committee builds and manages the District Resource Network

- What type of professional and technical skills do your district members have?

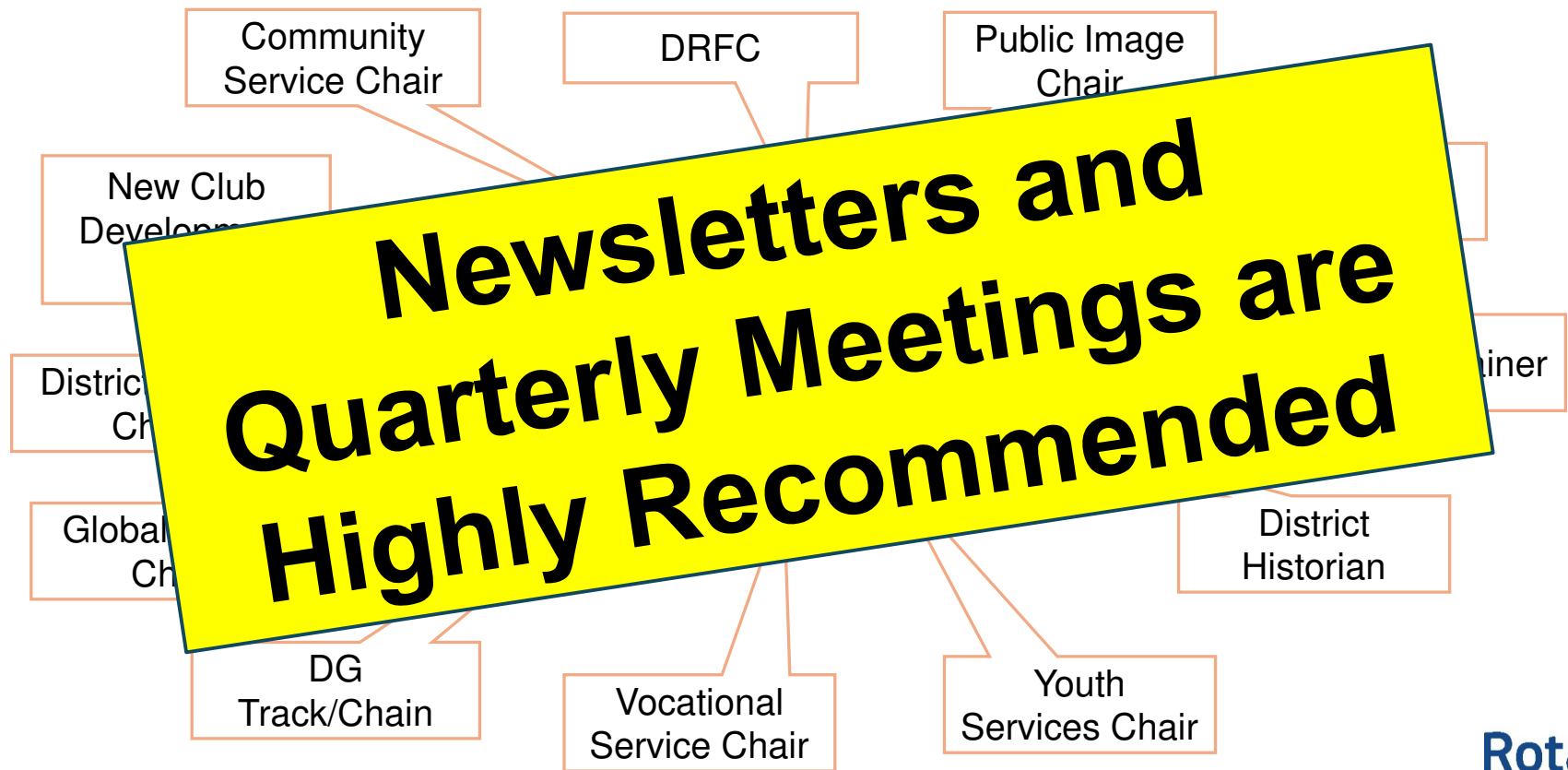
Careers, Education, Hobbies, Avocations, etc.

- What areas of expertise would be useful when initiating and executing an International Service project?

Experience in the areas of focus, community assessments, grant writing, project planning, project management, and monitoring and evaluation.

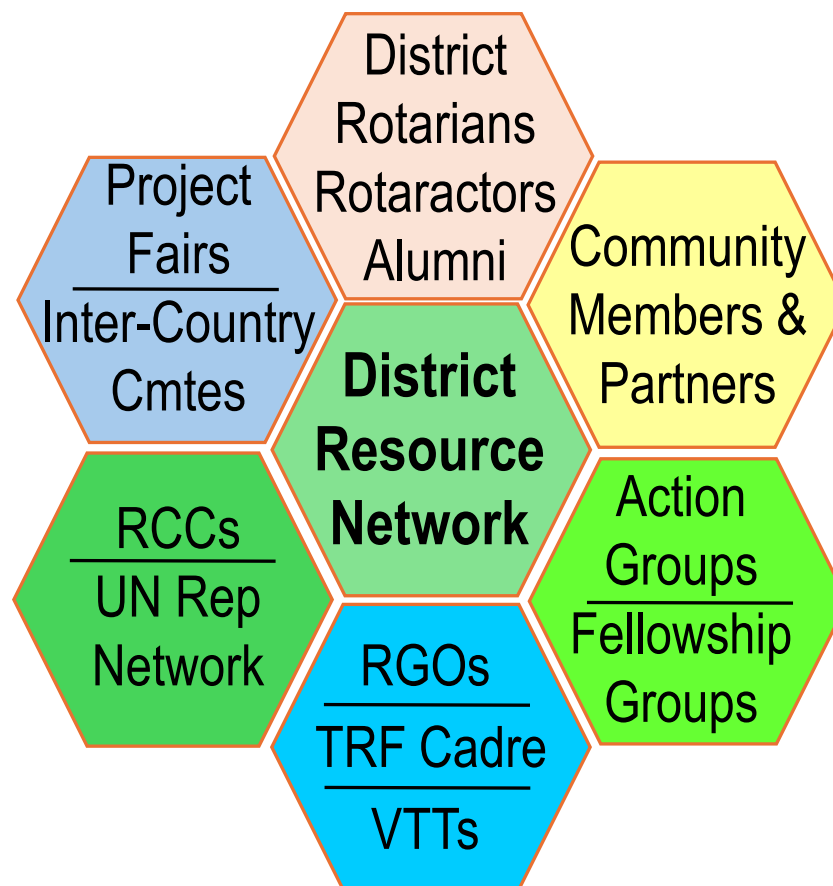
“What if” District Leaders ALSO Helped Build the District Resource Network?

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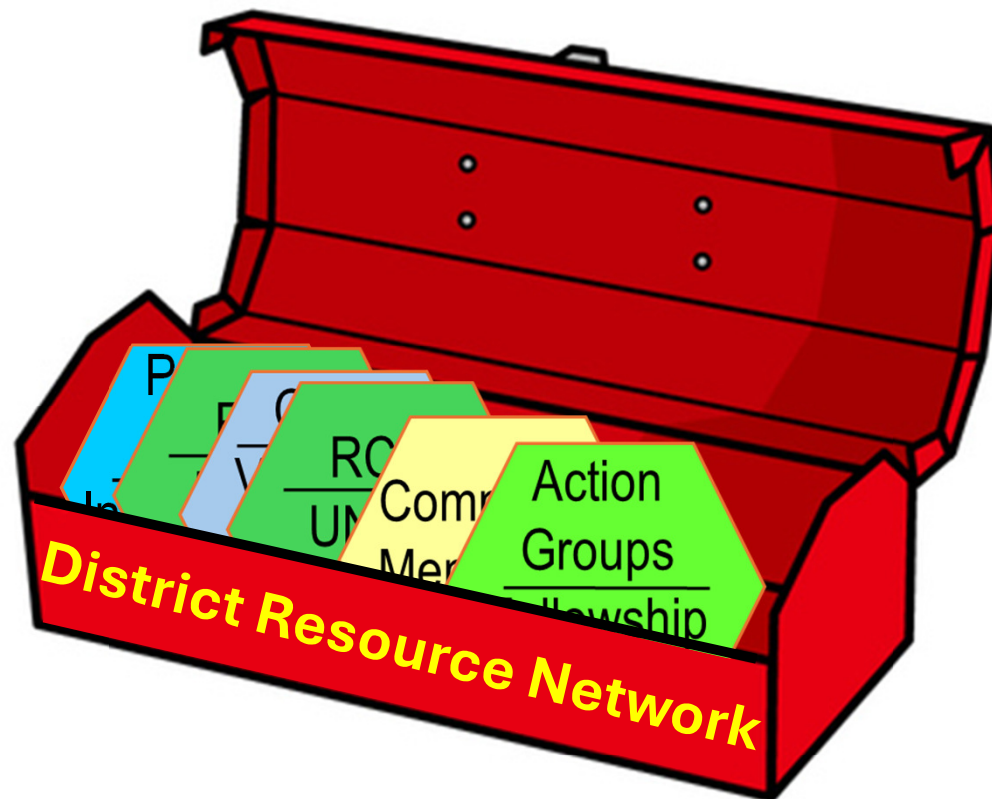
District Resource Network

Rotary's Consulting Firm Beyond the District



District Resource Network

Rotary's Consulting Firm Beyond the District



So ... Why is all this
“*really*” important

Rotary's Action Plan

ROTARY'S VISION STATEMENT

TOGETHER WE SEE A WORLD
PEOPLE WHERE **PEOPLE** UNITE AND TAKE ACTION
TO **CREATE** LASTING
CHANGE ACROSS THE GLOBE
IN OUR COMMUNITIES AND IN OURSELVES

Rotary's Action Plan

ROTARY'S STRATEGIC PRIORITIES AND OBJECTIVES

INCREASE OUR IMPACT

- Eradicate polio and leverage the legacy
- Focus our programs and offerings
- Improve our ability to achieve and measure impact

EXPAND OUR REACH

- Grow and diversify our membership and participation
- Create new channels into Rotary
- Increase Rotary's openness and appeal
- Build awareness of our impact and brand

ENHANCE PARTICIPANT ENGAGEMENT

- Support clubs to better engage their members
- Develop a participant-centered approach to deliver value
- Offer new opportunities for personal and professional connection
- Provide leadership development and skills training

INCREASE OUR ABILITY TO ADAPT

- Build a culture of research, innovation, and willingness to take risks
- Streamline governance, structure, and processes
- Review governance to foster more diverse perspectives in decision-making

A Well-defined Process Produces Impact

Building Blocks

Polio Project

INPUT

The resources we invest in a project

Example:

Time, money, vaccines, other materials, partnerships

ACTIVITY

The activities that have begun taking place

Example:

Number of people immunizing, amount of vaccines available at sites, promotional actions

OUTPUT

The immediate results of activities that are taking place

Example:

Advocacy conducted, vaccines delivered, vaccination campaigns implemented

OUTCOME

The intermediate results of our actions

Example:

Vaccination target rate reached, increased vaccine demand, improved health infrastructure

IMPACT

The positive, long-term change resulting from our actions

Example:

Reduction in polio prevalence, paralysis, and childhood mortality (that otherwise would not have happened)

Essential Measurement of a Project

Project Concept and Design

- Identify the community assessment
- Understand the cause of the issue
- Set project goals

Project Planning

- Create a measurement plan
- Collect baseline data

Project Implementation

- Implement and monitor the project
- Conduct a project evaluation

Learning and Adapting

- Complete the project report
- Share what you learned
- Measure Sustainable Positive Impact

Call to Action for Rotary Action Groups

Call to Action – District Level

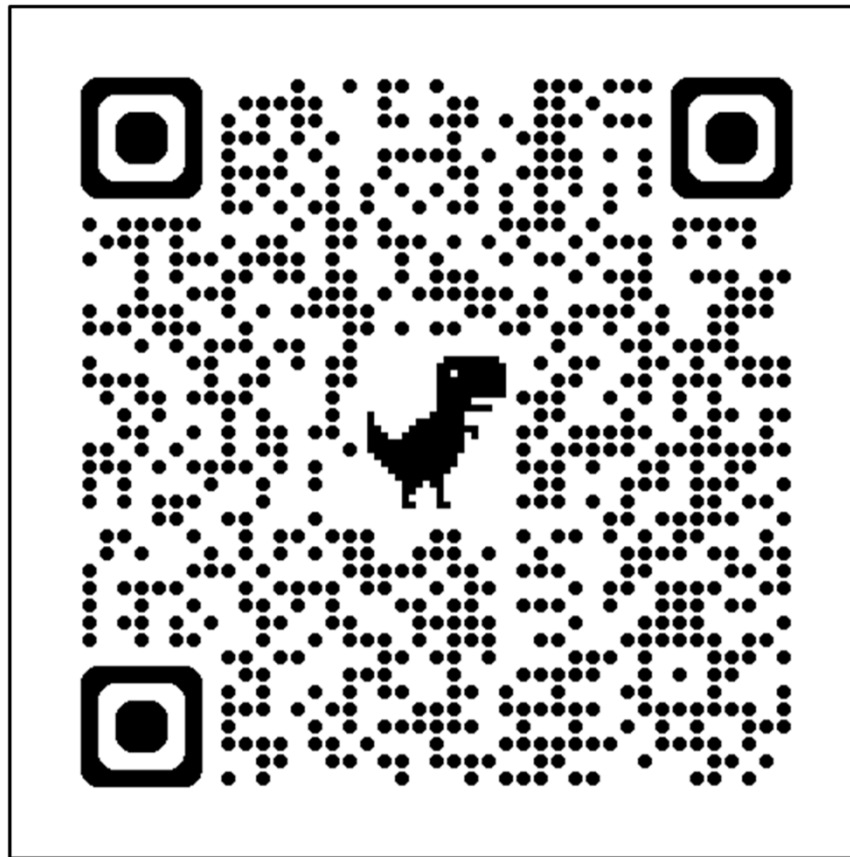
- Ask your DGE to begin or continue a 3-year DISC appointment.
- Ask your DG Track, DRFC, and other district leaders to develop and strengthen a collaborative strategy to support the role of the DISC, the district's International Service Committee, and the District Resource Network (DRN).
- Encourage club members with project experience and technical skills to become part of their district's DRN Resource.

Call to Action – Grant Project Involvement

- Connect host and international partner DISCs to the Regional Grants Officer (RGO)
- Be ever mindful of recommending to the project RGO of enhancements to Area of Focus Guidelines and Policy Statements
- Join and attend the International service Global Support Network (Monthly on the 2nd Thursday at 3:00 pm Eastern)

International Service Global Support Network Registration

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Time permitting ...

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