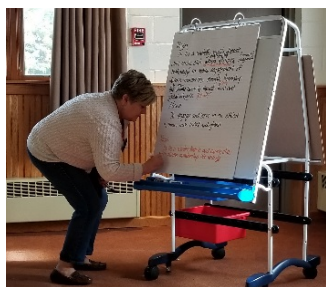


SHIFT YOUR ROTARY CLUB FROM AVERAGE TO EXTRAORDINARY with a STRATEGIC PLANNING WORKSHOP

Do you dream of your Rotary Club being known as the premier service organization in your community? Would you like to retain and attract more members to your Rotary club? You can achieve all this and more when you discover the value and importance of an effective Strategic Plan. These concepts have helped many clubs grow membership and become a sought-after leader in their community.



Making a commitment to keep or regain vibrancy within your Rotary Club is the beginning of an attitude mind-shift that will allow your club to transform the results of its efforts from average to EXTRAORDINARY.



A well-designed strategic plan allows the club to more effectively use its budget dollars, member's skills and community resources to make a positive difference locally and internationally. The process sets the stage for continued strategic visioning and organizational growth development.

Here are a few comments from participants of the D7120 Strategic Planning Workshop.

- *This is the best seminar workshop I've experienced in my 42 years in Rotary!*
- *Learning how to strategically plan to grow our club was amazing. It is a process, not a race! Once we had the guidelines, and under the direction of our facilitators, we actually discovered our strengths, our threats, and more.*
- *The highly engaging and interactive style helped our club focus with a clearer lens on areas for opportunities for growth in our club.*
- *The process was just what we feel our club needs. This was time well spent and will help insure the future of our club. Thank you sooooooooooooooooooooo much.*
- *This workshop was extremely valuable and kept on schedule. It is allowing us to take a realistic look at our club.*
- *This workshop is essential if a club wants to improve.*

For more information or to schedule a workshop for your Rotary Club, contact ...

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