

OUR GOALS 2025-26 AT A GLANCE

Unite for Good

Purpose

Inspire Serve and create lasting impact supported by a strong Rotary public image

Action

Increase our Impact

Expand Our Reach

Enhance Participant Engagement

Increase our Ability to Adapt

Key Focus

- Larger and impactful projects
- Collaboration and Strategic Partnerships
- Embed a culture of Giving and recognition
 - 100% Projects on SPC

- Tell People of Action stories on all media platforms,
- Partnerships that amplify our brand
- Attract youth and professionals
- Leverage events and alumni networks

- Encourage Interesting fellowships
- Celebrate achievements
- Create a FOR environment
- Leadership Development

- Foster a culture of learning and innovation.
- Strong Governance structures
- Encourage new club formats, fellowships, RAGS
 - Encourage new ways of Recognition and celebration

Annual Targets

- TRF Giving: \$ 1MTRF
- Utilisation: \$5M
- Non Global Grants – \$2.5M
- 100% Clubs Giving to TRF
- 100% Grant Reporting
- 70% Grant Qualification
- 100% participation in Polio Initiatives

- 760 Net new members
- 15 New clubs
- 100% Brand compliance
- 100% online presence
- Impactful stories in the media
- 450 RYLA Participation

- 50%Rotarian train in RLC
- 100% club participation FOR 80% Membership retention
- 100% RI - District Dues payment
- 100% Club Participation DISCON
- Alumni engagement

- 100% Governance Assessment for Clubs
- Utilisation of RI Online tools
- 100% Rotarians have RCC accounts

Foundational enablers

RI Values | Learning | Accountability | Collaboration | Documentation