**{Name} Committee**

**Plan for 2019-20**

In support of the 2019-22 Strategic Plan for District 6270

Revised: {date} by: {Name}

| **D6270 District Goal** | **District Challenges and Rationale** | **District Action** | **Due** | **Committee Activity**  | **Measure** | **Status** |
| --- | --- | --- | --- | --- | --- | --- |
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**EXAMPLE
District Membership Committee**

**Plan for 2019-20**

In support of the 2019-22 Strategic Plan for District 6270

Revised: 6/29/2019 by: Jeff Reed

| **D6270 District Goal** | **District Challenges and Rationale** | **District Action** | **Due** | **Committee Activity**  | **Measure** | **Status** |
| --- | --- | --- | --- | --- | --- | --- |
| 2.1 Grow and diversify our membership. | Opportunities to better reflect our communities exist as only one third (34%) of District Rotarians identify as female, and other aspects of diversity, e.g., ethnicity and race, are less well represented than the general population. The most significant challenges facing the District is membership which has been declining at a rate of about 2 percent per year, cumulatively by 9 percent over the past 5 years | 2.1.2 Encourage clubs to experiment with new models for membership and fees/dues structures. | June 2020 | 1. Conduct a survey of D6270 clubs to learn what membership types and fees are used.
 | Survey completed |  |
| 1. Provide feedback to clubs on survey results.
 | Feedback provided |  |
| 1. Offer a workshop on membership flexibility and available membership models
 | Workshop delivered |  |