



2020-21 Rotary District 5840 Goals

Club Recognition

Beginning in 2020-21, Rotary club leaders can go into Rotary Club Central and select at least 13 out of 25 goals they wish to apply toward citation achievement. This flexibility allows clubs to choose the goals that are most relevant and achievable. In addition, many goals will be self-reported by marking "achieved" in Rotary Club Central.

District Goals:

- 80% of Clubs earn the Rotary Citation
- Increase the number of District Grant applications
- 50% of Clubs support COVID-19 relief efforts
- 95% of Clubs provide updated membership data in District Clubrunner by August 2020

Membership Development & Retention

District Goals:

- Clubs below 80% improve retention by 1%
- Every club net 1 by June 1, 2021
- Every club increase Rotarians under the age of 50
- Every club have a virtual e-meeting/social with another club
- Every club increase number of female Rotarians, if below 50%
- Increase RLI participation by 15%
- Charter one new Rotary Club

Rotary Foundation

District Goals:

- Every club increase their End Polio Now giving
- Increase support for The Rotary Foundation
- Every Rotarian donate to The Rotary Foundation

Youth Service

District Goals:

- Charter two Rotaract clubs (Community-based or University-based)
- Involve Rotaractors in District events & committees
- Enhance bridge/participation between youth programs (EarlyAct, Interact, Rotaract, RYE, RYLA)

Other Goals

District Goals:

- Support and encourage change at every level – clubs, committees, District Ops
- Review our District Strategic Plan and work with clubs to develop their own strategic planning process
- Help clubs implement the use of technology to increase impact, expand reach, enhance engagement, and their ability to adapt
- Continue to review our governance structure and operation within guidelines of RI and work to be as flexible in our practices as possible