### Presentations

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#### Public Speaking is:

- a. Fun
- b. Challenging
- c. Painful
- d. Frightening

### But it is easier with Speakers Tools...

PowerPoint Flip Charts White Boards Props

### 3 Steps in a Presentation

- 1. Tell them what you're going to tell them
- 2. Tell them
- 3. Tell them what you told them

## The Do's and Don'ts of Presentations

# Less textMore graphicsTell the Story



# Put up a photo or graphic and tell the story



 This page contains too many words for a presentation slide. It is not written in point form, making it difficult both for your audience to read and for you to present each point. Although there are the same number of points on this slide as the previous slide, it looks much more complicated. In short, your audience will spend too much time trying to read this paragraph instead of listening to you. Bad

#### Your Slides

- Show one point at a time
- Helps audience concentrate on what you are saying
- Prevents audience from reading ahead
- Helps you keep your presentation focused
  Good

## Better





Bad





Good



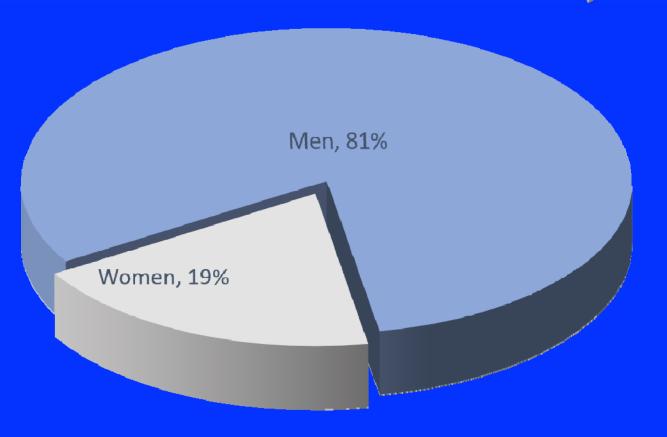


Do not have a show running in the background
 It distracts Your Audience



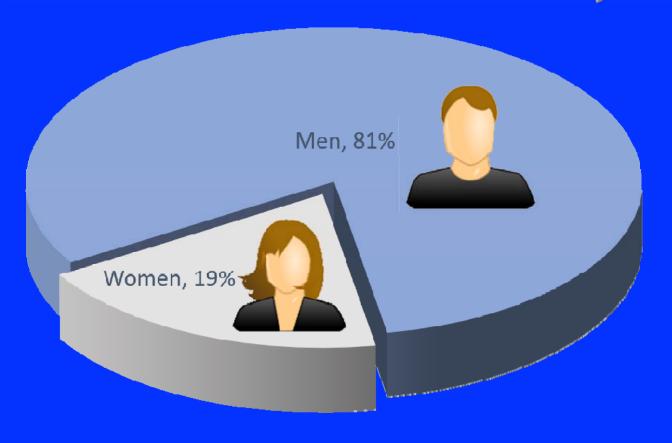
# Put up a photo or graphic and tell the story

#### Australian Rotarians by Gender





#### Australian Rotarians by Gender





### One point at a time

## Less textMore graphics

#### Animation or sound Do Not Use Distracting Animation









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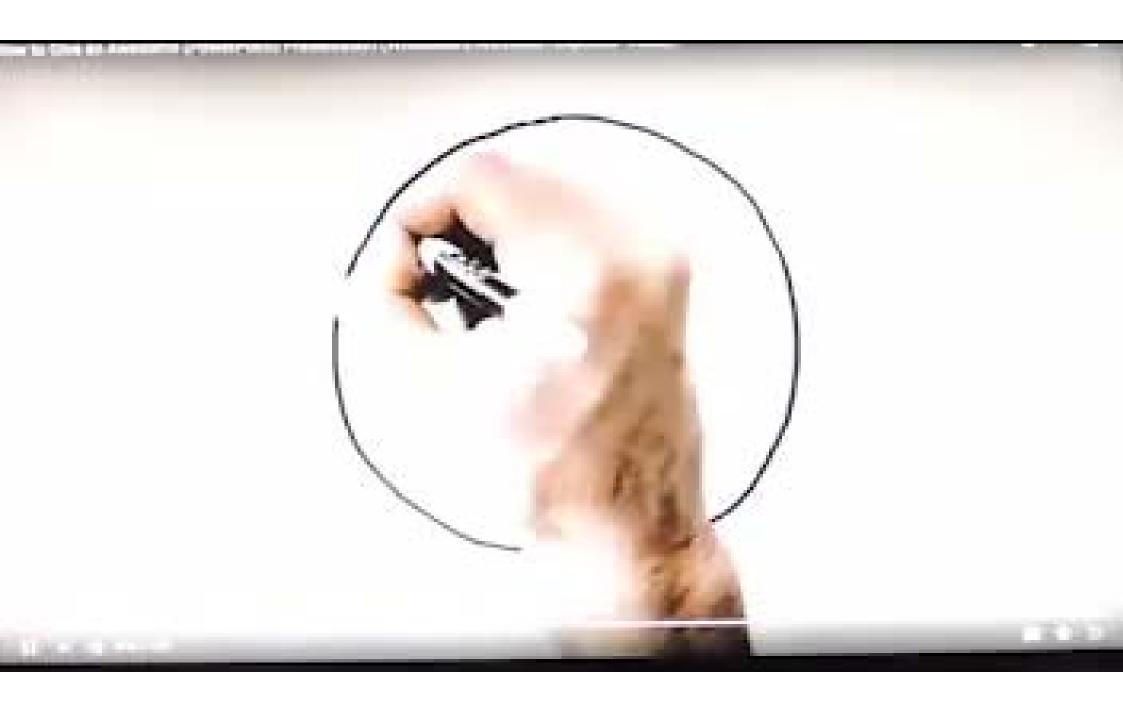








#### **Brief Video**





### Summary

- Less Text
- More Graphics
- Tell the Story

### Thank you



























