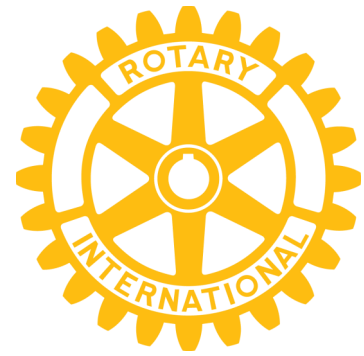


# RI Europe/Africa Office Club and District Support NEWSLETTER

December 2020



## Brand fidelity

As you might already know, the RI Board recently emphasized the importance of a unified visual brand, which is essential to increasing our impact and enhancing Rotary's public image. Find out more about the importance of a strong brand in the Learning Center's courses [The Rotary Brand](#) and [Our Logo: Representing Rotary](#) (currently only available in English).

We strongly encourage your district to follow our visual brand guidelines and make sure your district logo is updated wherever you use it – district website, banners, handouts, promotions. If you need help with the creation of your logo, take a look at RI's [Voice and Visual Identity Guidelines](#) in the Brand Center and make use of the logo template creator.

Masterbrand Signature

Rotary  
District 1239



Masterbrand Signature Simplified

Rotary  
District 1239



## Clubs to report incoming officers

The last day for Rotary clubs to select incoming officers for 2021-22 is 31 December 2020. Encourage your clubs to [report incoming officers](#) and their e-mail addresses online via [My Rotary](#), or in the local database for data-integrated clubs.

Only current officers who are reported in the Rotary database, and have an active My Rotary account, can enter the names of their successors in My Rotary.

## For District Governors-elect

### District Appointments

Please report your 2021-22 district committee chairs, district Rotaract representative and assistant governors to RI by 31 December 2020. Get started in [My Rotary](#) by following the path: Manage | District Administration | Add/edit/remove Committee Officers and Manage | District Administration | Assistant Governors and Club Groups. Please encourage continuity in the appointment of district Membership chairs, Rotary Foundation chairs and International Service chairs. Talk to your predecessor and successor as needed.

## Upcoming deadlines

### Rotary Clubs

**By 31-Dec-20**

Report Club officers via My Rotary/local database

**By 31-Dec-20**

Update member changes via My Rotary/local database

### District Governor-elect

**31-Dec-20**

Report District Appointments via My Rotary

## Highlight of the Month

### NEW! People of Action

Rotary's newest video "Rotary Responds" shows how Rotary members around the world take action in times of crisis. Visit [rotary.org/brandcenter](http://rotary.org/brandcenter) to download Rotary's latest video. Be sure to share this on your district and/or club website, social media channels, and with friends to spread the word that we are people of action.

## Vocational Service Month

January is the Vocational Service Month. Want to learn more and gain a better understanding of vocational service? Read our [publication](#) and learn all about it, it will provide you with ideas related to vocational service for your clubs.

VOCATIONAL SERVICE



PEACE