



District Goals, Targets & Strategies

RY 2025-2026

1

Increase Our Impact



\$1,000,000 TRF Giving

100% All Giving Clubs

70% Each Rotarian Giving to TRF

Annual Fund Giving:

\$600,000

Polio Plus Giving:

\$70,000

Major Gifts:

\$280,000

10 Benefactors:

\$50,000

Corporate Contributions

\$27,000 (Attract 8 Corporate partners)

5 Bequest Society Members

Rotaract Giving:

\$30,000, 50% of Clubs Giving \$300

RI Programs:

40 Outbound Youth Exchange Students

100% Each club to have a Minimum of 1 community service projects

85% of clubs continue with ongoing projects under the 7 Rotary areas of focus

60% of Clubs doing joint service projects

Continue follow up with One MCH program of scale in pipeline

Rally a minimum of 20 international partners to support club global grants,

Grants Utilization

\$5M Total Rotary Global Grants Utilized

\$2.5M Community service Non-Global Grant Project

10 Rotaract Clubs Qualify and apply for GGs

**Rotary Clubs Qualification:
70% of Clubs Qualify for GGs**

**Non-Global Grants Projects:
Each club to have a Minimum of 1
Community service non-GG.**

2 Expand Our Reach



Rotary Membership Growth

Achieve a net of 760 members (6 new members per club)

- 15 new Rotary Clubs (2 cause-based clubs, 1 satellite club, and 1 passport club within the 15 new clubs)

- 35 new Rotary Community Corps (RCC)

- Rotary Corporate Membership: 55% net increase per club

Interact Clubs

Net Growth: 10 new clubs

- Net increase: 300 interactors

- 90% of clubs being Retained

- RYLA; 450 participants

Youth Service

- 55 Former Rotaractors transitioning into Rotary

- 10 new Rotaract Clubs

- 1 New Rotary club as a Rotaract Alumni Club

- Net increase of 300 Charter Members (30 new members minimum)

- 90% Membership retention (Putting more focus on Up-country clubs)

- Net increase of 100 corporate members (support Rotaract clubs to induct minimum 1 corporate member)

- Induct at least 100 honorary members (support Rotaract clubs at least to have 1 honorary member)

Public Image

Boost Public Visibility & Protect Rotary Image and Brand

Grants Publicity:

(Quarterly Publication of Global grant projects, 100% access and use the online Rotary Grants Centre).

- 100% Online Presence Per Club

- Increase awareness of service projects, impact & brand

- 80% Publication of a running district service projects inventory

- 80% of each club to have an archive officer

- 100% Clubs to use Service Projects center

- 12 DGs monthly Magazine publication

- 100% District social medias up to date compliance

- 100% Rotary Brand Standardization through Brand Center

3

Enhance Participant Engagement



80% Focus on Service Projects Oriented Clubs (service participation):

- Each club to have a community service Project covering atleast a minimum of 2 areas of focus.
- Promotion of the 7 Rotary focus areas among Clubs.
- Encourage Rotary Alumni network engagement

Leadership Development & Participation

- 450 youth mentorship series trainees per quarter linked to RYLA
- 100% Rotaractors representation on all district committees
- 100% of Rotaract Clubs Professional Leadership Development (PLD) Participation
- 80% Clubs being trained about service projects storytelling, new innovation reporting, and district learning events.

Membership Engagement

- 2 new Rotary Fellowships participation and 130 Rotarians participating in Rotary Fellowships; one person per club minimum
- 2 new Rotary action groups participation
- 75% of Clubs having club assembly guidelines approved and 80% Membership retention
- 100% Clubs Family of Rotary trained
- 100% Family of Rotary activities participation
- District organizing at least 1 family of Rotary Day
- 100% Clubs Participation in the 101 Discon

TRF Participation

- Conduct 2 main Grants Learning Seminars (Semi annual)
- Additional 5 regional Grants learning Seminars
- Conduct 2 Grants learning Seminars for Rotaractors

4 Increase Our Ability to Adapt



Each club to meet 80% statutory compliance, i.e. approved RI Governance Structures and The Company Act.

70% Clubs to have comply to Local Legal framework i.e. Audited books of accounts, Returns filing etc.

100% of each club having an updated 3 years minimum strategic plan.

100% Governance architecture.

100% increment on Clubs Governance knowledge.

Conduct 2 semi annual Trainings on governance structures.

Rotary Clubs Stewardship

100% clubs compliant on good stewardship (GG and locally financed grants)

80% All trainings to include reporting, stewardship for GGs

Stewardship guidelines developed and adhered to by all clubs

We ourselves feel that what
we are doing is just a
drop in the ocean. But the
ocean would be less
because of that missing drop.

Mother Teresa.

