





OCTOBER 2011

Vocational Service around the Rotary World

Every October we are encouraged to focus our attention on vocational service, the second of Rotary's five Avenues of Service.

So, what does this mean and how can it be achieved.

Vocational service calls every Rotarian to:

- Aspire to, and demonstrate, high ethical standards in their occupation;
- Recognise the worthiness of all useful occupations; and,
- Contribute vocational talents to the problems and needs of society.

As you know, our Rotary membership classification is on a member's vocation, with each club aiming to create a representation from its community's business and professional world.

The Classification system is a part of us having the dual responsibility of representing our vocation within the club and exemplifying the ideals of 'Service Above Self' within the workplace.

Our Rotary Four-Way Test is one of the central goals of Vocational service used to promote and advance Rotary's high ethical standards in everything we do or say.

- Is it the TRUTH?
- Is it FAIR to all concerned?
- Will it build GOODWILL and BETTER FRIENDSHIPS?
- Will it be BENEFICIAL to all concerned?

Our actions in the workplace, community, and family demonstrate a personal commitment to high ethical values.

Rotarians can use their standing as business leaders and respected members of all professions to promote and advance high values by setting a positive example among employees, associates, and the community in general.

As Rotarians we can help integrate ethics into our daily life in such areas as interviews, training, and review procedures - including discussion and emphasis on honesty, accountability, fairness, and respect.

In internal communications we can praise and encourage exceptional behaviour.

In relations with customers, vendors, and business associates we can communicate and demonstrate our personal commitment to high ethical standards.

We can introduce Service in our clubs through programs

such as member vocational talks and vocational visits to work places. These are easy to conduct and bring variety to meetings and give members the chance to learn the inner workings of occupations other than their own.

Many Rotary clubs are involved in and host professional networking events, Pride of Workmanship Awards, Business Award nights which all focus attention on vocational excellence and high ethical standards.

Rotary is also associated with peer support programs and career counselling that can mentor young people as well as vocational training



and promote Vocational At Griffith East Rotary, winner of the 3rd and 4th year Apprentice of the Year Award, Chris Crowe is congratulated by Sonia Rinaldo on his achievement.

which all contribute to community excellence.

At District we can identify and nominate a high profile person who demonstrates outstanding achievement in their vocation, for the annual Vocational Service Excellence Award.

I urge vou to encourage club members to volunteer their vocational skills to contribute to a community or international service project.

In this newsletter we feature a selection of vocational service opportunities and programs.

Ian Simpson District Governor, 2011-12

DECLARATION OF ROTARIANS IN BUSINESSES AND PROFESSIONS



As a Rotarian engaged in a business or profession, I am expected to:

- 1) CONSIDER my vocation to be another opportunity to serve;
- 2) BE FAITHFUL to the letter and to the spirit of the ethical codes of my vocation, to the laws of my country, and to the moral standards of my community;
- 3) DO ALL in my power to dignify my vocation and to promote the highest
- 4) BE FAIR to my employer, employees, associates, competitors, customers, the public, and all those with whom I have a business or professional relationship;
- 5) RECOGNIZE the honor and respect due to all occupations which are useful
- 6) OFFER my vocational talents: to provide opportunities for young people, to work for the relief of the special needs of others, and to improve the quality
- 7) ADHERE to honesty in my advertising and in all representations to the public
- 8) NEITHER SEEK from nor grant to a fellow Rotarian a privilege or advantage not normally accorded others in a business or professional relationship.





HERE'S A FEW PRACTICAL WAYS TO ADOPT VOCATIONAL SERVICE

Graeme McLean, District Vocational Services Advisor, has a few suggestions which may help you and your club be more involved in Vocational Service.

Graeme suggests using Vocational Service activities to add variation to the annual Rotary Program.

"Aim for one activity per quarter and appoint a member to be responsible for the year.

Use the occasion to have a more casual or informal meeting as well as to introduce prospective members to Rotary," he says.

Mini Job Talks are another idea.

"What's New" – encourage members to give brief (3 minute) job talks throughout the year on a topical area in their vocation or profession.

Rotarians should be encouraged to uphold high ethical standards in their businesses or professions.

Encourage members to act as mentors and/or find corporate sponsors for the Australian Business Week held for all Year 11 students at the local high school. This broadens the experience of young people and helps introduce them to the business envirnment.

Increase our collective awareness of different vocations and professions by visits to member's business, profession or workplace

Clubs in smaller towns visit a business in a near-by city

Local hospital or health establishment

TAFE College or Tertiary educational facility - trade course, university

Emergency facilities - Police Station, Fire Brigade, SES establishment,

Ambulance Station

Local government facilities - Council Chambers, Water Treatment Plant

Pride of Workmanship and Community Service Awards

Club Vocational Service Committee with assistance from members identify members of their community who fit the selection criteria set by the Club.

Plan a special presentation dinner to make the Pride of Workmanship and Community Service Awards.

Invite partners, employers, friends and the media to the event.

Graeme McLean District Vocational Service Advisor (H) 02 6369 1510 (M) 0429 924 208 Email <everettandmclean@gmail. com>



World of Rotary



2011 BATHURST CARILLON BUSINESS AWARDS

The annual Bathurst Carillon Business Awards coordinated by the Rotary Club of Bathurst Daybreak are a recognition and celebration of Excellence in Business.

The Awards, supported by the Western Advocate newspaper and Radio 2BS, aim to reward excellence across a wide range of staff and client categories.

In 2011, there were 12 business and vocational categories attracting 172 entries.

Excellence in Products and Services - 45 entries

Professional Services - 27 entries Retail – Small - 32 entries Retail - Large - 5 entries Best New Business - 11 entries

Excellence in Community Service - 16 entries

Hospitality - 13 entries Lifestyle and Wellbeing - 9 entries Tourism - 6 entries Best Franchise - 3 entries

Excellence in People Development - 3 entries

Excellence in Rural Achievement - 2 entries

Bathurst Daybreak President Gary



Taunton made special mention of President Elect, Marion Kennedy who successfully built on the award winning efforts of members Gaye McClure and Pauline Barker to create the next level in excellence in the organisation and conduct a very enjoyable night of celebration and entertainment.

The business awards provide an opportunity for members of the community to acknowledge those

businesses who have provided excellent service.

Over 400 people attended the presentation night on 23 September 2011.

Photo - Coordinator Marion Kennedy (left) with President Gary Taunton and MC Peter Harrison at the Carillon Business Awards

GRIFFITH EAST VOCATIONAL TRAINEES HONOURED WITH AWARDS

Griffiths outstanding young trainees have been honoured in a special award ceremony conducted by the Rotary Club of Griffith East.

The awards are to encourage and help young trades people see a clear career path and what training does for them so they continue with their studies.

The categories covered everything from school-based traineeships to Indigenous youth, as well as apprentices who have either just started out or nearly completed their apprenticeships.

The judges looked for trainees who were keen and passionate about their work, had very defined goals about

what they wanted to achieve and their understanding about their future employment.

The winners came from a range of industries including agriculture, hospitality, automotive and mechanical engineering, environmental health, information technology and transport and logistics. Photograph - From left - Cameron Seymour, Jessica Meredith, Cassie Vitucci, Priscillar Mushayabasa, Katelyn Amery, Rotary of Griffith East president Dr Leon Thorpe, Clarissa Wells, Chris Crowe, Joe MacGillivray-Reeves and Heath Overall.



Boorowa Irish Woolfest

The Boorowa community, including Rotary conducts the 'Irish Woolfest' on the October long weekend.

A feature event is the "Running of the Sheep", the Australian version of the Running of the Bulls in Pamplona.

Merino wool producing sheep rampage down the main street of Boorowa in NSW leading the colourful street parade.

This annual event has become known Australia wide and as such is considered a major regional event attracting up to 15,000 visitors from Canberra, Sydney and nationwide.

It is also an economic development tool for Boorowa that helps to revitalise the town by bringing in return visitation, and even new residents.

The recently renovated main street enhances the event, with its abundant red roses, heritage tiling, seating and

GSE TEAM MEMBERS ON VOCATION IN SCOTLAND

An important component of Group Study Exchange (GSE) is 5 days of vocational opportunity to view and learn about each team members business or profession.

Forbes Advocate Journalist Stacey Miller took full advantage of this GSE feature while visiting Dunfermline 'Courier and Advertiser' newspaper office on 30th September as part of the recent exchange with District 1010, Scotland.

Other members of the Team led by John McKenzie of Orange North Rotary, included Cindy Nutley, a Communications Officer with the Roads & Traffic Authority in Parkes, Alissa Brabin an Educational Designer and Neal Molineaux who manages the facilities at Charles Sturt University, Wagga.

Information has been received on the make-up of the GSE team from Scotland in March 2012. There will be: Anne, a Marketing and Events Manager; Amanda, a Waste Management Officer; Jamie, a Police



lighting, that provide a sensational backdrop to the festival and gives Boorowa a unique appearance.

Other events in this country street festival include the Blessing of the Fleece, a spiritual thanksgiving of the

fine wool of the district, Irish dancers, Irish bands and singers, and a Grower's Market.

Photo - Boorowa Woolfest feature 'running of the sheep'



Sergeant; and Mark, a Fire Station Manager.

Should make for an interesting presentation at the District Conference in Young from 23rd - 25th March, 2012.

Photo - GSE Team member Stacey Miller as she appeared in the Dunfermine Courier during the GSE Teams visit to Scotland.

Juicing an idea makes a Vocational difference

Promotion makes a Vocational difference Every year still life sculptures spring up on the nature strip in Banna Avenue Griffith as part of the Festival of Gardens held in October.

This year Griffith Club featured the Rotary emblem decorated with oranges and Griffith Avanti sculpted the sun that features on their club name badges and is essential to citrus growing in the area.

The idea for using oranges for sculptures came from the 'Citrus Festival' held annually in Menton on the French Riviera.

This year more than 50 sculptures have been 'constructed' to represent and promote businesses and community organisations in Griffith.

There is a registered trademark attached to the concept and Griffith is the only place in Australia allowed to erect and display citrus sculptures.

Photo Top - Rotary PR with a difference (from left) Tiz Forlico , President Colin Smeeth & Frank Macedone

Photo Left - The Griffith Avanti crew constructed a sun sculpture

Photo Right - Citrus sculpturing connects business and community organisations in Griffith







Griffith supports "Waste Not - Want Not" - Food Aid Program to help the hungry

Local Griffith farmers supported by Rotary Clubs have supplied the NSW Foodbank program with fresh fruit and vegetables from the Murrumbidgee Irrigation Area.

This is a partnership initiated in Carathool Shire by the Council, in collaboration with the Uniting Church, NSW Department of Primary Industries and local Rotary Clubs.

Support from Griffith East and Griffith Avanti Rotary members resulted in more than 9000kg of Oranges and 1300 Pumpkins making the trip from farms to Sydney for many of the 2 million people who go hungry each year.

Photo - Griffith East Rotary Club really



put their backs into harvesting oranges for the Waste Not Want Not Food Aid Program. Pictured are Bob Clegg, Farm

owner Jim Minato, Joe Cudmore, Frank Trefilo, Roy Stacy, Cyrill Ceddia, Lou Revelant and Roy Rosato.

Men's shed phenomenon —a strategy to improve men's health

Men's sheds are recent grass-roots phenomena, unique to Australia and one of the fastest growing community organisations.

They are diverse in structure and function but common in purpose; they are a space for men and are found in most cities and towns in our District.

Men's sheds can help connect men with their communities and mainstream society and at the same time act as a catalyst in stimulating their community's economic activities.

Benefits of involvement in sheds include regaining a sense of purpose in



life, enhanced self-esteem, decreased social isolation, and friendship.

The Cowra Rotary Club recently held a meeting at the Cowra Men's Shed to celebrate five years since its formation by the Club in 2006.

Rotary organised a public meeting to gain community support and election of a management committee that

included three Rotarians during the establishment phase.

Cowra Council made a block of land containing an old Scout Hall available and this was rebuilt into a useable woodwork, metalwork and recreational area.

This culturally safe environment is conducive to learning and sharing information, and includes men's health education sessions and leisure activities.

The sheds are also a place where vocational and business skills can be passed on to all generations.

Photo - Bill Bundy, Committee (left) Cowra Rotarian Sylvester Walsh & Men's Shed President Doug Beer talk business

SUPPORT A RURAL DOCTOR OR NURSE

Many of us know the irritation of waiting to be seen at our GP's office.

The frustration at wasting a few minutes flicking through old magazines often outweighs the appreciation of knowing that there will be a doctor available to us when our name is called.

But for the 37% of Australians who live in a non-metropolitan area, 'popping in to see a doctor' is not always an option.

A low number of rural doctors and nurses, poor funding and the vast geographical size of rural hospital and clinic catchments places an increasing amount of pressure on health care services and workers in rural and remote settings.

Australian Rotary Health is actively supporting rural health care by providing scholarships to student doctors and nurses who agree to attend a placement in a rural or remote community.

This scholarship allows the recipient to see what a rural community has to offer both personally and professionally and encourages them to consider a medical career in rural Australia upon graduation.

Not only do rural placements help foster ties between medical and nursing students with rural communities, they also allow students to see and experience a range of clinical problems that would not commonly present in metropolitan communities, while being exposed to a new and adaptive learning environment.

Now with the help of sponsoring Rotary Clubs, Australian Rotary Health has sponsored 76 rural doctors since 2009 and 15 rural nurses since 2007.

Your club's sponsorship could increase the amount of medical care available to your fellow Australian.

To find out how your Rotary Club can be involved in sponsoring a rural doctor or nurse, contact Cheryl Deguara, Programs Coordinator, on (02) 8837 1900 or HYPERLINK "mailto:cheryldeguara@australianrotaryhealth.org.au" cheryldeguara@australianrotaryhealth.org.au.

'BEYONDBLUE' HEALTH WORKSHOPS CROSS DISTRICT

Sometimes it can be difficult to know whether you or someone you know is feeling down or stressed or whether it's depression, anxiety or a related disorder.

To help, a 'beyondblue' community training series based on Mental Health and Wellbeing, was delivered recently at a number of centres in the District.

The series is part of endeavours to reduce stigma by increasing awareness of the symptoms, causes and treatments of depression and by promoting the experiences of people whose lives have been affected.



The overall aim is to build a society that understands and responds to the personal and social impact of depression, works actively to prevent it, and improves the quality of life for everyone affected.

The 'beyondblue' series was facilitated by Annie Townsend and coordinated by Mental Health Nurse, Di Gill from Condobolin.

The program, supported by Rotary, promoted mental health and wellbeing with sessions to raise awareness about depression, emotions after disasters and how to provide support.

Workshops were held in Condobolin, Canowindra, Forbes, Grenfell, Lake Cargelligo, Parkes and Orange.

beyondblue

Photo - Well attended 'beyondblue' community training program at Condobolin



Western Care Lodge, Orange –

Now open for business

Cancer treatment for people in the Central & North West of NSW became a little more tolerable with the opening of Western Care Lodge adjacent to the new Orange General Hospital.

Rotary has made a significant contribution to funding Stage 1, with Clubs and the communities of Condobolin, Dubbo, Forbes, Grenfell, Parkes, Mudgee and Orange all making significant donations.

Western Care Lodge opened with 14 twin bedrooms, a community area consisting of a large shared kitchen, and a common lounge / reception room for mutual support between cancer patients and their carers.

Eleven of the ensuite bedrooms carry the name of the community or Rotary Club that raised the \$50,000 required for naming rights to a room.

Country people with cancer and their carers suffer multiple hardships when facing up to 6 weeks of radiotherapy.

Cancer treatment usually requires travel to a major city far from home, so patients undergoing treatment appreciate affordable and comfortable accommodation.

While the first stage is completed and operational there are plans for a further eight bedrooms to complete the accommodation Project.

Orange North Rotary has already commenced its major fundraiser with the 'Bat for Rotary' project. This project initiated by Griffith Avanti is playing a major role in cleaning up the environment by collecting and recycling old batteries.





Photos -Top - Western Care Lodge, Orange — Kitchen-Dining & Community Rooms (left) and Guest Bedrooms (right) MiddleMichael Tindale (Orange North Rotary) and Jean Simpson relaxing in one of 14 furnished twin ensuite bedrooms in Stage 1.

Below - Visitors from Parkes Rotary (from left) President David Hughes, Eileen and Ken Engsmyr.

MOVEMBER - Changing the face of Men's Health

During November each year, Movember is responsible for the sprouting of moustaches on thousands of men's faces in Australia and around the world.

The funds raised in Australia support equally the two biggest health issues men face – prostate cancer and depression.

Movember wants men to take responsibility for their health, prevent illness by leading a healthy lifestyle and understand the symptoms and signs in both themselves and others so they can appreciate when and how to seek help if needed.

Fellows – why not "Grow a Mo" this November and have some fun creating awareness of men's health issues.



EXHIBITION SHELTERBOX AVAILABLE

As Natural Disasters continue to occur in our world, the humanitarian demands on Rotary and other aid organisations seem to be forever increasing.

Our District has voted to join with Shelterbox Australia as a Multi-District Project.

This does not prevent Clubs supporting other disaster aid organisations.

We currently have ShelterBoxes located in Wagga that are available for display at Shows, in Vacant shopfronts or other venues where there are opportunities to present Rotary's humanitarian face to the public.

If your Club has an event coming up, contact either PP Peter Crozier (0412967878) or PP Michael Knight (0412376570) and they can make the boxes available on loan.

The Rotary Club of Dee Why Warringah has a novel fundraising



venture underway with the release of the ShelterBox, Limited edition (525 red - 525 blue) stamp sheets.

These unique stamp sheets depict the use of ShelterBox in the devastation of so many recent disasters worldwide – see Flyer.

Photo - ShelterBox helped many ain the 2009 Victorian bushfires.



Membership Message from RI President Kalyan Banerjee

Rotary Leader Sept 2011 Vol 2, Issue 2

How can we be more inviting to younger members, who are different in so many ways from young people a generation or two ago?

Young professionals today are working longer hours, and every minute they have is precious.

We have to show them that Rotary is a good use of their time — something they will want to be a part of.

And we have to come to them where they are: on the Internet, on Facebook, on Twitter, on e-mail, and on their smartphones.

More than ever before, a club's website is its public face — and it has to be a good one.

Rotary value of Service Above Self.

We cannot hide our Rotary light under the proverbial bush, we must let it shine forth brightly, and let it be a beacon to all those who cherish our

Photo - RI President Kaylan Banerjee says we must be more inviting to younger members

RI Board Questions Rotary Attendance requirements

by DIRECTOR STUART HEAL

The September RI Board meeting is completed and was dominated by discussion on items to take to the 2013 Council on Legislation (like the World Parliament of Rotary).

The time span between legislation being proposed and the Council on Legislation meeting is very long and again indicates the slowness of change in this organisation.

I think the board will continue to challenge our current strict attendance requirements and attempt to seek ways to allow more flexibility for clubs to manage this to suit their needs and their members.

Times are changing - can Rotary change with them.....You bet!



If your club has news about events, functions, projects, or just some good news you would like to let other Rotarians to about, contact the Editor and we will tell the world.

EMAIL: IAN DAVISON: CAA@CIRRUSCIMMS.COM.AU

WELCOME TO NEW MEMBERS We hope you enjoy Rotary as much as we enjoy having you!

David Browning - Bathurst
Iain McKean - Bathurst
Pierre Dalle - Forbes
Thurston Skinner - Grenfell
Peter Sherrin - Griffith
Jennifer Collens - Orange Daybreak
Helen Maxwell - Temora
Brad Bland - Wagga Wagga
Darren Kelly - Wagga Wagga Kooringal
Tessa Bremner – Wagg Wagg Sunrise
Ian Macdonald - Wagga Wagga Sunrise
Brian Murphy - Young

| Club Attendance | | | | | Lockhart | 12 | 0 | 78.33 | |
|-----------------|-------------------|------|--------|-------|--------------------|------|----|-------|--|
| | | | | | Molong | 7 | 0 | 92.85 | |
| | • | AUGU | ST 201 | .1 | M'burrah-Harden | 34 | 1 | 70.58 | |
| | Bathurst | 19 | | | Narrandera | 22 | 0 | 86.97 | |
| | Bathurst Daybreak | 29 | 0 | 77.20 | Oberon | 18 | 0 | 72.22 | |
| | Bathurst East | 24 | 0 | 86.60 | Orange | 41 | 2 | 83.00 | |
| | Blayney | 24 | 0 | 84.00 | Orange Calare | 21 | 0 | 93.00 | |
| | Boorowa | 15 | 0 | 76.00 | Orange Daybreak | 41 | -1 | 65.00 | |
| | Condobolin | 16 | 0 | 75.00 | Orange North | 48 | 0 | 58.00 | |
| | Coolamon | 18 | 0 | 69.00 | Parkes | 36 | 0 | 78.44 | |
| | Cootamundra | 20 | 0 | 78.00 | South Wagga Wagga | 39 | 0 | 80.25 | |
| | Cowra | 53 | 0 | 85.75 | Temora | 28 | 0 | 67.90 | |
| | Forbes | 26 | 0 | 67.00 | Wagga Kooringal | 30 | 0 | 73.32 | |
| | Forbes Ipomoea | 12 | 3 | 71.00 | Wagga Murrumbidgee | 17 | 2 | 68.70 | |
| | Grenfell | 27 | 0 | 72.73 | Wagga Sunrise | 45 | 1 | 77.00 | |
| | Griffith | 61 | 0 | 82.54 | Wagga Wagga | 44 | -2 | 77.25 | |
| | Griffith Avanti | 26 | 0 | 91.35 | West Wyalong | 12 | | | |
| | Griffith East | 27 | 0 | 75.78 | Wollundry-Wagga | 76 | -1 | 76.90 | |
| | Henty | 19 | 1 | 89.29 | Yenda | 29 | -1 | 70.50 | |
| | Junee | 8 | 0 | 87.77 | Young | 42 | 0 | 65.71 | |
| | Lake Cargelligo | 23 | 2 | 77.17 | Total | 1152 | 7 | 77.26 | |
| | Leeton | 39 | 0 | 76.70 | | | | | |
| | Leeton Central | 24 | | | | | | | |

Vale

Barry Muter

Joined Young Rotary Club on 30th June 2004.

Past President of Thornleigh Lions Club

Barry often said "joining Rotary was one of the best things I have ever done". He loved being a Rotarian and seldom missed a meeting, service scheme or social function.

He was a very popular member, regularly keeping us amused with his humour and quick wit.

PP JOHN PETERS PHF

Rotary Club of Griffith East John Peters passing has come as a shock and with great sadness.

We have lost a truly wonderful man who deserved to have had many years ahead of him. John was a true Rotarian in all avenues of his life.

He was one of life's True Gentleman and we are all better for having known him. John was always willing to put his hand up for any of our projects and was more often than not seen working on the BBQ at our Charity Functions.

John was very determined and instrumental in Chartering Avanti Rotary Club.

He will be missed, but never forgotten.

Important Dates for your Diary

Presidents Forum and Annual General Meeting, Temora - Sunday, 6th November 2011

President Elect Training Seminar (PETS), Young – 25 & 26 February 2012

District 9700 Conference, Young - Friday 23rd to Sunday 25th March 2012

RI Convention, Bangkok - 6-9 May 2012 (join the District 9700 party)