

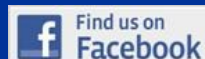
www.rotary5840.org



THE FOUR-WAY TEST

OF THE THINGS WE THINK, SAY OR DO

1. IS IT THE TRUTH?
2. IS IT FAIR TO ALL CONCERN?
3. WILL IT BUILD GOOD WILL
AND BETTER FRIENDSHIPS?
4. WILL IT BE BENEFICIAL TO
ALL CONCERN?



February 24, 2017

Rotary District 5840 Leaders

District Governor **Judy Hutcherson**
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Greetings, District 5840 Rotarians!!

Where did February go? It seems like we just celebrated the holiday season, and now we're into our Texas spring!

In late January, we had an amazing Public Image and Membership Growth Workshop in Hondo, with more than 40 Rotarians representing clubs from all over the District in attendance. The Public Image team from District 5870 (Austin) gave a lively and informative workshop about club branding and using media and social media to anchor Rotary's position as "the #1 service organization in the world". District Membership Chair, Terry Mendenhall, gave a recap of our membership standing, and shared ideas for attracting new members and retaining current members.

Valentine's Day brought our inaugural Rotary Information Seminar, which was held at The Pearl, in downtown San Antonio. It was a great effort and created a template for future events.

The Rotary Leadership Institute (RLI) in Canyon Lake was outstanding, and we're looking forward to two more -- March 18th in San Angelo, and April 22 in Fredericksburg. Register now at [www.Rotary 5840.org](http://www.Rotary5840.org) to hold your place!

We have two Club Leadership Training (formerly known as District Assembly) sessions coming up -- March 25th, in San Antonio, and April 8th in Brady. ALL Rotarians are invited to attend! This is where the rubber meets the road! The "inner workings" of club leadership are explored, best practices are shared, and oh, the BEST part -- friendships are made and refreshed!! Register now at www.Rotary5840.org!

SAVE THE DATES! District Conference will be May 4-7 in Fredericksburg! This will be an event filled with fun, sharing, connecting -- and did I mention, FUN? Look for more in the March 17th edition of this newsletter, and watch the website as we share more information about it! Register now at www.rotary5840.org!

DG Judy

Bill Gates to keynote Rotary International Convention in Atlanta

Rotary's 108th annual international convention June 10-14 is expected to attract 40,000 Rotary club members from over 160 countries, and will inject an estimated \$52.3 million into Atlanta's economy. Often described as a "mini-United Nations", Rotary's third convention in Atlanta will transform the Georgia World Congress Center into a cultural kaleidoscope as the organization's global network of volunteers gather to exchange ideas on how to improve lives and bring positive, lasting change to communities around the world.



Registrants will engage in workshops and hear from a lineup of world-class speakers, including Bill Gates, co-chair, of the Bill & Melinda Gates Foundation. The Gates Foundation and Rotary International have an ongoing match of 2:1 to support polio eradication efforts up to \$35 million a year. Today in Bill and Melinda Gates' Annual Letter they reaffirmed the important role Rotary has played in polio eradication.

"Rotary and the Bill & Melinda Gates Foundation have been working together on polio eradication for a long time, and our strong partnership will continue through the final years of the effort," said Rotary International President John Germ. "With the most effective resources in place, it's possible that we will soon see the last case of polio in history. At the convention, Bill will say more about how we can -- and will -- end polio." "The Rotary International Convention provides an exceptional opportunity to bring together more than 40,000 civic and business community leaders from throughout the world to Atlanta to enjoy our unique brand of southern hospitality," said William Pate, president and CEO of the Atlanta Convention and Visitors Bureau. "The addition of Microsoft founder Bill Gates as a keynote speaker reflects the importance and good work that Rotary does worldwide."

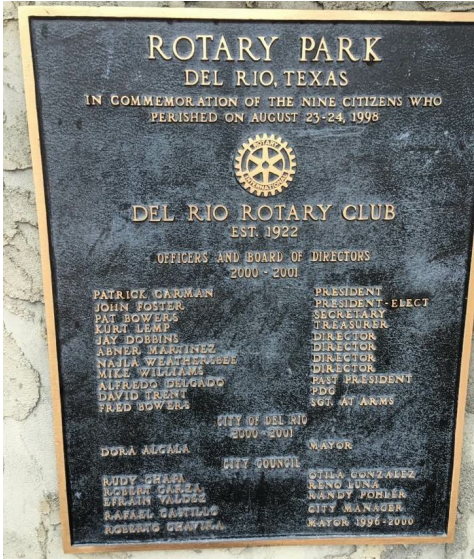
The global eradication of polio has been Rotary's top priority since 1985. Through the Global Polio Eradication Initiative - a public-private partnership that includes Rotary, the Bill & Melinda Gates Foundation, the U.S. Centers for Disease Control and Prevention (CDC), the World Health Organization (WHO) and the United Nations Children's Fund (UNICEF) - the incidence of polio has plummeted by more than 99.9 percent, from about 350,000 cases a year in 1988 to just 37 confirmed in 2016. Rotary, including matching funds from the Gates Foundation, has donated \$1.6 billion to polio eradication. Atlanta's first Rotary convention took place 100 years ago, when The Rotary Foundation was established with its first contribution of \$26.50. The Rotary Foundation's assets have grown to approximately \$1 billion, and more than \$3 billion have been spent on projects and scholarships that promote peace, fight disease, provide clean water, support education, save mothers and children, and grow local economies.

Del Rio Rotary Club is working on making Rotary Park handicap accessible and available for ALL children

Posted to the Del Rio Rotary Club Facebook page by Laura Langton

The Del Rio Rotary Club is on a mission. A mission to make playground equipment accessible and available for children of all abilities. Gloria Wilson, the chairperson of the project says "We want all children in Del Rio to have a place to go and have fun. All children need a place to enjoy themselves and have fun." Gloria along with other Rotarians have worked endless hours to update and make the park a wonderful place for the Del Rio community.

Right now, there is an accessible swing and a dome for climbing. There are plans for several more pieces of equipment and a water area in the future. The Rotary Club relies on donations from the public and grants that the club will be applying for. Stay tuned for more updates for Rotary Park as the year progresses.



Presented by
Alamo Heights Rotary

Hosted by **UIW**

ALAMO HEIGHTS NIGHT FIESTA 2017
"It's Party Time In '09"®

Friday, April 21
5:30 to 11:30 p.m.
at the **University of the Incarnate Word**, 4301 Broadway

Parking at ATT Building (Broadway Entrance). **VIA Park & Ride from Crossroads Mall.**
VIA Bus Routes 7,8,9,10,14 and 509 stop at UIW (Broadway and Hildebrand).
Also use FREE Park & Ride Bus service.
Shuttles will run from 5 p.m. to midnight: AH Methodist Church and AH High School.
NO attendee parking on the UIW campus. Free BICYCLE parking on UIW Campus

Live Entertainment:
Suede • Hotcakes • Fireworks Display
Finding Friday • Big City Outlaws

Admission:
CHILDREN UNDER 12 AND ACTIVE DUTY & RESERVE MILITARY FREE
\$5 ages 12-17 and students with school ID; \$12 adults
Proceeds benefit Alamo Heights Rotary Charities and Scholarships

Event Level Sponsors:

AHN Fiesta Medal available at the
Fiesta Store and Run Wild Sports

www.alamoheightsnight.org

Perfect Attendance!



Parish Photography

In December 2016, the Alamo Heights Rotary Club recognized four Rotarians with a total of over 100 years perfect attendance. From the left: Roy Huff (40 Years), Rick Berchin (28 years), Rich Braune (20 years), and Ed Dylla (17 years). Congratulations gentlemen!

February 18th Rotary Leadership Institute (RLI) at Canyon Lake

Article submitted by Maureen Schein

Three more graduates of the Rotary Leadership Institute (RLI) on Saturday encouraged attendees to complete the training series. Mike Drew, past president of the Fredericksburg Morning Rotary Club, said, "Don't let Part 1 or Part 2 be the last one you take. Finish all three parts, because there's a lot of interesting Rotary stuff to learn."

"RLI is a great membership retention tool, also", said RLI Coordinator Sherri Muniz. "We started RLI in 2012. Of the Rotarians that took the course that first year, only one is not currently involved in a club." That's a statistic that should make club presidents and officers stand up to take notice.

Drew said his club encourages attendance at RLI by paying for it, and also by placing it on the list of items for new members to consider. He said their new member route is similar to the Red Badge program, but they don't call it that anymore.

Laura Lizcano, of South San Antonio Rotary Club, agreed the training had been helpful and solidified her dedication to Rotary. Dona Drew also completed the RLI three-part training. She had taken the first course before Mike, and her report encouraged him to enroll in RLI.

Additionally, three representatives of District 5790 - the district just south of us - attended Part 1. Their DG, Debbie High, said they were committed to bringing RLI to their district. "It's proven to be a successful program," she said, "so we're committed to it, no matter what it takes." The 5790 contingent will be attending Parts 2 and 3 in the next few months in District 5840 so they can take the facilitator training to lead RLI discussions.

The next RLI will be held on March 18th in San Angelo. On Saturday, March 18, 8:30a.m. - 4:00 p.m. Sessions I, II and III will be offered. Cost is \$50.00 and will be held at: Angelo State University
Plaza Verde Residence Hall
2005 S. Van Buren St
San Angelo, TX 76904

Meet, greet and compare notes with other high-performance Rotarians from 58 clubs in our Rotary 5840 District (from San Angelo/Ballinger to Eagle Pass, Uvalde and Kerrville/Fredericksburg/San Antonio and thereabouts). Plus, everything in Rotary is transferable/applicable to wherever you work, worship, volunteer, learn, play or thrive. To register please go to:

<https://www.crsadmin.com/EventPortal/Registrations/PublicFill/EventPublicFill.aspx?evtid=687c8acf-d957-4e86-abf8-6643170d948d>

There will be another RLI session on April 22nd in Fredericksburg.



A JOINT PROJECT OF OVER 350 ROTARY DISTRICTS WORLDWIDE (2015-2018 EDITION)

Engaging Rotarians and strengthening Rotary clubs through quality leadership education



The Rotary Leadership Institute is now being offered in District 5840. It is a development program using facilitation in small groups to engage Rotarians and strengthen clubs through quality leadership education.

RLI's Part 1 is a great start for new Rotarians, as well as a good summary for experienced ones. It is suggested all members who are "new" to Rotary attend *at least* Part 1.

Parts 2 and 3 build on the foundation – completing all three parts is a great idea for incoming club presidents and board members. It builds action and sustainability in your local club!

RLI is held from 9:00-4:00pm (usually Saturdays) – Resource Materials with coffee/lunch/dessert are **included** – each Part is to be taken in order, and only *one* part *per* Saturday is allowed. The schedule and sign-up is online at the District 5840 website at <http://rotary5840.org/> (scroll down left side under District Events or check the District Calendar)

Currently all three parts are offered quarterly (Sep/Nov/Feb/Mar/Apr). Each Part is \$50.00 for the day.

Clubs are encouraged to pay for their members' development (lunch is included) and any Rotarian is welcomed.

Here's a snapshot of each Part: divided into 5-6 sessions, primarily focused on **Leadership**, **Service** & **Membership** *

PART ONE: THE ROTARIAN (centered on the basics of being a Rotarian)

- Insights Into Leadership** (characteristics, volunteer motivation, leadership styles)
- My Rotary World** (org charts, core values, Rotary's history)
- Ethics – Vocational Service** (guiding principles, examples, service ideas)
- Foundation I - Our Rotary Foundation** (world peace & understanding, operations, Future Vision)
- Engaging Members** (survey, age differences, development, assessment)
- Creating Service Projects** (meeting a need, creativity, sustainability)

PART TWO: THE CLUB (essential applied skills & knowledge for club effectiveness)

- Strategic Planning and Analysis** (evaluation, priorities & goals) – **double session**
- Attracting Members** (target audience, attributes, membership process of Find/Bring/Keep)
- Club Communication** (elements of effective communications)
- Team Building** (committee structures: standard, large & small clubs)
- Foundation II - Targeted Service** (grant structure, areas of focus, sustainability)

PART THREE: MY ROTARY JOURNEY (higher Rotary service and critical examination of more complex issues)

- Rotary Opportunities** (structured programs, fellowships, action groups)
- Effective Leadership Strategies** (building consensus, coalitions, scenarios) – **double session**
- Foundation III - International Service** (developing projects, 6 Aims, 3 Criteria)
- Public Image & Public Relations** (resources, ideas, media plans)
- Building A Stronger Club** (interconnecting relationships, networking by age, employment, gender, ideas)
- Making A Difference** (applying RLI training to your own experience)

* emphasis by color: **red for leadership**; **blue for service**; **green for membership**

MEMBERS MATTER



By Terry Mendenhall
Membership Growth Chair 2016-2017
Rotary District 5840
trmendenhall@att.net

The District recently held two very important events to support clubs in membership growth. We held a workshop in Hondo on January 28 addressing issues regarding club membership, and the value of club branding and public image on club growth. Over forty Rotarians from around the District attended, resulting in lively discussion where many ideas were discussed. Hearty thanks to Patrick Harrison and Amber Scarborough from District 5870 (Central Texas) Public Image Team for their energetic and inspiring presentation on the importance of Club Branding and Public Image.

On February 14th we had our inaugural Rotary Membership Information Seminar at the Pearl Brewery Studio, which was open to the general public, club members, and member prospects. Many of the San Antonio area club members who were part of the Workshop in Hondo attended and brought their prospective Rotarians to the event. We developed a professional presentation for the hour-long free breakfast. Unfortunately, a torrential rainstorm early that morning kept many who had registered for the event away. Our plan is to hold more of these events in the future, trying new locations to benefit all clubs throughout the District.

At the workshop, we talked about why Rotary is more effective in the world and within clubs with more members and greater funding for the Rotary Foundation and local charity efforts. The results of our growth effort this year so far is weak. The District net growth combining all clubs is -34 for January YTD. Please contact me if you would like to see how your club is doing compared to others. We also talked about the support that Rotary International had provided for club's to grow, with changes. We discussed the support that Rotary International has provided for clubs, through changes in membership, types of clubs, and attendance rules. The bottom line is that a prospective member can be anyone with something to offer Rotary, who is willing to support the effort with participation and dues, and has a heart for service.

We then talked about developing the most convenient meeting schedule and venue for attracting new members. Many people working in career jobs today just can't get away for lunch. Think about scheduling one or more of the club meetings as a dinner or breakfast. Think about a wine social or Coffee Klatch. We have a couple of clubs that meet in the evening and only schedule meetings two nights per month, supporting the club with a strong newsletter and more social and community service activities. In San Antonio, most of the club's meet for lunch. We only have 3 breakfast clubs and 3 evening clubs. Think also about forming a satellite club with a different day and time meeting schedule.

I believe Rotary needs to evolve to better serve its current and prospective members. One way is by becoming more flexible, creating more opportunities for acquaintance and service. How could your club change and grow?



Sporting Clay Shoot For Hope Fundraiser

Friday, March 24, 2017
Joshua Creek Ranch
Check-in begins at 1:00 p.m.

*Your participation enables the
Dominion Rotary Club to support activities in
our community and throughout the world.*

Registration and Sponsorships Available
Learn more at:
www.dominionrotary.org

Sporting Clay Shoot Fundraiser Benefitting:

- Cactus Pear Music Festival
- College Scholarships
- Safety Whys Babysitter Training
- Sights Unseen
- Rotary Reads & Youth Literacy
- Rotary Youth Programs
- Other charities sponsored by
The Dominion Rotary Foundation


Friday, March 24, 2017 (Rain date: March 31)
Joshua Creek Ranch
132 Cravey Rd., Boerne, TX 78006

1:00 p.m. Check-In
2:00 p.m. Clay Shoot
(15 Stations, 100 Targets)
5:00 p.m. Awards, Silent Auction & Raffle
6:00 p.m. Buffet Dinner
7:00 p.m. Live Music by
Bret Mullins Band

**Individuals & Teams
Welcome**

- \$250 Per Shooter
- \$800 Per Team of Four Shooters
- \$50 Per Non-Shooter (Food, Music & Fun!)
- 100-Square AR-15 Raffle
- Ammo not included
- All Net Proceeds Allocated To Benefitted Organizations

Questions?
Al Rodriguez, Chairperson
protector@stic.net
Hoppie Cantwell, Chairperson
wecantwell@yahoo.com



Thank you to our sponsors:

Jannie Bryant presented a check from The Rotary Club of Hondo-D'Hanis to Joan Fisher of the Nutrition Center.
#MedinaCountyNutritionCenter
#1DistrictAllHeart



The Winston School Interact Club responded to a call for help from the Texas Diaper Bank to assemble disaster relief kits. After completing the requirement for the relief kits, the Interactors stuffed over 100 bags of diapers (25 per bag).

Picture: standing L-R, Thomas Marotta, Corbin Jimenez, Evan McGinnis, Kyle Thompson, Sergio Medellin. kneeling, L-R: Victoria Peacock, Lauren Weinberg, and Sarah Hennington

