



Minutes of August 8, 2017, Quarterly District 6270 Rotary meeting.

Meeting **called to order** by DG Jeff Reed at 4:05 PM, West Bend Moraine Park Tech College. Jeff shared announcements in regards to meeting. Poll was conducted to identify Holiday event date.

Those in **attendance**: Tamie Koop, Mike Phillips, Dave Salzwedel, Ebony Ssali, TJ Rinaldi, Heidi Kivi, Dana Kohlmeyer, Karen white, Wally Smanski, Cathy Zimmerman, Nancy Rhodes, Tre Waldren, Joe Caruso, Mary Seiser, Jeff Reed, Mike Slawny, Steen Sanderhoff, Rob Bassett, John Hobbins, John Henderson, Julie Craig, Kola Alayande. Web connected were: Mark Shipman, Kelly Mundell.

Agenda Review: Mike Slawny moved, Steen Sanderhoff seconded the motion to approve the agenda as presented. Motion passed.

Minutes for May 2017: Joe Caruso moved and Kola Alayande seconded the motion to approve the minutes of the previous meeting. Motion passed. Minutes of the District Annual business meeting, June 2017 were reviewed. No changes were made.

Financials: Jeff Reed highlighted the financials that were prepared by District Treasurer Jim Holmes (absent). Financials included the funds of the district and the Rotary Youth Exchange. Reports included 2016-2017 year end and budget status of current year. Questions raised were: District Conference expenses and income, charge card fees, 2017-2018 district dues billing, Citrix charges (2 lines in report) and 2017-2018 Tri-Con budget (expenses and income). No action was taken on the financial reports.

Directors at large: Rob Bassett, Dave Salzwedel, Joe Caruso are first directors serving under the new incorporation bylaws. They do not want to take away from the role of the Assistant governors, want to be a resource to clubs and to bring concerns from the clubs forward to the board. Plan to attend meetings to see how clubs are functioning.

Manual of Policies and Procedures: Chairwoman Cathy Zimmerman reported on status of the Manual. Catherine asked Board members to suggest topics/additions that are missing or need to be added to the MOPP. Proposed table of contents was shared. District leadership plan will be part of the MOPP. District Nominating Committee process was reviewed. Steen Sanderhoff moved, and Dave Salzwedel seconded the motion to approve the District Nominating Committee process. Motion passed.

Consent Agenda: Jeff explained how the consent agenda works. Items that need discussion or approval need to be pulled for discussion. Topics that were pulled for discussion were – Tree plantings, Water and Sanitation Committee, Tri-Con Conference and Training. Mary Beth Seiser moved that the reports of the Executives, Committees and Assistant Governors be approved, seconded by Mike Slawny. Motion passed.

Pulled topics from consent agenda:

- **Tree plantings** have started. Clubs should share with Brian Monroe what their plans are. Clubs are encouraged to partner with Dept. of Natural Resources.
- **Water and Sanitation**, Dave Wolbrink is looking and asking for people to join this committee.
- **Tri-Con conference** is having monthly DG meetings. Volunteer sign-up sheet was passed to secure volunteers to assist with conference planning. On-line Registration opened July 1, 2017.
- **Training needs** – Dr. TJ Rinaldi is seeking facilitators for district training needs, which include the One Rotary Summits and other events.
-

Strategic Plan: People were asked to review the district strategic plan prior to the meeting. At the meeting, those in attendance were asked to vote for their perceived priorities for the district. Votes were tabulated and the following were identified as priorities for 2017-2018.

- **Training and Technology:** A1. Provide and support educational training sessions for club trainers. Rotary clubs and Assistant Governors via a variety of delivery methods and assorted subjects.
- **Public Image:** B1. Promote Rotary regularly in print, on TV and Social Media—District encourages clubs to invest in print, TV and Social media advertising.
- **Membership:** C2 and C3 combined. Increase membership in Rotary Clubs through more effective invitations to become Rotarians by offering District training to clubs on inciting people to become Rotarians. AND Promote improved membership attraction and engagement by providing District assistance to clubs in need of assistance.
- **Foundation:** D1. All clubs will donate to the Rotary Foundation.
- **Leadership:** E3. Assistant Governors will be integrated more fully into district leadership, assisting clubs to achieve goals and communicating quarterly with leadership Team.
- **Communications:** F1. Develop a communication plan to increase the effectiveness of communication with clubs.
- **Other:** G1. Engage Rotary Alumni through a District Alumni Committee

District Goals: Discussion on goals identified. Jeff asked people to email him with ideas to achieve the goals.

One Rotary Summit (ORS): Discussion on suggestions as to which date clubs should attend. Six sessions across district are identified. Planning conference call to happen on August 21.

District Newsletter: Jeff wants these communication pieces to be attractive, time sensitive and appealing. Content of the district newsletter is to contain news/information from around the district, up-coming events, district goals, highlighted grant projects, news about youth and other information.

District Club Runner / District Emails: Kola shared via an email the importance of having consistent official email addresses for leadership individuals. District domain name has been secured. Contact Kola to get more information.

Club Visits: DG Jeff has visited 14 clubs as of the meeting date. Taking pics and posting to district social media of club projects.

Team Building: Held at Camp Whitcomb Mason, Hartland. Tim is an amazing trainer, very professional. Questions – What are we doing to do with what we got? And, What’s your take away? Session most likely for the 2018-2019 leadership team.

Other new Business: District will not enter into an agreement with other Rotary districts to purchase an “Iron Lung”. West Allis Rotary has a 2/3 sized replica. District will encourage clubs to use the West Allis Rotary model. Contact Nancy Rhodes for details.

Adjournment: Motion made by Joe Caruso and seconded by Mike Slawny to adjourn the meeting. Motion passed. Meeting adjourned at 7:15 PM

Respectfully submitted,

Tamie Koop, PDG, District Secretary

Next Quarterly meeting – November 14, 2017.

2018 meeting dates: Feb 13. April 10. May 4 for Annual Business meeting.