



Incorporating clubs in Botswana, Eswatini and parts of Mozambique and South Africa



POLIO PLUS CONTRIBUTION STRATEGY

JANUARY 2021

- 🌀 The Rotary Foundation has provided more than US\$30 Million for Covid19 relief worldwide – excluding contributions from Rotarians and Rotary Clubs
- 🌀 Our Polio Plus infrastructure has been used in about 50 different countries in the combat against Covid19. The value of time, effort and infrastructure exceeds US\$100 Million

POLIO PLUS VS COVID19 – HOW HAS ROTARY RESPONDED



- ⚙️ STRENGTHEN TIES WITH ROTARACT
- ⚙️ MEMBER RETENTION
- ⚙️ **UNLEASH THE CREATIVITY OF ROTARIANS TO OPERATE IN OUR CURRENT SPACE**
- ⚙️ **FUNDRAISING: UTILISE THE DIGITAL SPACE TO RAISE MONEY**
- ⚙️ **STAY CONNECTED**
- ⚙️ **RETHINK & REPOSITION OURSELVES IN THE CURRENT MARKET SPACE**

6 CALL TO ACTION POINTS – JOHN HEWKO



Rotary



**NO CHILD SHOULD EVER BE AFFECTED BY
POLIO**

**ROTARY WILL ERADICATE POLIO FROM THE
WORLD**

**HELP US KEEP ROTARY'S
PROMISE TO THE
CHILDREN OF THE WORLD**



**WE NEED TO DOUBLE OUR EFFORTS TO RAISE
US\$50 MILLION AS ROTARY'S CONTRIBUTION**

**BILL & MELINDA GATES
HAVE PLEDGED
US\$100 MILLION**



- ⦿ REGIONAL/INTERCLUB BAKE OFF
- ⦿ MUSICAL BINGO
- ⦿ MASTERCHEF COOKING CLASS
- ⦿ AUCTION OFF UNWANTED SPORT MEMORABILIA
- ⦿ BIRTHDAY OR SPECIAL EVENT FUNDRAISER FOR POLIO ON FACEBOOK
- ⦿ ADD A DONATE BUTTON TO YOUR CLUB'S FACEBOOK PAGE

LET'S GET CREATIVE

