





www.rotary5840.org

November 2016

Rotary District 5840 Leaders

District Governor

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I am very proud of District 5840's participation this year in the World Polio Day events. We raised \$30,830 for PolioPlus in six Pints for Polio events! Fifteen clubs participated, and hundreds of Rotarians and community members attended these Pints for Polio events. (In its simplest form, a Pints for Polio event is one where Rotarians, their families and friends are invited to a brewery or pub to buy a beer for \$20 or \$25, with all the proceeds going to PolioPlus. Each club puts its own spin on the event -- some raise additional money through underwriters, some publish booklets, some have PowerPoint presentations about Rotary and the End Polio Now campaign, and some use the event as a recruitment tool. Some clubs fly solo, and some clubs join with neighboring clubs. Most provide attendees with a souvenir pint glass with the End Polio Now logo and/or a T-shirt or tote bag. All events raised significant amount of money for PolioPlus and all reached out to the community to show them the good work that Rotary does.) Congratulations to all of the clubs and Rotarians who contributed to this cause!

Another event in District 5840 was our Interact Conference, held on November 5th, at Winston School. What an awesome experience everyone had! We had about 75 students in attendance. Mr. Mike Canales, New Generations Chair for District 5840 and Interact Sponsor for Winston School, directed the event. Former Interact students were in attendance, along with speakers from the District Leadership. District Governor Judy Hutcherson, Past District Governors Stephanie Macchia, Jerry Hardy and Jan Livingston, District Governor Elect Carol Holmes and District Governor Nominee Dr. Kathryn Hubbard were all in attendance.

Words from the RI President, John Germ, were delivered to the students: Peace is a conversation, so let me start it by offering a few thoughts. As you gather and connect with your Interactor colleagues, I invite you to consider a few ways you could serve humanity:

- Look around. Become aware. What problems do you see in your community? Are you willing to collaborate, to come up with a solution? What can you, uniquely, bring to the table?
- Step up. If you don't help find solutions, who will?
 Decide how much of your time, talent, and treasure you
 are willing to share. Then step up boldly, with
 confidence, knowing you WILL make a difference.
- Open up. Connect and collaborate with people who also have a heart for service. Make good ideas better.

As Rotary International sharpens its focus and primes itself to take on new global challenges and opportunities, we move forward, together with all Rotarians worldwide, in service above self.

Looking forward to Youth Day at the District Conference on May 6, 2017 in Fredericksburg!!

THE ROTARY FOUNDATION MONTH RESOURCES

In 1917, Arch Klumph shared his vision - to create an endowment dedicated to doing good in the world – and planted the seed for The Rotary Foundation. That one idea and an initial contribution of \$26.50 set in motion a powerful force for good which has transformed millions of lives around the globe. This November, use the resources below to help us celebrate 100 years of The Rotary Foundation.

Promote Our Foundation on social media - Let's tell the world about The Rotary Foundation:

- Download these shareable graphics and share the work of our Foundation on Facebook, Twitter, or your other social media channels during November.
- Tell your friends about why you support The Rotary Foundation and invite them to make a contribution.
- Do an act of good and share it using #100actsofgood.
 Encourage others to give by sharing this "give" link: www.rotary.org/give

Talk about our Centennial year - Gifts to The Rotary Foundation have funded high impact, sustainable solutions to pressing needs around the world for the past 100 years. Help ensure that we are able to continue doing good for the next 100 years by being an advocate for our Foundation.

- Download the centennial promotion kit which includes a presentation dedicated to the History of The Rotary Foundation.
- Share your project photos and stories on social media and use #TRF100.
- Plan a Rotary Day in your community to raise awareness of Rotary and it's Foundation; use our Event Planning Guide to learn more about planning successful event.
- Dedicate a few minutes at each club meeting in November to educating members about The Rotary Foundation. One easy way to do this is to play a short video at the beginning of your club meeting.

Participate in #GivingTuesday on November 29th - Celebrate the beginning of the holiday season by participating in #GivingTuesday, a global day dedicated to giving and celebrating generosity. Last year, Rotarians gave over \$170,000 online to our Foundation. This year we want to do even more!

The club with the highest number of donors who make personal online contributions to The Rotary Foundation on #GivingTuesday will receive a copy of the Centennial book and the district with highest number of donors who make personal online contributions to The Rotary Foundation on #GivingTuesday will be recognized in the Rotarian Magazine. Promoting online gifts to the Foundation on Giving Tuesday is a great tactic to help your club reach it's centennial giving goals.

Are you coming to Salt Lake City? If so, I'll see you there! Come find me at the Rotary Staff Booth or during one of the breakouts to get a copy of your most recent district fundraising analysis.

During the month of November, watch our progress towards achieving our \$300 million cumulative fundraising goal on Rotary.org As always, let me know how I can further assistance you in the work you to do support The Rotary Foundation. I hope to see you in Salt Lake City.

Christine Grodecki Annual Giving Officer, Zones 21B & 27, The Rotary Foundation

What's going on in Rotary District 5840?



Faculty and Stan of Boerne ISD from Superintendent David Stennazewski

September 19, 2016

Tacky Box Program a MAG-NIFI-CENT Success!

Congratulations to everyone involved in the organization and execution of the anti-bullying program, The Tacky Box. The program has been a big hit for our kindergarten classes so far, with two more campuses hosting the presentation this week.

The premise behind the Tacky Box is that students are encouraged to identify ugly words – "fatso," "dummy" and "stupid head" are examples given in the wildly popular presentation – and put them in a box, never to be used again. The words we use have great power and some words have the potential to be harmful. That is a lesson that is good to learn early on ... and it is a good lesson for us to bear in mind throughout life.

Lots of folks have had a hand in making this program a success and I cannot name them all. But special kudos to the theatre class at Boerne High School for presenting the musical skit to our kindergarten



classes across the district. These students have done an excellent job and the little kids really look up to them.

Thanks, too, to the Rotary Club of Fair Oaks Ranch for underwriting the program this year. It is the goal to expand the program to additional grades in years to come.

The cast of the Tacky Box musical skit.



Fredericksburg-Nimitz Rotary Club president Sheila Suggs (center) stopped by the Fredericksburg Volunteer Fire Department to award a \$500 scholarship for Continuing Education Units (CEUs).



Members of the Rotary Club of San Antonio and City Year Corp members were hard at work on November 12, 2016 beautifying the landscaping around Dorie Miller Elementary. Dorie Miller was the site of the Rotary club's 15th Kingdom for Kids build.

MEMBERS MATTER

By Terry Mendenhall Membership Growth Chair 2016-2017 Rotary District 5840 trmendenhall@att.net



Current State of Membership Growth in Rotary District 5840

Last month I attended the Rotary Institute's, "Rotary at the Crossroads" meeting for RI Zones 21b & 27 in Salt Lake City, Utah. I represented our District at the District Membership Chairs Program and other meetings. Many other District leaders attended various meetings there.

District 5840 has only had a net increase of 7 new members since 7/1/2016, as of 10/12/16. Of 58 clubs, we have 21 that have grown a total net of 53 members, 21 clubs that haven't grown at all, and 16 clubs that have lost a total of 46 members. The District Membership Growth goal is for 50 net member growth as a base goal (roughly 1 per club) and a stretch goal of 100 net member growth. Clubs set goals individually that were even higher than the stretch goal for the District. We are 46% below our base goal for the first quarter. Club Presidents will recall that I asked in August for your club's Membership Growth Goal and have encouraged all clubs to develop a plan that will ensure growth goals are achieved.

The District has a Membership Growth plan to help support clubs to achieve their growth goals this year. Many clubs have developed plans to achieve their growth goals; many have not. Please take the time NOW to plan how your club will help Rotary grow its membership. The District has declined in membership by 281 members in the last 10 years. Rotary in North America has also declined in membership. Yet Rotary continues to grow in most other parts of the world. Rotary International has provided a lot of tools and training to help clubs and their leaders find new ways to spread Rotary to others. Rotary is trying to modernize clubs and membership rules in the US and Canada to fit the times and the people we need to help grow Rotary.

We had a workshop last weekend, #1DistrictAllHeart Workshop, in San Antonio, that covered Membership, Public Information, and the Rotary Foundation. All three areas are tied together and co-dependent on each other for success. For those in attendance, most thought it was very valuable. We will repeat the workshop in the first quarter of 2017. Every Rotarian needs to help in the effort to grow and bring Rotary to more people so that clubs can help more people in their communities.

Wimberley Rotarian recognized as Jacobs Elementary Teacher of the Month Submitted by Carrie Campbell

Ms. Mary Grace Barbee was designated by the Rotary Club of Wimberley as Jacobs Well Elementary Teacher of the Month. Ms. Barbee was selected for this honor because of her:

- passion about art and the value of art in students' lives;
- creativity and appreciation for art she inspires in her students;
- efforts to incorporate math, science and social studies in her art lessons;
- independent initiative in applying for and obtaining a grant to bring an artist to the JWE campus; and
- positive attitude and enthusiasm for teaching.

On Thursday, November 3, 2016, local Rotarians presented Ms. Barbee with her "just desserts" which included a framed certificate of appreciation, a key lime pie, and balloons. Congratulations to Ms. Barbee for a job well done!

"Just Desserts" is a teacher appreciation activity organized by The Rotary Club of Wimberley. "Just Desserts" is the most recent addition to the Club's series of programs under the theme of "Rotary Loves Readers." These programs include reading initiatives within our schools, library seminars, a nursing home book club, book giveaways, and scholarships. Rotarians are also "Reading Buddies" for 25 current Jacobs Well Elementary 2nd graders who need a little extra practice reading. You can learn more about Rotary's work by visiting their website: www.rotaryclubofwimberley.com



Interactors volunteer at Walk to End Alzheimer's

submitted by Mike Canales

Members of the Winston School Interact Club, the Madison Interact Club and the Providence Interact Club volunteered at the Walk to End Alzheimer's held at the AT&T Center on Saturday, September 17, 2016. The Interactors from the Winston School and Providence manned one of the water stations while the Interactors from Madison worked at the t-shirt booth.









East Central Interactors cleaning up local cemetery

submitted by Jennifer Anderson, East Central High School Interact Club sponsor

On Saturday, October 22nd, members of the East Central Interact Club spent the morning sprucing up Salem-Sayers Cemetery. Members picked up old flowers, swept dirt and grass off of many headstones, and trimmed trees near the entrance and several burial sites. Most notably, the historical marker is once again visible thanks to members Kaylie Lowak and Brajae Robinson.

These kids did a fantastic job and made such a difference in such a short amount of time. Salem-Sayers Cemetery is a historic cemetery that is the



resting place of many loved ones in the EC community. The president of the cemetery board was so impressed with our work that he has asked us back again. If you know any of these kids, please thank them for a job well done!















Thanks to Anita Myers for taking all of these photos at the Pints for Polio event hosted by the four Boerne area Rotary clubs.