

## **2022-2023 District Goals for 5840**

### **Foundation**

#### **“Increase Our Impact”**

1. District Goal of Every Rotarian Every Year (EREY)
2. Clubs set Foundation Goal Increase of 5%
3. Clubs set Polio Plus Goal Increase of 5%
4. Clubs support District Foundation Raffle
5. Clubs w/o Global Project support District Global Grant
6. Increase Rotary Direct Registrations by 5%

### **Membership**

#### **“Expand Our Reach” Each one, bring one 5% Growth**

1. Each Club increase Members by Net 1 or 5%
2. Increase # of Women in Rotary by 5%
3. Embrace Diversity, Equity, Equality & Inclusion
4. Increase # of Rotarians under 40 by 10%
5. Two New Clubs: Cause Based, Satellite, Rotaract or Rotary

### **Public Image**

#### **“Enhance Participant Engagement”**

1. Clubs use correct Rotary Brand for Marketing
2. Clubs create active social media and Virtual Presence
3. District clubs participate in PI “Rock Star Challenge”
4. Club Service Projects stories submitted to District PI
5. Develop local and regional media sources in 5840
6. Create partnerships to increase knowledge of Rotary

### **Service Projects**

#### **“Increase Our Ability To Adapt”**

1. Offer Service Projects focused on “Empowering Girls”
2. Multi-Club Rotary Day(s) of Service held in District
3. Encourage virtual connectivity to optimize training, fundraising and service projects
4. “Veteran’s Service Projects” are a District Programs
5. Clubs distribute District Human Trafficking Education
6. Enhance the lives of children in need throughout 5840