

DISTRICT 9700 STRATEGIC PLAN 2016 TO 2019

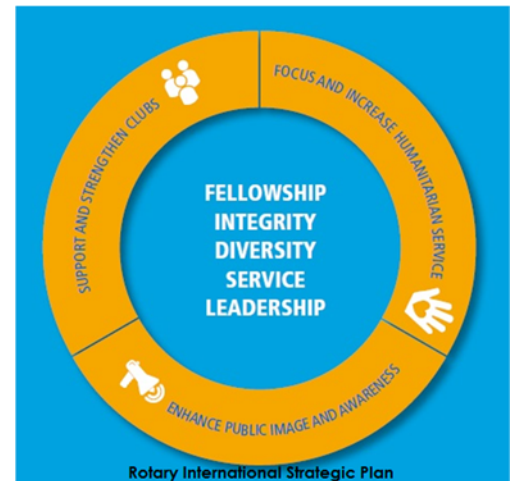
Core Essence Statement

“We are a network of inspired individuals with a commitment to Service Above Self to benefit local and international communities”

Mission

“To provide service to others, promote integrity and advance world understanding, goodwill and peace through a fellowship of business, professional, and community leaders”.

Our Core Values include:



Strategic Priorities and District Objectives Areas 2016-17 to 2018-19 and Targets for 2016-17

Fellowship & Global Understanding

Ethics & Integrity

Diversity

Service & Vocational Expertise

Leadership

Our Rotary District focuses on delivering services that benefit local and international communities. To achieve this, the District Strategic Plan has six Priority Areas supported by Objectives. The Plan incorporates the Strategic Priorities of the Rotary International Strategic Plan, effective from 1 July 2014. In 2016-17, Governor Michael's goal is

“to engage with Clubs and Rotarians to assist in the fulfilment of their service goals through improved sustainability, knowledge and mutual support”.

Clubs may choose to use the Priority Areas and District Objectives as a basis for developing their plans, adapting them to their club size, the varied skills of members, and the needs of the communities they serve.

In this Plan the following abbreviations are used to allow for brevity (and space):

RI Rotary International
DG District Governor
AG Assistant Governor

PETS President-elect Training Seminar
PE President-elect
DGE, or N Elect or Nominee following DG



Rotary
District 9700
In Wiradji Country



Strategic Priorities	
Support and Strengthen Clubs	1 Develop leaders capable of serving Rotary at the Club, District and International levels
District Objectives	Draft Targets 2016-17
➤ Local	Local <ul style="list-style-type: none"> All President Elects attend PETS

Strategic Priorities	
<ul style="list-style-type: none"> • Ensure Presidents understand how their local activity adds to international well-being • Identify impediments to clubs having a longer-term view of their role in their community ➤ District • Ensure the District Leadership Plan addresses the succession in roles • Ensure District learning and development is targeted to meet local and district needs • Build local capacity through support for emerging leaders 	<ul style="list-style-type: none"> • 200+ Club Board members attend their Training day (Assembly), including representation from 50% of Clubs with < 20 members • 20+ Clubs qualify for a RI Presidential Citation <p>District</p> <ul style="list-style-type: none"> • Mandates for each role recognise the need to renew participants • Conduct an interactive District learning and development events that are well structured to provide time for networking and fun including AGs training and PETS (Feb 2017) & informative Club Board Training (April) 2017 • Offer financial support to three emerging leaders to attend recognised Zone leadership development activities

Strategic Priorities	
Support and Strengthen Clubs	2 Improve the organisational and operational performance of the District
District Objectives	Draft Targets 2016-17
<p>➤ District</p> <ul style="list-style-type: none"> • Ensure effective communication with all Clubs and members • Undertake annual review of the District Strategic Plan to align with Rotary International's and local needs and expectations • Provide support for Clubs in administration and program areas through AG visits • Ensure Clubs and the District comply with appropriate Constitution and By-Law requirements • Periodically assess Board governance procedures to ensure the use of cost-effective best practices 	<p>District</p> <ul style="list-style-type: none"> • Circulate a monthly newsletter that informs on Rotary Programs and Achievements and meets the needs of Clubs and members • Use PETS and AGs to inform the updating of the District Strategic Plan, to be reviewed and adopted by members before June 30 • Present the District Strategic Plan at PETS and encourage its use in Club planning • Encourage regular AG contact with Clubs; and Quarterly Group meetings of Presidents hosted by AGs • Invite AGs to contribute to meetings of the District Board • Conduct at least 4 meetings of the District Board • Board budget is prepared in time for Board review and presentation to members in February, for April adoption • Mandates for each role are updated by February, and incoming office bearers receive their written appointment letter • Finalise the D9700 Youth Protection Policy • Support the Youth Protection Officer to attend training

Strategic Priorities

Strategic Priorities	
Support and Strengthen Clubs	3 Support Clubs to increase and sustain the District membership base
District Objectives	Draft Targets 2016-17
<p>➤ District</p> <ul style="list-style-type: none"> • Provide in depth support for selected clubs to improve their club sustainability (through membership and activity) • Utilise the data capture benefits of Rotary Club Central, especially date of birth and goals setting in Rotary Club Central • Encourage Clubs to promote networking opportunities as part of their fellowship activities • Foster club innovation, flexibility and diversity • Encourage new members to gain knowledge of Rotary through attending Club forums, District Conference and meetings 	<p>Local</p> <ul style="list-style-type: none"> • Club goals – 50% of clubs will: • prepare their goals and implement an Action Plan for 2016-17 based on this Strategic Plan, and • record these in Rotary Club Central (MyRotary) • Each club will achieve a nett increase of 1 member • 3 Clubs, that nominate that they want District assistance, will be assisted in developing an action plan to improve their sustainability <p>District</p> <ul style="list-style-type: none"> • Develop & implement a multi-year New Rotarian Action Plan to work with Clubs that seek assistance

Strategic Priorities	
Focus and increase Humanitarian Service	4 Focus and increase educational, vocational and humanitarian service through The Rotary Foundation
District Objectives	Draft Targets 2016-17
<p>➤ District</p> <ul style="list-style-type: none"> • Using the Centenary of the Foundation to promote Rotary Foundation as 'Our Charity'. Inform Clubs and members about its operation & range of programs • Through financial contributions continue support for the 	<p>Local</p> <ul style="list-style-type: none"> • Each club commit to donate to the Annual Foundation Giving/End Polio Campaign, 15c out of every \$1 of their raised funds to improve life of those less well off than us • Achieve 100% of Club Rotarians to be Every Rotarian Every Year (Centurions) contributors • Encourage clubs to apply for District Grants • 1 Paul Harris Society member per club • TRF be part of every Rotarian's giving • Commit to giving at least \$AU3,800 in total giving to PolioPlus in honour of The Rotary Foundation centennial <p>District</p>

Strategic Priorities	
<ul style="list-style-type: none"> eradication of Polio in the world Support initiatives that deliver financial contributions to The Rotary Foundation Support and encourage development of local needs assessment to utilise District & Global Grant Programs of the Foundation to deliver benefits around the six Areas of Focus Provide information, training and support to encourage participation in local and overseas educational, vocational and humanitarian programs 	<ul style="list-style-type: none"> Support Clubs that nominate that they want District assistance in developing an action plan to improve their skills at community needs assessment and project planning Support a range of successful District projects with a focus on educational, vocational or humanitarian service Support District learning and support for the Foundation at AGs Training, PETS, Assembly and other Foundation Forums 1 new Bequest Society member per Group 1 new Major Donor per year

Strategic Priorities	
Focus and increase Humanitarian Service	5 Apply Rotary's five Avenues of Service - Club, Vocational, Community, International and Youth Programs
District Objectives	Draft Targets 2016-17
<p>➤ District</p> <ul style="list-style-type: none"> Use the five Avenues of Service to guide Clubs to expand opportunities for service and create a better future in local and international communities Support and encourage development of local needs assessment by clubs in their communities Actively support youth and young adult education, leadership and exchange programs Create and maintain a safe environment for all youth who participate in Rotary activities 	<p>Local</p> <ul style="list-style-type: none"> Nominate candidates for Vocational Excellence Awards At least 1 Club in each District Group will tally their service hours when participating in a variety of service activities and enter these into their Rotary Club Central account Each Group to sponsor at least one Youth Exchange student Secure 50 RYLA candidates Contribute to RYPEN (40+); RYDA (2500+); Youth Science and Engineering Schools & Forums (up to 15 selected) Contribute towards Australian Rotary Health Indigenous Health Scholarship program <p>District</p> <ul style="list-style-type: none"> Support Clubs that nominate that they want District assistance in developing an action plan to improve their skills at community needs assessment Support the Science & Engineering Challenge through Newcastle University Support RAWCS District & Eastern Region meetings & activities Present the District 9700 Vocational Excellence Award(s) at 2017 District Conference

Strategic Priorities	
<ul style="list-style-type: none"> • Encourage and assist the participation of people with disabilities in Youth programs • Encourage Rotarians and Clubs to support and participate in Rotary Australia World Community Service Ltd (RAWCS) projects • Encourage Rotarians and Clubs to support Rotary endorsed community and international educational, vocational and humanitarian programs 	

Strategic Priorities	
Enhance public image and awareness	6 Use the activities of local Rotarians to increase awareness of Rotary
District Objectives	Draft Targets 2016-17
<p>➤ District</p> <ul style="list-style-type: none"> • Assist Rotarians to develop the skills necessary to promote the image and awareness of Rotary through regular publicity • Work with Clubs to develop communications through multi-media platforms to reach Rotarians and the broader community • Conduct interesting and rewarding District Conferences 	<p>Local</p> <ul style="list-style-type: none"> • Seek 30 first-time Rotarians to attend District Conference, and at least 350 attend in total • Develop/review our Club Communication Plan • Highlight the achievements of Clubs through use of Rotary Showcase (on Rotary Club Central) • Host an event to inform the community about Rotary and its Foundation's centennial. <i>Report in Rotary Club Central.</i> • Get local media to cover an outstanding club project. <i>Report in Rotary Club Central.</i> • Involve local media with at least one club event, project, or fundraiser. <i>Report in Rotary Club Central.</i> <p>District</p> <ul style="list-style-type: none"> • Support Clubs that nominate that they want District assistance in developing an action plan to improve their Public Image in their local community • Maintain a vibrant website and assist Clubs to use multi-media to project Rotary's contributions to the community • Develop and present an enticing District Conference