Building Better Businesses

The Townships Project Entrepreneurship Symposium

25 & 26 March 2021

The purpose of the Symposium is to identify small business entrepreneurs for mentoring and/or investment by Rotarians and other successful entrepreneurs to better enable successful small businesses to contribute to socio-economic development in South Africa.

The Entrepreneurship Symposium will be a hybrid, virtual, as well as three satellite sites where entrepreneurs will be able to attend the conference. COVID regulations will be complied with. Information will be shared once registrations open in mid-March 2021

The Symposium will include, motivational speakers like Siphiwe Moyo and Jabulani Zwane, entrepreneurs that attended the Symposium in the past, and are currently running successful businesses. Siphiwe and Jabulani will share their success stories.

Sage will present on your finance and what is important to know. Nicki Quinn from Toastmasters will address budding entrepreneurs on public speaking, improving their communication and building leadership skills. Plus many more interesting presentations.

What: The Townships Project Entrepreneurship Symposium

When: 25 & 26 March 2021

Time: 8:30 – 16:00 both days

Cost: Free of charge (Sponsored)

Prizes:

- **Dragons Den Pitch - 1st Prize of 1 x R50 000** (subject to vetting, due diligence and direct payment for purchase of equipment or service providers)
- **Most innovative business during 2020 - 1 x R10 000**
- **Entrepreneur who showed the biggest growth (increase in annual profits) - 1 x R5 000**

Competition rules

1. The Entrepreneur will need to register for the Symposium and attend both days of the Symposium 25th and 26th March.
2. The Entrepreneur will need to present their business case to the Judges in first two weeks of April 2021.
3. The Entrepreneur needs to be a small Business owner in a Township with a turnover of less than R1 million.
4. The Judges' decision will be final.
5. The winners must agree to appear in The Townships marketing campaigns and social media.
6. The Entrepreneur will need to agree to the terms and conditions which will be on the registration page of the conference.

Rotarians who know of entrepreneurs or have an entrepreneurship program within their Rotary club, and who are interested should contact Felicity Jones at fbj6302@gmail.com or e-mail The Townships Project at info@thetownshipsproject.org.za. For more information, visit The Townships Project website: www.Thetownshipsproject.org.za