

Vision Statement – Rotary International

Rotary's strategic plan provides the framework for our future, ensuring that we continue to be known as a respected, dynamic organization that advances communities worldwide.

The strategic plan evolves with the aspirations of Rotarians. It is shaped by regular input from members through surveys, focus groups, committees, and meetings, so it can continue to help us achieve our goals.

For 2017-18, Rotary's Board of Directors and Trustees approved a new vision statement for the organization:

“Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves.”

The new vision statement helps us set a future course so that Rotary can thrive in the years ahead. It reflects the impact Rotary aspires to have on the world and our members.