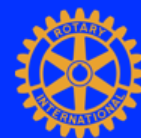


# Rotary Club Central (RCC)

Paul Murray

District 9700  
Training



**SET GOAL**  
**MAKE PLAN**  
**GET TO WORK**  
**STICK TO IT**  
**REACH GOAL**

# RCC IS A Goals Program

- Recording Goals
- Reporting progress
  - Club
  - Group
  - District
  - RI Global

# Goals



# Membership



# Goals



## Rotarian engagement



# Goals



# Social Functions



# Goals



# Youth Exchange





# Rotary Foundation



# Projects and Activities



Rotary Club  
Central



# Bring in Goals



**Membership**



**Social**



**Youth**



**Engagement**



## Rotary Club Central



**Foundation**

# Rotary Club

- Helps clubs make goals
- Gives RI supporting data



# How do we do it?



## 2017-18 Rotary Club Goals worksheet/input form

Club Name	
Club Pres.	

Goal

Source	Club (Membership)	July 2017	June 2018
	Total Members		
	Rotarian Engagement	July 2017	June 2018
	Members participating in club service activities		
	Members sponsoring new Rotarians		
	Members in leadership development programs or activities		
	Members in Rotary Fellowships		
	Members attending district conference		
	Committee chairs attending district assembly		
	Club Communication	July 2017	June 2018
	Our club has a strategic plan		
	Our online presence accurately reflects current activities		
	Number of social activities for members per year		
	Public Relations	July 2017	June 2018
	Number of times we update our website per month		
	Number of media stories (broadcast and/or print) covering our club's projects per year		
	Number of advertisements we place per year		
	Number of people in the media we invite to visit a club project or meeting per month		

# Baseline



		Goal	
		July 2017	June 2018
Total Members		30	32
Rotarian Engagement		July 2017	June 2018
Members participating in club service		25	27
Members sponsoring new Rotarians		3	5
Members in leadership development		0	1
Members in Rotary Fellowships		0	3
Members attending district conference		5	6
Committee chairs attending district assembly		3	6
Club Communication		July 2017	June 2018
Our club has a strategic plan			
Our online presence accurately reflects club activities			

# Projects and Activities

Service (Projects and Activities)	Total Hrs	Number of volunteers	Cash in \$USD
<b>Food &amp; Wine Festival</b>	<b>5000</b>	<b>150</b>	<b>\$52,000</b>



# RCC Goals Process

1. Email form to Board/Committees
2. Goals Board meeting
3. Complete form - bring  
Assembly Apr 30 West Wyalong
4. Login and enter your goals  
(we will help)
5. Goals Club meeting
6. Update progress quarterly





# How to get there

Go to  
[rotary.org](https://rotary.org)



My Rotary

Club Finder

ry

Get Involved

Our Causes

Our Programs

News & Features

For M

Rotary



# People of Action

Rotary is where neighbors, friends, and problem-solvers share ideas, join leaders,  
and take action to create lasting change.

# Sign in

## Sign In

Sign-in Email \*

grampamurray@gmail.com

Forgot email? [?](#)

Password \*

\*\*\*\*\*

Forgot password?

☒ Remember me [?](#)

**SIGN IN**

### Why Create An Account?

Signing in to My Rotary gives you a customized experience and easier access to tools and information that are relevant to you.

Anyone can create an account and sign in. Existing Member Access users can re-register with their current user ID. For tips on registering and using the site, see our [website resources](#). For assistance, [contact us](#).

**CREATE ACCOUNT**



### My Club Snapshot

Club Name

Wollundry-Wagga Wagga

Website

### What's new

President-elect Ian H.S. Riseley chose *Rotary: Making a Difference* as his theme for 2017-18. [Find theme logo and](#)

### Rotary Spotlight



Celebrate with us in Atlanta! [Register for the convention](#) by 31 March and save. >



You can help end polio. [Learn how >](#)



Exchange Ideas

Take Action

Learning & Reference

Manage

The Rotary Foundation

News & Media

### Club & District Administration

Club Administration

District Administration

Contributions

Rotary Club Central

### Community Marketplace

Official Rotary Apps

Club Management  
Systems & Website  
Providers

Marketplace Resources

### Brand Center

Our Story

Guidelines

Logos

Materials

Ads

Images & Video

Strengthening Rotary  
Resources

### Product

Shop.rotary.org

Licensed Merchandise

Special Offers

Rotary Global Grants

### Travel & Events



What does it feel like to be in an iron lung?

Celebrate with us  
the convention



Welcome **Paul Murray**

Club View

District 9700 | Club Wollundry-Wagga Wagga

Your Club

Service

Foundation Giving

Club View

District View

Club Group View

Global View

Resources

Reports

## Your Club

Successful clubs achieve their goals by staying vibrant, flexible, and innovative. This tab provides you the opportunity to view and track membership, Rotarian engagement, club communication, and public relations goals.

Current, incoming, and immediate past club leaders — the president, secretary, treasurer, executive secretary, Foundation chair, and membership chair — can edit goals and achievements. All club members can view goals and achievements.

 Print Page

## Trends

This graph shows your club's membership over five years. Click on the labels in the legend to add or remove features in the chart. Hover over bars or lines in the chart to see details.

The chart below shows the age and gender trends over three years. For more information, club leaders can click on "View Details."

[Your Club](#)[Service](#)[Foundation Giving](#)[Club View](#)[District View](#)[Club Group View](#)[Global View](#)[Resources](#)[Reports](#)

## Your Club

Successful clubs achieve their goals by staying vibrant, and providing the opportunity to view and track membership, Rotarian relations goals.

Current, incoming, and immediate past club leaders — the secretary, Foundation chair, and membership chair — can view members can view goals and achievements.







## Goals and Progress

Current, incoming, and immediate past club leaders can click "Edit" to set goals and achievements. All club members can click "View" to see goal details.

Select the year you want to edit or view.

2015-16

2016-17

2017-18

### Membership

 EDIT

67

1 JULY 2016

—

2016-17  
GOAL

67

2016-17  
YEAR TO DATE

▼ Details

2016-17  
GOAL

## Set and Edit Your Goals

	1 JULY START FIGURE	MEMBERS	GOAL
Membership	67	67	70
Achievement			67
2016-17 Goal Total			70

Save

Clear all

Cancel



# Questions?

