

# Rotary Club Central Goals 2015-16

Rotary Club of \_\_\_\_\_

Submitted by \_\_\_\_\_

**Goal**

Source	Club (Membership)		July 2015	June 2016
	Members retained (cannot be more than July 2015 number)			
	New Members			
	Total Members			
	<b>Rotarian Engagement</b>		July 2015	June 2016
	Members in club roles			
	Members participating in club service activities			
	Members participating in club social activities			
	Members sponsoring new Rotarians			
	Members in leadership development programs or activities			
	Members in Rotary Fellowships			
	Members in district roles			
	Members attending district conference			
	Committee chairs attending district assembly			
	<b>Club Communication</b>		July 2015	June 2016
	Our club has a strategic plan			
	Club assemblies conducted per year			
	Our online presence accurately reflects current activities			
	Number of communications distributed per month			
	Number of social activities for members outside of club meetings per year			
	<b>Public Relations</b>		July 2015	June 2016
	Number of times we update our website per month			
	Number of media stories (broadcast and/or print) covering our club's projects per year			
	Number of advertisements we place per year			
	Number of people in the media we invite to visit a club project or meeting per month			
	We use social media to promote service activities			
	We use RI produced advertising/public service materials			
	<b>Service (Projects and Activities)</b>	Total Hrs	Number of volunteers	Cash in \$USD
	<b>Youths Clubs</b>		July 2015	June 2016
	Number of Rotaract clubs			
	Number of inbound Youth Exchange students			
	Number of outbound Youth Exchange students			
	Number of RYLA, MUNA, RYPEN, RYDA, NYSF etc. participants			
	<b>Foundation (Giving)</b>		Number of Donors	Cash in \$USD
	Paul Harris Society			
	Centurion			
	Other Contributions			
	Polio Plus Fund			
	Major Gifts (\$10,000 \$US or more)			
	Bequest Society			
	Benefactors			