

www.rotary5840.org



August 5, 2016

Rotary District 5840 Leaders

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Where in the District is Governor Judy?

This Rotary year is really gearing up! We have been to Del Rio and their wonderful 4th of July Rodeo. They were so hospitable to us. When I say, us, I mean John and I and in this case, my daughter and granddaughter. We had a wonderful time.

We installed the incoming President of the San Angelo club, Janet Karcher. I know they will have a wonderful year. When we left San Angelo, we headed to Lubbock to support a fellow Governor, Susan Brints at her installation. You should see what those clubs in Lubbock do for their Food Bank! They have a 2500 tree apple orchard that they have planted and maintain for the Food Bank. WOW!!

We have our first Official visit to the Fair Oaks Club on August 10. Then Pleasanton on August 11. I can't wait to see what those clubs are up to for the coming year.

I would encourage Presidents to contact me and set up your Official Visit this year. You will be hearing from me soon about dates. Be looking for those new members to induct.

I will be on vacation for 2 weeks, leaving on August 12th. BUT I am only an email away. I know everyone is working hard for Rotary and your community this year!

Judy Hutcherson
Governor, District 5840
2016-2017



Celebrate Rotary Membership Month



August is Rotary Membership Month, which means it's time to celebrate your Rotary club, your members, and the good you do in your community and around the world. There are many ways to join in the celebration, but here are a few activities to get you started:

- Say it loud, say it proud! Let everyone in your social network know that you are a proud member by changing your Twitter and Facebook profile to the I'm a Proud Member, I'm a Proud Rotaractor, or I'm a Proud Interactor graphic. Copy and save the graphic as your profile picture for August.
- Exchange ideas. Do you have successful membership strategies that have worked well in your community? Share them on the Membership Best Practices Discussion Group.
- We Are Rotary. Using the hashtag #WeAreRotary, post photos to Facebook, Twitter, Instagram, or Vine of your club members at work in your community or abroad to show how Rotary makes a positive impact in the world.
- Making a difference. Rotary clubs are known for the high-impact service projects they undertake locally and globally. Share stories about your service projects and how they improve lives on Rotary Showcase. Be sure to follow us on Facebook, Twitter, and Instagram to see what Rotary members around the world are doing to celebrate Membership Month.
- What does Rotary mean to you? Rotary members have pushed polio to the brink of eradication, delivered clean water to those in need, improved their local communities, provided scholarships to the next generation of peacemakers, and continued to do good in the world.

2016-2017 District 5840 Goals

- Net 100 New Members
- 100 Attendees at Rotary International Convention in Atlanta
- 300 Attendees at District Conference in Fredericksburg
 - 30 Clubs to Qualify for Presidential Citation
 - \$20 per Rotarian to Polio Plus
 - Every Club Contributes to the Annual Fund
 - Hold a Million Dollar Dinner
 - Every Club on Social Media

MEMBERS MATTER



By Terry Mendenhall
Membership Growth Chair 2016-2017
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In the last issue, I talked about the importance of retention in growing members, but realize that this is not just a club responsibility. Sometimes members leave Rotary because they move away or change jobs and the club schedule can no longer accommodate their availability. In a few cases, clubs change their meeting schedule or location that makes a meeting less convenient for certain members. In moving, some people move away from the District to another area entirely. Some people move within the District. When we know why someone is leaving, maybe we can help them find another club so that the member and Rotary retain a relationship. Recently, I began to conduct a survey of members who left the Rotary membership roles of a club in the 2015-16 Rotary years. I wanted to know their current status. I should have the results in a few weeks and able to share the issues that I find.

Moving and job change are big issues of change in peoples' lives. For younger people, the birth of a child; for all of us, a major illness, death of a loved one all are big events that can take the member away from Rotary and other community organizations. Jobs can be pressure packed and with two working spouses, the issue of balancing time between work, family, church, schools, community and other important priorities can get very stressful. With the global business model and electronic communication devices, some companies seem to be demanding people on duty 24 X 7. Emails or texts in the middle of the night are sometimes expected to be answered. What I have learned over many years is that the best people are always busy, but usually can always find time to do the most important things in their lives and be successful at all they do.

If Rotary can establish its relevance to people in the community, good people will join Rotary and somehow find the time to do what they want to do in the organization. There is focus by some countries on wage and hour law revisions to protect workers from uncompensated work. My experience in business is that there is never enough time to do everything. We all have to learn to prioritize and get help if we need it to accomplish large tasks. But most people realize they need to strike a balance between work and other important things in life to be a healthy person. Below, I have provided a link to an article on work-life balance. This issue will come up in recruiting prospects for Rotary membership. We all need to understand how to help someone who would make a good Rotarian be a peace with Rotary and the other priorities in his or her life. In the meantime, we will soon be attempting to consolidate all the donations of time and money by Clubs and Rotarians collectively in District 5840, so that people have a fair idea of what Rotary does for communities its clubs serve in South Texas. I believe it will be a very powerful message in recruitment of members and goodwill for Rotary in this area.



Rotary



Join Rotary International President John Germ and Vice President Jennifer Jones for a Facebook Live video chat on Thursday, August 11th from 10:00 a.m. to 11:00 a.m. CDT. John and Jennifer will be previewing the Rotary year ahead and answering your questions. Go to:

<https://www.facebook.com/events/257709737948780/>



**ROTARY
SERVING
HUMANITY**

Then select "Going" to RSVP and please share with your Facebook page or profile. If you would like to ask questions for John and Jennifer, please include your Rotary, Rotaract or Interact club.



The Rotary Foundation Dinner 2016

Rotary District 5840 will hold our District Foundation Dinner in San Angelo this year. The dinner will be held on Saturday, November 19, 2016. Take this time to learn more about The Rotary Foundation from none other than Past RI President Ray Klinginsmith.

More information will be coming shortly!!

The Rotary Foundation turning 100

Nearly 100 years ago, at the 1917 Rotary Convention in Atlanta, Rotary President Arch Klumph proposed creating an endowment “for the purpose of doing good in the world.” From the first contribution of \$26.50, the Foundation has grown significantly and has spent more than \$3 billion on programs and projects.

Plan on celebrating at the Rotary International Convention in 2017 where it all began. Attendees will look back proudly over a century of “doing good in the world” — and look ahead to the challenges Rotary will tackle in the century to come. To learn more about the Foundation’s first 100 years, please go to:

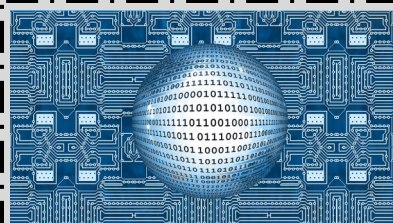
<http://centennial.rotary.org>

For more information about the RI convention in Atlanta please go to: www.riconvention.org



"We should not live for ourselves alone, but for the joy in doing good for others."

– Arch Klumph, founder of The Rotary Foundation



TECH Tips

by Tim Gikas

Rotary District 5840 Facebook Chair, Tim Gikas, will be contributing to our District Newsletter by providing us general rules to follow regarding our communication devices in our everyday world and how we can use technology to share Rotary with the rest of the world. Tim tells us in this edition how to better protect our PIN code on our mobile devices.

A USC study showed an 80% success rate in guessing a PIN code based on a thermal image taken after the code was entered. If a thief takes a thermal image of a keypad after a PIN code has been recently entered on a touch terminal it shows which numbers have been used. A thief could then determine which keys were pressed and often in which order the keys in the image were touched. This method doesn't guarantee success but gives thieves very good odds of determining your PIN code.

You can easily help protect yourself from this thermal imaging theft by resting your other fingers or palm on the other numbers of the keypad as you leave, warming all the keys equally. By touching and warming all the keys you can make thermal images of the keypad worthless to thieves.



Interactors participate in SAREads projects

Nine Interact students from Madison HS, East Central High and the Winston School participated in an SAREads projects on Thursday, July 7, 2016. The Interactors removed all the books from the shelves, cleaned the shelves, and then counted and placed the books back on the shelves. There were slightly over 19,000 books. The Interact members accomplished the task in just over three hours. The Winston Interactors participated in another SAREads projects along with the Providence High School Interactors on Tuesday, July 19th. SAREads is a project of Literacy San Antonio Inc. (LSA) to significantly increase literacy and educational attainment in Bexar County.



What's going on in Rotary District 5840?

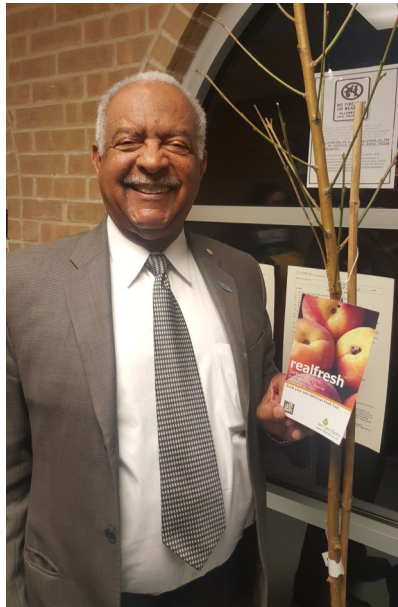


District Governor Judy Hutcherson installs Carol Bryant as the 2016-2016 club president for the Hondo/D'Hanis Rotary Club. The Hondo/D'Hanis Rotary Club meets on Thursdays at 11:45 a.m. at Hermann Sons Steak House in Hondo.

The Rotary eClub of San Antonio partnered with Live Oak's very own Ed Franz Elementary to improve literacy amongst third graders. Studies indicate that there's a gap between third and fourth grade reading strengths. Armed with this data, the Rotary eClub teamed up with Principal, Beverly Broom to bridge this gap with a project called "Lite Up Literacy Night." Each quarter the Rotary eClub promoted literacy with students by hosting an after school reading program on Thursdays at 6:00 p.m. The students had a chance to read to the group while also engaging with the parents. Books were provided for the children to take home and a pizza dinner was provided by the Club for the students and their families to enjoy.



The club members also participated in reading to the students during school hours between 1-2 p.m. and taking part in their science projects. A fruit tree was planted at the school and each child was sent home with an herb plant to grow. The Rotary eClub and their sponsors were able to provide the children with books from the third and fourth grade curriculums to read during their summer break. A special thanks goes out to SAREads, HEB (Buddy), Little Caesar's Pizza, The Inspiration Center, The Public Library (Skylar the Dog), Ms. Broom and the Ed Franz Elementary School staff for their participation in the "Lite Up Literacy Night" program. We salute you for your involvement!



Rotary benches and shade at the newly completed skateboard park in Fredericksburg.

It is once again my honor to service as Rotary District 5840's Newsletter Editor. For the 2016-2017 Rotary year, there will be two editions of the newsletter each month, which will be published the 1st and 3rd Friday of each month. To submit an item for publication, please submit your item to Jan King at jan.king@outlook.com by the previous Friday.

Dan Clark