

Rotary
District 9465



The Four Way Test Speech Contest 2021 Guide for Clubs

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ROTARY FOUR WAY TEST SPEECH CONTEST 2021

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- Certificate
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ROTARY FOUR WAY TEST SPEECH CONTEST 2021

INTRODUCTION

What is the Four Way Test?

The Four Way Test was conceived in 1932 at the height of the Great Depression by Herbert J. Taylor, a Chicago Rotarian who later became President of Rotary International during its 50th Anniversary Year (1954/55). He joined a company which was on the verge of bankruptcy and searched for a yardstick of ethics that the workers at his company could use. He hit on four questions that became known as the Four Way Test of the things we think, say or do. As a result, goodwill developed and changed the prospects of the company. Today, it is considered to be central to all avenues of Rotary Service.

Background

This competition originated in the United States of America and was introduced to Australia by Past District Governor 9450, Fred Marsh during his term as District Governor in 1988/1989. Since then other Districts across Australia have established their own competition. In 2009/10 DG John Cameron of District 9680 introduced the program into his District where 20 High School competed; the winner of the competition for that year was from Hornsby Girls High School.

The Rotary Four Way Test is a state-wide competition with a State final being conducted in conjunction with fellow Western Australian District 9455.

The Four Questions are:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

What is the Four Way Test Speech Contest?

The Four Way Test Speech Contest is a public speaking contest between young people currently in Year Ten within Rotary District 9465. Each speech should be 5-6 minutes long, on a topic of the contestant's choice and incorporate the Four Way Test throughout. Heats held at Club and Semi-Final levels culminate in the District Final. The winner and runner-up from the District Final compete against the winner and runner-up of District 9455 to determine the winner for WA.

Aim of the Contest

1. To promote to young people the ideals and ethical values of Rotary by drawing attention to the wide applications and implications of its Four Way Test.
2. To encourage and foster excellence in the art of public speaking.
3. To develop the confidence and self-esteem of the young participants.
4. To provide opportunities for students to test their public speaking skills before an audience.
5. To develop a relationship between Rotary and Schools.

HOW IS THE FOUR WAY TEST SPEECH CONTEST RUN?

Each Rotary club links up with schools, colleges or youth groups in its area to seek Year Ten students and hold Club contests to determine the Club winner.

Rotary Clubs in District 9465 are arranged in Groups administered by an Assistant Governor (AG). There are three Groups in each Semi-Final. The three AGs from each Semi-Final then arrange for the winners of the Club Heats to compete in the Semi Final and the winner of the Semi Final advances to the District Final.

The winner and runner up from the District Final compete against the winner and runner up of District 9455 to determine the winner of the State Final for WA.

Following the Club Finals, the AG (or delegated Rotarian) should:

- **Arrange for a host club and competition date by agreement with the clubs in the Semi-Final to run the Semi Final.**
- **Oversee the Semi Final in consultation with the two other AGs in the Semi-Final**
- **The Semi Final winner will compete in the District Final**
- **Communicate with the District Four Way Speech Contest chairperson.**
- **See page 8 for groups and Semi-Finals.**

Where not all Clubs or Semi-Final participate in the competition, it is possible that a competitor may be advanced through to the next round.

The four Semi-Final winners contest the District Final.

Attending District and State Finals

Students who progress to finals are expected to attend and deliver their speech in person. Please note – if transport or accommodation are reasons for students not attending then please reach out to Rotary Clubs in the vicinity of the Finals and see if homestays for the student and parent/s are available.

At the discretion of the District Chair and the Vocational Director, approval may be given to submit a video recording or deliver via ZOOM or similar platform. There must be a valid reason for the student not to attend in person. Requests must be lodged one month before the Finals.

Video submissions may be used for Club Heats however the recording must be done in front of a live audience and be delivered one week prior to the final Club Heat.

Potential COVID19 Restrictions

In the event that movements are restricted due to COVID19 or any other reason, the Four Way Test Speech Contest Committee will make arrangements to run the competition via ZOOM or other means.

CALENDAR FOR 2021



- CLUB HEAT** Organised and run by individual **Rotary Clubs**. Winner goes to SEMI FINAL.
- SEMI FINAL** **Three AGs** from the Semi-Final will cooperate to arrange a host club and oversee the running of the competition. Winner goes to DISTRICT FINAL.
- DISTRICT FINAL** Organised by **District Chair** of the Four Way Test Speech Contest. Winner and runner-up go to STATE FINAL.
- STATE FINAL** This is run in conjunction with the District Chair of Rotary District 9455.

Calendar for 2021	
Feb to April 2021	Clubs seek contestants
May / June 2021	Club Heats
July 2021	Semi Finals
August 2021	District Finals
September 2021	State Finals

NOTE: Final dates for District and State Finals for 2021 to be advised

WHAT WILL IT COST MY CLUB?

This depends on how far your student progresses in the contest. These are the maximum costs for a club whose student makes it to the State Final.

- Club Final**
 - Gift voucher \$50 - winner
 - Certificates for all participants
 - Meal for each student, one parent/guardian or one teacher (maximum 4 students)
- Semi Final**
 - Gift voucher \$100.00 – winner; Gift voucher \$50 runner up
 - Certificates for all participants
 - Meal for one student, one parent/guardian or one teacher
- District Final**
 - Prize money is sponsored by Bernie Masters
 - Gift voucher \$150 - winner; Gift voucher \$100 – runner up
 - Certificates generated by District Chair for all participants
 - Winer receives a placement at RYPEN
- State Final**
 - Prizes sponsored by Fred March
 - Gift voucher \$300 winner; gift voucher \$150 runner up
 - Certificates generated by District Chair for all participants
 - Meal for one student, one parent/guardian or one teacher
 - Winner receives a placement at RYPEN (although the winner may already have received this at District Final)

RYPEN – Places allocated to Winning Student

We will allocate placements for RYPEN to the District Final's winning participating student in either camp run in May or September of the following year. Clubs with students progressing to the finals will be expected to contribute \$100 to assist with funding this initiative. We encourage Clubs to keep connected with students entering their Club heats and to promote the Rotary Youth Programs at every opportunity.

JUDGING CRITERIA

(To be given to Adjudicators prior to contest)

COMMUNICATION (35 PTS)

SPEECH DEVELOPMENT	Based on the way the speaker puts ideas together so the audience can understand them. The speech is structured around a purpose, and this structure must include an opening, body and conclusion. The development of the speech structure is supported by relevant examples, illustrations, and facts and figures.	15pts
EFFECTIVENESS	Is measured part by the audience's reception of the speech, but in a large part your subjective judgement of how the speech came across.	10pts
CORRECTNESS	Of language ensures that attention will be directed toward what the speaker says, not how it is said.	10pts

PRESENTATION (40 PTS)

BODY LANGUAGE	Presentation of a speech comes part of the responsibility for effective communication. The speaker's appearance should reinforce the speech, whether profound, sad, humorous or instructional.	10pts
VOICE DELIVERY	Refers to the sound that carries the message. It should be flexible, moving from one pitch level to another for emphasis and should have a variety of rate and volume.	10pts
IMPACT ON THE EMOTIONS	Effect on the audience. The speech must have appeal, sincerity, mood and be convincing.	10pts
MANNER	Is the indirect revelation of the speaker's real test as the speech is delivered? The speaker should speak with enthusiasm and assurance, showing interest in the audience and confidence in their reactions.	10pts

DISCUSSIONS ON THE IDEALS OF THE "FOUR WAY TEST" (25 PTS)

EACH ELEMENT	Of the Four Way Test is integrated appropriately.	15pts
SIGNIFICANCE	Of the Four Way Test in the speech.	10pts

TOTAL

100 pts

PENALTIES:

A 5-point penalty is applied to speeches that are 20 seconds less than 5 minutes or 20 seconds more than 6 minutes long.

SPEECH CONTEST RULES (to be given to Adjudicators prior to contest)

The District Four Way Test Speech contest operates under the following rules.

Rule 1	Contestants must be in Year Ten at a public or private secondary school, youth group, etc., and in Year Ten when competing in the District Final. Also, they must either reside, or be a member of a school, youth group, etc., within Rotary District 9465.
Rule 2	The subject may include any topic that the contestant feels is current, interesting, and important.
Rule 3	The Rotary Four Way Test has four questions. These questions must appear throughout the speech and not only in the conclusion.
Rule 4	The speech is to be no less than five minutes and no greater than six minutes in length. A warning bell will be sounded at the end of five minutes and a final bell will be sounded twice at the end of six minutes.
Rule 5	Time will be kept by one timekeeper. The judging panel will consist of three adjudicators, broken down as follows: Club Heats : one Toastmaster/member of Rostrum Semis : District/State Finals – all three adjudicators from Toastmasters/member of Rostrum All adjudicators will be accredited with Rostrum, Toastmasters or similar
Rule 6	The use of a microphone, if available, and palm cards are options open to each contestant.
Rule 7	Video submissions may be used for Club Heats; however, the recording must be done in front of a live audience and be delivered one week prior to the final Club Heat

ESSENTIALS

<p>The Four Way Test of the things we think, say or do</p> <ol style="list-style-type: none"> 1. Is it the Truth? 2. Is it fair to all concerned? 3. Will it build goodwill and better friendships? 4. Will it be beneficial to all concerned? 	<p>Timing</p> <ul style="list-style-type: none"> • The speech must last more than 5 minutes but less than 6 minutes. • Warning bell will sound at the 5 and 6-minute mark. • A penalty of 5 points will apply to speeches that are outside this timeframe.
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Adjudication Sheet (to be given to Adjudicators prior to contest)

		1	2	3	4
Speaker name:					
School					
Topic					
Content - 35 points					
Speech Development:					
▪ <i>Intro</i> – effective capture	5				
▪ <i>Body</i> – structured around a purpose, logical	5				
▪ <i>Conclusion</i> – effective closing, convincing	5				
Effectiveness Achievement of purpose How the speech came across	10				
Correctness Grammar, pronunciation, use of words	10				
Presentation - 40 Points					
Body language natural movement, effective communication, eye contact	10				
Voice delivery One pitch to another, variety, rate, volume	10				
Impact on the Emotions Effect on the audience, appeal, mood	10				
Manner Assured, confident, pleasing	10				
Four Way Test - 25 points					
Each element of the Four Way Test integrated appropriately	15				
Significance of the Four Way Test in the speech	10				
Totals	100				

Assistant Governors and Clubs (as at 31 July 2020)

Group	A/Governor	Semi-Final Group	Group of Clubs	Email
1	David Porter	1	Attadale, Applecross, Booragoon, Melville	deporter52@gmail.com
2	Rick Sneeuwjagt	1	Ascot, Como, Mill Point, South Perth-Burswood, Victoria Park	ricksneeuw@gmail.com
3	Ian Pittaway	1	Cockburn, Fremantle, Canning, Willetton	ijpittaway@gmail.com
4	Graham Sampson	2	Armadale, Byford & Districts, Gosnells, Kenwick, Southern Districts,	Graham.sampson1@optusnet.com.au
5	Rick Dawson	2	Kwinana, Baldivis, Palm Beach, Rockingham	dawsonrick60@gmail.com
6	Marg Pantall	2	Mandurah, Pinjarra, Mandurah Districts	Marg.Pantall@hotmail.com
7	Ron Mildenhall	3	Bridgetown, Busselton Geographe-Bay, E-WA, Manjimup, Margaret River,	wmildr@arach.net.au
8	Susan Plewright	3	Albany City, Albany Port, Mount Barker	soopi@bigpond.com
9	Malcolm McDonald	3	Katanning, Kojonup, Narrogin, Wagin	Malcolm.mcdonald@westnet.com.au
10	Craig Hicks	4	Boulder, Hannans-Kalgoorlie, Kalgoorlie	Craighicks6@bigpond.com
11	Renee Poot	4	Esperance, Esperance Bay	Renaepoot@gmail.com
12	Fiona Hinds	4	Bunbury, Bunbury Leschenault, Collie, Harvey, South Bunbury	fionahinds8@gmail.com

SPEECH CONTEST AWARDS

	WINNER	RUNNER UP	PARTICIPANTS
STATE FINAL	Certificate + \$300 gift voucher + Fred Marsh perpetual trophy + Youth Program Placement	Certificate + \$150 gift voucher	Certificate

	WINNER	RUNNER UP	PARTICIPANTS
DISTRICT FINAL	Certificate + \$150 gift voucher + Bernie Masters perpetual trophy + Youth Program Placement	Certificate + \$100 gift voucher	Certificate

	WINNER	RUNNER UP	PARTICIPANTS
SEMI FINAL	Certificate + \$100 gift voucher	Certificate + \$50 gift voucher	Certificate

	WINNER	RUNNER UP	PARTICIPANTS
CLUB FINAL	Certificate + \$50 gift voucher	Certificate	Certificate

Previous Winners of the Bernie Masters Trophy

Year	Name	School	Rotary Club
2019/2020	Elise Hilder	Rossmoyne SHS	Canning
2018/19	Samyuktha Rames	Rossmoyne SHS	Rossmoyne
2017/18	Katherine Magpily	Mandurah Catholic College	Mandurah Districts
2016/17	Chloe Dennis	Mandurah Catholic College	Mandurah Districts
2015/16	Emily Legg	Mandurah Catholic College	Mandurah Districts
2014/15	Moesha Rumpf	Melville Senior High School	Armadale
2013/14	Sydney Fricker	Hamilton SHS	Cockburn
2012/13	Caelie Jones	Penrhos College	Mill Point
2011/12	Jessica Piggott	Mackillop Catholic College	Busselton-Geographe Bay

FINDING A CANDIDATE

Each year the standard of the applicants for the Four Way Test Speech Contest is absolutely mind boggling and many congratulations to the clubs who have been successful in identifying the candidates and nurturing them through the different stages of the competition. Sometimes, despite our best efforts it is not easy to find a candidate and be confident in the level of support from the school, the student and the parents, so here are a few tips to help any club experiencing difficulties.

Try one or more of these ways to find candidates:

- Arrange a short meeting with the Principal/leader for general approval. Be aware of teachers' other responsibilities and gain the Principal/leader's consent at that meeting.
- Speak to students you know at the school/organisation and ask which staff member would most likely support the Four Way Test Speech Contest.
- Talk to any parents you know.
- Contact the school P & C.
- Promote the contest to RYPEN candidates.

Following approval, arrange contact with one of the following:

- English teacher, Drama teacher, Social Sciences teacher or Teacher in charge of the school Debating Team.
- School Chaplain.
- Year Coordinator.
- Teacher who is a member of the local drama group.
- Staff member who has an interest outside school that involves public speaking.
- Staff member who supports school activities other than academia.
- Leader of a youth organisation.

School years are extremely busy for teachers and external competitions must be structured with careful consideration to other school commitments.

If all else fails.....

- Ask if a small poster can be displayed in the Year 10 area.
- Present a few brochures that interested students could collect.
- If teachers are too busy to participate, ask if they will identify possible candidates and have a Rotarian with a WWC coach the students.

Keep trying! There are new teachers at school every year. One year will be the start of a link between the school and your Rotary Club.

IDEAS TO ATTRACT SCHOOLS AND STUDENTS TO PARTICPATE

- Create a SMALL and attractive flyer outlining the process in simple terms to hand out to prospective competitors and Principal/Leader. See attached poster and brochure.
- Create a larger version and ask to hang this as a poster in the Year 10 area at school.
- Use the timeline to estimate the effort and time required to prepare.
- Most subjects have an oral presentation as part of assessment. Ask if there is an oral presentation where the students choose their own topic then combine that with the Four Way Test. Using the one speech for two events increases practice and therefore confidence so both areas benefit.
- One subject may have an essay to write where students choose the topic. This may be used as the basis of the speech making good use of the student's time and effort.
- Be willing to coach the student yourself out of school hours for extra practice if necessary. (Ensure all WWC conditions are met).
- Use the timeline to keep in touch with the student and mentor at regular intervals.
- Record school/organisation contact's details.
- The teacher would also be invited to the Rotary Club to hear the student speak.
- Contact students who have been sponsored by your club to other Rotary activities who may suggest suitable candidates.

You probably have many good ideas of your own. These are just a few of ours to get you started.

OPTIONS TO CONSIDER

To overcome the difficulty that some rural students face with distances to travel to contest venues is to consider the use of technology such as Skype, YouTube videos, Zoom, Webinars etc.

What to consider and how remote speeches could be set up?

- Club Heats occur at local Rotary Clubs as usual.
- For Semi Finals rural candidates return to speak at their local club and the speech is shown at all clubs in the Semi-Final via Skype/Webinar or similar.
- The judges would be together in another location.
- Most of the major towns that support a Rotary Club also have Community Resource Centres funded by Regional Development and have the technology to support this type of communication.
- Local Shires are most likely able to assist.
- Students in rural areas are probably well versed in the use of technology for their school work and social activities.
- Where Internet connection is less than perfect, the sound could be recorded via telephone .
- Any entries must be in-front of a live audience (at Club meeting for example).

Other ideas

1. Recording a Semi-Final Final and uploading it to YouTube or similar to show at Rotary Clubs early in the year to inspire Rotarians to find candidates.
2. Twinning a city club with a rural club for sharing of ideas and support.
3. Including this information in the Rotarians Guide that is distributed at District Conference.
4. Of course, if this is to occur there would need to be a permission signed by the parents for sharing their son/daughter's image or recording in this manner. **(See p14)**

NOTES:

- a) The District Directory contains the following contest information:
 - Vocational Service Chair.
 - District Vocational Service Committee .
 - Projects of Vocational Service.
 - Four Way Test Speech Contest District Chair.
- b) The Four Way Test Rotarians Guide is accessible from the District Website.

**Rotary Four Way Test Speech Contest
ENTRY FORM**

Applicant Information

My sponsoring Rotary Club is: Rotary Club of _____

Club Contact Details: Name _____ Email: _____ Phone: _____

The Rotary club heat will take place between May and June 2021 _____

I understand I need to present a speech of between 5-6 minutes on a topic of my choice and the contents of my speech must include all four values of the Rotary Four Way Test.

- Of the things we think, say or do**
1. **Is it the TRUTH?**
 2. **Is it FAIR to all concerned?**
 3. **Will it build GOODWILL and BETTER FRIENDSHIPS?**
 4. **Will it be BENEFICIAL to all concerned?**

Student's Details:

Student's Name: *First* _____ *Surname:* _____

Home Address: _____

Phone: _____ Email _____

School's Contact Details:

Name of School: _____

Teacher's Name: _____

Phone: _____ Email: _____

I declare that I will be a Year 10 student in 2021 and the research and written work on the speech will be mine and mine alone. I have read the rules of the contest available on <https://www.rotary9465.org.au/>

Student Signature _____ Rotary Club _____

I give permission for images and/or recordings of my son/daughter's speech for the Four Way Test Speech Competition to be circulated throughout Rotary publications, newsletters, Club Bulletins, photographic displays etc. and in the public domain via Skype, Webinar, Zoom, YouTube or similar technology or through print media or similar communication. This Permission relates to all rounds of the competition.

Parent/guardian Name: _____ Parent/guardian Signature _____ Date ___/___/___

Club Administration: Rotary Clubs must send a copy of the completed and signed forms to the District Chair of the Four Way Test Speech Contest – contact details on the front cover.

Rotary Club Checklist

Date to complete by	Checklist for Rotary Club Heats
<input type="checkbox"/>	Include Four Way Test Speech Contest in club's annual budget.
<input type="checkbox"/>	Decide on the date/s for your Club Heats. Enter on club calendar.
<input type="checkbox"/>	Review your Club's list of youth organisations (Surf Life Saving, Scouts, etc. and the schools in your Clubs catchment area. (any new schools or clubs?).
<input type="checkbox"/>	Prepare your promotional material: posters and brochures available with the Rotary Four Way Test Speech Contest Guide. Promote through your Club's Facebook page (see brochure and poster in Rotary 4-Way Test Speech Contest Guide for District 9465).
<input type="checkbox"/>	Contact the Schools and Youth Groups – find your champions – that teacher or youth leader who shares the vision.
<input type="checkbox"/>	Contact suitable adjudicators. Send the contest information and marking criteria.
<input type="checkbox"/>	Ensure the contestants know the detail of the contest – venue, date and time.
<input type="checkbox"/>	Invite special guests and send confirmation email/letter. <i>TIP: If a school or club has declined to enter, ensure invite them to attend the Club Heats (perhaps they will be inspired for next year).</i>
<input type="checkbox"/>	Check you have Adjudicators confirmed.
<input type="checkbox"/>	Record names of students, parents and teachers. Provide number of extra guests to caterers.
<input type="checkbox"/>	Organise and ensure all necessary equipment (in working order) and material is available for the contests – <ul style="list-style-type: none"> • Rotary Banners on Display. • Audio equipment if necessary. • Stop watch (mobile phone timer works well). • Bell or device to notify timing. • Certificates for participants, Winner and Runner Up. • Prize Money (\$50 – provided by the Club). • \$100 paid by clubs that have students progressing to the semi finals (this contribution goes towards the RYPEN placements) • Thank you, gifts, for adjudicators (optional).
<input type="checkbox"/>	Provide Heat Winner and Runner-up names to Assistant Governor for Semi final.