

Your Zone 28 Foundation Team

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**Please let us know
how we can help you!**



Zone 28 News

2015-16 #3

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2015-16 Global Alumni Service to Humanity Award and Alumni Association of the Year Award

The RI Board of Directors and The Rotary Foundation Trustees have named Susan Davis of New York, USA, winner of the 2015-16 Global Alumni Service to Humanity Award, and Rotary Fellows Tokyo the winner of the 2015-16 Alumni Association of the Year Award.



Susan Davis shares a photo with school children in Pakistan. Davis co-founded BRAC USA to advance the mission of BRAC -- Bangladesh Rehabilitation Assistance Committee -- which is dedicated to fighting poverty.

Photo Credit: Courtesy of Susan Davis

The awards will be presented at the 2016 Rotary Convention in Korea. Susan Davis was nominated by 2014-15 RRFC Toni McAndrew of Zone 32, and Rotary Fellows Tokyo, was nominated by 2014-15 RRFC Ryu Esaki of Zone 2. Learn more about the humanitarian work of Rotary Alumna Susan Davis by clicking here: [Susan Davis](#).

Nominations Taken Soon for the 2016-17 Global Alumni Service to Humanity Award and Alumni Association of the Year Award

Your district should begin now to consider whom you could nominate for The Rotary Global Alumni Service to Humanity Award and for the Alumni Association of the Year Award.

The forms for nominations will be sent to district leadership in the near future. Nominations for our Zone will be submitted to the Zone 28 Rotary Foundation Coordinator, Newell Krogmann, who in conjunction with the Zone Rotary

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and Rotary Public Image Coordinators. Tamie Koop and Debbie Stacey, will facilitate selection of one winner from the Zone.

After our Zone winner is chosen, the RI Board of Directors and the Rotary Foundation Trustees will select the global winner, who will be honored at the annual Rotary International Convention in Atlanta in June 2017.

The Global Alumni Service to Humanity Award was created to honor an outstanding Rotary alumnus whose career and activities illustrate the impact of Rotary's programs on his or her service to humanity. The award is open to all Rotary alumni (not just Rotary Foundation alumni).

The Alumni Association of the Year Award recognizes an alumni association that has increased awareness of the significant role alumni play in Rotary and demonstrated the lasting impact of Rotary programs. The alumni association must:

- Be formally chartered by Rotary International
- Be up-to-date in responding to all requests for information from RI, such as surveys, and keep Rotary's records of association officers current
- Enhance the awareness of the value of alumni within Rotary
- Have completed a project or activity over the preceding 12 months that had an impact on a local or international community and involved a majority of the association's members
- Have an online presence through social media (e.g., Facebook, LinkedIn)
- Demonstrate collaboration between Rotarians and alumni
- Support the Object of Rotary and demonstrate the principle of Service Above Self

How is Your District Connecting with Alumni?

- ❖ Are you giving them the opportunity to support The Rotary Foundation?
- ❖ Are you including them in Rotary, for example, in Rotary Foundation events?
- ❖ Are you encouraging them to become Rotarians?
- ❖ Are you giving them the opportunity to tell their Rotary story?

A Note about Links in this Newsletter

There are numerous links in this newsletter, shown in blue font, as in the article below. Please click on them for additional information.

Checking Accounts Can Now be Used Rotary Direct Donations

Rotarians who prefer to use their checking account instead of their credit card to support the Foundation on a monthly, quarterly, or annual basis can now use the [updated form to enroll in Rotary Direct](#). Encouraging donors to enroll in Rotary Direct to support the Foundation helps minimize the work of club and district leadership and allows members to align their charitable goals with their budget.

Distribution of this Newsletter

This newsletter is sent to Zone 28 DGs, DGEs, DGNs, and DRFCCs. **Please share the information in this newsletter with others in your district.**

Foundation Thoughts

Our Rotary Foundation – A Very Small Seed Makes a Very Large Tree
by Karel Weigel, ARRFC, Zone 28

In my church, the 3rd Sunday in January is reserved for a Peace Service in honor of Martin Luther King Jr. whose birthday the nation celebrates the following day. The service this year was devoted to inspirational readings and music, including a song sung by the Children’s choir which included the words, “A very small seed makes a very large tree”. While I was enjoying the music and watching the children, I thought how perfectly that same idea described our Rotary Foundation.

Our individual contributions (a very small seed) make a very large Foundation (tree)! The Rotary Foundation is about “Doing Good in the World.” In that spirit, we identify with other philanthropic organizations which are equally dedicated to humanitarian service. But Rotary’s methods are unique. Money contributed by individuals and by clubs and districts is invested for three years (interest accrued on the investments is used to support The Rotary Foundation’s operating expenses). At the end of the third year, the one-half of the original funds is returned to Districts as District Designated Funds (DDF) and the other half goes to the World Fund to be used by the Trustees of The Rotary Foundation for programs, including the provision of matching funds for Global Grants. These dollars are used by the clubs and Districts to fund grants that change lives through a wide range of local and international Rotary Foundation activities. *We* as Rotarians decide how those dollars will be used by creating grant projects in our communities to meet immediate needs or partnering with clubs and districts around the world with strategically focused high impact projects.

Do you have “Foundation Thoughts” that you would be willing to share? If so, please send them to RRFC Newell Krogmann at krogmann@earthlink.net.

Grant Management Manual now “A Guide to Global Grants” A New Name & Revised Content

[A Guide to Global Grants](#), formerly the Grant Management Manual, has been revised and is now available in eight languages on Rotary.org. The guide is for members interested in applying for global grants or developing service projects. Idea: Suggest that participants read the Guide as they prepare for your Grant Management Seminar (GMS), or for those who have attended a GMS, send them this link, [A Guide to Global Grants](#), or direct them to [My Rotary](#) → Learning and Reference → Document Center → Grants to find the Guide.

Centennial Promotion

The celebration of The Rotary Foundation’s 2016-17 centennial officially kicks off at this year’s convention in Korea, but you can prepare your club and district officers now using materials in the [centennial promotion kit](#).

Here are some ideas for promoting the centennial in your district:

- Use the [centennial logo](#) on your Foundation training materials and district communications.
- Share weekly Foundation facts with participants prior to training sessions.
- Feature the Foundation in your training programs, emphasizing that clubs should hold Rotary Days to showcase the Foundation’s history and good work. *(continued on the next page)*

- Strategize ideas to help clubs find ways to promote the centennial in their communities.
- Share your district's plans for increasing Foundation giving in honor of the centennial.

And don't forget the centennial book, "Doing Good in the World: The Inspiring Story of The Rotary Foundation's First 100 Years." Clubs and members can order the book, which features stories of the Foundation's rich history, at shop.rotary.org.

The Rotary Foundation is a Top Charity – Another Kudo

The Rotary Foundation has been identified by CNBC as one of the top 10 charities changing the world in 2015. Part of the article on www.cnbc.com states, "They're big and global, with budgets exceeding \$100 million and net assets of at least \$65 million. Yet these 10 charities manage to do exceptional work throughout the country and overseas, all while maintaining stellar financial management and transparency." To see the online article, [click here](#).

Grants and Travel Insurance – Some New Rules

As of 1 April, travelers funded by Rotary grants are not required to make their travel arrangements through RITS/BCD. They may either use RITS or make their own travel arrangements. And, effective 1 July, Rotary will no longer provide a blanket travel insurance policy for Rotary grant travelers. Insurance will instead be an eligible grant budget item.

Reporting on the Use of Grant Funds – A Stewardship Requirement

From Section 7 of the District Memorandum of Understanding that all districts must sign to do Foundation Grants:

Report on Use of Grant Funds

Grant reporting is a key aspect of grant management and stewardship. Districts shall set up a grant reporting process.

A. Districts must report to their clubs on the use of all district designated funds (DDF) to their member clubs by

1. Providing a report annually at a district meeting to which all clubs are invited or eligible to attend that includes a breakdown of expenditures for each project that received funding and the names of districts, clubs, and individuals who received grant funds
2. Including financial information on such grants in the governor's final monthly communication

B. Districts must adhere to all TRF grant reporting requirements.

We are One Rotary

- Membership is related to Public Image and The Rotary Foundation.
- Public Image is related to The Rotary Foundation and Membership.
- The work we do through The Rotary Foundation is related to Membership and Public Image.

Serving Above Self and Doing Good in the World is what we do. Let's tell the story!

We are One Rotary!

Special Grant Recognition in the Rotary Foundation Centennial Year – June 30 Deadline

As part of its [centennial celebrations](#), The Rotary Foundation plans to recognize major achievements related to its programs, including the important work that Rotary clubs and districts accomplish through Rotary Foundation grants. At the 2017 Rotary International Convention in Atlanta, the Foundation will recognize 10 outstanding global grant-funded projects completed in 2015-16. The criteria for selection are:

- Community impact
- Sustainability
- Rotarian involvement
- Replicability

To be eligible for recognition, the project's final global grant report — submitted via My Rotary — must be accepted by 30 June 2016. As always, we encourage you to include photos and videos of project activities with the final report. Photos should have a minimum resolution of 300 dpi, and videos should be shot horizontally at the highest resolution your camera will allow.

The hope is that this project recognition will encourage even more Rotarians to become involved in their Foundation as we work together to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.

Please share this information with clubs in your district.

Questions can be directed to the Rotary Support Center at rotarysupportcenter@rotary.org.

Rotary Peace Centers

In support of Rotary's commitment to making peace possible, in 2002, The Rotary Foundation partnered with top universities around the world to establish The Rotary Peace Centers. The Rotary Peace Centers program identifies highly qualified professionals and, through academic training and practical field work, prepares them to address the root causes of conflict.

Since the program's inception, more than 930 Rotary Peace Fellows have earned a Master's Degree or Certificate in the field of peace and conflict resolution. These leaders go on to professional careers in leading NGOs, government agencies, universities and other global institutions where they work to create peace and cooperation in their communities and abroad.

One Rotary Peace Fellow working to prevent conflict and build understanding is Rotary Peace Centers alum Kevin Melton. Kevin graduated from the University of Queensland and went on to work at renowned institutions including USAID and NATO. He has since joined fellow Peace Centers alum Cameron Chisholm at the International Peace and Security Institute (IPSI). At IPSI, Kevin and Cameron promote feasible and effective solutions to violence and instability in areas affected by extremism.

To learn more about the Rotary Peace Centers and how you can support tomorrow's leaders, please visit www.rotary.org/peace-fellowships. There is information there about the program in general and about how candidates can work with districts to be nominated for the fellowships. Districts are **not** responsible for funding applicants. Your district can endorse as many candidates as deemed qualified at no cost.

Important Tips and Links

End Polio Now – PolioPlus

Here are two websites where you can get information about the work of Rotary and our partners in eradicating Polio:



- www.endpolio.org Suggestion: Check out the “Take Action” and “Stories” tabs.
 - www.polioeradication.org Suggestion: Check out the “Data and Monitoring” / Polio This Week tab for the latest statistics on case worldwide. (As of the publishing of this newsletter, there were only 9 wild Polio case worldwide this year, 2 in Afghanistan and 7 in Pakistan.)
- Are you helping the clubs and Rotarians in your district know about the progress we are making in eradicating Polio?
- Are you encouraging the clubs and Rotarians in your district to inform members of their local communities about the work of Rotary in eradicating Polio?

District Fundraising Analysis to be Available Online

The District Fundraising Analysis which in the past has been sent to you, but has not been available online, soon will be available at My Rotary. Amanda Runge, our Zone 28 Foundation Annual Giving Officer, will let us know when it is “live.”

Rotary Foundation Reference Guide – Publication 219

An updated Rotary Foundation Reference Guide, Publication 219-EN, is now available online at My Rotary. Here is a link that guide: [TRF Reference Guide](#). It can also be purchased for \$1.00 each at <http://shop.rotary.org/>. Just type “219” in the search box and specify the English version.

Foundation Facts card now available

You can download the latest Foundation Fact Card (2015) by [clicking here](#) or you can order a supply for free by going to <http://shop.rotary.org/> and typing “Facts” in the search box. This one page, two-sided documents has statistics on Annual Fund, Endowment, and PolioPlus contributions, as well expenditures for District Grants, Global Grants, other programs, and overhead.

Entering Foundation Goals at Rotary Club Central Now Easier

The Annual Fund goal reporting has been simplified and fundraising goals are now submitted as a lump sum goal. A one-page guide on how to enter the Annual Fund goal can be found [via this link](#).

Webinars on Recognition and on Celebrating the Foundation’s 100 Years Coming Soon

Watch for information within the next few weeks regarding two Zone 28 webinars – one on Recognition and the other on Ideas for Celebrating the Foundation’s 100 Years of Doing Good in the World.

