***January is Vocation Awareness Month***

*Take Action in your Club & earn the District Vocation Award – see the District Website for details*

**Classification Talks:** great way to promote vocational awareness in your club. These presentations give members the chance to learn the inner workings of jobs other than their own, including the various problems that arise and the solutions used to address them.

**Share your Workplace:** provide tours, host meetings and new member meeting and greats. Invite young people to explore career opportunities by learning about your business and occupation.

**Vocation Activities:**

**Awareness**

* Observance of Vocational Service Month in January!
* Promote/display: The Four-Way Test or Declaration of Rotarians in Businesses and Professions or Object of Rotary in your office, workspace and community.
* Make Classification Talks and Tours of members’ businesses a standard component of your club’s program.
* Identify 5 club members in leadership roles both in business and vocational associations. Have them speak at a club meeting and/or highlight them in your clubs newsletter.
* Join or form a Rotary Fellowship related to your vocation.
* Develop an award program to recognize Rotarians and non-Rotarians for demonstrating outstanding commitment to the principles of vocational service.
* Give an ethics awards to businesses or professionals who demonstrate high ethical standards in their treatment of employees, customers, and the communities in which they work.

**Youth Service**

* Sponsor an essay contest that participants describe how they can apply The Four-Way Test to their lives – “Scholarship.” See District Website for sample forms.
* Sponsor a “character literacy” project for young children that integrates lessons about ethics with children’s reading activities.
* Sponsor a RYLA and/or Oratorical candidate with special emphasis on ethics.
* Mentor the youth. Share your knowledge, skills, and values to help prepare your mentee to succeed in his or her academic and vocational pursuits.
* Sponsor a career day for Rotarians where they bring young people to their places of business and educate them about career opportunities or participate in local career fairs in the community/schools.

**Community**

* Organize a discussion group or workshop on maintaining high ethical standards in the workplace, inviting local non-Rotarian business leaders to attend.
* Sponsor a seminar for small business entrepreneurs and invite members of the community to participate.
* Hold informal professional networking events where members can meet other local professionals and introduce them to Rotary.
* Start a career counseling program geared towards equipping unemployed or underemployed adults with the skills they need to compete in the job market.
* Volunteer for a service project that uses your vocational skills. Use your unique set of talents to make a difference in your community.

**Other**

* Create your own!
* Share your clubs “best practices” on the rotary7120.org website
* Share your vocational project on rotary.org in Rotary Shares.
* Do a second activity from Awareness, Youth or Community.