

Club Website Options

Paul Murray



“carpe diem”

***Seize the day..for
Rotary***

Rotary cannot afford to let this
technological explosion pass us by. . .

Frank Devlyn

2000-01 RI President

New Positions

District Internet
Communications
Officer

DICO

Club Internet
Communications
Officer

CICO

Your Options

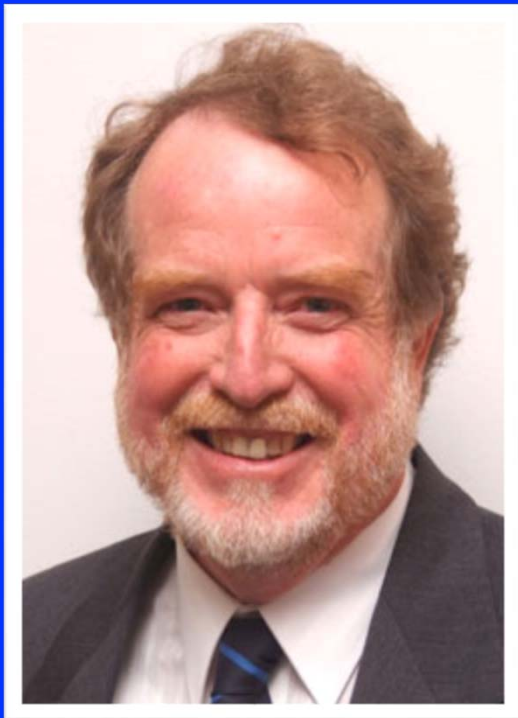
- Facebook
- Website
- CMS
- Dreamweaver
- ClubRunner



What do you want
your
website to do?

Rotary Stuff

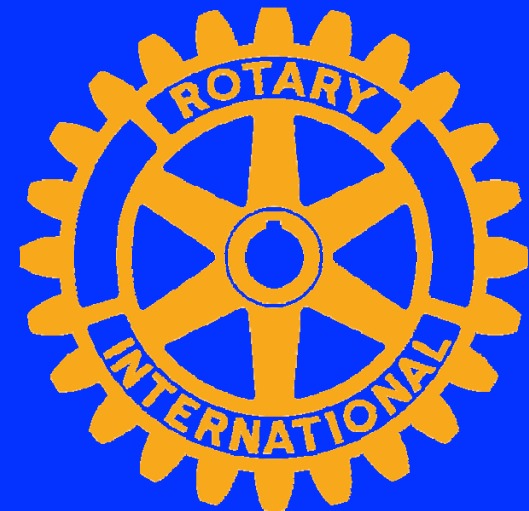
ClubRunner History in District 9700



PDG Neal Fogarty



PDG John Egan



Rotary International

Website Options

Rotary Website Update Options Compared

	Club Runner	Dream weaver	Content Mgmt. System	Rotary news.info
Include club sites	2	0	0	4
Software cost	2	2	4	5
Cost to build	5	1	1	3
Cost to maintain	2	4	4	5
Rotary database	5	0 ¹	0 ¹	0 ²
Sustainable	5	2	2	2
Summary	21	9	11	19

Grading: 1-5 (1=bad 5=good)

¹could be linked to the RI database with additional time and programming

²Currently planning to implement

District/Club websites

- Shop Front



ClubRunner Statistics

- Grown by close to 100% per year for 10 years
- Recognized one of Canada's Fastest-Growing Companies
- Of the first 10 Rotary clubs chartered...
9 use ClubRunner
- Over half of the Districts in America use ClubRunner (56%)
- 11 districts in Australia

Summary Ratings

- Facebook 
- Website Bldrs 
- CMS 
- Dreamweaver 
- ClubRunner 

ClubRunner has been:

- **Written by Rotarians**
- **Written for Rotarians**
- **Blessed by Rotary**

Questions?