# Tech Talk



Newsletter of The Rotary Foundation Cadre of Technical Advisers • April 2017

## 2016-17 Technical Coordinators

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Peter Wan (Hong Kong)

## Message from the Chair

Phil Silvers

Dear Cadre members and Rotary senior leaders,

Best wishes for the new year 2017, when we celebrate our Rotary Foundation's 100th anniversary.

We continue to learn from the grant model evaluation and from the reports filed by our Cadre members. Community assessments, monitoring and evaluation and sustainability are interconnected areas for which we need more training at the district level, and Cadre members are well positioned to do this.

In December, I was invited to São Paulo for a nationwide conference on global grants and district-level cadres, which assist with grant applications. These cadres, supplemented by our Foundation Cadre, are making the grant application process easier and more effective. More than 130 Rotarians participated in the conference and contributed their ideas.

In January, I presented at the Past Officers Reunion in San Diego, California, USA, — concurrent with the International Assembly. I saw tremendous interest in community assessments and in making an NGO partnership a Rotary project. Past RI President Frank Devlyn questioned me at length on how we get hands-on Rotarian involvement in a grant initiated by an NGO cooperating organization. The Cadre knows. Just ask us.

In November, we conducted a Cadre promotion and global grant session at the Zones 25-26 Rotary institute in Santa Barbara, California, USA. The zones' RRFCs, Wyn Spiller and Marge Cole, are keenly interested in our work. There was strong attendance by the DRFCs from 22 districts.

In the next several months, the grant model evaluation will continue, and we'll hold Cadre training at the Atlanta convention on Saturday, 10 June. We'll need to limit the attendance to current Cadre members, because the early registrations are jumping! See you there to celebrate and to learn from each other!

Phil Silvers Chair

The Rotary Foundation Cadre of Technical Advisers

## Cadre training in Atlanta — Saturday, 10 June

Registration for Atlanta training is now closed. If you are interested in attending but have not registered, please contact <a href="mailto:cadre@rotary.org">cadre@rotary.org</a> to be placed on a waiting list.





## Focus on recruitment—Central America and the Caribbean

Central America and the Caribbean is one of the most active regions in the world for global grants, drawing many Cadre site visits. The Cadre is actively recruiting Rotarians from this region with experience in Rotary grants and professional expertise in an area of focus. Rotarians bilingual in Spanish and English are particularly helpful. Please visit the Cadre webpage for a specific list of recruitment needs in Central America and the Caribbean. Contact cadre@rotary.org to register or to recommend a Rotarian for membership.



## **Cadre Training**



Cadre members and Rotary staff gather in Kerikeri, New Zealand

Five Cadre members traveled to Kerikeri, New Zealand, in February for two days of specialized training as part of The Rotary Foundation's continuing Grant Model Evaluation efforts. The first day of training took place in a classroom, focusing on the results of the 2015-16 Grant Model Evaluation, a review of the evaluation's methodology, and an introduction to interviewing area of focus beneficiaries. Day two involved practical learning: Cadre members visited schools participating in a basic education and literacy global grant project. The Cadre members worked in pairs practicing interview techniques with direct beneficiaries to help the Foundation determine the project's impact on the community.

A few days later, Cadre Supervisor Christian Pepera led training at Rotary's international office in Parramatta, New South Wales,

Australia, which nine Cadre members from across the country attended. The training prepared Cadre members to serve as advisers in their clubs and districts, focusing on the information and resources available in section 1 of <u>A Guide to Global Grants</u> (sustainability, community assessments, areas of focus policies).

The afternoon was dedicated to reviewing an example global grant application, recognizing the strengths and weaknesses, and determining resource recommendations and advice to offer the applicants. Over the last two years, Australian Cadre members have evaluated 25 grant projects in 11 countries.

## Join the discussion on Rotary Groups!

Rotary Groups — discussion groups you'll find at My Rotary — are open to Rotarians, Rotaractors, Rotary Peace Fellows, and alumni of other Rotary Foundation programs. There are seven cadre discussion groups, one for each area of focus and the seventh for financial auditors.

A pair of experienced cadre members will be actively guiding discussions for all areas of focus from 15 January to 30 June 2017.

So join a group and take part in the conversation. And be sure to promote this opportunity to "ask the experts" in your club and district, because all Rotarians are welcome in cadre discussion groups. Find out how to join a group.

## Remember to visit the cadre's shared site

If you're a registered cadre member, you can use the site by signing in to My Rotary at <a href="www.rotary.org">www.rotary.org</a> and visiting the Rotary Workgroup section in your profile. The site serves as a document resource, survey tool, and news and information center. Contribute to discussion groups, download training documents, access the *Tech Talk* archive, view photo galleries, and more.

## Construction in Global Grants -Low-Cost Shelters and Simple Schools

Sara Larson Mercer, Rotary Foundation Regional Grants Officer



It is with great pride and excitement that we begin a three-year pilot program for building low-cost shelters and simple schools through global grants.

Many of you will remember our previous low-cost shelter grants from the Matching Grants program. This pilot will improve on the sustainability requirements of the previous low-cost shelter program and will offer a new opportunity for regions without access to schools to provide such access through simple schools. We want to offer our Cadre of Technical Advisers some key points about each program. Complete guidelines for the program will appear on Rotary's website soon.

Low-cost shelters are modest, permanent single-story structures designed to provide home and land ownership to very poor or homeless families. These homes not only will offer families shelter, water, toilets, and electricity, but the structures will



In 2016, Cadre members visited residents of low-cost shelter communities supported by Matching Grant projects in India.



also be on donated land near economic centers, ensuring that residents have access to job opportunities.

Low-cost shelters, which can fit into a variety of areas of focus, should include training related to the relevant area. Residents also will receive financial management training and supplemental livelihood enhancement, such as vocational or entrepreneurial training, which will help residents manage home maintenance costs. These projects will also work to form a village committee, responsible for village governance, ongoing maintenance training, and ensuring the occupancy of homes.

Our simple schools program will provide modest, permanent single-story primary and secondary schools near communities where current schools are overcrowded, structurally unstable, or too far from homes. These projects will include training to enhance teachers' ability to offer a quality education. Simple schools also will include toilets, water access, and hand washing stations, with hygiene and sanitation training for teachers and students.

A group of 12 Cadre members from around the world, who have a professional background in construction, was selected to help review and evaluate these pilot projects. I look forward to providing the initial reviews of all applications for low-cost shelters and simple schools before working with the Cadre construction group to gain its insights.

I received my master's degree in architecture, focusing on housing design, and am very passionate about providing safe buildings to benefit communities all over the world. Also, I was excited to chair

the team that created the guidelines for these projects. I look forward to hearing your thoughts on the projects as the pilot program progresses. Please feel free to contact me with any thoughts or questions at <a href="mailto:sara.larsonmercer@rotary.org">sara.larsonmercer@rotary.org</a>.



Marcelo Demétrio Haick conducts a cadre workshop for members of District 4420 (Brazil).

## The District 4420 Cadre Model

PDG Marcelo Demétrio Haick

At the end of 2012, District 4420's Rotary Foundation committee set a strategic goal "to improve its global grant performance" from 2013 to 2016. To achieve this, we adapted Rotary Foundation Cadre concepts and introduced the district cadre model, with an aim to support clubs in developing global grant projects. The district cadre model is based on the premise that in order to deliver a strong project proposal, clubs need to have an up-to-date understanding of global grants, assess communities' actual needs, and consider the sponsors' interests and abilities.

The district cadre member works as a coach, evaluates the project proposal, and checks whether it complies with global grant requirements; the project proposal needs to be made ready to be sent to the Foundation. This district cadre program introduced a new kind of district encounter: the project workshop, an annual meeting to debate ideas, develop project

proposals, and discuss experiences and successes. It's been widely attended and has vastly boosted club interest in grant projects. After the first three years, global grants are more popular at the club level, clubs are becoming development experts, and our grants metrics improved overall. In all, clubs in our district applied for 24 global grants, 15 as host sponsors and nine as international sponsors of projects to be implemented in Angola, Argentina, Botswana, Chile, Croatia, Ghana, India, and Mexico.

Because of this experience, we've been featured in various forums and communications, like the 2016 and 2017 Brazilian Rotary Institutes, Revista Rotary Brasil (Brazil's official Rotary magazine), Rotary Leader, and a Rotary International webinar, and several districts in Brazil have asked us how to replicate the district cadre model. Most recently, with the support of RI Director José Ubiracy Silva and Foundation Trustee Mario Camargo, we organized the National Global Grants Seminar in São Paulo on 3 December. Phil Silvers, Cadre chair, served as keynote speaker, and 170 participants from all 38 districts in Brazil attended.

In my opinion, the results are very positive. Other districts are really motivated to expand the district cadre model, and it has

the potential to be an organic, long-term strategy. I strongly believe the Cadre of Technical Advisers that review, monitor, and evaluate projects and ensure grant funds are being used properly could also take part as a valuable collaborator on the district cadre model.

## Resources You Need to Know

As a cadre adviser, you should be knowledgeable on global grants and best practices. Make sure you are familiar with these important grant resources:

- Terms and conditions
- Areas of Focus Policy Statements
  - A Guide to Global Grants
  - Community Assessment Tools
    - Six steps to sustainability

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