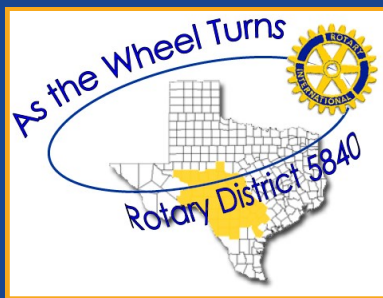




www.rotary5840.org



January 2018

Rotary District 5840 Leaders

District Governor **Carol Holmes**
Holmes.cf688@gmail.com

DGE **Kathryn Hubbard**
monk7105@gmail.com

Dear fellow Rotarians,

As we pass the halfway point of this Rotary year, it's time to take stock of what we've achieved so far and what we still have to do. The Rotary Citation is not only an honor, but also a useful tool that helps clubs plan their service. Club leaders will receive an achievement guide by email in mid-March, with valuable resources to help you reach your goals. If you're on track to receive a citation, congratulations! Your club is well on its way to a very productive year.

Here in Evanston, we are working hard to achieve the goals that Rotarians have laid out for us. In a Rotary-wide survey of Rotarians and Rotaractors, 90% of respondents asked for improved training, better methods to connect with other clubs, more planning resources, and better online tools. In response, your 2016 Council on Legislation passed a \$4 dues increase that is now allowing us to invest in the improved resources, processes, and technology you've asked for.

One of the many improvements we've made (and are continuing to make) has been to Rotary Club Central, which has been completely redesigned to be faster and easier to navigate. As you already know, this year we are asking all Rotary clubs to submit two numbers to Rotary: the number of volunteer hours worked and the money invested in service. The fastest and easiest way to submit these numbers is through Rotary Club Central. If you're already tracking your projects using Rotary Club Central, make sure you've entered the number of volunteer hours and amount spent for each project you're tracking. Otherwise, remember to enter those two key numbers in the Goal Center, under the Rotary Citation tab.

On 23 January we will unveil changes to the global grant reporting section of the Grant Center. You'll find that the report has an updated look, its content has been aligned with the global grant application, and the financial portion will be much simpler to use. We hope these changes will make it easier for clubs to report on the tremendous work that they accomplish through global grants.

One of the new initiatives I'm most excited about in this Rotary year is the Group Cultural Exchange program, a type of Rotary Friendship Exchange that brings together international teams of Rotarians, non-Rotarians, and young professionals. Contact your district's Rotary Friendship Exchange Committee Chair for more information about exchange opportunities through your district. If you have questions, or an experience you'd like to share, contact rotary.service@rotary.org.

Depending on where you are in the world, it may be the right time to plant your club's trees. Not only is planting trees one of the best things you can do for the environment, it also brings you one step closer to your Rotary Citation. Be sure to plant your trees by 22 April (Earth Day), and take care of the trees you've planted until they're thriving on their own.

There's still time to register for one of six Presidential Peacebuilding Conferences designed to help us better understand the connections between Rotary's six areas of focus and our commitment to building peace. The conferences will be hosted between February and June in different cities across North America, Europe, Australia, and the Middle East.

Looking ahead, it's not too early to start planning your trip to the Rotary International Convention in Toronto, Canada on 23-27 June 2017. Register online by 31 March to receive the discounted preregistration rate, and find Inspiration Around Every Corner in Toronto!

Finally, let's not let January pass without a reminder of Vocational Service Month. Vocational service is one of the unique aspects of Rotary that makes us so effective. Our updated vocational service handbook is a great resource for those new to the idea of vocational service, and those who want to bring it more fully into their everyday lives and service.

We all know that Rotary would not be the organization it is without the dedication of our club presidents, district governors, coordinators, directors, trustees, and other leaders all over the world. Because of your hard work, Rotary is truly Making a Difference in the world, so thank you.

Sincerely,

Ian Riseley
Rotary International President, 2017-18



Carol Holmes, District 5840 Governor



We welcome in the New Year 2018 and wish all our clubs a great year ahead.

Special events are already happening in our clubs. On January 4, I had the privilege of visiting with the Kerrville Club. PDG Doug Whinnery, a member there, was presented the "Distinguished Service Award" by PDG Jerry Hardy. This is the highest award given by Rotary International Foundation for many outstanding years of service to Rotary, and PDG Doug certainly deserved this award. Have you ever seen a PDG who is speechless? This was PDG Doug Whinnery. Congratulations!

January 12-14, I spent three days at Newt Tennis Camp in New Braunfels with our RYLA (Rotary Youth Leadership Awards) students. These students are from our Interact Clubs as well as students who have been selected by their school teachers and counselors. I chaperoned 6 girls in a cabin and they were terrific. There were 172 first-time RYLArians and 26 team leaders. The team leaders actually plan and lead the weekend activities. It was such a great experience being with so many students, all sent to RYLA by Rotary with Rotary values, all in one group. As they chanted, "We Love RYLA", their lives were being changed and they were becoming our future leaders. Thank you, Ron Greenberg, Dianna and Niles Plummer, Lynn Munden, Orlando Rubio, Mike Canales and many others who made it possible. Several Rotary club members came down to help from Alamo Heights, Brady, Fair Oaks Ranch, SA North Central, and others. If you get a chance next year, please make plans to go down, even for just one day, for a visit. Your spirits will be uplifted.

Most of my club visits for the rest of the year will be centered around San Antonio clubs as I have visited all the clubs outside of San Antonio. I have learned so much, seen so much of Texas, and am thoroughly enjoying my year as District Governor. See you in San Antonio!

**LAST CHANCE TO SAVE \$50 ON DISTRICT CONFERENCE
REGISTRATION IF YOU REGISTER BY MARCH 15TH**

**REGISTER BY
MARCH 15TH
FOR JUST \$250
PER PERSON.
PLEASE TAKE
ADVANTAGE OF
THIS SAVINGS**

**Celebr8 Success – District Conference
May 4-6, 2018
Horseshoe Bay Resort**



For more information and to register for the District Conference, please go to:
<http://www.rotary5840.org/Stories/2018-district-conference>

Members of the Rotary Club of San Antonio walking in the MLK March on Monday, January 15th

Article and photo courtesy of Rotary's Wheel of Fortune, the weekly newsletter of the Rotary Club of San Antonio



Rotarians that walked in the MLK March included:

Craig Berkowitch
Adele Brackenridge-Giles
Amy Contreras
Steve Darling
Tony Hargrove
Elizabeth Houston

Brandon Logan
Terry Maudin
Jesse Ochoa
Suzanne Peterson
David Reeves
Trip Worden

DG Doug Whinnery honored with Rotary Foundation award

PDG Doug Whinnery has been awarded The Rotary Foundation Distinguished Service Award for exemplary service to The Rotary Foundation. Whinnery has been a member of the Rotary Club of Kerrville since 1992 and served as 2005-2006 District Governor for Rotary District 5840, which includes 58 clubs throughout central and south-central Texas.



The award was presented by District 5840 Governor Carol Holmes of Brady and Past District Governor Jerry Hardy of San Antonio, who will serve as District chair for The Rotary Foundation in 2018-19. In 2012, Whinnery received The Rotary Foundation Citation for Meritorious Service, a prerequisite to the Distinguished Service Award.

The Distinguished Service Award, the Foundation's highest service recognition for Rotarians, is given annually to only 50 Rotarians worldwide for work in support of The Rotary Foundation. Whinnery served twice as chair of the District 5840 Rotary Foundation Committee and in 2011 chaired a successful "Million Dollar Dinner" that raised \$1.07 million to further the work of the Rotary Foundation. For the past 15 years, he has presented numerous training seminars on Rotary Foundation programs and fund-raising efforts for Rotary clubs and volunteer leaders throughout the district and state.

He served four years as coordinator for fund-raising efforts and educational outreach for The Rotary Foundation's Polio Plus campaign with responsibility for 10 Rotary districts in Texas and Oklahoma. During his tenure in this position, he presented numerous seminars on Rotary's polio eradication efforts to individual Rotary clubs and at state-wide training events including President-Elect Training Seminar (PETS), Zone Institutes and Multi-District Training.

Since Rotary launched Polio Plus in 1985, Rotarians around the world have contributed more than \$1.7 billion and countless volunteer hours to immunize more than 2.5 billion children in 122 countries. When this effort began, more than 1000 children were paralyzed by polio every day; in 2017, there were only 20 cases of polio reported in the three countries where the virus is still present in the environment (Pakistan, Afghanistan and Nigeria).



32d ANNUAL
ALAMO HEIGHTS NIGHT ®
PRESENTED BY THE ALAMO HEIGHTS ROTARY CLUB
AT THE
UNIVERSITY OF THE INCARNATE WORD

Friday, April 20 • 5:30 to 11:30 pm
at the **University of the Incarnate Word**
4301 Broadway

Live Entertainment:
Suede • Hotcakes
Finding Friday

See www.alamoheightsnight.org for details or
contact Rick Berchin at (210) 824-2462 or info@creativechocolates.com



Facebook posts from around Rotary District 5840

Xavier Toson posted a photo on Instagram. 4 hrs · Instagram ·

#RotaryInAction: We volunteered for our last service project of the year today at the @SAFoodBank! Small in numbers, but together we sorted and combined over 12,000+ pounds of food and helped to feed 10,120 meals for families in South Texas! **#SanAntonio #AlamoRanch #AlamoRanchRotaryClub #RotaryInternational #SATX #Community #Service #District5840 #1DistrictAllHeart**




Rotary Club Of Fair Oaks Ranch 16 mins ·

Leta Garcia presenting three library books to Jowie Walker, Blanco Elementary, on behalf of the Rotary Club of Blanco County (a satellite of the Rotary Club of Fair Oaks Ranch). These books are given in honor of the speakers.



Rotary Club of San Antonio, TX 11 hrs ·

This past Wednesday, PDG Jim Berg was honored with a "Service Above Self" award for the amazing work he did in coordinating the 2001 Rotary International Convention held here in San Antonio. That Convention is still talked about as one of the best conventions in Rotary history. We are still benefiting from Jim's management of the convention. Excess funds from the convention were put into a Donor Advised Fund. Those funds are available to club in the form of grants. The Donor Advised Fund has been funding our Kingdom for Kids project for years.

**Rotary**

Service Above Self Award

Write a comment...

Rotary Club of Kerrville added 8 new photos. Yesterday at 2:20 PM ·

Rotarians and Tivy Interact Club members were working hard this morning for Habitat for Humanity! Painting, drywall and yard clean-up! Making a Difference for Violet and her family!!



Write a comment...

Rotary Club Of Fair Oaks Ranch Saturday at 10:25 AM ·

District Governor Elect Kathryn Hubbard and Ron meeting Barry Rassin at Rotary International Assembly, San Diego!



Like

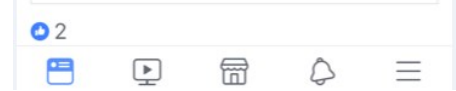
Comment

Share

Write a comment...

Rotary Club of Northwest San Antonio added 3 new photos — with Grace Voges James. Yesterday at 12:47 PM ·

SANW Rotary working hard on the adopt a highway project on NW Military Highway.



Rotary Club of San Antonio, TX 3 hrs ·

Congratulations to Rotarian Chance Mazurek! Chance has been named by the San Antonio Business Journal as one of the 2018 40 Under 40.



Jan Martin King 5 mins ·

Each year the San Antonio Business Journal honors those under 40 who are stars in their professions and give back to the community. This year's list of "40 Under 40" includes Rotarians Xavier Toson (District Governor Elect Nominee), and Chance Mazurek (Rotary Club of San Antonio). **Congratulations**, Xavier and Chance!!!

Dan Clark

Like Comment

Like

Comment

Share

Write a comment...

Rotary



THE STONE OAK
ROTARY CLUB
PRESENTS...

Casino Royale



Wine Tasting and Casino Party

Saturday, February 24, 2018
6:00pm - 10:30pm
San Antonio Shrine Auditorium
2901 North Loop 1604 West
San Antonio, TX 78232

Black Tie Optional

Event benefits local charities and scholarships

Place your online auction bids at www.stoneoakrotary.afrogs.org
from Dec. 1, 2017 - Mar. 4, 2018

\$85 per person, \$160 per couple
(Includes wine, hors d'oeuvres, and casino chips)

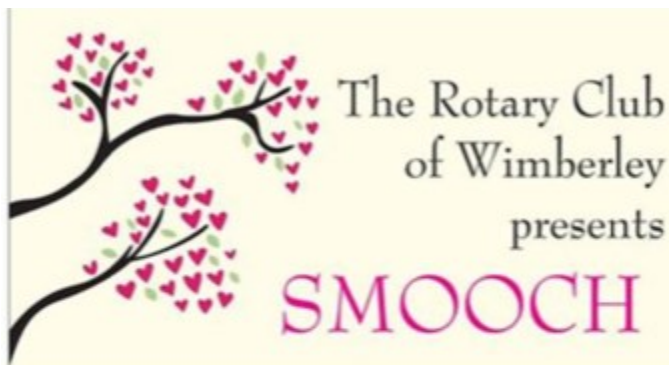
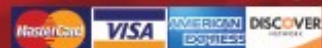
Table Sponsors: \$625 (8 tickets)

Royal Flush Sponsor: \$1000 (Up to 4 Exclusive Sponsors)
(Includes (1) Table Sponsorship (8) tickets, prominent
company logo on all advertising, event recognition
mentions, inclusion in all outbound advertising.)

Silent Auction: Please consider donating a silent
auction item.

For tickets contact Margaret Porter at 210-391-3272

Please make checks payable to:
Stone Oak Rotary Club Charity Fund
19141 Stone Oak Parkway
Suite #104-168
San Antonio, TX 78258



FEB
10

Rotary Club of
Wimberley Smooch
Event

Bring your sweetie and join the Rotary Club of Wimberley for their annual SMOOCH fundraiser.

Event Date: Saturday, February 10, 2018.

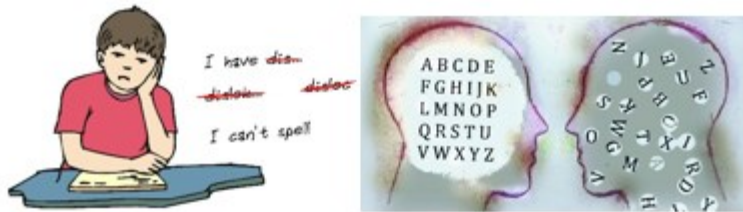
Event Location: Wimberley Valley Winery located on Lone Man Mountain Road.

Tickets are \$40 per person. Price includes wine, beer and dessert - and photos in our photo booth sponsored by Ozona National Bank.

Live music will be provided by Jazz, Blues and Diamonds for the dancing and listening pleasure of all who attend. Tickets can be purchased online or at The Wimberley Library.

Double-edged Sword of Dyslexia:

How Rotary can Help



Dyslexia challenges at least one out of five Americans. It is a treatable developmental disorder which affects a person's ability to read or interpret words, letters or other symbols, but does not affect general intelligence.

The Dyslexic sword can cut deeply to limit capacity to learn, live, laugh and love. In practical terms a child in school is put into the "slow reader" group -- as I was years ago. Among adults, it can be a brake on holding a job or fulfilling life's potential. What is it like to struggle to read an analog clock, write a grocery list, send a text, read a news article you really want to understand? Frustration often wins. It's like swimming with the alligators: you get no respect and you could get eaten! The dyslexic may end up mixing with the wrong crowd then finding it difficult to outrun the long arm of the law. About half of the over 2.2 million prison inmates in America are suffering from dyslexia and other learning disorders (according to a Texas study). It costs taxpayers about \$35,000 annually to incarcerate an inmate, more than one pays for a good college in the US of A. The price to society is huge and those that suffer are unredeemed. Think of the needlessly wasted lives, talents and dollars – as well as the frustration, anger, rage and hopeless feelings: not able to read and thrive in school or society; caught in a cycle of despair – often repeated generation after generation.

The good news is that dyslexia is treatable. With good dedicated and trained teachers using proven methods, dyslexics can become productive members of the community, often becoming leaders. Indeed, the other edge of the dyslexic sword is creativity. Dyslexics see the world differently. They live outside the box. For example, 35% of owners of small businesses and start-up firms are dyslexic.

In addition to entrepreneurs, many folks in the sciences, engineering, the creative arts, sports and entertainment industries have benefitted from dyslexia: Leonardo da Vinci, Pablo Picasso, Albert Einstein, John F. Kennedy, Charles Schwab, Steve Jobs, Richard Branson, Walt Disney, Steven Spielberg, Robin Williams, Ann Bancroft, Whoopi Goldberg, Jay Leno, Mohammed Ali, Babe Ruth, Magic Johnson, and so many more. 50% of NASA rocket scientists have dyslexia, as do 40% of self-made millionaires. Dyslexia is so prevalent among engineers at the Massachusetts Institute of Technology that it's referred to as the "M.I.T. Disease". The Forbes 400 list of billionaires is disproportionately dyslexic. See Dean Bragonier, TEDx Talk, 2015:

[https://www.bing.com/videos/search?](https://www.bing.com/videos/search?q=dean+bragonier+dyslexia&&view=detail&mid=29F19702A32BD8FAC57129F19702A32BD8FAC571&FORM=VRDGAR.)

[q=dean+bragonier+dyslexia&&view=detail&mid=29F19702A32BD8FAC57129F19702A32BD8FAC571&FORM=VRDGAR.\]](https://www.bing.com/videos/search?q=dean+bragonier+dyslexia&&view=detail&mid=29F19702A32BD8FAC57129F19702A32BD8FAC571&FORM=VRDGAR.)

Dyslexia is a big challenge for kids struggling to read, but there is hope! And you can help.

What can Rotarians do?

1. Get Informed: Attend a major one-day conference to inform Texans of challenges and opportunities for dyslexic kids. Set your calendar for Saturday, February 3, 2018 at Schreiner University. International dyslexia expert educator Maryanne Wolf (Ed. D, Harvard) will be the principal speaker. Ms. Wolf is director of the Center for Reading & Language Research, Tufts University. For more information, contact Joyce Bilgrave, joyce@frontier.net or call 720-980-4805.

2. Provide Scholarships: District 5840 awarded Fredericksburg Morning Rotary Club a DDF grant in 2017 to enable dyslexic kids to attend a local summer reading camp. Joyce Bilgrave (M. ED, Johns Hopkins) launched the Wolf Creek Camp for Dyslexic Kids near Kerrville in July 2017e [wolfcreekcamp.org]. The first year was successful but served only 20 campers. Joyce has run similar camps in Durango, Colorado and elsewhere for four decades, using the best-practice Orton-Gillingham reading methodology. This scholarship fund will top up camper costs for summer 2018.

3. Support District 5840 Dyslexia Project: Fredericksburg Morning Rotary invites District 5840 club members to get involved, learn more and support the project. We plan to expand it in 2018 to serve a wider Texas audience, and eventually seek Rotary Global Grant funds. Contact: Ross Bigelow, bigelow28@gmail.com or call 830-456-5400.

We would especially like to encourage District 5840 Rotarians interested in this project to know of a major Dyslexia Conference that will be held at Schreiner University on Saturday, February 3rd with an internationally recognized dyslexia specialist, Dr. Maryanne Wolf, leading the full-day program. Joyce Bilgrave, Director of the Wolf Creek Camp for Dyslexic Kids, located near Kerrville, is organizing this special event. She can be contacted at Joyce@frontier.net or by calling her at 720-980-4805. We also welcome the participation of other clubs in the district in the dyslexia project. Fredericksburg Morning Rotary Club has been working with Joyce and others to address this challenge.

The Rotary Leadership Institute

It's not too late to sign up for Rotary Leadership Institute on Saturday, February 24th. Parts I, II & III will be offered. The classes will be at The Academy at Morgan's Wonderland from 9:00 a.m. to 4:00 p.m.

A JOINT PROJECT OF OVER 350 ROTARY DISTRICTS WORLDWIDE (2015-2018 EDITION)

Engaging Rotarians & Strengthening Rotary Clubs Through Quality Leadership Education



The Rotary Leadership Institute is now being offered in District 5840. It is a development program using facilitation in small groups to engage Rotarians and strengthen clubs through quality leadership education.

RLI's Part 1 is a great start for new Rotarians, as well as a good summary for experienced ones. It is suggested all members who are "new" to Rotary attend at least Part 1.

Parts 2 and 3 build on the foundation – completing all three parts is a great idea for incoming club presidents and board members. It builds action and sustainability in your local club!

Resource Materials with coffee/lunch/dessert are included – each Part is to be taken in order, and only one part per Saturday is allowed. Currently all three parts will be offered in (Oct/Feb/May 2018). Each Part is \$50.00 for the day.

Clubs are encouraged to pay for their members' development (lunch is included) and any Rotarian is welcomed.

Here's a snapshot of each Part: divided into 5-6 sessions, primarily focused on **Leadership**, **Service** & **Membership***

PART ONE: THE ROTARIAN (centered on the basics of being a Rotarian)

- Insights Into Leadership** (characteristics, volunteer motivation, leadership styles)
- My Rotary World** (org charts, core values, Rotary's history)
- Ethics** – Vocational Service (guiding principles, examples, service ideas)
- Foundation I - Our Rotary Foundation** (world peace & understanding, operations, Future Vision)
- Engaging Members** (survey, age differences, development, assessment)
- Creating Service Projects** (meeting a need, creativity, sustainability)

PART TWO: THE CLUB (essential applied skills & knowledge for club effectiveness)

- Strategic Planning and Analysis** (evaluation, priorities & goals) – double session
- Attracting Members** (target audience, attributes, membership process of Find/Bring/Keep)
- Club Communication** (elements of effective communications)
- Team Building** (committee structures: standard, large & small clubs)
- Foundation II - Targeted Service** (grant structure, areas of focus, sustainability)

PART THREE: MY ROTARY JOURNEY (higher Rotary service and critical examination of more complex issues)

- Rotary Opportunities** (structured programs, fellowships, action groups)
- Effective Leadership Strategies** (building consensus, coalitions, scenarios) – double session
- Foundation III - International Service** (developing projects, 6 Aims, 3 Criteria)
- Public Image & Public Relations** (resources, ideas, media plans)
- Building A Stronger Club** (interconnecting relationships, networking by age, employment, gender, ideas)
- Making A Difference** (applying RLI training to your own experience)

*emphasis by color: **red** for leadership; **blue** for service; **green** for membership

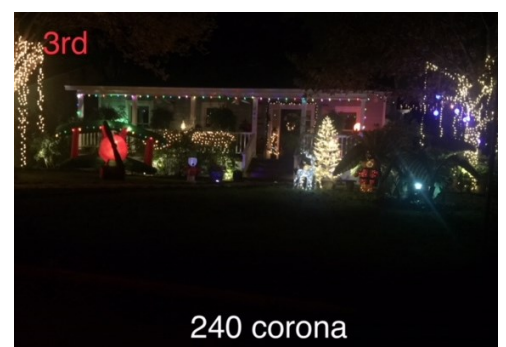
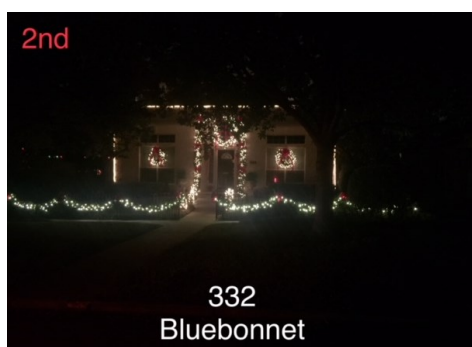
You can register at: www.rotary5840.org/sitepage/rotary-leadership-institute

Bring a Friend!

ANNUAL HOLIDAY DECORATION CONTEST

Article and photos submitted by Rick Berchin

For the past 12 years the Alamo Heights Rotary Club has been recognizing local Alamo Heights residences for their holiday decorations. In December 2017, this year's winners were: 1st Place - 701 West Caetano; 2nd Place - 332 Bluebonnet; and 3rd Place - 240 Corona. Winners received gift cards from the Paloma Blanca restaurant



January 11, 2018

Club Presidents of District 5840

Dear Club Presidents,

I want to sincerely thank you for the wonderful work on Pints for Polio for the 2017-2018 year. It seems many of the events were a huge success. Even more importantly, we had additional clubs participating for the first time and we hope they choose to make it an annual event. I want to share with you the fantastic results:

\$12,500 from Kerrville

\$12,700 from the Boerne event, which was a collaborative effort with Boerne Sunrise, Boerne noon, Boerne Moontime, Fair Oaks Ranch and Dominion clubs.

\$12,000 from Fredericksburg, sponsored by Fredericksburg morning, Fredericksburg noon and Nimitz clubs.

\$5,703 from Canyon Lake and Wimberley

\$2,500 for Polio Plus (and an additional \$2500 for Shelter Box USA) through a collaborative effort by North Central, Northwest San Antonio, Mission Trail, Amigos Internacionales and Airport Clubs

\$1,200 from Alamo Ranch and SA West

\$300 from Dripping Springs

All totals, from the Pints for Polio held in September and October, we earned \$46,900 and had an amazing nineteen clubs participate. This is our best year to date! I know there was a challenge of being held right after Hurricane Harvey so there was a lot of competition for donor dollars. You did so well! Additionally, we had several clubs who made a pledge to contribute to the PolioPlus effort for the first time ever.

We have further good news about the Polio Eradication Effort itself. There have been no cases to date in 2018, and the number of cases for 2017 was a total of 21 cases with eight in Pakistan and 13 in Afghanistan. Nigeria has once again gone for over a year with no cases of polio. A bivalent oral polio vaccine program planned for next week will target 3.7 million children in Pakistan. The Polio Eradication Effort has saved 16,500,000 children from the paralysis of polio. I am so proud of you and I am proud to be a Rotarian.

Sincerely

Linda S Cook, MD

PolioPlus Subcommittee Chair

District 5840

kid-doc@earthlink.net

Carole Holmes

District Governor

2017-2018

District 5840



Fair Oaks Ranch Rotarian talks responsibility

(Article and photo courtesy of the Fair Oaks Ranch newsletter)

Fair Oaks Ranch Elementary continues its Character Counts! Program with a live interview on their morning broadcast on TV station, BISDtv KMNM. Rotarian Lisa Dunne, a realtor with Kuper Sotheby's International Realty, answered questions regarding the character trait of Responsibility and the importance that trait has in her professional and personal life. The students at FORES would like to thank Ms. Dunne for showing the importance of good character and how it provides a pathway to success.



Pictured are Ms. Lisa Dunne, Counselors Lisa Covington and Rachel Franco with the KMNM morning news crew.



2018 Sporting Clay Shoot for Hope Fundraiser

Friday, March 23, 2018

1:00 p.m. - 9:00 p.m.

San Antonio Gun Club
Olmos Park

Registration and Sponsorships Available

Learn more at:

www.dominionrotary.org

For more information or to register as a sponsor,
please contact:

Craig Ross, Craig@GetRossNow.com (210) 488-2235

"Hoppie" Cantwell, wecantwell@yahoo.com

Romantic Rendezvous



Saturday, Feb. 10, 2018

Dinner and Dance

Doors Open at 5:30 p.m.

\$65/

person

New Braunfels Civic Center

Live and Silent Auction

SAVE THE DATE!

Enjoy the music of:

**The Almost
Patsy Cline Band**



Tickets \$65/person

Includes: Dinner, Drinks,
Dessert and Dancing



Saturday, February 10, 2018

New Braunfels Convention Center

For Tickets:

- Call: 830-542-8270
- Purchase online
- See any Canyon Lake Rotarian

Please join us for a fun evening of dinner, dancing and as a bonus, you help us support worthwhile causes in the Canyon Lake area. The main thrust of our club is supporting young people so they can afford to attend college. A \$1,500 scholarship per semester during their undergraduate degree program helps them succeed.

We are a small club, but do make a difference with your help. If you are unable to attend our event, please feel free to make a tax deductible donation to our foundation.

For more information, please go to:
www.canyonlakerotary.org

SEEKING COMMUNICATION MINDED ROTARIANS

HELP WANTED

Become a part of
the happening
District digital
media team.

We are seeking Rotarians with special
skills in
Media &



**Communications: Writers/bloggers,
Photographers/Graphics designers,
Videographers, Reporters, Social Media.**

If you would like to work with the District 5840 Digital Team, please contact Jan King,
District 5840 Public Image Chair, at jan.king@outlook.com

ATTENTION CLUB NEWSLETTER WRITERS

If you are in charge of your Rotary Club's newsletter, there is now an easy to use club newsletter creator that works seamlessly with your club's membership list. This story is great news for you "would be publishers" that have been struggling all these years trying to manage your club's weekly newsletters.



ClubRunner has a new bulletin creator tool that makes it very easy to stay in touch with all of your club's members and keep them up to date on the good things going on with your club. The great part is the bulletin tool is part of the Rotary District 5840 Website.

To see this great new tool, go to www.Rotary5840.org Go to the top right corner of the page and use member login to gain access to the District's 5840 member area. Look for the tab or hyperlink marked eBulletin 3.0 and you should see a page similar to the one below.

If you do not have access to this website please contact your CLUB PRESIDENT or CLUB TECHNOLOGY CHAIR and they will help you with the website login procedures.

In response to the request of many Rotarians, your Rotary District 5840 Leadership Team has created a Speakers' Bureau, to give your club a selection of dynamic, inspiring speakers, who are willing to speak at no charge.

Ideally, our Speakers' Bureau list will allow your club to conveniently contact, invite and coordinate all logistics, well in advance of your weekly meetings, special events or service projects. Uplifting speakers may keep you, your members, prospects and guests, meaningfully engaged with Rotary's ideals.

To become a member of our Speakers' Bureau please email the speaker's name, contact information and their topics to: alice.white@ttu.edu Topics that are engaging will help attract a larger audience for your club's programs.

Information regarding the Speakers' Bureau is now available on the District website: www.rotary5840.org Thank you for your help, as your sharing of Rotary and the many things it is doing around the world enriches all of our lives.

At your service,

Carol Holmes, 2017-2018 Rotary District 5840 Governor

