

## Attendee Worksheet: Engage - Member and Community Engagement

---

### Section 1: Enhancing Meetings

**Instructions:** Review your current meeting structure and brainstorm new ways to make them more engaging.

- 1. Current Meeting Assessment:**
    - What elements of your current meetings could be improved?
    - Are there opportunities to make meetings more interactive or purposeful?
  - 2. Brainstorm New Ideas:**
    - List 2-3 new elements to incorporate into your meetings.
    - Consider ideas such as themed discussions, guest speakers, or hands-on activities.
  - 3. Group Discussion:**
    - Share your ideas with your group and gather feedback.
- 

### Section 2: Fostering Member Connections

**Instructions:** Explore ways to strengthen bonds among members through meaningful interactions and activities.

- 1. Connection Opportunities:**
    - How can your club create opportunities for members to build stronger connections?
    - Are there existing programs or initiatives you could enhance?
  - 2. Idea Generation:**
    - What types of social events, mentoring programs, or bonding activities could foster camaraderie?
    - List 2-3 initiatives that align with your club's culture.
  - 3. Group Exercise:**
    - Share and refine your ideas within your group.
- 

### Section 3: Planning Your Engagement Strategy

**Instructions:** Develop a detailed plan for implementing one new engagement strategy in your club.

- 1. Strategy Details:**
  - **Strategy Name:**
  - **Objective:** (e.g., increase meeting attendance, enhance member satisfaction)

- **Target Audience:** (e.g., new members, long-term members, prospective members)
  - **Implementation Steps:** Outline the key actions needed to execute this strategy.
  - 2. **Expected Outcomes:**
    - What are the desired results of this engagement strategy?
    - How will it benefit your club and its members?
  - 3. **Peer Review:**
    - Share your plan with your group for feedback and suggestions.
- 

## Section 4: Measuring Success

**Instructions:** Determine how you will evaluate the effectiveness of your engagement strategy.

1. **Metrics and Feedback:**
    - What metrics will you use to measure success? (e.g., attendance numbers, member satisfaction surveys)
    - How will you gather feedback from members and the community?
  2. **Improvement Opportunities:**
    - Based on your evaluation, how could you improve the strategy for future use?
  3. **Action Steps:**
    - Identify 2-3 actions to incorporate feedback and refine your strategy.
- 

## Bonus Section: Leveraging Technology

**Instructions:** Think about how digital tools can enhance your engagement efforts.

1. **Technology Opportunities:**
    - Are there digital tools your club could use to improve engagement?
    - Examples: Zoom for virtual check-ins, Slack for collaboration, or social media for member spotlights.
  2. **Next Steps:**
    - List 1-2 ways to integrate technology into your club's engagement strategies.
-