

100 years of Rotary in Africa

24 & 25 April 2021

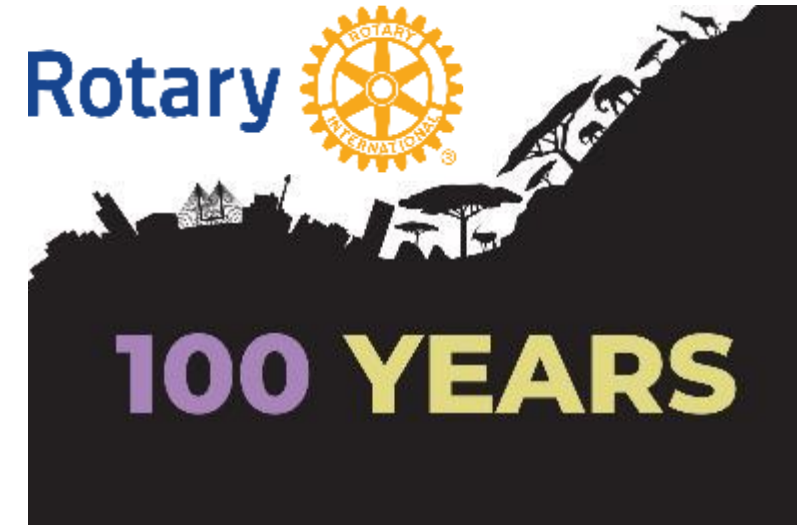
Virtual Event

Let's join forces to tell our collective story of community development & building the infrastructure of African philanthropic networks through substantial investments in our continent.



History in the making

- In 2021, Rotary celebrates a century since it was first established in Africa. The centennial will congregate Rotarians and non-Rotarians from around the world digitally.
- Rotary International is a world fellowship of business and professional people all bonded together in Rotary Clubs by the common purpose of "**Service above Self**".
- With 1.22 million Rotary members world-wide, Rotary International is a force to be reckoned with. It has more than 35 000 clubs in over 200 countries.
- The RC of Johannesburg was chartered in 1921 as the first Rotary Club in Africa.
- Africa: 1 Zone, 16 Districts, 53 Countries, over 35 000 Rotarians...





Focus Areas

Our focus areas not only speak to the United Nations Sustainable Development Goals (SDG), but also help Rotary to build international relationships, bring change in our communities and ourselves, improve lives, support our peace efforts and eradicate polio forever.

Rotary is dedicated to seven areas of focus:

- 🏠 **Basic education and literacy**
- 🏠 **Peacebuilding and conflict prevention**
- 🏠 **Disease prevention and treatment**
- 🏠 **Water, sanitation and hygiene**
- 🏠 **Maternal and child health**
- 🏠 **Community economic development**
- 🏠 **Protecting the Environment**





Our Successes



POLIO ERADICATION - THE FINAL DRIVE TO A POLIO FREE WORLD

- Rotary launched the '**End Polio Now**' global campaign in 1985 and has since vaccinated more than 4.5 billion children worldwide.
- The End Polio Now programme provides funding for vaccine and transportation for mass immunization campaigns as well as support for social mobilisation, surveillance, and laboratories to help carry out the final stages of global polio eradication.
- Less than 176 polio cases have been reported so far since 2019/20.
- The World Health Organisation made a historic announcement on 25 August 2020 when they certified Africa as free from the Wild Polio Virus. This was "a public health triumph for Africa" said Bill Gates.
- This very infrastructure, created over 35 years by Rotary International and our partners, will also serve as the infrastructure to deliver the COVID-19 vaccine, once available.

100 Year Celebration in Africa



Dates:

24 – 25 April 2021 Conference

22 – 26 April 2021 House of friendship Exhibition Projects fair

Venue: Online

Let's join forces to tell our collective story of fighting for community development & building the infrastructure of African philanthropic networks through substantial investments in our continent.





Aims and Objectives

- Now in its 100th year, the Johannesburg Rotary Club has established itself as the premier showcase of sustainability and developmental work on the continent.
- The event aims to inspire corporates, non-profits and local thought leaders to drive genuine and impactful socio-economic transformation in both the public and private sectors throughout the continent.
- Delegates are given the opportunity to connect, engage and explore the latest trends, challenges and innovations in the local and international socio-economic, impact investing and volunteering space.
- The event also aims to unite voices across a broad spectrum – including philanthropists, investment bankers, lawyers and CSI specialists to catalyse impactful - and sometimes unexpected - connections and partnerships for social good.





Target audience

- Rotarians and non Rotarians from across the globe
- World Leaders
- Influential change makers
- Global corporate executives
- Foundations and funders
- Non-profit organisations
- Civil society organisations





The 100 Year Rotary Conference

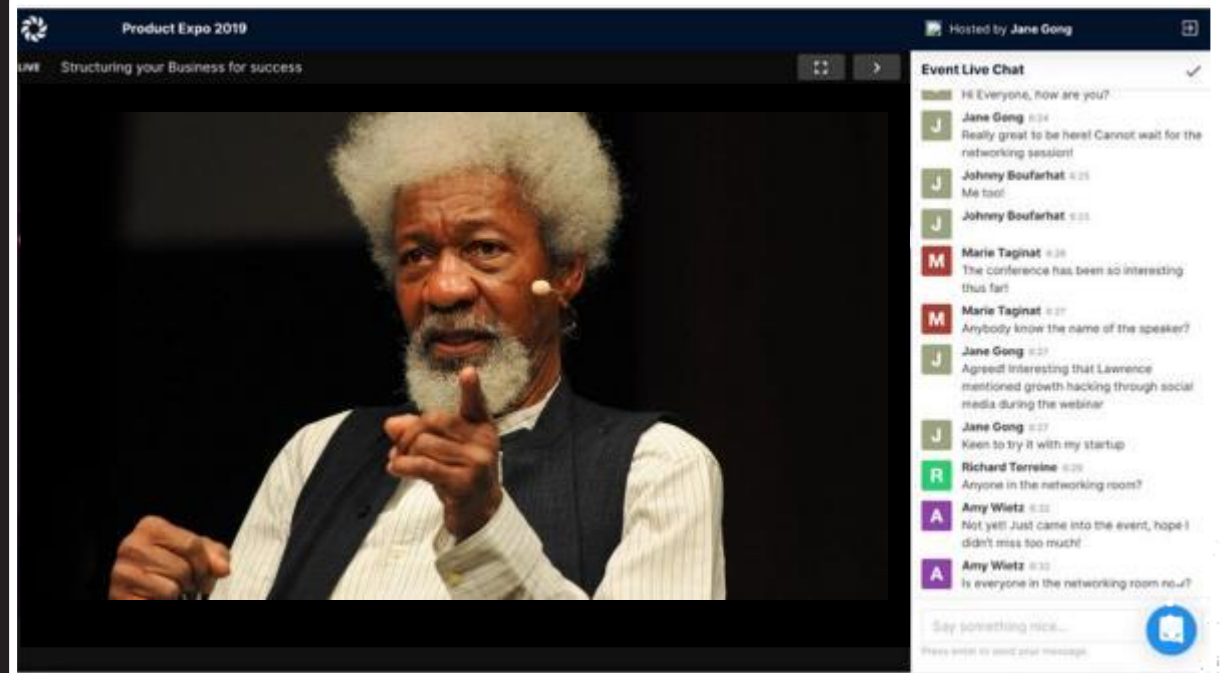
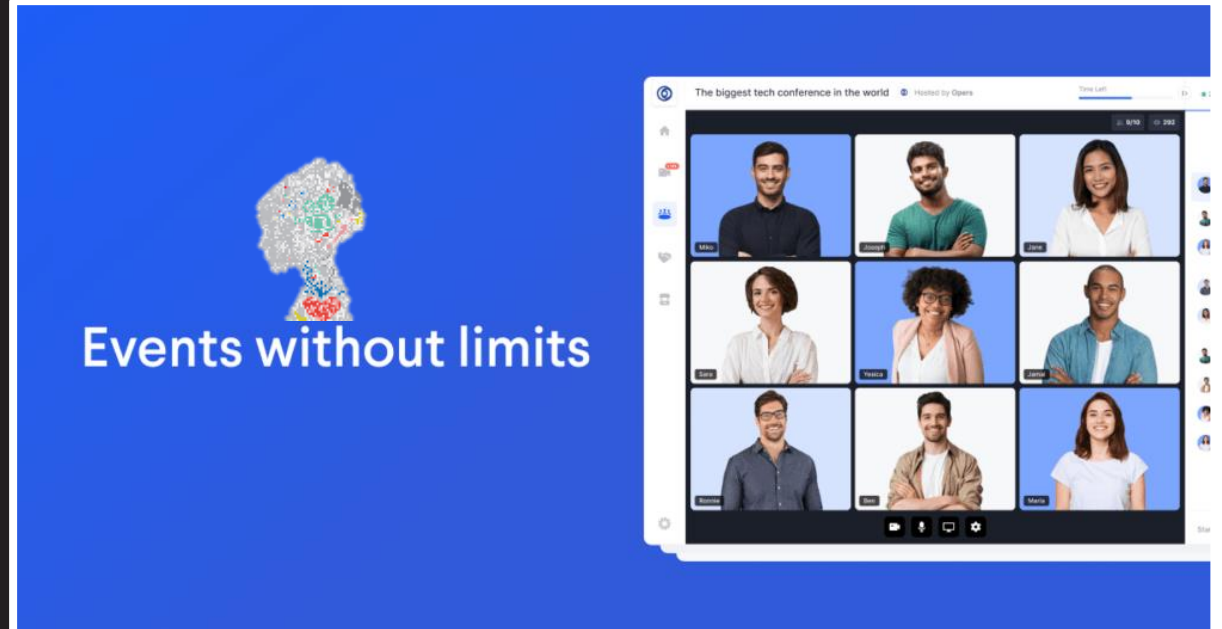
- Key experts in their fields (Rotarians and non-Rotarians) are invited to speak on the 7 focus areas on Rotary International which are tied in with the UN 17 SDGs.
- These discussions will also cover business strategy, finance, project management, innovation and collaboration, all of which aids in the delivery of sustainable and impactful projects for change.
- More than 1000 participants will have the opportunity to explore new collaborations, initiatives and business opportunities through a combination of interactive plenary addresses, panel discussions, and smaller, more intimate breakaway sessions.
- The conference will tackle the pressing problems facing Africa today and how sustainable investing and philanthropy can positively make a difference, giving delegates better insight, knowledge and more confidence to make the decisions best-suited to investing for the continent's good.
- The conference will feature a world-class lineup of inspirational entrepreneurs, local and international visionaries and experts in the social development space.





Digital Platform

- The 2021 event will take place on a digital platform
- This online events platform is built for all shapes and sizes of events—from small gatherings of a few dozen to massive conferences with hundreds of thousands of people.
- It doesn't matter how big or small, every event has live video chat full streaming capability and networking functionality.





Digital Platform Features

- **Networking**

Interaction via live chat, the audience can post public comments or branch off into private chats with particular attendees they share an interest with.

- **Live Q&A**

Key in audience experience, a moderator will queue audience questions for a presenter to answer at the end of their talk. Other audience members can 'upvote' one another's questions so presenters can give attention to the 'burning issues'.

- **Audience streaming**

Audience members can also be "called onto stage" via the streaming capability for them to ask their questions in "person"

- **Live polls, giveaways and call-to-actions...**

- **Social media sharing**

- **Breakaway Sessions**

- **Exhibition**

A virtual expo will be supported, allowing delegates to visit stalls and spark conversations with the exhibitors



Invitation send out

Electronic invitations will be sent out 2 months in advance.

The invitation will contain the event background and objectives.

30 days before the event, delegates who have not responded will be contacted.

14 days before the event, telephonic contact will be made with delegates who have not responded, urging them to RSVP.

The invitation will be linked to a payment gateway allowing for delegates to purchase their tickets as they RSVP.

2 day conference:

\$20 per person (Rotarian and non-Rotarian)

\$10 per person (Rotaractors)



INVITATION:

Zone 22 Rotary Africa Centennial International Conference

The time is nearly here to celebrate 100 years of Rotary International in Africa, 100 years of driving impactful socio-economic transformation throughout the continent. For the first time ever, a cutting-edge online platform will allow Rotarians from around the world to share our collective story of fighting for economic development.

Book your spot to connect virtually with fellow Rotarians and business leaders, NPOs, civil society organisations and foundations.

Date: 24 & 25 April 2021
Venue: Online

[Book your seat](#)





100 YEARS OF LASTING CHANGE

African House of Friendship Virtual Projects Fair

Connect, engage and explore the latest trends, challenges and innovations in the local and international socio-economic, impact investing and volunteering space. Showcase your CSI initiative to this captive international audience of potential funders by securing a virtual exhibition space.

Date: 22 - 26 April 2021
Venue: Online

[Book your virtual exhibition space](#)

For more information please contact Africa100@rotary9400.org.za
We look forward to hosting you online.



Registration Process

Date: October 2020
Time: 09h00 – 13h30

Venue: Online Event
RSVP BY: September 2020

I would like to attend

I am unable to attend

Having confirmed attendance, delegates are taken to the registration page.

At this point, delegates will have access to view a further description of the event, background information on the Centenary event, the schedule, who the speakers are and access to the exhibition booths.

You have been registered to attend this online event

Supplier Development Conference 2021

August 4, 9:00AM to 1:30PM SAST



Accept Registration


Add to Calendar


Description	CCBSA	Schedule	Speakers
Now in its 11 th year, the annual Serious Social Investing Conference has established itself as the premier showcase of corporate social investment on the continent.			
The event aims to share knowledge and best practice social investment strategies with corporate South Africa to drive genuine and impactful socio-economic transformation in both the public and private sectors.			
Bringing together more than 200 social investment practitioners and C-suite executives from JSE listed blue chip corporates, over the years, the SSI Conference has become the benchmark of responsible business for corporate executives.			
The event features a speaking line up world-class line up of thought leaders, social investment experts, corporate heavyweights and government authorities.			
The conference aims to unite voices across a broad spectrum – including CEOs, CFOs, philanthropists, investment bankers, lawyers and social investment specialists to catalyse impactful - and sometimes unexpected - connections and partnerships for social good.			





Reception


When delegates enter the event, they will arrive in the reception area.





Reception


Stage


Sessions


Expo



SERIOUS SOCIAL INVESTING 2020

Description


Welcome to the 11th Serious Social Investment Conference, South Africa's premiere social investment platform.


The event aims to share knowledge and best practice social investment strategies with corporate South Africa to drive genuine and impactful socio-economic transformation in both the public and private sectors.


This conference aims to unite voices across a broad spectrum – including CEOs, CFOs, philanthropists, investment bankers, lawyers and social investment specialists to catalyse impactful - and sometimes unexpected - connections and partnerships for social good.


Start typing...


500



Chat



Polls



People



Hayley Rose *Beyond Sport* · 5 hours ago
@Uzoamaka Uja please try refreshing your page


Ben Freedman *Beyond Sport* · an hour ago
The ORGANIZATIONAL DEVELOPMENT TRACK: Ensuring Positive Culture, Inclusion And Sustainability with Human Advantage will be taking place on The Stage at 2pm UK / 9am US Eastern! Don't forget to complete the poll beforehand!


Eric Guthoff · an hour ago
Excited for this next session hosted by the Human Advantage team. Thanks to Beyond Sport for inviting us to join their Workshop Week!


Radha Balani *Beyond Sport* · 40 minutes ago
@Eric Guthoff welcome and thank you to you and your team for joining us! We'll be over in the stage chat during the session


Fred Turner *Beyond Sport* · 40 minutes ago
Looking forward to this!


Ben Freedman *Beyond Sport* · 39 minutes ago
The Stage is going live soon! Please complete the poll and head on over for the ORGANIZATIONAL DEVELOPMENT TRACK: Ensuring Positive Culture, Inclusion And Sustainability with Human Advantage!

Start typing...

500



Welcome, introduction and briefing



The Stage will go 'LIVE' as per the schedule at 09h00.

The MC/Facilitator will welcome delegates, do some house keeping announcements (including venue 'orientation')

The MC/Facilitator will be live in green screen studio with the technical team and show producer.

The MC/Facilitator will be superimposed into a custom designed virtual set that compliments the conference theme.



Breakaway sessions

- Reception
- Stage
- Sessions**
- Networking
- Expo

IDEA

TIMELINE

BUDGET



Chat Polls **People**

People Messages

Search

Abhinav Bindra
Olympic Gold medallist, IOC At...

Adam Fraser
Chief Executive, Laureus Sport ...

Adam Met
Musician, AJR; UNDP Advocate...

Alex Coulson
Managing Director, Sport Indus...

Director, Fundacin Seleccin Col...

Anirban Chakraborty
Manager-Fundraising and Empl...

Annie Kelly
Award Winning Human Rights J...

Arlene Roane

Up to 20 people can collaborate in a Breakaway Room.

A Moderator is able to control microphone access and screen share access.

One person at a time can 'control' the master MS Word document.

The Breakaways will be recorded.



The Virtual Exhibition and Projects Fair

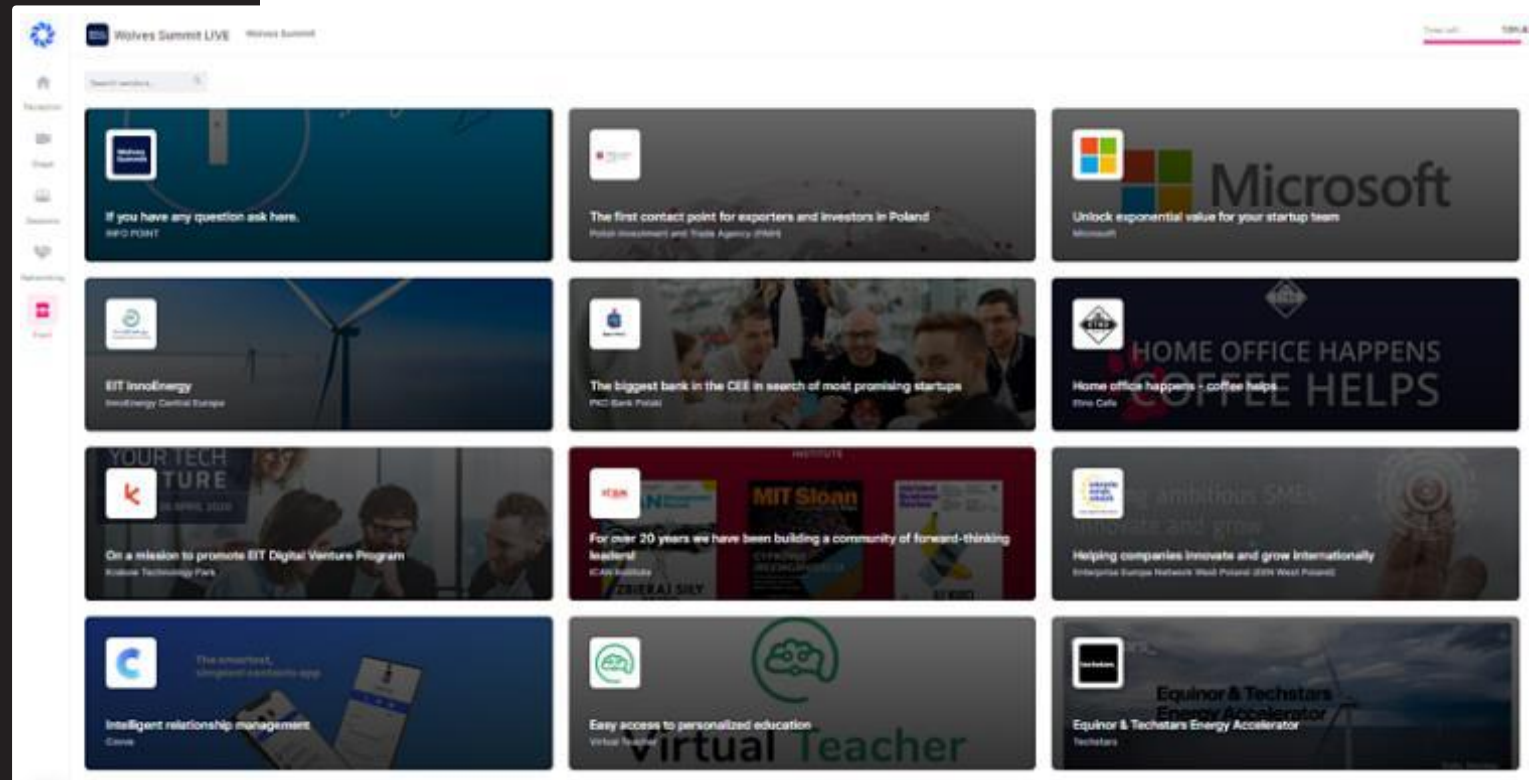
- An exhibition will run parallel to the conference and will provide numerous networking and engagement opportunities with fellow industry peers.
- It will feature innovative companies and ground-breaking products, services and solutions that drive real change across previously disadvantaged communities.
- The exhibition will also be built into the virtual platform





Exhibitions

- The **Expo Area** is great for all kinds of exhibitions, such as trade shows or fairs.
- Event-goers can “walk around” to visit the booths that interest them, interact with the vendors, and take action.
- The area can be separated into sectors and businesses in each sector can be bulked together.
- Each booth at your event can contain live video, branded content, Twitter links, pre-recorded videos, special offers, salespeople on live camera, and customized button call to actions.





STUDIO SET UP GREEN SCREEN STUDIO & CONTROL ROOM

Our experienced technical team and facilities are there to take care of all the behind the scenes aspects of connectivity, presentation switching and control, and high production value content delivery.



Programme Directors



As an internationally acclaimed conference moderator and Human Capital Advocate for The World Bank and Global Citizen, **Nozipho Mbanjwa** has successfully moderated conversations for global and African institutions including, leading listed and unlisted multinational corporations, business schools, and civil society organisations that seek to leverage conversations for change.

She is an award-winning financial markets broadcaster, a faculty member for Duke Corporate Education in Africa, a fellow of the Gordon Institute for Business Science's Centre for African Management and Markets (CAMM), a Tutu fellow, and in 2019 was named one of 2019 100 Most Influential Young Africans.



Mzwethemba Dlutu, better known as 'Shakes', is a motivational speaker, facilitator of group effectiveness processes, and energetic emcee, who also designs and runs innovative youth development solutions for both schools and the South African youth market.

Shakes facilitates weekend teacher development workshops to assist teachers to reignite their passion for their profession, and aims to constantly add value to people's lives, by empowering them to believe in themselves.



Lion Imanzi (Rwanda) has hosted music album launches, Primus Guma-Guma Super Star and also emceed for the Miss Rwanda beauty pageant. He has been on the scene for a very long time. Imanzi has hosted for music album launches, Primus Guma-Guma Super Star and has also emceed for the Miss Rwanda beauty pageant. He is skilled with languages as the emcee is fluent with Kinyarwanda, French and English, and this has given him the advantage of hosting for a variety of shows. His dynamism and charisma make him stand out as an emcee.

Speakers



Dr. Matshidiso Moeti – Regional Director, World Health Organisation
Disease Prevention & Treatment



Uzair Essack – Managing Director and Founder, Cape Crops
Economic & Community Development



Aya Chebbi – Pan-African activist, Tunisian diplomat and African Union Youth Envoy.
Peace and Conflict Prevention



Vanessa Nakate – Ugandan Environmental activist, Rise Up Climate Movement.
Protecting the environment

Speakers



Jennifer Blanke – Vice President for
Agriculture, Human & Social Development,
African Development Bank
Water, Sanitation & Hygiene



Fred Swaniker – Ghanaian entrepreneur
& Founder, African Leadership Group &
African Leadership Academy
Basic Education and Literacy

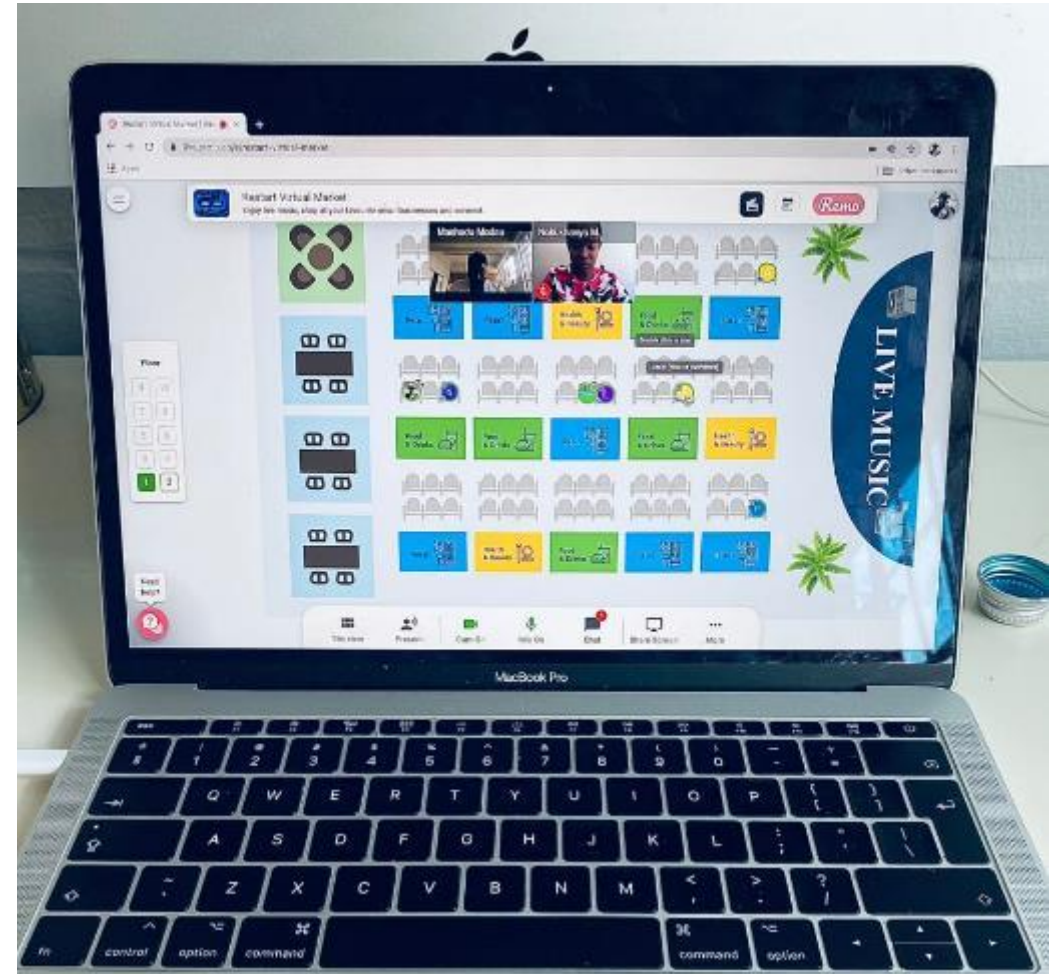


Theresa Kachindamoto – Paramount
Chief of the Dedza District in Malawi

Maternal & Child Health

Virtual Gala Dinner

A VIP dinner will be held for the high level international guests, as a welcome as well as meet and greet for the sponsors. This will be held on the evening before the kick off of the celebration. A gala dinner will also be held for all delegates as part of a networking function.



Event Sponsorship Opportunities



Business Benefits

- Create a conducive environment for influential individuals and organisations to meet, engage and network with corporates, African leaders, heads of states, philanthropists and captains of industry.
- Engage with religious leaders, civil society and media both nationally and internationally to share future plans of social development over the continent
- Showcase Africa's people and solutions to move the continent forward.
- Make a substantial contribution both personally and professionally.
- To tell your story on a global scale through a 116-year-old organisation and network. (Rotary International was founded in 1905)
- Access to Rotary networks in order to grow your business and leadership to influence the communities you serve.
- Support change and bring through the promotion of doing good including PEACE building.
- Enhance peace in Southern Africa, it's scalable as it's such a need for our country and beyond.
- Bestow upon the President of South Africa, the highest Rotary International Award from the Rotary International President as well as to the CEO or Chairperson of our partners will be featured.
- Your work be showcased and profiled as Rotary's preferred partner in Africa.



Gold Virtual Exhibition

A **virtual exhibition** opportunity at the Zone 22 Rotary Africa Centennial International Conference is now available at **R5000**.

This includes a number of unique benefits -

- Virtual exhibition
- Client-supplied 1-minute video advert
- Inclusion of your logo on secondary conference branding
- Logo on event digital platforms with click through to website
- Post-event emails (company logo will be highlighted in two rounds of communications to all attendees)
- PR and media coverage
- 5 VIP seats
- Comprehensive post-event ROI document
- Post-event highlights video
- Opportunity for one-on-one meetings with delegates

Standard Virtual Exhibition

A **virtual exhibition** opportunity at the Zone 22 Rotary Africa Centennial International Conference is now available at **R2500**.

This includes a number of unique benefits -

- Virtual exhibition
- Client-supplied 1-minute video advert
- Inclusion of your logo on secondary conference branding
- Logo on event digital platforms with click through to website
- 5 VIP seats
- Comprehensive post-event ROI document
- Post-event highlights video

We look forward to
welcoming you all to
this very special event

Please visit www.rotary9400.org.za for more information and for bookings

Rotary

