







August 19, 2016

Rotary District 5840 Leaders

District Governor Judy Hutcherson judybhutch@yahoo.com **Carol Holmes DGE** Holmes.cf688@gmail.com

District Chief of Staff **Bill Phillpotts** squarepeg0274@gmail.com

FROM THE DESK OF THE **FIRST GENTLEMAN**

One of Rotary my Moments happened in the Chalaka, village of Haryana, India on our first



NID trip. Our service project was to help build a toilet and bath facility for the women of the village. On our first work day there were to guys digging a trench and another guy laying brick for the The trenchers were interior walls. Rotarian pharmacists from France and the bricklayer was British. These three Rotarians had participated in many service projects in Africa and Asia. Later in the day we met more Indian Rotarians who supplied encouragement and nourishment. In this small Muslim village Rotary clubs from around the world partnered to drill wells, build a school to teach basic computer skills, and were building the toilet for privacy and safety.

Another Rotary moment happened in the airport in Lahore Pakistan when we first landed and went through immigration. We could see out into the large airport reception area and spotted the Rotary International wheel on a cap. Our host, Shezhad Ahmed, was wearing the cap to identify himself to us. Seeing that symbol of friendship and peace gave me confidence that we were welcome in Pakistan.

District Governor Judy is committed to Peace and Friendship through service. As a nurse her life is one of service at home and abroad in Afghanistan, India, Mexico, Brazil, Philippines, Malawi and Pakistan. She walks the walk and talks the talk. Rotarians promote peace through service and I believe Rotary Clubs that grow are Rotary Clubs that do service projects at home and around the Judy's plan is to build service projects and we want your help! Her leadership style is encouraging the efforts of all Rotarians to serve!

We know you will serve! John Hutcherson

Rotarians Serving Humanity - We do it without thinking

Submitted by Maureen Schein, District 5840 Trainer

Canyon Lake Rotarian Scott Anderson is from Baton Rouge. In fact, the home he sold when moving to Canyon Lake for his new position, had six feet of water in it. He was supposed to



head home to visit that weekend; his parents suggested he should stay home. After several hours of rain, they called to tell him he just plain couldn't come. A week later, with a tug on his heart and Rotary caring spilling out of his pockets truck and trailer, headed to Baton Rouge. He went to his old neighborhood; to his friends. And he unloaded boxes and bags of clothing, clean-up supplies, drinking water more.

"We live in a generous community," he told club members on August 18. "I can't believe the pile of stuff I have at my office; just because I asked." Canyon Lake Rotary paid to rent the trailer, and cover the gas for the trip. Club members also went through their closets for items; and went shopping for other necessities to help make a new type of "normal" for victims of the flooding in Baton Rouge.



Canyon Lake Rotary is known for its rifle raffle at the annual Romantic Rendezvous fundraiser in February (tickets go on sale in December!), and for supporting nine local students for all four years of college. But it's little projects like this that create the club camaraderie. Come join us! For fun in August, we're heading to the San Antonio Missions baseball game on August 25th. Dinner at the HEB Pavilion/Picnic area first. Then reserve seating.

Rotarians having fun. It's the fifth rule of the Four Way Test for Canyon Lake Rotary.



Most of us were taught to take notes in school to capture lectures and thoughts. But let's face it. If there are lots of details being given or the lecture is moving too fast to capture all the thoughts flying around how does a person capture all that knowledge and still listen



closely to what is being said? The answer is likely in your pocket or bag or on the table in front of you. Use your smart phone's camera like a copy machine to capture slide shows. Now you can listen to the speech and capture the graphic to study later or share with the rest of your team.

Meet Mr. TECH Tips - Timothy Gikas

Timothy Gikas has lived and worked in Fredericksburg Texas since 2003. He graduated from West Texas A&M, Computer Science; studied chemistry/physics at Texas Tech University; and has earned Six Sigma Black Belt Quality and Project Management Professional PMP certifications. Timothy consults on business technology, digital marketing, quality, and cloud-based projects as a subject expert; and operates several web-based and brick and mortar businesses.

He has over 30 years experience in leadership roles such as international engineering project management, project management office (PMO), and precision manufacturing management. Timothy joined the Fredericksburg Rotary Club in 2007 and is a Paul Harris Fellow. Tim currently serves a multi-year term as his club's Community Service Chair and as District 5840 Social Media Chair. He also donates time and web/cloud expertise to various local non-profit organizations and has served on the Chamber of Commerce Board.



The Rotary Leadership Institute is now being offered in District 5840. It is a development program using facilitation in small groups to engage Rotarians and strengthen clubs through quality leadership education. RLI's Part 1 is a great start for new Rotarians, as well as a good summary for experienced ones. It is suggested all members who are "new" to Rotary attend at least Part 1. Parts 2 and 3 build on the foundation – completing all three parts is a great idea for incoming club presidents and board members. It builds action and sustainability in your local club!

RLI is held from 9:00 a.m. - 4:00 p.m. (usually Saturdays) – Resource Materials with coffee/lunch/dessert are included – each Part is to be taken in order, and only one part per Saturday is allowed. The schedule and sign-up is online at the District 5840 website at http://rotary5840.org/ (scroll down left side under Upcoming Events). Currently all three parts are offered quarterly (Sep/Nov/Feb/Mar/Apr). Each Part is \$50.00 for the day.

Clubs are encouraged to pay for their members' development (lunch is included) and any Rotarian is welcomed. The next Rotary Leadership Institute will be held on **Saturday**, **September 17**, **2016** at Omni San Antonio at the Colonnade 9821 Colonnade Boulevard San Antonio, TX 78230



Brady Texas Rotary Club hosts Texas Missions of Mercy

On July 9th, the Brady Texas Rotary Club and a host of volunteers set up 22 dental chairs in the brand-new Brady High School cafeteria and provided support in managing patients. 25 dentists from all over Texas served 238 patients who received \$196,400 in free dental care. All because Dr. Susan Jolliff and the

members of the Brady Texas Rotary Club saw a need in their community and led the drive to get the Texas Dental Association Smiles Foundation "Texas Missions of Mercy" program to Brady, TX not once, but twice – 2012 and again in 2016.

The Texas Missions of Mercy program offers free dental care to patients who can't afford the cost or the time to go to a dentist. Many of these patients live in constant pain, making it difficult to work, study, or concentrate. In order to bring the Texas Missions of Mercy program to town, that town must raise \$26,000.

In 2012, Dr. Jolliff was able to get a Rotary Foundation Grant to help pay for the program. It was held in the 1st Baptist Church; with 12 dental chairs. 156 patients received \$101,000 free dental care.

In 2016, they were unable to secure a Rotary Foundation Grant. So Dr. Jolliff, the Brady Texas Rotary Club, and the town of Brady (population 5,000) went to work to raise the money. They held raffles, had a crawfish boil, sold rib plates, and got business and corporate sponsors. Dr. Jolliff made a presentation to the Heart of Texas Memorial Hospital leadership showing that after the 2012 program, there was a significant reduction in Emergency Room visits for dental-related treatment – noting that the hospital writes off over \$2 million a year in indigent care costs, which affects the entire community. They gave a \$10,000 donation, making the event possible. It really is true that nothing is stronger than the heart of a volunteer – unless it is the heart of a Rotarian.

MEMBERS MATTER

By Terry Mendenhall Membership Growth Chair 2016-2017 Rotary District 5840 trmendenhall@att.net

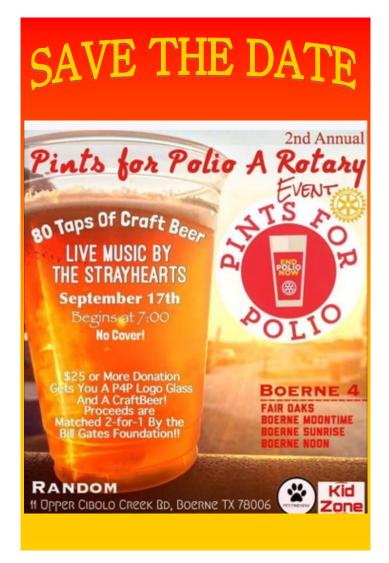


In the last issue, I talked about a survey that I conducted on lost members a few weeks ago. I was trying to find out more about this group to determine what could have been done to improve retention, or what we might do now for a lost member of Rotary. The survey was mailed to 215 Rotary club members in District 5840, whose memberships had been cancelled by clubs reporting to Rotary. I received 36 responses, or a 16.7% response rate. The survey had 5 questions; 3 multiple choice and 2 with fill in the blank answers. Here is what I discovered:

- The major defined reason for people leaving a Rotary Club is that they moved out of the area (27.78%). This could even mean out of the District. The second highest category was job or family change (19.44%). And 11.1% left because of a change in the club meeting schedule. I got an email back form one woman who told me her father had died. There were 41.67% for any other reason.
- Most people left Rotary in the first 3 years (48.57%) of membership, but 40% left after 6 or more years.
- Questions 3 and 4 were for open ended answers to the questions, "What did you like about Rotary?", and "What did you like about your club?" Almost all of the 36 responses to both questions were positive feedback about the Rotary and the club experience.
- Question 5 asked "Have you joined or will you consider joining another Rotary club in the future?". Almost 62% have already joined another Rotary Club or would like to. 38.24% don't want to join a club at this time.

Retention is always a good objective. However, I conclude there is less that a club can do about retention of lost members than I once thought, at least in this District with last year's population, if 62% have joined or hope to join a club soon. The rest say they don't want to join at this time. Since most all feedback is positive, one could assume many of them will rejoin Rotary at another time. As I read the reasons people left clubs, and how they liked clubs, in most cases departure of the member was not for anything the club did or didn't do. Actually, I conclude by all the positive comments about Rotary and the club experience, clubs do a good job of promoting Rotary and bonding with the member when they were in the club.

All members of Rotary clubs need to make sure members and guests have a positive experience in club meetings and activities. We never want members to leave because they didn't feel wanted or appreciated. Every meeting the board members and officers should look for people who have not attended in a while and reach out in some way to tell them they were missed. We also need to devote some time in each meeting to make sure everyone there, including the speaker and guests knows what Rotary is doing in the community and the world to make people's lives better every day. Just a little change in retention can make a big difference in membership growth.



Rotary District
5840 is offering a
Global Grant

Workshop



Saturday, October 15, 2016, in the San Antonio area. The workshop is for District 5840 though it is open to any Rotarian from any District. The workshop will be delivered by Steve Sundstrom, The Rotary Foundation Regional Grants Officer for the United States, Canada, Japan, Korea. the Philippines and Oceana. Sherri Muniz, Zone 21b and part of 27 Rotary Coordinator Chair (who is intimately familiar with Global Grants) and Art Zeitler, Assistant Regional Rotary Foundation Coordinator responsible for the South and South Central portions of 21b, will also be presenting. Time will be available to discuss individual project proposed grants. Information will also be provided on existing proposed projects that are asking for co-sponsors. The sign-up will be open in one week. Please sign up at www.rotary5840.org

Interact



The Winston School Interact Club hosted a District Planning Meeting on August 13, 2016. Interact officers from Providence Catholic School; Churchill HS, Clark HS, Madison HS, New Braunfels HS, Kerrville Tivy, and the Winston School were in attendance. Kyle Thompson, President of the Winston School Interact Club advised everyone about important activities and events for the

upcoming year including Morgan Wonderland's Halloween Party, the District Interact Conference, and Youth Day 2017. He also invited everyone to join Winston in supporting the various Walks by non-profit organizations such as the Walk to End Alzheimer's, The Buddy Walk, and the Juvenile Diabetes Research Foundation's Walk. Kyle also offered other opportunities that are available to the local Interact clubs. The



District 5840 Interact Program is ready for another exciting school year!

What's going on in Rotary District 5840?



Perfection at Alamo Heights Rotary Club

On August 16, 2016, thirteen Alamo Heights Rotarians were recognized for a total of 245 years of Perfect Attendance, ranging from one year to 41 years.

Photo courtesy of Parish Photography

Spring forward for Habitat for Humanity

The San Antonio North Central Rotary Club is looking for other Rotary clubs in the District to help build a Habitat for Humanity home in the spring. We are also hoping that clubs would be able to help out monetarily so that this home could be a Rotary built home. If you would like to help, please contact Sherri Jaeger at sjaeger307@att.net



Alamo City Roller Girls speak at San Antonio Northeast Rotary Club



L-R Melanie "Violet Protest" Call, Farelle "Shankn' Hurter" Woodard, San Antonio Northeast Rotary Club president Ester Miranda, April "Purple Reyna" Esquivel and Jennifer "Jinjure Snapp'd" Pogue-Barrera. The Alamo City Roller Girls (ACRG) were the guest speakers at the San Antonio Northeast Rotary Club's meeting on Tuesday, August 9th. The Alamo

City Roller Girls are a skater-owned and operated all-female roller derby league, with flat-track derby being their specialty. They strive to promote and support healthy competition and lifestyles within the roller derby and San Antonio communities. The ACRG posed for a photo with San Antonio Northeast Rotary Club president, Ester Miranda, after their program. As with all their guest speakers, the San Antonio Northeast Rotary Club presented each ACRG a Speaker's Certificate of Appreciation and a copy of *The Rotarian* magazine. In return, the ladies presented an Alamo City Roller Girls themed gift to Ester.

On the road again

The Dominion Rotary Club sponsors a two-mile stretch of FM 3351 as part of the TxDOT Adopt-a-Highway program. Every quarter, volunteers from the Dominion Rotary Club and EarlyAct members give up a Sunday morning and fill dozens of bags of trash in an effort to keep our local road beautiful.



