

Service Project Directors

Welcome to the
D9700 District Assembly 2015



HAVE
FUN!

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Why is FUN so important

- Enjoy yourself
- Attract workers & supporters
- Retain workers & supporters
- Attract New Members
- Remember we're all volunteers

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Be Innovative and Exciting

- Attract Community Support
- Get more done
- Make a difference & enjoy it
- Greater Personal Satisfaction
- Get noticed
- Promote Your Club

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NURTURE YOUR TEAM

- Make them all welcome
- Explain what needs to be done
- Make it interesting & have fun
- Match responsibilities
- Support & Involve them
- Thank them

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Overview

- Have Fun
- Rotary International and District 9700
- Your Service Committee
- Goals, Planning and Resources
- Case Study, Discussion & Have Fun

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Rotary International and District 9700



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Five Avenues of Service

- Club Service
- Vocational Service
- Community Service
- International
- Youth Service



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SIX AREAS OF FOCUS



SUPPORTING
EDUCATION



PROVIDING
CLEAN WATER



PROMOTING
PEACE



SAVING MOTHERS
AND CHILDREN



GROWING
LOCAL ECONOMIES



FIGHTING
DISEASE



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District Service Director

Encourage, support and promote service projects within the district.

How?

- Manage District Service Project Committees.
- Encourage & support Club participation.
- Share information and ideas.
- Report to District Board.



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Service Projects

- Club Level
- Beyond Club Level
 - Group
 - District
 - International



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District Service Project Committees

- RAWCS Rotary World Community Service
- RFFA Rotarians for Fighting Aids
- ARH Australian Rotary Health
- Food Plant Solutions
- Bowelscan
- Vocational Serviceand...



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- Interplast
- ROMAC Rotary Oceania Medical Aid for children
- RAGES Rotarian Action Group Endangered Species
- Shelterbox
- Disaster Aid Australia
- Probus
- NSW Inspirational Women's Awards



Role and Responsibilities

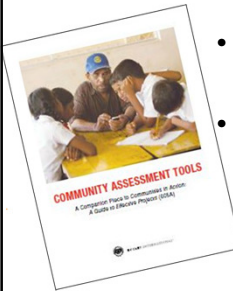
- Develop committee goals to achieve club service project goals.
- Conduct service projects that include needs assessments, planning, and evaluation.
- Identify opportunities for signature projects.
- Understand potential liability issues.
- Promote service projects (with Club PR Director)
- Reach out locally and internationally for partnerships, fellowship, service and volunteer activities
- What else?..... **Have Fun**

Service Project Guidelines

- Address a genuine need.
- Keep projects relevant to club members
- Involve all club members & **have fun**.
- Share ideas with other clubs.
- Use RI resources.
- Practice good financial management.
- **Keep it interesting & have fun**



Needs Assessment



- Identifies a community's actual needs and concerns
- Assesses the interests of club members and the resources needed for the successful completion of a service project



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Rotary Showcase



- Rotary Showcase is an online, searchable database of Rotary club projects that can be used as examples of projects.
- Any Rotarian can add a project to the Showcase



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Evaluating Your Service Project

- Did the project meet the community's needs?
- Were all club members involved?
- Did the project attract media attention?
- Was your club able to meet the financial demands of the project?
- Did everyone **Have Fun**



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Motivating Committee Members

- **Have Fun** & Make it Interesting
- Involve them in planning
- Ask for and incorporate their suggestions.
- Give them challenging tasks.
- Acknowledge their efforts.
- Explain how their work contributes to club, district, and Rotary goals



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Goals, Planning and Resources



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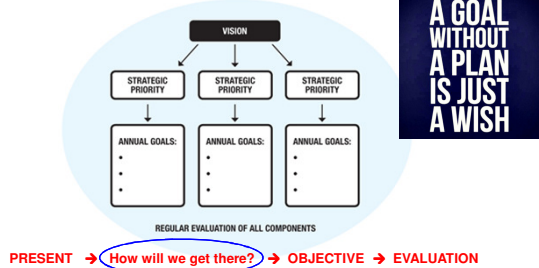
Effective Goals are.....

- Shared
- Measurable
- Challenging
- Achievable
- Time specific



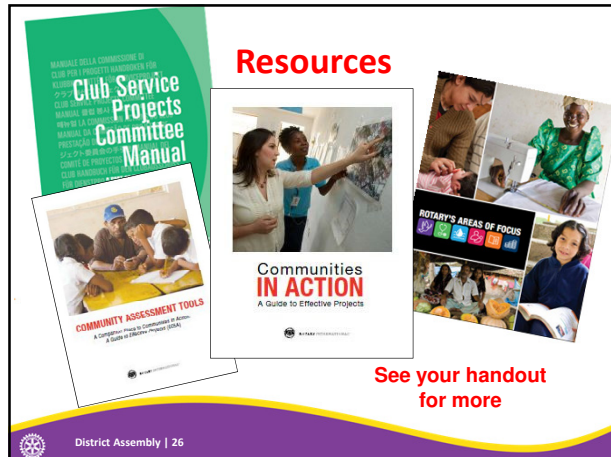
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Strategic Planning



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Resources



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Other Resources

- Past Club Leaders
- Other Service Directors in the District
- Assistant District Governor
- District Service Projects Directors
- District Service Project Committees
- District Governors (past & present)

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Financial Resources

- Prepare a budget.
- Raise the funds needed
 - Fundraising
 - Consider external Grants. (eg Local Councils)
 - Consider District and Global Grants through the Rotary Foundation

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CASE STUDY



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Rotary Club of Parkes AG David Hughes



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In Conclusion.....

- Brainstorm
- Plans, Priorities, Goals, Strategies.
- New, Innovative, Signature.
- Learn from the past, good, bad & indifferent
- Involve, help & encourage the Team
- Promote & enjoy your successes
- And don't forget - Have Fun



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