

Implementation Plan For the District 6270 Strategic Plan

Please find attached the 2019-22 Strategic Plan for Rotary District 6270.

In this message (Table of Contents):

- Overview of the Strategic Plan
- Implementation Phase

Overview

The first part of the plan provides context and rationale, forming the foundation for the plan. The second part of the plan provides direction in the form of strategic goals and actions. For each goal, there is a brief narrative providing context and at least one action. For each action, there is a responsible party or several parties, and a date for completion or reporting. The third part of the plan provides an Index by Responsible Party to the Actions in the plan.

Responsibility. For each Action in the Plan, one or more Committees or other District Officials is responsible.

Buy-In and Support. Our purpose is to provide guidance to make Rotary International District 6270 the best it can be. Note that clubs are not tasked with specific responsibilities in the plan. We at the District Level can ask, make suggestions, provide ideas, motivate, provide training, and offer direction. But, if clubs do not do anything in response to the plan nothing will happen. It is incumbent upon us as district leaders, to rally support for the plan and the actions that are proposed across the district. We need to communicate and motivate.

Clubs and Club Support. As the plan is a district plan, not a club plan, and we did indicate that the plan is intended to “support” clubs, and actions are generally the responsibility of district leaders. But, we need to have everyone on the district leadership team - Assistant Governors, District Committee Chairs, District Board members support this plan and its implementation. We will need you to be cheerleaders, helping clubs to become the best clubs they can be.

Implementation

It is expected that each committee or group responsible for an action or actions (e.g., Responsible Party) will develop a **Functional Plan** in support of the District Strategic Plan.

The Functional Plan should specify

- what the Committee (e.g., Foundation, Membership) or Group (e.g., Assistant Governors) will do
- how the Responsible Party will do it. That is, what specific activities or projects will be undertaken to achieve the desired outcomes suggested in the Strategic Plan. (A suggested template is available.)
- About when it will be accomplished.

Functional plans to support the District Strategic Plan should be integrated with (a part of) the annual plan and activities for each group or committee.

It is expected that each Responsible Party will provide their functional plan to the Strategic Planning Committee by September 15, 2019. Send plans to Chair Jeff Reed at jreed6270@gmail.com

Status of Functional Plans

It is expected that each Responsible Party will provide status on activities in support of the Strategic Plan every six months (by December 30, and May 1).

We will be glad to assist - please let me know if you have any questions.

Yours in Rotary Service,

Jeff

Jeffrey G. Reed, PhD

Chair, Strategic Planning, District 6270, Rotary International
Past District Governor (DG 17-18), District 6270, Rotary International
M: 920-517-1250
RE: jreed6270@gmail.com



ATTACHMENT:

- **Template for Functional Plan**