

Ideas for Action - Things your Rotary Club can do ...

Increase Our Impact

1. Present programs to your club on The Rotary Foundation. (Action 1.1.1; 1.2.1)
 - Contributing to TRF
 - Focus Areas and Programs (Activities) of TRF
2. Support Polio Eradication with a Polio Awareness event. (Action 1.1.2)
3. Conduct a Club Service Project in partnership with another club or organization. (Action 1.1.3; 2.2.1; 2.2.2)
4. Identify ways your club can respond to the pandemic. (Action 1.1.3) {NEW}
5. Publicize your service projects through a press release, an article for the District Newsletter, a posting on your website and Facebook. (Action 1.3.1; 2.4.1)
6. Include in your grant and project proposals indicators of the impact of the service provided (how will people be helped). (Action 1.3.4)

Expand our Reach

7. Engage your club with organizations representing women, minorities and young professionals. (Action 2.1.1)
8. Examine your club's rules and fees related to membership to explore greater flexibility and inclusiveness. (Action 2.1.2; 4.1.1; 4.1.2)
9. Examine club and community demographics and identify ways to increase diversity and inclusiveness from underrepresented groups. (Action 2.1.4)
10. Identify ways for your club to use technology to increase flexibility. (Action 2.1.8) {NEW}
11. Review and update your club website to communicate openness and welcome. (Action 2.3.1)

Enhance Participant Engagement

12. Assess club culture and member satisfaction to identify improvement areas. (Action 2.3.2; 3.2.1)
13. Consider a new hands-on service project in your community. (Action 3.1.2)
14. Review your club's orientation for new members to ensure excellent introduction to Rotary and engagement. (Action 3.2.2)

Increase our ability to Adapt

15. Regularly assess whether your club is meeting needs of your members and the community. (4.1.2) {NEW}