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| **Your Club** | **Service** | **Foundation Giving** |

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| **AREA** | **NOTES / COMMENTS** |
| **Your Club**  Membership   * Membership Overall * Gender of Members * Age of Members   Engagement   * Participation, Sponsoring, Leadership Development, RAG, Fellowships, District Participation   Club Communication   * Strategic Plan, Online presence, social activities   Public Relations   * Website updates, Media stories, RI material use |  |
| **Service**  Service Projects and Activities   * Volunteers, Hours, Cash, In-Kind Activities   Presidential Citation Goals (Service)  Clubs for Young Leaders   * Rotaract, Interact   Youth Program Participants   * Youth Exchange (Inbound & outbound), RYLA |  |
| **Foundation Giving**  Annual Fund  Polio Plus Fund  Major Gifts & Endowment Fund   * Major Gifts, Bequest Society, Benefactors |  |